# LOVELLI FUAD
## WRITER/ILLUSTRATOR

✉ lovelliariesti@yahoo.co.id
📞 +62811
📍 Jakarta, Indonesia

f lovelli.fuad
🐦 lovellifuad
in ariesti
🐙 ariesti

## EDUCATION

**University of Indonesia**
Bachelor's Degree, Faculty of Humanities, 2002

**Coursera**
Data Scientist, Data Science, 2014
Web Design, Responsive Web Design, 2017

**Google Analytics Academy**
Data Scientist, Google Analytics, 2016

**Hubspot Academy**
Inbound Marketing Certified, Digital Marketing, 2017

**Google News Lab**
Training, Data Journalism, 2017

## SUMMARY

I am passionate about helping businesses take off and making sure businesses and workforces get healthier and more productive. I create content that provides insight on my area of consultancy, as well as valuables out of my hobbies and weekend projects, where I test websites, apps, digital products, tech gadget to provide feedback. I review products that are not books, too, but I'm keeping it to just fashion and food at the moment.

I am dedicated to partnering with innovators to discover if and how we can provide a better user experience for our products and services. I once completed a data science specialization course and currently I am taking classes on data visualization and data journalism. My qualifications include certifications on data science, responsive web design, digital marketing, arts and culture.

To sum up, I am a writer, editor, and enlightened illustrator who is now starting my own art practice under The Minimal Web.

## SKILLS

**ADOBE CREATIVE SUITE:** Adobe Illustrator CC, Adobe Photoshop CC, Adobe Dreamweaver CC, Adobe InDesign CC
**DIGITAL ARTS:** Processing, ArtRage, Digital Photography
**WRITING & CONTENT:** Feature Writing, Content Writing, Copywriting, Editing, Creative Writing, Blogging, Articles, Essay Writing
**DIGITAL MARKETING:** Blogging, Inbound, Content Marketing

## EMPLOYMENT

**ARIESTI** — Jakarta, Indonesia — Nov 2002 to Current
Freelance writer and illustrator
As a freelancer I take up projects in the areas of copywriting, creative writing, translation and interpretation, and tutoring.

**VERBALIZEIT** — New York, NY — Mar 2013 to Feb 2016
Translator/Interpreter
VerbalizeIt has recently been acquired by another startup. It is now called Smartling.

**REV TRANSCRIPTION** — San Francisco, CA — Nov 2015 to Mar 2016
Transcriptionist/Captioner

## PROJECTS

**THE MINIMAL WEB** — Jan 2017 to Jan 2018
The Minimal Web is my take on starting an art practice. The idea was conceived after taking a few courses on Skillshare, and as a final or mid-term project I began compiling materials in-between my hours for the website. It is a work in progress that is planned to start taking off mid-2017.

**THE FREELANCE SPIRIT** — Feb 2017 to Current
Exploring freelance work in Asia and the World, I have created and compiled materials to educate myself and others who would probably benefit from the knowledge. For example: the difference between "working from home" and "remote work", types of businesses for a beginning freelancer, etc.

## AWARDS

**University of Indonesia · PARTICIPANT IN RESEARCH PROPOSAL DESIGN TRAINING** — Mar 2005
A group of selected lecturers were provided a chance to take part in this internal training and successful candidates were handed out certificates.

**The Jakarta Fashion & Food Festival · GADING NEWS AWARD 2ND PLACE: NEWS CATEGORY** — May 2008
The Jakarta Fashion & Food Festival is an annual event held every May since 2006. I took part in 2008 as I was taking up a one-year journalism training with the Jakarta Post Training Department.

## ACTIVITIES

**THE FREELANCE SPIRIT · Founder** — Feb 2017 to Current

**THE MINIMAL WEB · Founder/Illustrator** — Jan 2017 to Current
My first project is to create an author website for myself. Currently this is the design and planning phase, with the soft launch date planned to be somewhere in March, 2017.

## VOLUNTEERING

**TRANSLATORS WITHOUT BORDERS · Translator** — Jul 2014 to Current
Jakarta, Indonesia
The Translators Without Borders is a response based volunteering program. Volunteers translate millions of words and help the organization run. Although the nature of the job is volunteering, a volunteer needs to be a professional translator or a native speaker to volunteer in a crisis response project.