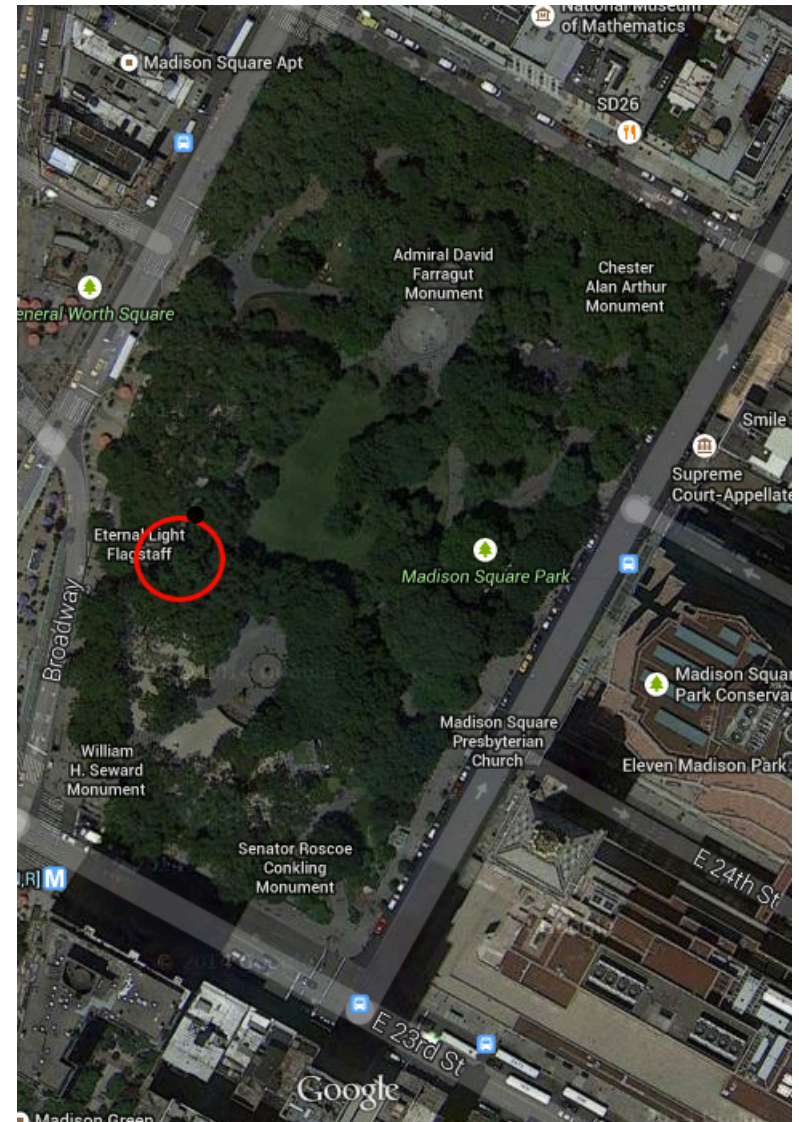
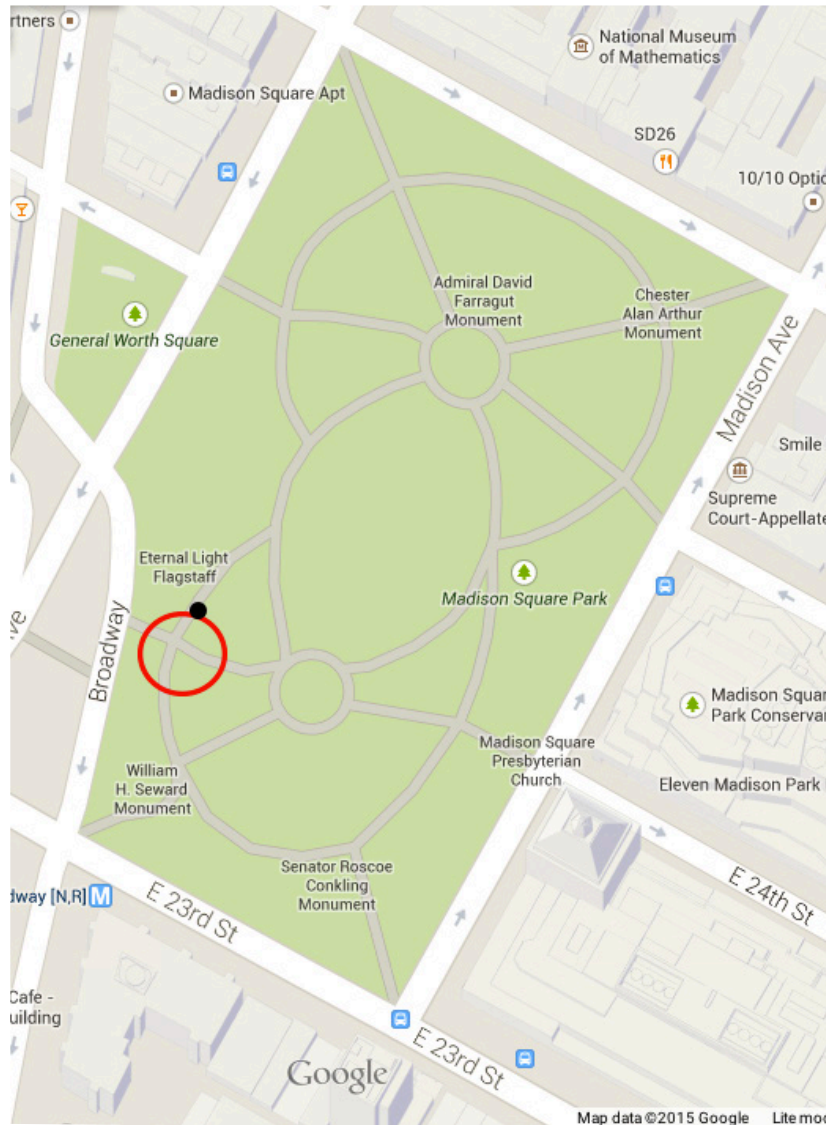
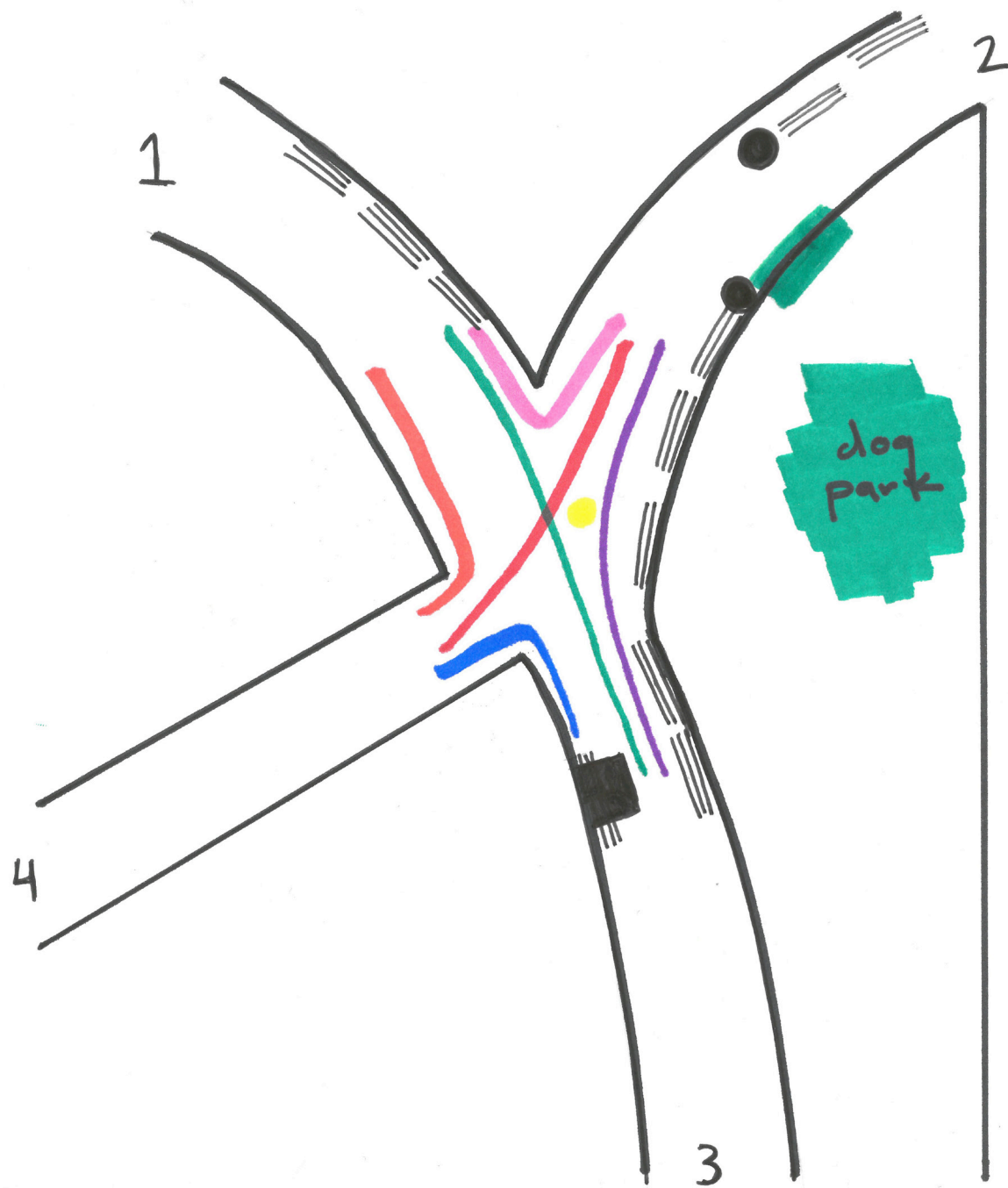


MADISON SQUARE PARK / February 8, 2015 / 1:20 - 2:20 PM





Key



= point of observation



= bench



= trash can



Shoppers passing through



Dog walkers



People sitting on benches



People using their phones



Coffee drinkers passing through



People waiting to meet someone



People with baby strollers

TAXONOMY

Paths taken:

$$2:4 = 67$$

$$1:3 = 40$$

$$1:4 = 26$$

$$2:3 = 25$$

$$1:2 = 3$$

$$3:4 = 2$$

Singles (people alone): 93

Groups (at least two people): 67

Singles/groups with a dog: 28

Used the park: 7

Did not use the park: 21

Singles with coffee: 10

Groups with coffee: 6

Shoppers: 21

Bench sitters: 5

Bikers: 4

Eaters: 3

Music listeners: 13

Singles using their phones: 4

Pictures taken: 6

Singles meeting: 3

● = position of all three meetings

INTENDED AFFORDANCES

- usage of the dog park
- dog walking
- sitting on the benches
- walking through
- jogging
- observation of statues
on display (dependant on
presence of statues)
- eating
- meeting point

UNINTENDED AFFORDANCES

- travel shortcuts
- bike riding

MADISON SQUARE PARK DATA DIGGING

Madison Square Park has contributed to the rich history of New York City's development. Named after the fourth president, James Madison, the park acted as an urban space beginning in 1686 and officially deemed as a public park in 1870 ("Park History"). At that time, the park was positioned among the city's most prestigious and wealthy residential and commercial buildings, even becoming the place where the future Statue of Liberty's arm and torch were presented to gain funding for its completion ("Park History"). As the wealthy moved to different areas of the city, the park slowly lost its status, becoming a dangerous and run-down space by the late 20th century ("Park History"). Madison Square Park Conservancy was founded as a result and raised over five million dollars to rebuild and maintain upkeep in the park (Brecher).

Mad. Sq. Art was a program started by the Madison Square Park Conservancy to commission artists to create works to be displayed in the park ("Mad. Sq. Art."). Artists who have contributed include: Sol Lewitt, Jim Campbell, and Richard Deacon ("Mad. Sq. Art.").



Jim Campbell's "Scattered Light" installation:
"... programmed to flicker scattered light...
creating the appearance of giant human
shadows crossing a floating 3-D matrix of light."
("Portfolio: Public Art & Commissions: Scattered
Light.")



Juame Plensa's 2011 "Echo"
sculpture took three days to
complete in scorching New
York summer weather ("Echo Is
Here!").



Leo Villareal's 2012 "Buckyball" sculpture: "... 180 LED tubes arranged in a series of pentagons and hexagons..." that transform into different shapes." ("Mad. Sq. Art: BUCKYBALL.")

In two days, the newest installation will be the work of Paula Hayes, presenting "...eighteen transparent spheres that hold the detritus of contemporary culture, including up-cycled radio parts, industrial materials, acrylic wands, and other remnants of technology sprinkled with fairy dust made of pulverized CDs. ("Mad. Sq. Art: Paula Hayes.).



("Mad. Sq. Art: Paula Hayes.")

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