# Ariel Han

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#### **EDUCATION**

University of California, Irvine, CA

Sept. 2019 - present

Ph.D. Informatics

Carnegie Mellon University, PA

Aug. 2011 - Feb. 2013

M.S. Entertainment Technology

Seoul National University, Seoul, South Korea

Mar. 2005 - Feb. 2011

**B.A. Information Technology,** 

**B.F.A.** Industrial Design, Fine arts

#### RESEARCH EXPERIENCE

StoryAI Project Lead (2021-Present), Department of Informatics, UC Irvine

"StoryAI: visual-story co-creation app with AI generator"

Actively designing, developing, and evaluating AI-powered tools to support literacy and creative expression through interactive visual story creation using generative AI for youth ages 6 to 10. We examine the effectiveness and validity of learning apps, child-AI interaction, and collaboration strategies

- Design and develop a prototype using OpenAI GPT-3, Vue.js
- In-progress in the VITAL Prize challenge (NSF sponsored) funded project, received \$20,000

**Graduate Researcher (2021-2022)**, Department of Informatics, UC Irvine, Creativity Labs, C-Accel "Future of Work at the Human-Technology Frontier" Funded by National Science Foundation (#1839896)

Investigators: Dr. Karthik Ramani, Purdue University; Dr. Kylie Peppler, University of California, Irvine; Daron Acemoglu, Massachusetts Institute of Technology.

- Conducted user-testing (focus group workshops), planning and creating workshop settings
- Writing literature reviews to support writing publishable papers
- Conducted mixed-method research with video, audio transcripts and pre-post test data
- Data analysis with video data (qualitative) as well as pre-post tests data (quantitative: SPSS)

Graduate Researcher (2019-2021), Department of Informatics, UC Irvine, Creativity Labs,

AISL CNS "Data Visualization Literacy: Research and Tools that Advance Public Understanding of Scientific Data, Funded by National Science

Foundation (#1713567)

Investigators: Katie Börner, Kylie Peppler, Bryan Kennedy, Stephen Uzzo, and Joe Heimlich, Indiana University, 2019-2020.

• Conducted data analysis (thematic analysis) in part of qualitative research including semi-structured interviews, video data, transcripts of user experience

• Literature reviews in collaborative writing process submitting various publication venues

**Research Assistant intern (2018-2019)**, The Concord Consortium, Emeryville, CA "Paper Mechatronics: A new interdisciplinary design medium combining traditional papercrafting with elements of mechanical design, electronic engineering, and computational thinking" Funded by National Science Foundation (#1713567)

Investigators: Sherry Hsi (PI), Mike and Ann Eisenberg (Co-PI's), /at CU Boulder, 2017-2019 & 2014-2016

- Conducted experiments in workshop settings with 30 teachers
- Conducted series of studies in libraries with surveys, interviews and video recorded

**Researcher and Interaction Designer (2012-2013)**, Carnegie Mellon University, PA "Digital Dream Lab: Teaching kids a basic concept of coding with interactive digital media in the Children's museum"

• Conducted a series of user tests at the museum and implemented in iterative design development

#### **PUBLICATIONS**

- [P15] Han, A., Zhou, X., Cai, Z., Han, S., Ko, R., Corrigan, S., & Peppler, K. (2023). Teachers, Parents, and Students' perspectives on Integrating Generative AI into Elementary Literacy Education. *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems CHI '23*. (Under review)
- [P14] Lee, U., Han, A., Lee, J., Kim, J., Lee, E., Kim, H., & Lim, C. (2023). Prompt Aloud!: Incorporating image-generative AI into STEAM class with learning analytics using prompt data. *Education and Information Technologies*. https://doi.org/10.1007/s10639-023-12150-4
- [P13] Lee, U., Han, A., Lee, J., Kim, J., Lee, E., Kim, H., & Lim, C. (2023). Implication of a Case Study using Generative AI in Elementary School: Using Stable Diffusion for STEAM Education. *Association for Educational Communications & Technology (AECT)*.
- [P12] Han, A., & Cai, Z. (2023). Design implications of generative AI systems for visual storytelling for young learners. *Interaction Design and Children* https://doi.org/10.1145/3585088.3593867.
- [P11] Han, A (2023). Implications of AI art generators to broaden visual literacy and creative expression for young learners *International Society of the Learning Sciences (ISLS)*Annual Meeting 2023. International Society of the Learning Sciences.
- [P10] Han, A., Cai, Z., Jeong, S., & Choi, S. M. (2023). AIStory: design implication of using generative arts AI for visual storytelling. *Child-Centered AI Design: Definition, Operation, and Considerations ACM CHI 2023 Workshop.*
- [P9] Huang, J., Han, A., Villanueva, A. M., Liu, Z., Zhu, Z., & Ramani, K. Peppler, K., A., (2023). Deepening Children's STEM Learning through Making and Creative Writing. *In*

- Proceedings of the 2023 International Journal of Computer Child Interaction, IJCCI
- [P8] Han, A., Huang, J., Villanueva, A. M., Peppler, K. A., Liu, Z., Zhu, Z., & Ramani, K. (2022). Coding a MacGuffin: Recommendations for Teaching Narrative-based IoT Design. *In Proceedings of the 2022 American Educational Research Association (AERA)*
- [P7] Han, A., Keune, A., Huang, J., & Peppler, K., (2022). Visualizing Family Engagement in Museum Settings. In: J. Oshima, T. Mochizuki, & Y. Hayashi (Eds.) International Collaboration toward Educational Innovation for All: *International Society of the Learning Sciences (ISLS) Annual Meeting 2022 (pp. 1094-1095)*. Hiroshima, Japan: International Society of the Learning Sciences.
- [P6] Huang, J., Han, A., Sedas, M., Telfer-Radzat, K.,& Peppler, K., (2022). Crafting paper circuits: Gendered materials for circuitry learning. In J. Oshima, T. Mochizuki, & Y. Hayashi (Eds.) *International Collaboration toward Educational Innovation for All:*International Society of the Learning Sciences (ISLS) Annual Meeting 2022. Hiroshima, Japan: International Society of the Learning Sciences.
- [P5] Peppler, K., Keune, A., & Han, A. (2021). Cultivating data visualization literacy in museums. *Information and Learning Sciences*, 122(1/2), 1–16. https://doi.org/10.1108/ILS-04-2020-0132
- [P4] Peppler, K., Keune, A., & Han, A. J. (2020). Civic engagement with visualizing data in science museums. In M. Gresalfi & I. Horn (Eds.), The interdisciplinarity of the learning sciences: International Conference of the Learning Sciences (ICLS) 2020. Nashville, TN: International Society of the Learning Sciences.
- [P3] Peppler, K., Keune, A., & Han, J.A. (July 2020). Data Visualization Exploration in Science Museums. *Connected Learning Summit (CLS)*, *July 29-31*, 2020, *Cambridge, MA*.
- [P2] Peppler, K., Keune, A., & Han, A. J. (2019) AISL II CNS Phase 1 Learning Science Research Report. Project deliverable for National Science Foundation project #1713567.
- [P1] Oh, H., Deshmane, A., Li, F., Han, J. Y., Stewart, M., Tsai, M., ... & Oakley, I. (2013, February). The digital dream lab: tabletop puzzle blocks for exploring programmatic concepts. In Proceedings of the 7th International Conference on *Tangible, Embedded and Embodied Interaction (TEI '13)*. Association for Computing Machinery, New York, NY, USA, 51–56. <a href="https://doi.org/10.1145/2460625.2460633">https://doi.org/10.1145/2460625.2460633</a>

#### TEACHING EXPERIENCE

Informatics, University of California, Irvine, Teaching Assistant Graduate Courses (MHCID)

• Innovations in HCID – Summer 2023 (Prof. Mark S Baldwin)

- Overview of HCID Spring 2023 (Prof. Mark S Baldwin)
- Design and prototype Fall 2022 (Prof. Anne Marie Piper)

#### **Undergraduate Courses (ICS & Informatics)**

- Human Computer Interaction (HCI) Spring 2022 (Prof. Gloria Mark)
- Ubiquitous Computing Winter 2022 (Prof. Kylie Peppler)
- Design and prototype Fall 2021 (Prof. Sarah Murray)
- Ubiquitous Computing Winter 2020 (Prof. Kylie Peppler)
- HCI Project Spring 2020 (Prof. Matt Bietz)

#### PROFESSIONAL EXPERIENCE

#### The Concord Consortium, Emeryville, CA, 2018

Research assistant intern

Contributing to develop lesson plans and tutorials for the educational toolkit, Paper mechatronics for creative design and engineering education

#### 42 Silicon Valley Software engineering school, Fremont, CA, 2016 - 2019

Software engineer

Developing web applications, projects in commercial website and educational applications.

#### Edlab Teachers College Columbia University, New York, NY, May. 2013 - Aug. 2013

Data visualization design intern

Created data visualization using the usage metrics of the Edlab product, New Learning times, educational journal website.

# The Children's Museum of Pittsburgh, Pittsburgh, PA, Jan. 2011 - May. 2012

Interaction Designer

Designed and fabricated an exhibition of educational interactive media for children in the museum. Conducted user studies and qualitative studies including interviews and ethnographic studies at the museum.

#### Hyundai Motor Company, Seoul, South Korea, May 2009 - Sep. 2009

Exterior Design intern

Created a futuristic, environmentally friendly concept vehicle mock-up in digital and physical form and exhibited in the lab.

## **PROJECT**

**Xenon** – Carnegie Mellon University | Electronic Arts, Redwood City, CA, 2013

Designed future technologies for humans in communication. Research about Augmented Reality, vehicle quadcopter, wall display.

Created a video about the persona who use the AR technology and interactive wall screen with the vehicle quadcopter in daily life

# Digital Dream Lab — CMU | Pittsburgh Children's Museum, Pittsburgh, PA, 2012

Designed and fabricated an exhibition for the Children's Museum Makeshop area.

The installation includes a interaction tangible programming interface for 4 to 8

year old with puzzle blocks to introduce computational thinking and basic programming concept. Each block links as a function on the screen of the wall. Kids can manipulate characters, actions, animations while playing with the blocks on the table.

#### WORKSHOPS

# Paper Mechatronics with Tinkering Studio, Exploratorium | San Francisco, CA | Nov 2018

Ran a tinkering workshop with Bay Area Maker Education group for testing Paper Mechatronics project

#### Paper Mechatronics, STEM activity, Union City Library | Union City, CA | Oct 2018

Ran a STEM activity for age 8 to 12 about teaching mechanical movement with paper crafting

#### **Scratch coding workshop** | Walnut Creek, CA | May 2018

Taught scratch programming language to children age 5 to 8 through creating simple animation

#### STEM Lab Activity, Palo Alto City Library | Palo Alto, CA | Oct 2018

STEM activity to teach simple engineering concept through crafting age 5 to 8

#### HONORS AND AWARDS

#### **Proof of Product (PoP) Grants (UCI) | 2023 (In-progress)**

Artificial Intelligence Track (\$100,000)

## VITAL Prize Challenge (NSF) | 2023 (In-progress)

Semi-Finalist, \$35,000 (Received)

Team StoryAI (Team lead. Ariel Han, Kylie Peppler Shenshen Han, and Seth Corrigan)

#### UCI Beall Applied Innovation's (BAI) | 2023

PhD Graduate Innovation Fellowship \$5,000

Transitioning research project to entrepreneurship)

#### National Global Scholarship from Ministry of Culture, Sports and Tourism of Korea | 2011

Received \$27,090 for the master's degree of Entertainment Technology at Carnegie Mellon University from Korean government organization, KOCCA (Korea Creative Content Agency)

#### Walt Disney imagineering | Semi Finalist | 2012

Designed a theme park experience in virtual space

#### Korea Institution of Design | Interaction Design Award | 2011

Space design competition in Seoul, Korea

#### Re-designed a historic place in Seoul

### Research Assistant Scholarships, Seoul National University | Industrial Design | 2010

Research project working with the Hyundai Motor Company

Designed and exhibited futuristic concept car

# Visiting Student Program Scholarships, Tsinghua University, Beijing, China | Environment Design | 2009

Summer visiting workshop and design competition for the space design Studying materials for the interior design

# **Review Experience**

UIST 2023 IJCCI 2023 New Media & Society 2024 CHI 2024

#### **MEMBERS**

International Society of the Learning Sciences (ISLS) Connected Learning Summit (CLS) Association for Computing Machinery (ACM) Interaction Design Association (IxDA)

#### **MENTOR SERVICE**

Zhenayo Cai, PhD student, UCI School of Education, zhenyaoc@uci.edu Ulia Zaman, Undergraduate student, UCI ICS, LEAD program, uzaman@uci.edu Seungmin Jeong, Master student, UCI, Informatics, jsm772x@gmail.com Ray An, Undergraduate student, UCI ICS, hsrayan05@gmail.com

#### REFERENCES

Advisor	Kylie Peppler	kpeppler@uci.edu
Advisor	Seth Corrigan	scorrig1@uci.edu
Mentor	Joey Huang	chujenh@uci.edu
Committee	Katie Salen	ksalen@uci.edu
Committee	Kurt Squire	ksquire@uci.edu

#### **SKILLS**

Programming Languages
C, JavaScript, SQL, PHP, Python, HTML, CSS
Design Tools
Adobe illustrator, Photoshop, Maya, Unity
UX design
Sketch, Adobe XD, Figma

User Experience Research Usability Studies, Iterative Design, Prototype, Qualitative

research methods (interviews, field study), Surveys