

Google Data Analytics Capstone Project - Cyclicistic

Samsil Arifeen

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- **1 Introduction**
- **2 Scenario**
- **3 Phase 1: Ask**
 - 3.0.0.1 **Business objective**
 - 3.0.0.2 **Business task**
 - 3.0.0.3 **Stakeholders**
- **4 Phase 2: Prepare**
 - 4.0.0.1 **Where is Data located**
 - 4.0.0.2 **How is the Data Organized?**
 - 4.0.0.3 **Credibility of the Data**
 - 4.0.0.4 **Licensing, privacy, security, and accessibility**
 - 4.0.0.5 **Ability of Data to answer Business Questions**
 - 4.0.0.6 **Challenges with the data**
- **5 Phase 3: Data Process**
 - 5.0.0.1 **What tools are you choosing and why?**
 - 5.0.0.2 **Review of Data**
 - 5.0.0.3 **Collect Data(Data wrangling)**
- **6 Phase 3: Data Cleaning**
- **7 Phase 4: Data analysis**
- **8 Phase 5: Data findings with visualizations**
 - 8.0.1 **Visualization:1->**
 - 8.0.2 **Visualization:2->**
 - 8.0.3 **Visualization:3->**
 - 8.0.4 **Visualization:4->**
 - 8.0.5 **Visualization:5->**
 - 8.0.6 **Visualization:6->**
 - 8.0.7 **Visualization:7->**
 - 8.0.8 **Visualization:8->**
 - 8.0.9 **Visualization:9->**
 - 8.0.10 **Visualization:10->**
 - 8.0.11 **Visualization:11->**
- **9 Phase 6: ACT**
 - 9.0.1 **Key Takeaways->**
 - 9.0.2 **Recommendations->**
 - 9.0.3 **Additional analysis for future**
 - 9.1 **Links for Tableau and Kaggle sites**