Ariel Campos

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**SOFTWARE DEVELOPMENT SUMMARY**

* Product-minded front-end developer with 4 years of experience across different IT fields, building out and leading developer teams, using React, Vue.js, Typescript, Javascript and WordPress.
* Passionate about addressing complex and novel challenges, creating applications and websites with high impact and outstanding performance.

**TECHNOLOGIES AND LANGUAGES**

**Languages:** React, Vue.js, JavaScript, TypeScript.  **Technologies:** SASS, LESS, Gulp, SQL, React Hooks, Context API, Server Side Rendering, Jest, Github, MySQL, Next.JS, Clean Architecture, Functional and OOP, Git, WordPress, Figma.

**EMPLOYMENT & EXPERIENCE**

**Senior Web Developer**

Nacao Digital *Mar 2021 – Jun 2023*

* Managed over 40 blogs and Websites in different platforms and technologies.
* Led the successful development and implementation of Project Vulcano, a cutting-edge software designed to streamline metric analysis and revenue optimization for all clients. Developed using Vue.js, the software significantly reduced analysis time and enhanced overall performance. Efficiently managed a team of three developers, fostering collaboration and leveraging Agile methodologies to ensure seamless project execution. Coordinated sprints, conducted regular scrum meetings, and provided guidance to the team to meet project objectives.
* Spearheaded the implementation of performance optimization and security protocols for over 30 clients and systems. By leveraging strategies and industry best practices, I significantly reduced website downtime and fortuitous server breaches. This resulted in increased system availability, amplified user traffic, and notable improvements in Google rankings. My commitment to delivering seamless user experiences while safeguarding sensitive data propelled the success of each project.
* Responsible for integrating CRM tools with the sales team, optimizing the customer management process, and ensuring seamless information sharing among the sales representatives, even when different systems were used for different purposes. I implemented solutions to synchronize data and minimize manual data entry, resulting in time savings and increased sales team productivity, improving workflow efficiency and facilitating collaboration among teams.

**Front End Developer**

Digimax Adtech *Nov 2019 – Feb 2021*

* Created and maintained websites and e-commerce platforms on various platforms, tailored to client niches and needs.
* Led the migration of over 70 websites from a low-code platform to Bootstrap, resulting in an 80% performance improvement and 70% cost savings for the company.

**LANGUAGES**

**English -** Advanced

**Portuguese -** Native

**EDUCATION**

**Instituto Federal Sul-rio-grandense - IFSul**

*IT technician Jan 2014 - Dec 2017*