ARIEL WOLFFE

SOFTWARE DEVELOPER

Curriculum Vitae

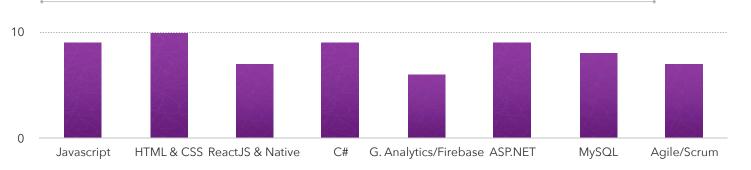
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I am seeking a position to develop and grow my skills and abilities in web and mobile development or otherwise in order to gain professional experience while contributing to the organization and the team both productively and creatively.

TECHNICAL SKILLS



PROFESSIONAL EXPERIENCE

Web Developer | Jan 2018 - April 2018

Social Core Group

Social Core Group is a digital marketing and web development company.

Tasks performed include web development and of websites such as <u>omptt.com</u>, <u>subway-tt.com</u>, and contributing to front-end enhancement of existing websites. Project Management for web and mobile product projects for clients.

Results:

- **Develop and deliver quality websites for clients** taking full ownership of completing development of websites for clients. Tools include: ReactJS, Netlify, Gatsby, HTML, CSS
- Improve knowledge of site analytics and SEO through custom goal and event tracking via code and google analytics console.

Business Analyst | Nov 2016 - December 2017

Aura-Tech Solutions

Aura-Tech Solutions is a technology solutions and service provider for small to medium businesses.

Tasks performed include detailed analysis of client requirements upon on-site visits, defining project scope, acceptance criterion testing, and on-site client training and demonstrations.

Results:

- **Increased customer satisfaction** through daily transparent communication with clients, and advocating client needs to management.
- **Defined a new process and criterion for task acceptance** which improved the process for defining a story before entering a development sprint, and testing to ensure the task is completed based on defined acceptance.
- Improve personal communication skills through daily communication between end users and developers, requiring both technical and non-technical communication techniques.

Junior Software Developer | May 2015 - December 2017

Aura-Tech Solutions

Aura-Tech Solutions is a technology solutions and service provider for small to medium businesses.

Tasks performed include contributing to the development of business solutions software, including web and mobile application design.

Results:

• **Develop software functionality** using tools such as Visual Studio, ASP.*NET* MVC, C#, Knockout.js.

EDUCATION

BSc.(Hons) Computer Science | 2015-2016

University of Hertfordshire CTS College of Business and Computer Science

BTEC HND Computing and Information Systems | 2012-2015

School of Business and Computer Science

PERSONAL PROJECTS

Leigh Wolffe Digital Labs | May 2018 - Present

A freelance development agency focused on producing web and mobile applications for clients. Specializations include static sites, web applications and progressive web apps.

StoryNation | September 2014 - Present

A mobile application built using Unity Game Engine, that encourages creative writing and language arts, through the use of animation.

ACHIEVEMENTS

Featured Speaker- Connect, The Event 2015 (11/2015-11/2015)

Addressed a crowd of business owners and enthusiasts at a technology event hosted by AuraTech Solutions, speaking about technology in education.

i2i Idea and Innovation 2014 Awardee (9/2014-9/2015)

Received funding and free coaching to accomplish a proof of concept for an application idea known as StoryNation.

Host a successful leadership training seminar as Leo Associate for Trinidad and Tobago (06/2013- 06/2014)

As the associate responsible for overseeing volunteer projects across Trinidad and Tobago, my team successfully executed leadership training for all Leo club members.

Increased membership of Leo Club of Les Efforts by 150% IN 12 Months (4/2009- 4/2010)

As the membership director of the club, I was able to engage a successful membership drive, resulting in an increase of membership by 150%

VOLUNTEER WORK PERSONAL QUALITIES INTERESTS

Lions International- Leo Club of Les Effort | 2009 - Present

Serving in the positions of Leo Associate, Club President, Membership Director: organizing charity events and fundraisers to assist those in need.

- Team Player
- Hardworking
- Goal-Oriented

- Poetry
- Blogging
- Entrepreneurship