

# Ariff Jeff

3D Motion Graphics & Simulations  
Web Design & Development



## Education

University of Connecticut  
2016 - 2019  
Bachelor of Arts  
Digital Media and Design  
3D Animation and Visualization  
New England Scholar (2016)  
Dean's List (2016, 2018)

CG Master Academy  
January - March 2019  
Mastering Destruction in Houdini

## Skills

Cinema 4D, Maya, Houdini, Nuke  
Substance Painter & Designer  
Arnold, Octane, Deadline  
Adobe Creative Cloud  
Photoshop, Illustrator  
After Effects, Premiere Pro  
3D Animation, Motion Graphics  
Simulations: Destruction  
Hard surface modeling  
Retopology, UVs, Texturing  
Lighting, Rendering, Compositing  
Python, JavaScript  
HTML, CSS, PHP, MySQL  
Responsive web design  
GitHub Desktop  
MySQL Workbench  
Visual Studio Code, Sublime Text  
  
Windows, macOS  
Macro photography  
HTC Vive, Oculus Rift  
MotionBuilder, OptiTrack Motive  
Fusion 360, SolidWorks  
Simplify3D, MakerBot  
Bash, C#, Automator  
FileZilla, Excel, Trello  
Fencing, Rowing  
Computer building and gaming

## Travel

Los Angeles, Canada, Spain,  
United Kingdom, Southern Ireland,  
Malaysia, France

## Portfolio

[www.ariffjeff.com](http://www.ariffjeff.com)  
[www.ariffjeff.com/demoreel](http://www.ariffjeff.com/demoreel)  
[www.artstation.com/ariffjeff\\_3dcdg](http://www.artstation.com/ariffjeff_3dcdg)  
[www.instagram.com/ariff\\_jeff](http://www.instagram.com/ariff_jeff)

## Contact

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East Lyme, Connecticut

## Work Experience

One Look Sign Company - Connecticut, September 2019 - Present  
Graphic Designer, Programmer, Sign Maker

- Develop with JavaScript to streamline repetitive pipeline procedures
- Secure clients' approvals for sign artwork designed and proofed with Illustrator
- Print, cut, and mount vinyl to vehicles, machinery, coroplast, aluminum, wood
- Maintain workplace efficiency - manage incoming calls, schedule jobs with Trello

Trebel Music/UConn Student Agency, August 2018 - December 2018

3D Animator, Agency Member - Sponsored Dance Event

- Animated and projected giant looping motion graphic (Cinema 4D, Arnold, Deadline) at event
- Increased user engagement of Trebel's mobile app in Connecticut by 13%
- Trebel achieved a new successful social media marketing strategy and campaign after our agency team presented plans and materials best representative of the Trebel brand

UConn Football Social Media Team, April 2017 - January 2019

2D & 3D Graphic Designer

- Design of 2D & 3D graphics for UConn Football social media (Photoshop, Cinema 4D, Arnold)
- Increased workflow speed of graphic production more than 10-fold with the testing and development of an automatic process to batch create Photoshop graphics
- Produced documentation of automatic batch process for future users

UConn Computer Graphics Club, September 2017 - May 2019

Club Member

- Gained experience and understanding on how to provide technical, constructive critique of 2D/3D artwork to student colleagues
- Learned how to receive the same constructive critique for my own artwork
- Engaged in sessions to learn Maya, Substance Painter, Arnold, Deadline, and After Effects compositing

UConn Blue Line Hockey Social Media Team, November 2017 - May 2018

Treasurer & Manager

- Trained to qualify as a treasurer by the university finance department
- Managed financial records in Excel and signing off transactions
- Liaised with UConn's finance department for bookkeeping purposes

ACM SIGGRAPH - Los Angeles, California, July 2017

Student Volunteer

- Facilitated presentation of unreleased Oculus Rift virtual reality experience previews to conference attendees
- General volunteer duties, directed attendees, implemented managerial directives

UConn Tasoglu Lab, September 2017 - May 2018

3D Graphic Designer

- Designed 3D medical journal cover graphic - Modeling, shading, lighting, rendering in Cinema 4D

Camp Med-O-Lark - Maine, June 2017 - July 2017

Camp Counselor Staff

- Taught and demonstrated 3D printing, 2D animation, stop motion, virtual reality (HTC Vive) to 8-16 year-old children
- General camp counselor duties, helped organize events, and responsible for children's safety

East Lyme High School Fencing Team - Connecticut, November 2014 - March 2015

Head Fencing Captain

- Lead and taught fencing to 60-member team
- Director and advisor of fencers at tournaments
- Won 4th place in Eastern Connecticut Conference
- Best Foilist Award 2014 - 2015, Coach's Award 2014, 2015