

# MUHAMMAD ARIF BIN MAT DAUD

## CURRICULUM VITAE



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## CAREER OBJECTIVE

Highly motivated and detail-oriented Software Engineering student seeking an internship position to gain practical experience and contribute to the success of a dynamic software development team. Eager to apply my leadership skills, communication skills, technical skills and passion for software engineering to contribute to innovative projects and further develop my expertise in the field.

## EDUCATION

### BACHELOR OF SOFTWARE ENGINEERING (INFORMATION SYSTEM DEVELOPMENT)

UNIVERSITI KEBANGSAAN MALAYSIA | 2021 -2024  
CGPA 3.78 (CURRENT)

### DIPLOMA IN COMPUTER SCIENCE

UNIVERSITI MALAYSIA PAHANG | 2018 -2021  
CGPA 3.69

## PREVIOUS WORKING EXPERIENCE

### Service Crew, Oldtown White Coffee, Ipoh, Perak

Mac 2021 - July 2022

- Welcomed and seated guests and ensuring a high level of customer satisfaction.
- Efficiently operated the POS system to process orders, handle cash transactions, and issue receipts accurately.
- Addressed customer inquiries, concerns, and complaints in a polite and professional manner, resolving issues to their satisfaction.
- Assisted in maintaining cleanliness and organization of the dining area, including clearing tables, arranging utensils, and replenishing supplies.

### IT Support, JustSimple Sdn. Bhd, Selangor (Intern)

September 2020 - February 2021

- Troubleshooting technical issues such as assist malware attack and fixing the backend error.
- Assisted in the development and customization of WordPress websites, incorporating client requirements and design specifications.
- Conducted keyword research and implemented on-page SEO techniques, including optimizing meta tags, headings, and content.
- Worked on off-page SEO strategies, such as link building, directory submissions, and social media optimization, to improve website rankings and visibility.
- Collaborated with team members to conduct website audits and implement technical SEO improvements, including website speed optimization, mobile responsiveness, and URL structure enhancements.
- Assisted in website migration, content updates, and maintenance tasks, ensuring website functionality and user experience.

## ACHIEVEMENTS

- Dean List for Every Semester (Semester 1,2,3 & 4) during degree
- 48 Hours Gam Jam (Consolation Prize)
- Third place in EcoVR competition
- Dean List for Semester 1,2 ,3 & 4 during Diploma
- Pass the CISCO examination
- Achieve First Class Diploma

# PROJECT DEVELOPMENT

## Event@UKM | 2023 FYP (Final Year Project for Bachelor Degree)

- Built the website utilizing HTML, PHP, CSS, JavaScript and jQuery as the programming languages, with MySQL as the database management system. Employed Sublime Text 3 as the primary development tool throughout the development process.
- Developed the Event@UKM website, a user-friendly platform designed to help UKM students discover and access various events organized by the UKM community.
- Implemented features for event browsing, filtering, and registration, providing students with a convenient way to explore and participate in different activities.
- Developed a responsive layout that ensures optimal viewing experience across different devices and screen sizes.
- Conducted thorough testing to ensure website functionality, performance, and compatibility across multiple browsers and devices.
- Gathered user feedback and iteratively improved the website based on user suggestions, enhancing the overall user experience.

## Bitter.co | 2023 (Group Project)

- Developing the application using Java as the programming language within the Android Studio development environment.
- Bitter.Co app, a mobile application designed to enhance customers' coffee experiences and provide a convenient platform for ordering and personalized recommendations.
- Collaborated with a group team to conceptualize and execute the app's features, ensuring a seamless and visually appealing user interface.
- Implemented user authentication and authorization functionalities, allowing customers to create profiles, securely log in, and manage their preferences.
- Gathered user feedback and iteratively improved the app based on user suggestions, enhancing the overall user experience.

## TrainChutChut | 2018 (Final Year Project for Diploma)

- Built the website utilizing HTML, PHP, CSS, and jQuery as the programming languages, with MySQL as the database management system. Employed Brackets as the primary development tool throughout the development process.
- Developed the TrainChutChut website, a user-friendly platform designed to assist first-time train users in navigating public transportation effortlessly.
- Implemented intuitive navigation features, such as station information and step-by-step guides, to ease users' understanding of train routes and schedules.
- Designed and integrated a user registration and login system.
- Developed a responsive layout that adapts to different screen sizes, ensuring a consistent and enjoyable user experience across devices.
- Conducted thorough testing to ensure website functionality, performance, and compatibility across multiple browsers and devices.
- Gathered user feedback and iteratively improved the website based on user suggestions, enhancing the overall user experience.

# SKILLS

## LEADERSHIP SKILLS

- Led the School@UKM program (Primary School Student), overseeing primary school students and creating a module focused on teaching basic programming skills using MIT App Inventor.
- Led a program entitled "Gajet Pintar" successfully for the SPM students at SMK Lanchang.
- Anticipated a motivational programme entitled "Zero to Hero" and appointed as an AJK for Multimedia.
- Anticipated a motivational programme entitled "Break the Barrier Between Us" and appointed as an AJK Protocol.

## COMMUNICATION SKILLS

- Contributes actively in all group projects and manage to produce a good projects.
- Moderated a forum competition entitled "Media Sosial" during my secondary school time successfully.
- Participated a "Pesta Pantun" competition and managed to win the third place during my secondary school time.

## TECHNICAL SKILLS

- Proficient in some types of programming languages such as C Programming, Java, HTML, PHP, MySQL, CSS & JavaScript.
- Know basics in Python and Rapid Miner
- Know basics in Vue.js framework
- Excellent in WordPress and CMS development
- Good in software editings such as Filmora, CapCut and iMovie.
- Good in Microsoft PowerPoint and Canva as interactive graphical tools.

# REFERENCES

## DR. IBRAHIM BIN MOHAMED

PENSYARAH UNIVERSITI KEBANGSAAN MALAYSIA (UKM),  
PUSAT KAJIAN TEKNOLOGI & PENGURUSAN PERISIAN (SOFTAM)

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## DR. SYIFAK BINTI IZHAR HISHAM

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