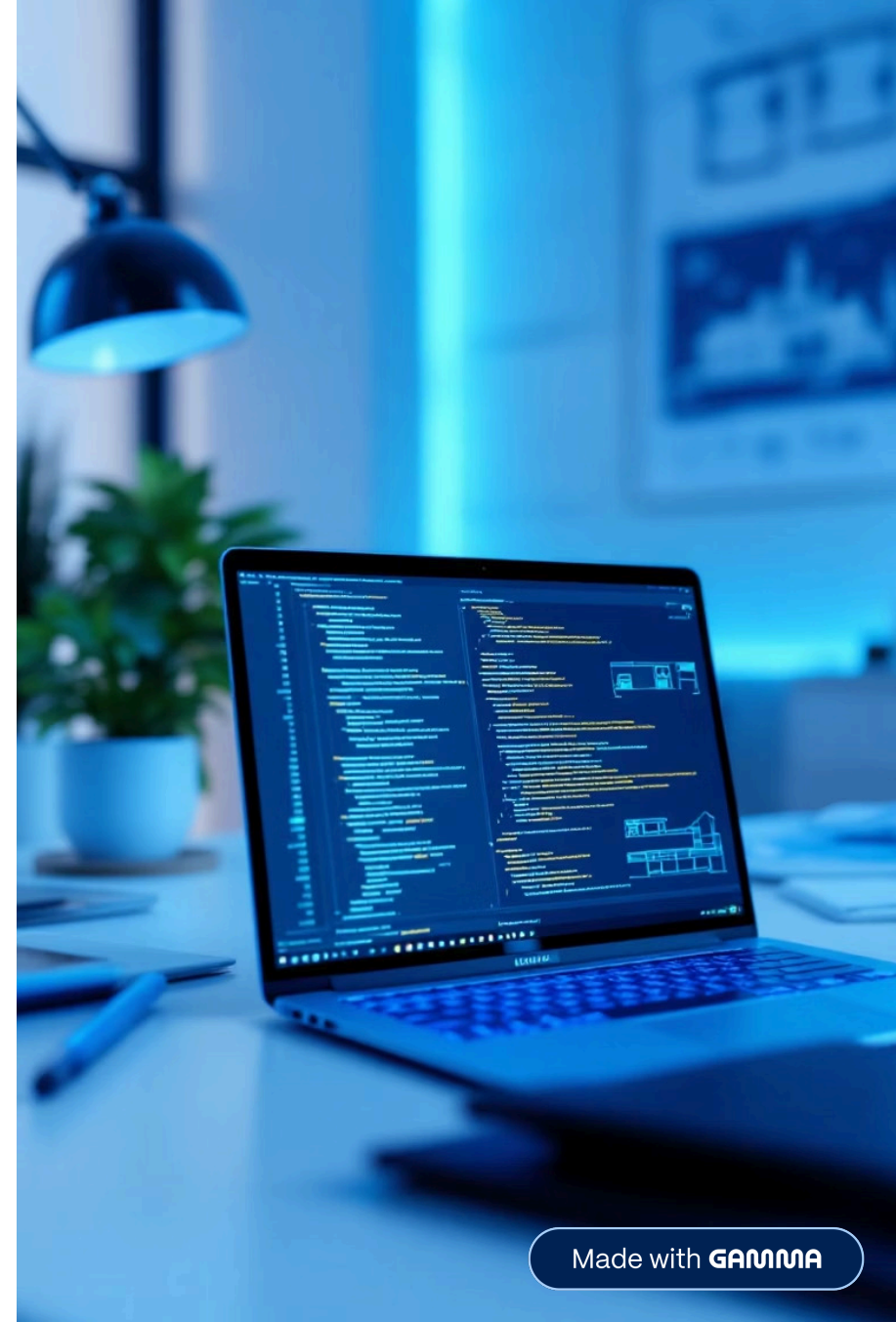


Ariel Berg

Technical Architect & Full-Stack Developer

050-7242111 | arielberg@gmail.com



About Me

Experienced Technical Architect with 15+ years of expertise in designing and implementing enterprise solutions. Specialized in Salesforce architecture, cloud infrastructure (AWS, GCP), and full-stack development. Proven track record delivering complex systems for government, financial, and innovation sectors. Strong leadership background managing cross-functional teams and establishing DevOps processes.

Work Experience

Freelancer

2024 – Present

Technical Architect

- Delivered Salesforce and C# solutions for clients including Dun & Bradstreet, Bank Yahav, and Israel Innovation Authority.

CloudTech

2019 – 2023

Technical Architect & Tech Lead

- Designed Salesforce architectures for government projects.
- Refactored systems for scalability and rebuilt the Israeli legislation portal.
- Established DevOps processes.

Weizmann Institute of Science

2013 – 2017

Senior Developer

- Developed complex systems based on open source technologies.

Matrix

2023 – 2024

Technical Architect

- Led architecture design and implementation for government websites using Salesforce and AWS.
- Authored technical specifications and managed cross-functional teams.

Sirenum

2017 – 2019

Software Engineer, R&D

- Developed Salesforce solutions for staffing platforms.
- Refactored app architecture to single-page and LWC.

