

# "Coffee Sales Dashboard (2019–2022)"

"Analyzing Trends by Product Type, Customer Loyalty & Region"

Order Date

All Periods



Coffee Type Name

Excelsa  
Liberica  
Robusta

Loyalty Card

No Yes

Total Sales

\$45,134.26

Average Sales per Customer

\$49.44

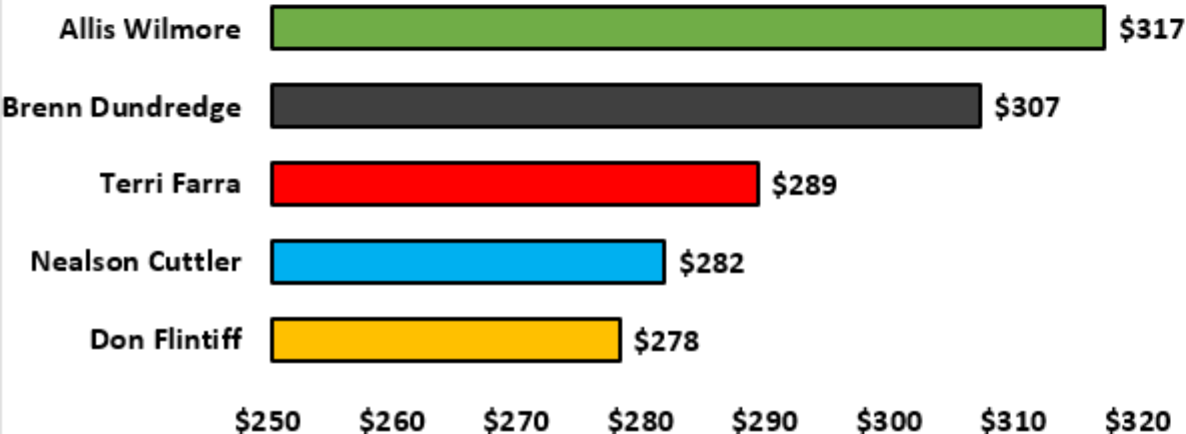
Roast Type Name

Dark Light Medium

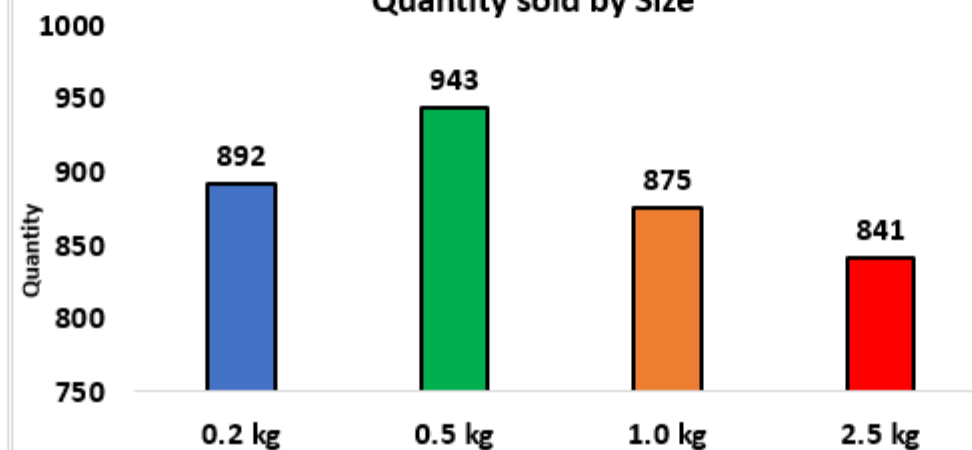
Size

0.2 kg 0.5 kg 1.0 kg 2.5 kg

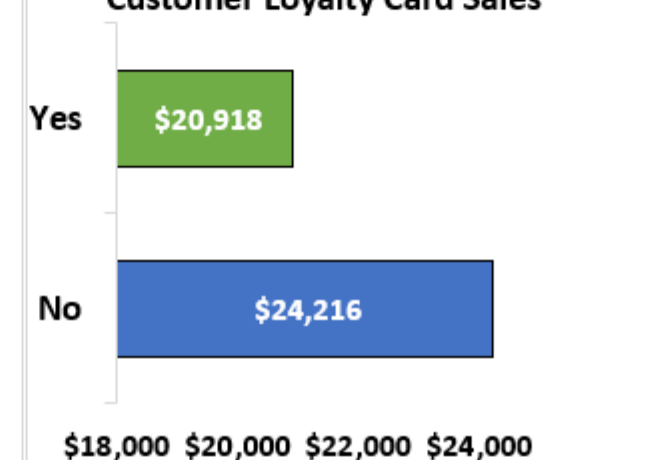
Top 5 Customers



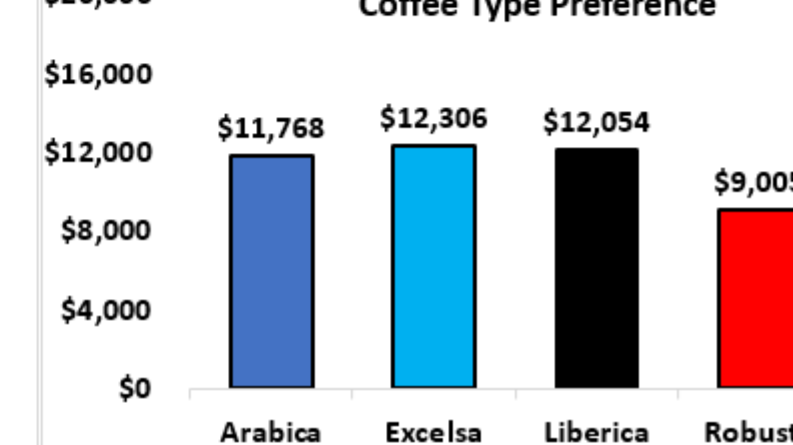
Quantity sold by Size



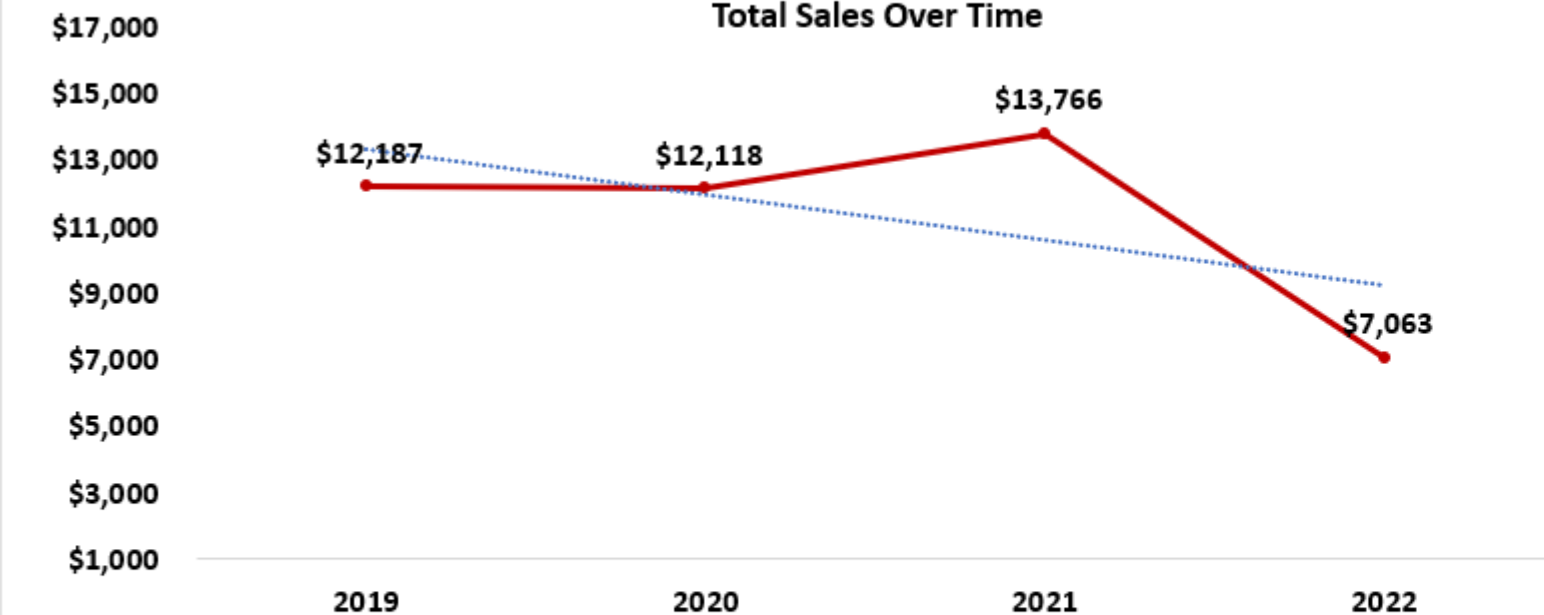
Customer Loyalty Card Sales



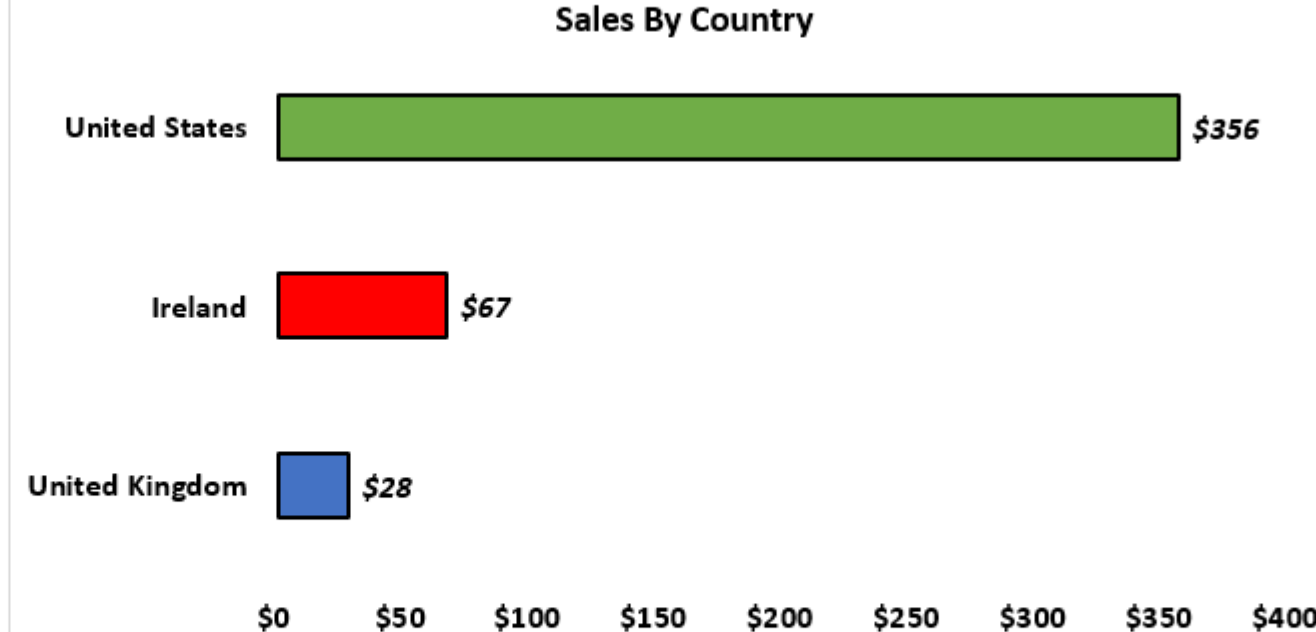
Coffee Type Preference



Total Sales Over Time



Sales By Country



Roast Type Preference

