

ARIEL TAYLOR

Web Developer

(858) 254-9381

ariel.taylorr@gmail.com Bay Area, CA

[GITHUB](#)

[LINKEDIN](#)

[PORTFOLIO](#)

SKILLS

JavaScript, React, Redux, HTML, CSS, SCSS, Amazon Web Services, Ruby, Ruby on Rails, Mongoose, MongoDB, Node.js, Express.js, SQL, PostgreSQL, Python, Webpack, jQuery, Git, Heroku, WordPress, Shopify

PROJECTS

Pin and Needle (Rails, Ruby, JavaScript, React, Redux, HTML, SCSS, AWS, Heroku)

[live](#) | [github](#)

Pin and Needle is a full-stack Pinterest clone. Users can sign-up/login, create boards, save pins and follow other users.

- Conceived of and coded the entire app based solely on observations of Pinterest, engineering all frontend / backend logic.
- Satisfied pixel-perfect design requirements using SCSS, achieving a clean and modern UI/UX.
- Implemented CRUD cycle for boards and pins utilizing Javascript and ajax calls to Rails backend for increased user control.
- Integrated AWS with Rails Active::Storage for fast and reliable photo storage.
- Installed Masonry library to achieve an appealing and functional feed layout with chronological pin order intact.
- Devised search feature to filter all pins for matching words in the title or description for an intuitive user experience.

OkCroissant (MongoDB, Mongoose, Express.js, JavaScript, React, Redux, Node.js, SCSS, git)

[live](#) | [github](#)

OkCroissant is a full-stack (MERN) ecommerce website for buying bread.

- Designed website layout (with universal team approval) and defined reusable SCSS rules for an aesthetically pleasing and consistent user experience across the application.
- Incorporated modals using React/Express and SCSS to handle frontend user authentication and survey responses.
- Built CRUD cycle for reviews w/ Mongoose on the backend and ReactJS/modals on the frontend for enhanced usability.

Pattern Picker (vanilla Javascript, HTML5, Canvas, SCSS)

[live](#) | [github](#)

Pattern Picker is an interactive, frontend game that allows users to pick a pattern, apply it to clothing, and animate the pattern.

- Created an HTML5 canvas object with event-triggered actions that provide an interactive experience for the user.
- Animated objects on an HTML5 canvas by deriving mathematical sequence of movements for the animations.

EXPERIENCE

Software Engineering Intern

App Academy

March 2021 - Present

- Conducted technical screens for coding bootcamp applicants, assessing algorithmic aptitude in JavaScript, Ruby, and Python.

Founder

Frances M.

June 2019 - May 2020

- Built the website using google domains, and Shopify resulting in selling through the first production run of the jumpsuit.

Head of Production

Sonnet James

Jan 2019 - June 2019

- Annual production budget of \$250K+. Oversaw production of all garments. 95%+ of product delivered on-time.

Logistics Lead

Everlane

May 2015 - June 2017

- Annual freight forwarding budget of \$1M+. Decreased bulk transportation spend by 10% YOY; negotiated rates.
- Guided transition from excel > Google Sheets > ERP resulting in 10% decrease in time spent reviewing purchase orders.

Product Manager

Micronotes

Oct 2010 - June 2014

- Worked extensively w/ CTO and engineers on product development, prioritization, and feature development/ deployment.

EDUCATION

Web Development - App Academy

February 2021

Intensive 16 week software development course with a focus on full-stack web development, which entailed 1000+ hours of coding.

Learn Python the Hard Way - Project based computer science foundation course

July 2020

Udemy - Complete Python Bootcamp from Zero to Hero -

April 2020

BA English Language and Literature - Harvard University

May 2010