

"Coffee Sales Dashboard (2019–2022)"

"Analyzing Trends by Product Type, Customer Loyalty & Region"

Coffee Type Name

Arabica

Excelsa

Liberica

Robusta

Roast Type Name

Dark

Light

Medium

Loyalty Card

No

Yes

Total Quantity Sold3551

Total Sales\$45,134.26

Average Sales per Customer\$49.44

Size

0.2 kg

0.5 kg

1.0 kg

2.5 kg

