

ARIELLA CHANDRA NAYA

Bekasi, Jawa Barat | +6289514420076 | ariellanaya08@gmail.com |
<https://www.linkedin.com/in/ariellachandranaya> | Portfolio: <http://bit.ly/44Fm7SW>

Profile Summary

An Informatics student with a strong passion for web development and web design, particularly in front-end technologies. Highly motivated, fast learner, and adaptable to new environments and challenges. Passionate about exploring and learning new things, and continuously improving through hands-on projects, collaboration, and involvement in organizational activities. Eager to explore new opportunities to grow as a web developer and designer in the dynamic world of technology.

Education

University of Singaperbangsa Karawang **Sept 2023 - Present**

Undergraduate in Informatics

GPA: 3.93/4.00

Organization Experience

UNSIKA Languages and Cultures Club (ULCC) **Feb 2024 – Jan 2025**

Human Resources English Coordinator

- Coordinated the recruitment of 250+ new members and managed the selection process.
- Organized training sessions and team development activities.
- Maintained 450+ member records and organizational documentation.
- Assisted in conflict resolution and helped foster a positive and harmonious team environment.

Fun Teaching of ULCC (FTU) **July 2024**

Event Division Member

- Develop the main concept of Fun Teaching that is engaging and educational for 200+ students in SDN Nagasari V Karawang
- Create a detailed rundown or timeline for the entire program, adjust rundown based on feedback or technical constraints.

Compfair x Diesnatalis FASILKOM UNSIKA **Nov 2024**

Sponsorship Division Member

- Negotiate 11 brand sponsorship deals and finalize agreement terms.
- Maintain regular communication with partners before, during, and after the event.
- Ensure all benefits are well-understood and delivered.
- Coordinate with design/media teams to display sponsor visibility correctly.

Donor Darah Abis Kuliah (DORAA Kuliah) BEM FASILKOM 2025 **May 2025**

Public Relation Division Member

- Assisted and guided 150+ blood donation participants during the event to ensure a smooth experience.
- Coordinated between the committee and external institutions for official matters (e.g., letters, permits, collaborations).
- Managed communication with external parties (e.g., campus authorities, media partners, sponsors).

Pengenalan Kehidupan Kampus Mahasiswa Baru (PKKMB) FASILKOM 2025 **July 2025**

Publication, Documentation, and Design Division Member

- Documented the entire event through photos and videos to ensure complete activity coverage.
- Designed visual content for Instagram feeds, including event announcements and highlights.
- Published and managed social media posts to maintain consistent communication and engagement.
- Created certificate designs for committee members and speakers using standardized event branding.
- Ensured all visual materials followed the event's branding guidelines for a cohesive public image.

Projects

UTS Course Assignment Website

HTML, CSS, JavaScript, FTP (FileZilla)

- Developed a simple personal website to organize and showcase course assignments from a Web Programming class.
- Designed a responsive and user-friendly layout using HTML and CSS.
- Uploaded files and managed hosting via FileZilla using FTP protocol on a personal .my.id domain.

Hotel Management System

Java (OOP), MySQL

- Developed a simple hotel management system as part of an Object-Oriented Programming course project.
- Designed and implemented the database structure using MySQL to store and manage guest, room, and booking data.

JamuKita – UMKM Product Website

<https://jamukita.my.id/> | PHP, CSS, JavaScript, GitHub

- Built a product catalog and real-time search feature for a UMKM website as part of a collaborative team project.
- Developed dynamic product listing using PHP and styled the layout with custom CSS.
- Implemented a JavaScript-based product search for enhanced interactivity.
- Delivered a responsive, user-friendly interface to showcase traditional herbal products online.
- Collaborated with team members via GitHub, using branches, pull requests, and merge operations to manage code contributions effectively.

Lost & Found Campus Website

Laravel, MySQL, Tailwind CSS, Blade, GitHub

- Built a campus lost-and-found web application for a Web Programming Framework course project using Laravel 12.
- Developed core features including item reporting, item claiming, user authentication, and category-based filtering.
- Implemented a structured MVC architecture with Laravel controllers, models, and Blade templates.
- Designed the database using MySQL to manage item records, user data, and report status.
- Created responsive UI pages using Blade templating and Tailwind CSS.
- Deployed the project locally and managed versioning using Git/GitHub.

Courses Certification & Workshops

- **UI/UX Design Introduction** – MySkill Short Class (Jan 2024)
Completed a short course on UI/UX research and design fundamentals.
- **CSS Introduction** – MySkill Short Class (Jan 2024)
Completed a short course on the basics of CSS for front-end development.
- **Intro to Digital Marketing** – RevoU Mini Course (Feb 2024)
Completed a 2-week online course introducing digital marketing fundamentals.
- **Backend in Website Development** – MySkill Short Class (Jan 2025)
Completed a software engineering short class focusing on backend concepts.
- **AI for Everyone: Python Basics to NLP Applications** – Workshop by LABKOMP UNSIKA (Feb - Mar 2025)
Participated in a data science workshop focused on Python basics and Natural Language Processing.
- **Intro to Software Engineering** – RevoU Mini Course (July 2025)
Completed a 1-week online course introducing software engineering fundamentals.
- **Google Cloud Computing Foundations Certificate** - Google Cloud (Aug – Des 2025)
Completed a certification program covering the fundamentals of cloud computing, networking, security, and cloud-based infrastructure management.

Technical Skills

- Programming Languages: HTML, CSS, PHP, JavaScript, Python.
- Tools/Framework: Canva, Microsoft Word, Microsoft Excel, Bootstrap, FileZilla, VSCode, Laravel, Git & GitHub.

Soft Skills

Communication, Adaptability, Responsibility, Teamwork