Project Proposal

Instant Cart

A picture containing game

Description automatically generated

Instant Cart is a renowned grocery store in Ontario. Due to an ongoing pandemic, COVID-19, the government has made several rules and regulations for the stores including social distancing rules to protect the citizens. So, the Instant Cart grocery shop has planned to expand the business by setting up an online grocery store to get more profits and to make people’s lives easier without ever having to leave their home.

**Business Opportunity:**

The Instant Cart grocery store now plans to connect millions of their customers through 24×7 online shopping. The mission of this shop is to provide the customer easy and convenient online shopping with door to door delivery. The vision is to serve the customer 24×7 flawlessly with effective network. The most attractive part of this online grocery is to serve the people of different communities by providing their traditional foods. It also enables time slot delivery with discounts with easy access from anywhere.

**Alternatives:**

* Use online software’s.
* Online storage from google to store data entries.
* Use new supercomputers to make the work easier.

**Benefits:**

* Increased Performance.
* Stable and flawless network.
* Privacy of the customers.
* Data storage server to store data.
* Exchange server for emails.
* Easy payment methods

**Cost:**

Start-up Expenses:

|  |  |
| --- | --- |
| Registration + legal | $2000 |
| Marketing | $3000 |
| Stationary | $2000 |
| Hiring | $2000 |
| Computer | $10000 |
| Website Development | $1000 |
| Total= | $20000 |

Start-up Inventory:

|  |  |
| --- | --- |
| Grocery | $80000 |
| Hardware | $20000 |
| Asset+Rent | $30000 |
| Other | $50000 |
| Total= | $180000 |

**Financial Analysis:**

Instant Cart grocery will be profitable early in the first year and net profit will rise over the following years. The projected profit and loss are illustrated in below:

**Client:**

Client will get service of ordering data from home instead of going outside. The store would provide the easy access of their store through website and a specific app.

**Server:**

Server will contain the database that could be retrieved by using Oracle or other database management System. It will provide services to the client by responding to the request of the client. It includes the updated price of items, new items, inventory, reconciliation, finance, report, and attendance of employees.

Server (Database management System, database server, Oracle) + (Used Specialized Software Package)

Client (order items on specific App)

Internet

Client (Order from Cellphone)

Client (Order items from Website)

**Internetworking System :**

Internetworking is required to create a link between the client and server. For internetworking, some experienced and trained people will create a secure link for transforming information between server and clients.

**Budgetary Prices:**

The Instant Cart online shop proposes the budgetary price of $200000 where

Staff costs: 100000

Travels and others: 15000

**Timelines:**

The Project is going to start from June 5,2020 with proposal and end on July 31,2020. In every week, the progress reports will be submitted to ensure the completion of work on time. The estimated timeline is given in below:

The End