

Assignment 4: City Probes

Marina Narain

Questions I ask myself:

- Time spent in area of sight?
- Enough Time to spend in coffee shop?
- Willing to spend money?
- Worth the Indoor/outdoor feature?
- What would the cafe sell?
- Is there a demand for this?
- Would have to speak with 'Mighty Pie?'
- Collaboration with Mighty Pie?

Because the building in which I live is a block away from my site, my neighbors could be a good group of people to get opinion from because they consist of the people I would imagine would use the coffee shop (a lot of young professionals):

- Could put a scanable bar code in the lobby/ near mailboxes. This barcode would be scanned by a smartphone and have all the information I want to convey, as well as questions.
- Could slip something under everyone's doors
- 'Suggestions' box in the lobby, with explanation.



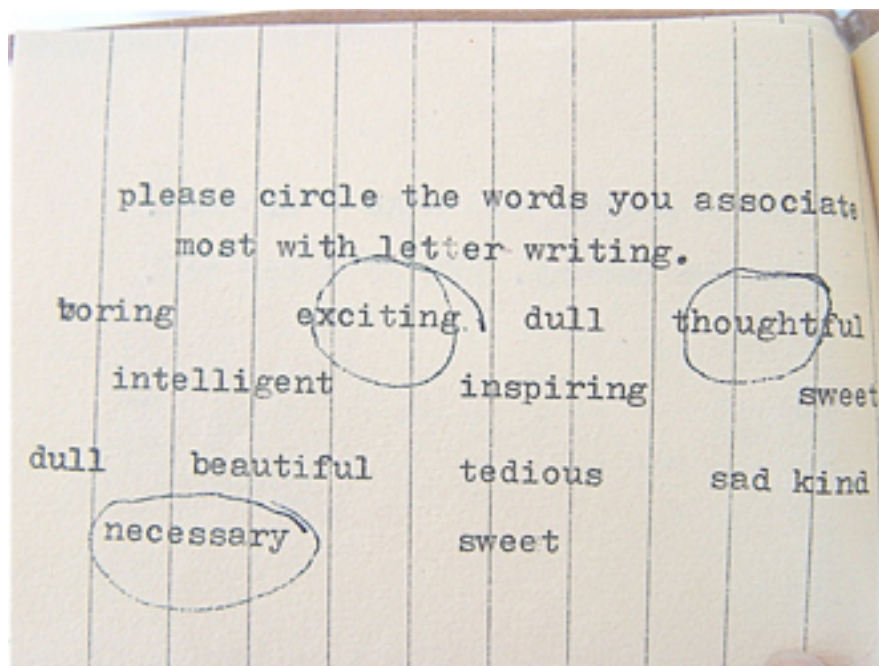
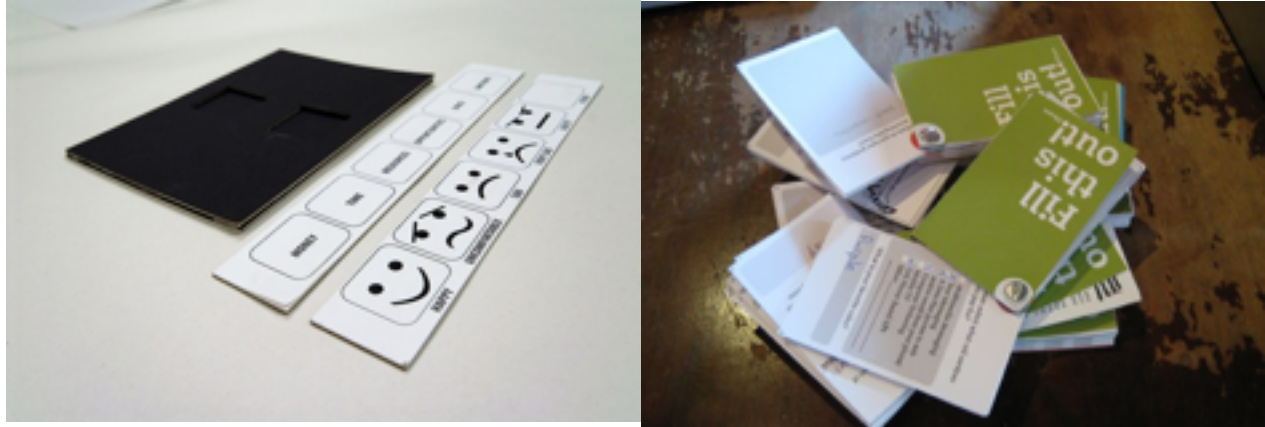
Also, could leave something at the current at&t charger station, and see if I get any responses.

- Buttons? with contact info
- Post Card
- Photo collage, POLAROID CAMERA!

— — — —

- Somehow get voice recordings?
- "feeling" monitor (shown below, use of smileys)

Consider:



For later Reference:

<http://infodesign.com.au/usabilityresources/culturalprobes/>
<http://www.t-h-inker.net/node/839>