

ASSIGNMENT 2: METHOD EXPLORATION



BodyStorming by Julijonas Urbonas

Design research is primarily done with the intent to arrive at an innovative proposal for the near future, intentionally altering the context in which the research is being executed.

In your Urban Observation, Data Digging project, you conducted primary and secondary research to help you understand a specific site. These approaches have helped you to gain a better understanding of the elements at play within your site.

Select and execute three research methods from the book, “Universal Methods of Design” to help you expand your investigation of the site. Using this new understanding of your context, craft an innovative proposal suggesting an alteration to your site.

Create a PDF including the following:

- a short description and illustration of your proposal
- a short summary of each development method you used
- visual documentation of your execution of your three development methods

To receive credit for this assignment, email your PDF to the instructor before the beginning of the following class. Bring a printed PDF with you and be prepared to present your work.