

Notes:

Creative Director: Arielle Meisel

Designer: Meera Bharat

- Different from official Mean Girls site:
  - Sans serif font is a bit bland → maybe a typeface with a bit more personality but still very legible
    - Maybe can also use magazine-cutout letters as pngs?
    - Mixing typefaces could be fun but don't need to get too crazy with it
  - Different color palette → maybe incorporate blue, green, or purple?
- Can also reference Olivia Rodrigo's album cover
- Original Broadway cast and current touring cast-Meera gets to decide where they go and how to display them (on home page or page 3) or not to include them at all if it's too much
- Also Meera can decide whether to include 4 with 3 or keep 4 as its own pag