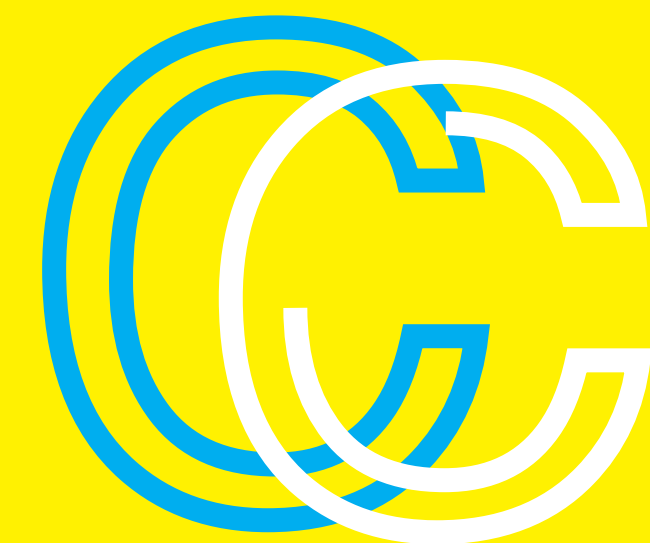
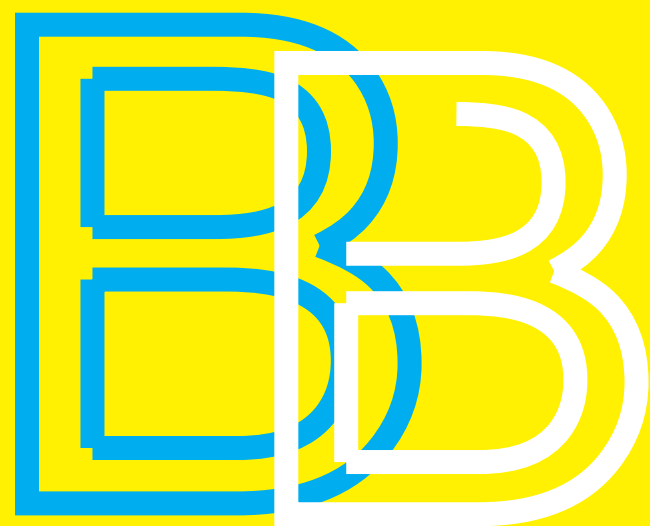


MINIMALIZE



A B C D
E F/G H I , |
J K L M N | |
O P | Q | R |
S T | U V |
W X , Y | Z |
| | | | |

the type that simplifies.

Designed to depict the evolution of social media, Minimalize is an interactive typeface that simplifies as you use it. Like with social media interfaces, the simplification of minimalize is impacted by the user, each character losing a point with every use. The individual characters continue to simplify until there is only a line left—showing the character in its most simplified form. The simplifying nature of the typeface raises questions about the future of social media and the evolution of interface design