- Source Sans Pro (Google Fonts) for sans-serif
- Lighter-weight Serif for all headers
- Sticky nav bar
- "Freddie Mercury" on top of nav bar
- keep serif typeface in caps
- Make all images duotone like the home page
- Columns: image on the right, text on the left
- Bigger margins
- references on the bottom
- Nav bar red bg + white type; box on hover + invert colors

Landing page

Remove glow, filled red box + white type upon hover

—Set image to a big background image and make a white box for buttons