



Familiarize yourself with phishing attacks
HR and Marketing teams



What is phishing?

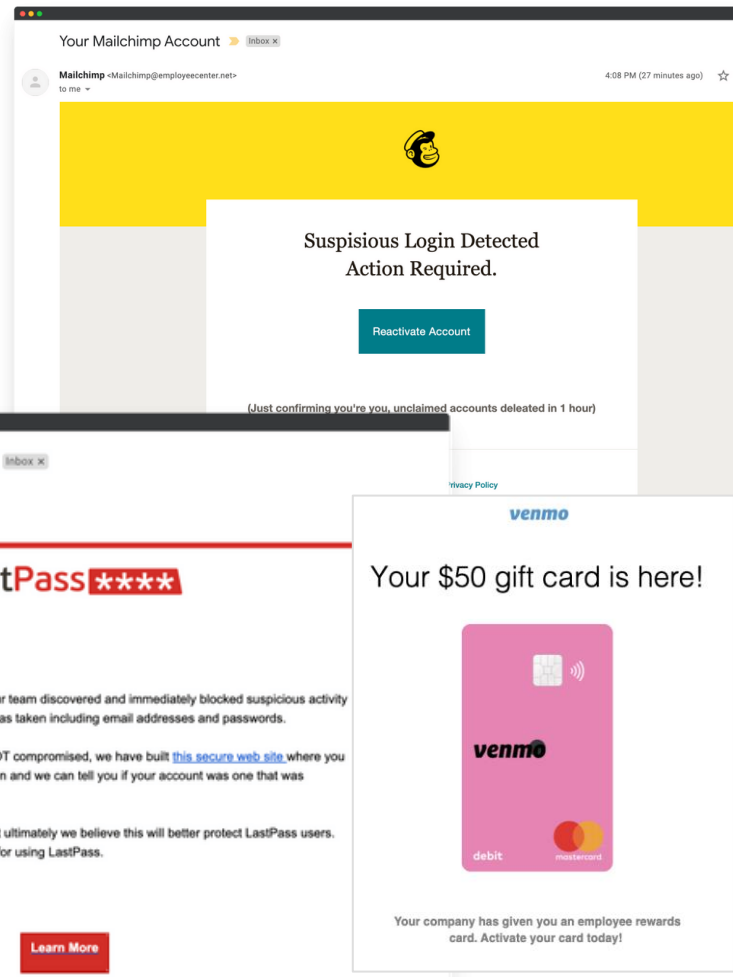
Phishing is the malicious intent of a threat actor to gain access to sensitive data (e.g., credit card/bank info, login credentials, personal files, business files, etc.) by getting someone to interact with malicious content in messages or websites that are masked as being from reputable sources.

Learn to spot phishing emails

Phishing emails may:

- typically convey urgency to download, submit or verify information via provided links
- contain a sender name that does not match the sender email and/or reply-to email addresses, as well as email addresses that don't match the company domain
- may have generic greetings, grammatical errors, and/or spelling errors
- may inform you that you've won a gift or notify you about a product/service you haven't purchased/used

Photos from hooksecurity.co



How do we stop getting phished?

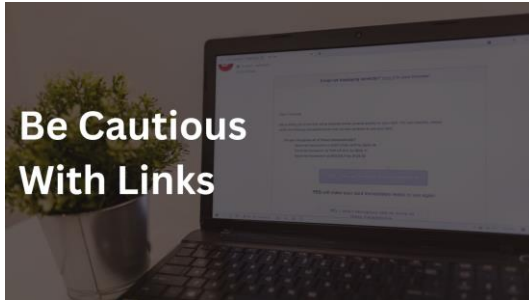
Better to be safe than sorry!

Verify Unusual or Unexpected Requests



Verify unusual or unexpected email requests through another known communication method

Be Cautious With Links



Carefully examine messages before clicking on links and buttons, opening attachments, or responding with sensitive information. You can hover over links to reveal true destinations

Report Suspicious Messages



Report a message to your IT/Security team if you are unsure whether or not an email is malicious

Additional Measures to Prevent Phishing



Update Your Software

Keep your anti-malware software up-to-date and only install/update approved software from approved sources



Enable Multifactor Authentication

Enable multifactor authentication whenever possible to add extra layers of protection in the event an account is compromised



Protect Your Mobile Devices


Use all of the mentioned precautions for your mobile devices



Questions?

If you have any questions regarding this presentation, or any concerns regarding phishing, please reach out to the Information Security Team.

Contact Information Security Team

 (555) 555-5555

 informationsecurity@email.com