

# Ariel Smith-Essers

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Hi, I'm Ariel.

I'm a junior designer and front-end developer working with HTML, CSS, jQuery, and JavaScript. I love to design and code beautiful and functional websites.

I'm looking for a role in which I can grow and advance my skills as a designer and front-end developer. I'm very quick to learn and love a challenge.

## **University of Sydney 2012 to 2015**

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I recently graduated from the University of Sydney with a Bachelor of Visual Arts.

While undertaking my degree I became interested in design and designing for the Web. Many of the skills I learnt as an artist transferred across to my design process, such as sketching out my ideas with pencil and paper.

Being involved in many Group Critiques where others in the class critiqued the art I was currently working on has enabled me to take criticism well and use it constructively.

A good artist should make their own work, and I believe it's the same with design. All designers should have the knowledge and ability to create the work they design, to better understand the building blocks of the web and how to properly design for it.

## **NSI TAFE Jan to June 2015**

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Achieved Certificate IV in Web Design from NSI TAFE. My art practice informs my design aesthetic, but I needed to practice the technical skills that were necessary for a career in web design. During this course

I continued learning about HTML, CSS, JavaScript, and jQuery. I was also introduced to backend concepts like SQL and PHP.

I am passionate about Mobile First and responsive web design. I enjoy designing and creating responsive websites, these practices are the basis of beautiful and functional web design.

## **Fix-A-Tap Australia 2010 to 2012**

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Receptionist/Purchasing Officer:  
In this role I managed and processed purchase orders, as well as performing general receptionist/admin duties as part of my daily routine.

I also learnt the roles of several of my colleagues in order to fill in for them at short notice. In this capacity I learnt invoicing, sales, and distribution.

## **Phoenix Toner 2008 to 2010**

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Purchasing Officer:  
In this role I maintained stock levels, managed and processed purchase orders, liaised with suppliers and had general reception duties as well as my regular duties.

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## Skills

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- HTML
- CSS
- Basic JavaScript and jQuery
- Adobe Photoshop and Adobe Illustrator
- Colour theory and design
- Excellent written and verbal communication skills

## Achievements

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- **April 2015** - Exhibited in "Love Letters" art show at Articulate Gallery in Leichhardt.
- **Sept 2014** - Finalist in Verge Gallery Awards.
- **April 2014** - Exhibited in "All Who Wander" art show in Calgary.
- **Jan 2014 to May 2014** - Acceptance into University Exchange Program to study at Alberta College of Art and Design (ACAD) in Canada for 5 months.
- **Oct 2013** - Winner of Verge Gallery Award in Photography.
- **Jan 2012 to 2015** - Maintained a Distinction grade average from the University of Sydney.

## References

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Available on request

## Other

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My portfolio website is at [arielherself.com](http://arielherself.com). I tweet at [twitter.com/arielherself](https://twitter.com/arielherself).

I'm head over heels in love with mobile first and responsive design, I love the challenges of designing for a small screen.

Apart from designing and programming, I enjoy making art, reading copious amounts of sci-fi and fantasy novels, and have uncovered a great love of snow-boarding.