

Arifa Maharani Salsabil

+6281289095851 | arifamaharanisalsabil@gmail.com | www.linkedin.com/in/arifamaharani |
Malang, Indonesia

Data Analyst | Proven success in online campaigns and experiences | Expertise in Social Media, Project Management, and External Relations

Education

Brawijaya University Undergraduate in Information Technology, 3.92/4.00	Aug 2022 - Now
SMAN 4 Bekasi Mathematics and Natural Science, 91/100	July 2019 - April 2022

Experiences

BEM FILKOM Brawijaya University 2024 Deputy Head of Media Information and Creative Bureau. <ul style="list-style-type: none">Strategically coordinating and managing all aspects of BEM FILKOM 2024's social media presence, including content creation, scheduling, and engagement strategies.Strategically coordinating and managing all aspects of BEM FILKOM 2024's social media presence, including content creation, scheduling, and engagement strategies.Conducting comprehensive and dynamic live reporting sessions during each event organized by BEM FILKOM 2024, providing detailed insights, commentary, and updates to the audience in real-time.	Feb 2024 - Now
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Laboratory Teaching Assistant 2024 Advanced Programming <ul style="list-style-type: none">Enhancing practical skills and understanding of object-oriented programming using Java for over 20 students by facilitating more than 10 laboratory sessions.Reinforcing understanding of Java libraries and key concepts of object-oriented programming using Java for students through guidance and support.Assessing students' abilities in object-oriented programming using Java by developing well-structured assessments.	Feb 2024 - Jun 2024
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FILKOM Greeneration 2023 Event Division Staff <ul style="list-style-type: none">Actively involved in designing informative and educational event programs for elementary school children, encompassing content on waste recycling and sustainable environmental practices.Accountable for full event coordination, from planning to execution. This includes scheduling, equipment procurement, and ensuring the seamless technical execution of all aspects during the event.Cultivating strong relationships with the elementary schools we visit, ensuring ongoing collaboration and full support in program implementation.Directly engaged in delivering education to students about the importance of environmental preservation and eco-friendly practices, such as waste recycling and natural resource management.	July 2023 - Nov 2022
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Inaugurasi Faculty of Computer Science 2022 Vice Head of Public Relations <ul style="list-style-type: none">Responsible for the meticulous planning, implementation, and monitoring of communication strategies, encompassing promotional campaigns and social media management.Overseeing the production and design of high-quality promotional materials, such as brochures, promotional videos, and visually appealing content, which play a crucial role in engaging event participants.Cultivating strong relationships with internal stakeholders, including faculty, staff, and the student community, as they are pivotal in securing optimal support and participation in the event.	Sep 2022 - Dec 2022
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Dekan Cup Faculty of Computer Science 2022 Vice Head of Public Relations <ul style="list-style-type: none">Successfully establishing strong relationships with internal stakeholders such as faculty, staff, and students, fostering optimal support and participation in the Dekan Cup FILKOM 2022.Efficiently organizing and managing the awarding process for Dean's Cup winners, creating a memorable experience for the recipients.Ensuring the seamless execution of all communication aspects during the Dean's Cup event. This includes team coordination, communication protocols, as well as event planning and implementation.	Oct 2022 - Dec 2022
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Achievements, Skills, Languages

- Achievements: Runner-up Debate Competition in the Dekan Cup Faculty of Computer Science, Brawijaya University 2022.
- Language Proficiency: Bahasa Indonesia, English, Hindi.
- Hard Skills: Project Management, Marketing, Entrepreneurship
- Soft Skills: Communication, leadership, Analytical Thinking, Problem Solving, Java · Object-Oriented Programming (OOP), Peer Mentoring