

# "Coffee Sales Dashboard (2019–2022)"

"Analyzing Trends by Product Type, Customer Loyalty & Region"

Coffee Type Name

Arabica

Excelsa

Liberica

Robusta

Roast Type Name

Dark

Light

Medium

Loyalty Card

No

Yes

Total Quantity Sold

3551

Total Sales

\$45,134.26

Average Sales per Customer

\$49.44

Size

0.2 kg

0.5 kg

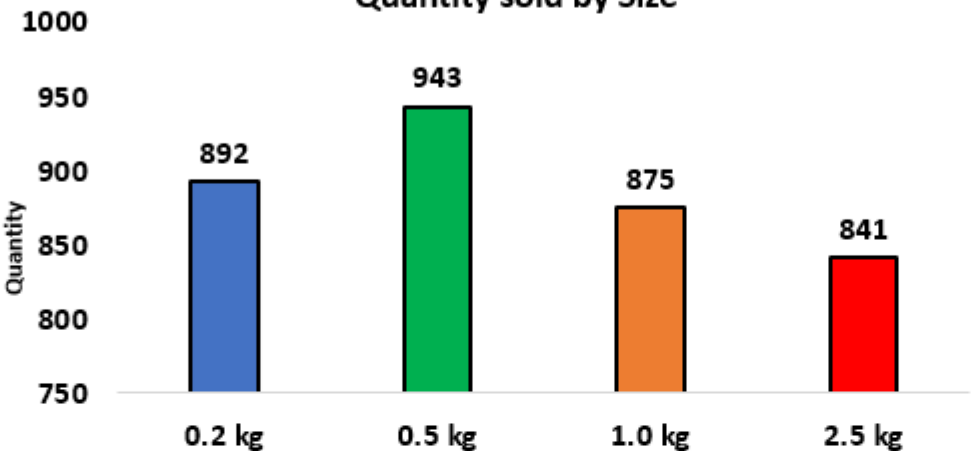
1.0 kg

2.5 kg

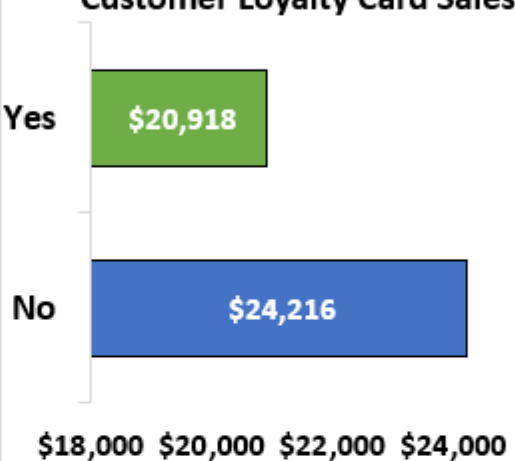
Top 5 Customers



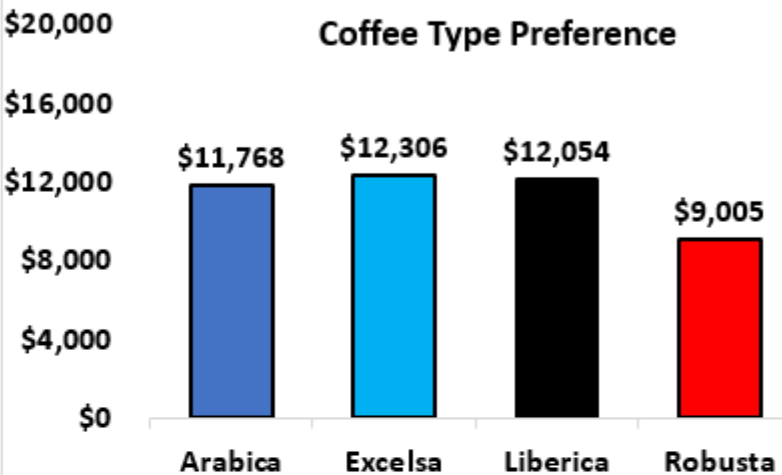
Quantity sold by Size



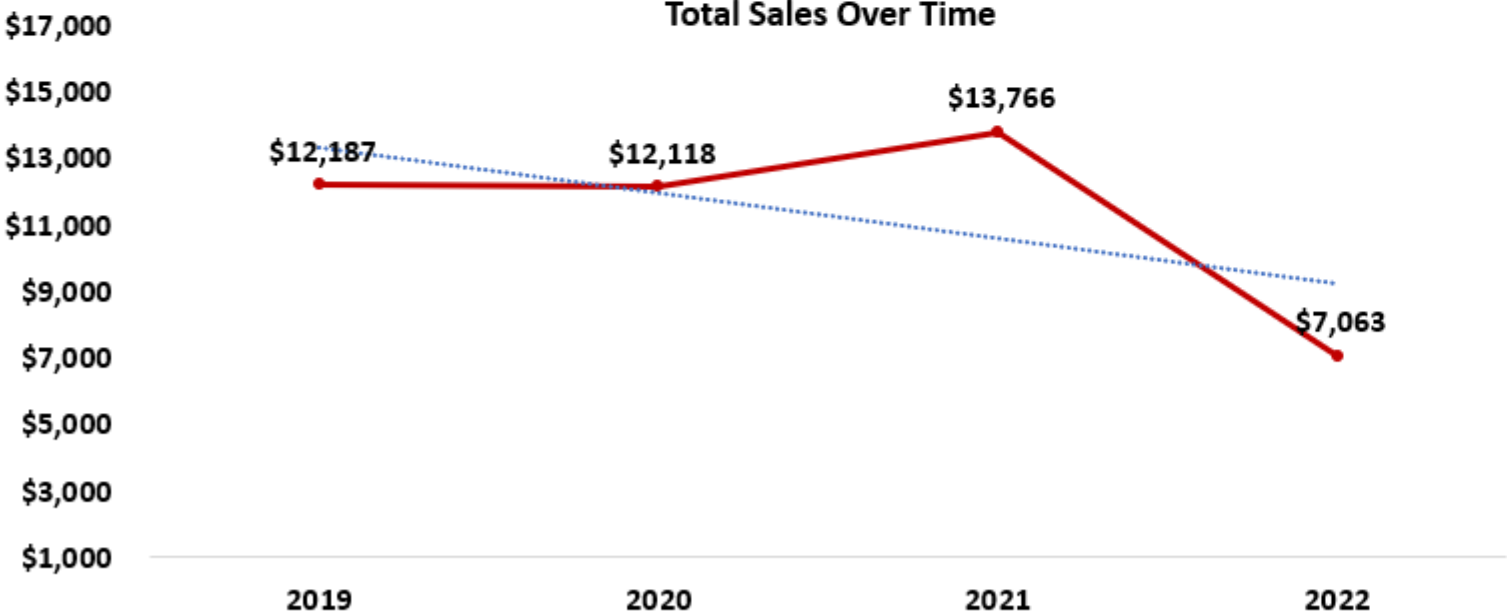
Customer Loyalty Card Sales



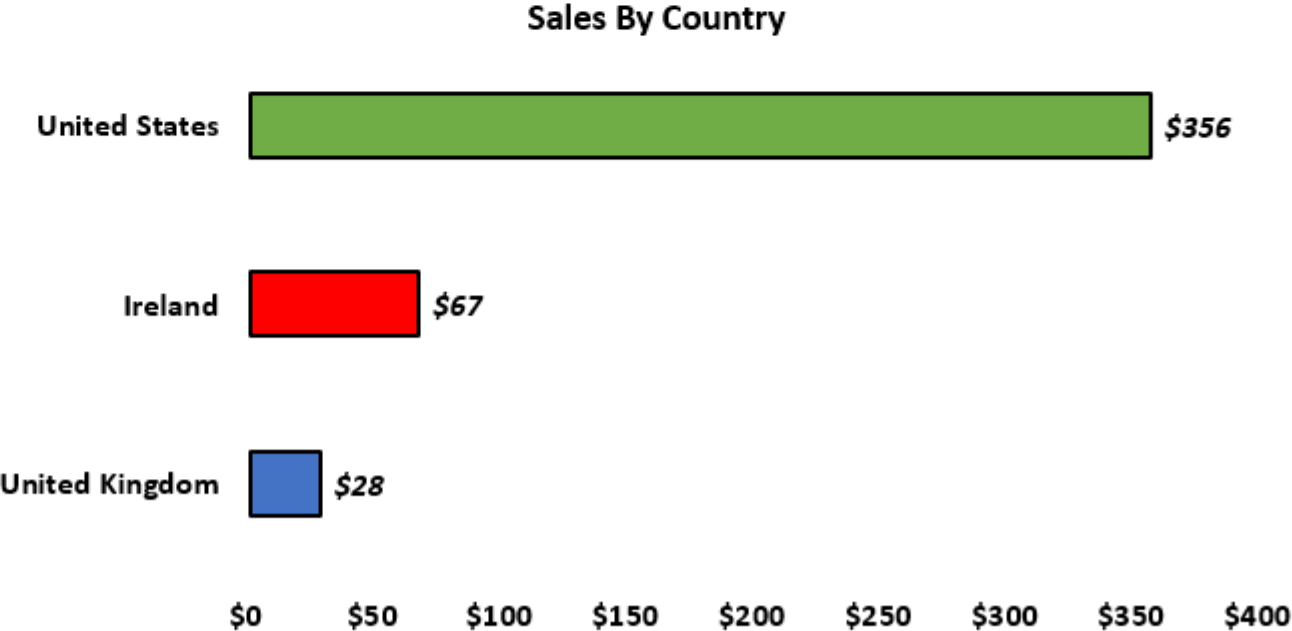
Coffee Type Preference



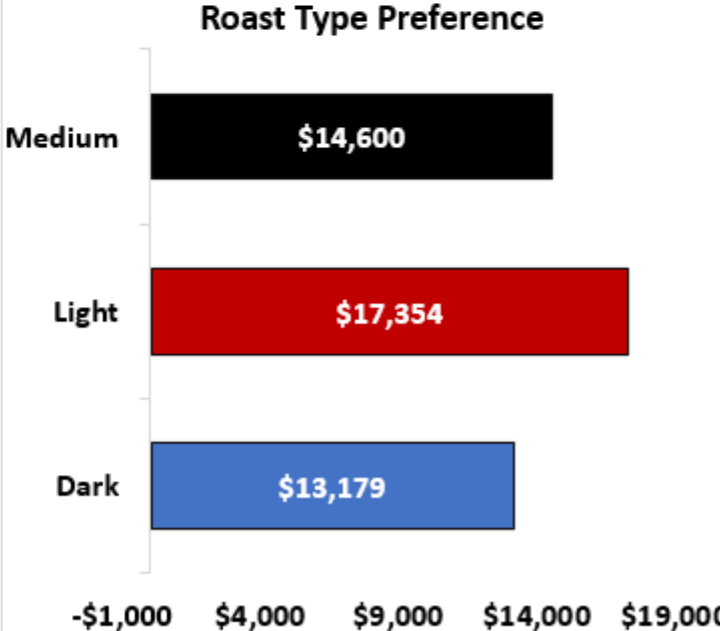
Total Sales Over Time



Sales By Country



Roast Type Preference



CountryBarChart

Quantity sold by size

Loyalty Program Analysis

Dashboard

