

Leah Sigana -Week 16 Assignment

Question

Use a tool (like Microsoft Excel charts) to create 3 charts showing your findings in the week 15 assignment.

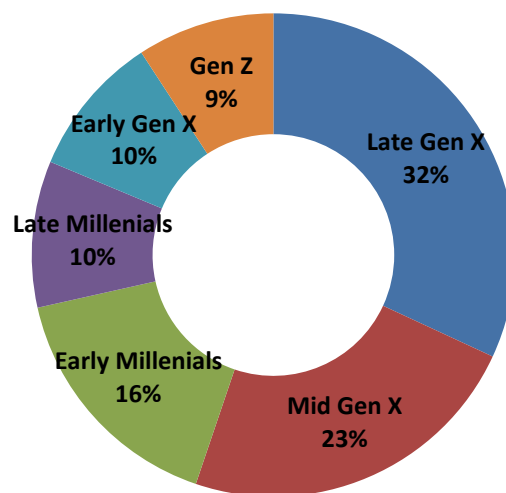
Total Number of People per Age group

More Granular Age Groups (Detailed View):

- 18-21 years old (Gen Z)
- 22-29 years old (Early Millennials)
- 30-34 years old (Late Millennials)
- 35-39 years old (Early Gen X)
- 40-49 years old (Mid Gen X)
- 50-64 years old (Late Gen X)

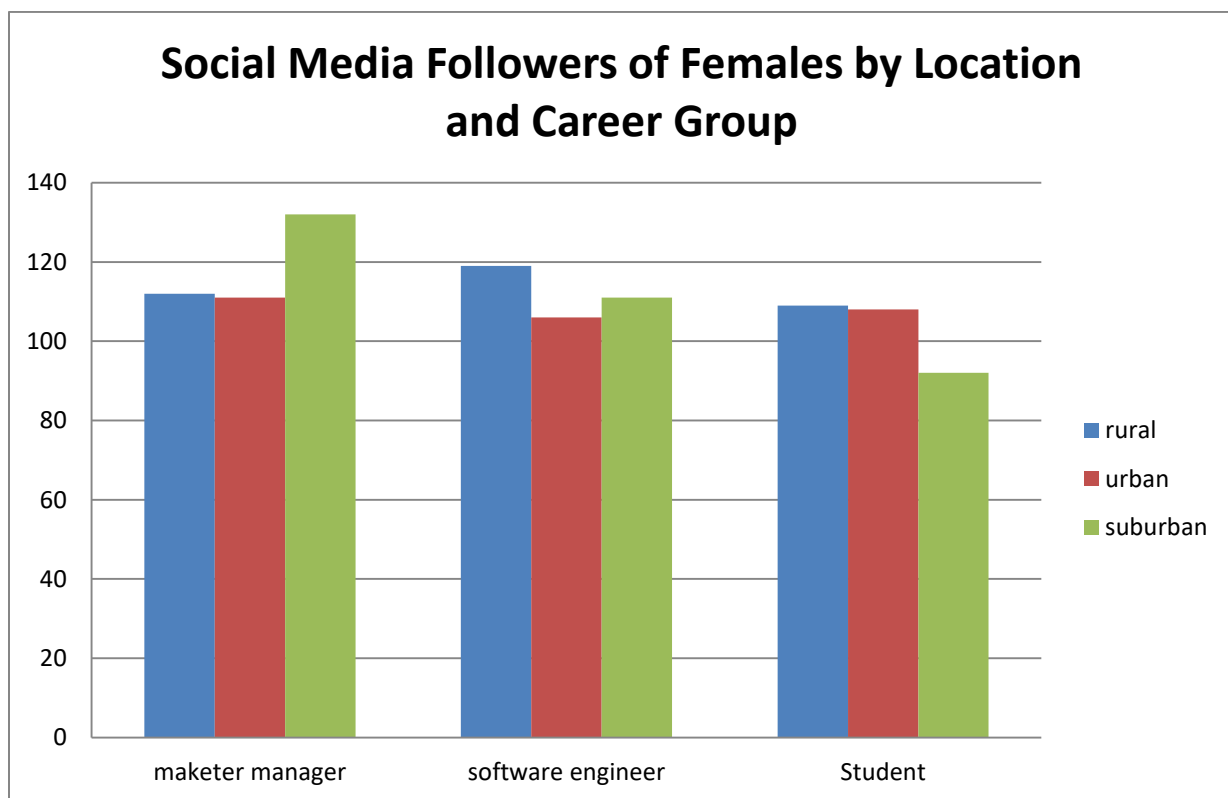
Age Group	Population
Late Gen X	319
Mid Gen X	233
Early Millennials	163
Late Millennials	98
Early Gen X	95
Gen Z	92

Total Number of People per Age group



Social Media Followers by Location and Career Group

location	maketer manager	software engineer	Student	Grand Total
rural	112	119	109	340
urban	111	106	108	325
suburban	132	111	92	335
Grand Total	355	336	309	1000



Total Social Media Usage of Females per profession

	market manager	Software Engineer	Student
FACEBOOK	28	26	31
INSTA	48	46	41
YOUTUBE	32	43	36

