# Ariff Jeff

3D Motion Graphics & Simulations Web Design & Development





























# Education

# **University of Connecticut**

2016 - 2019 Bachelor of Arts Digital Media and Design 3D Animation and Visualization New England Scholar (2016) Dean's List (2016, 2018)

# **CG Master Academy**

January - March 2019 Mastering Destruction in Houdini

# Skills

Cinema 4D, Maya, Houdini, Nuke, Substance Painter & Designer, Arnold, Octane, Deadline, Adobe Creative Cloud. Photoshop, Illustrator, After Effects, Premiere Pro. 3D animation, motion graphics. Simulations: Destruction. Hard surface modeling, Retopology, UVs, texturing, Lighting, rendering, compositing, Storyboarding, motion capture, OCIO, ACES workflow, Python, JavaScript, HTML, CSS / SCSS, PHP, MySQL, Responsive web design, GitHub Desktop, MySQL Workbench,

> Windows, macOS, Macro photography, Photogrammetry, HTC Vive, Oculus Rift, MotionBuilder, OptiTrack Motive, Fusion 360, SolidWorks, Simplify3D, MakerBot, Bash, C#, Automator, FileZilla, Excel, Trello, Fencing, Rowing, Computer building and gaming

Visual Studio Code, Sublime Text

## Travel

Los Angeles, Canada, Spain, United Kingdom, Southern Ireland, Malaysia, France

# **Portfolio**

www.ariffjeff.com www.ariffjeff.com/demoreel www.artstation.com/ariffjeff\_3dcg www.instagram.com/ariff\_jeff

# Contact

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# **Work Experience**

#### **3D Generalist**

## XVIVO - Connecticut, June 2021 - Present

- Create scientifically accurate 3D medical animations with Cinema 4D, X-Particles and Redshift to finalizing renders in After Effects and Fusion.
- Research new workflows and develop documentation and tools to streamline 3D animation pipeline.

#### JavaScript Developer, Graphic Designer, Sign Maker

#### One Look Sign Company - Connecticut, September 2019 - May 2021

- Programmed file versioning system with JavaScript to manage hundreds of client proofs.
- Automating pipeline procedures to reduce repetitive tasks to hotkeys.
- Designing logos, artwork, informational signs in Illustrator.
- Print, cut, and mounting vinyl to vehicles, machinery, coroplast, aluminum, wood.
- Maintaining workplace by managing incoming calls, scheduling/organizing jobs in Trello.

#### 3D Animator, Agency Member

# Trebel Music/UConn Student Agency, August 2018 - December 2018

- · Animated and projected giant looping motion graphic (Cinema 4D, Arnold, Deadline) at sponsored event.
- Increased user engagement of Trebel's mobile app in Connecticut by 13%.
- Trebel achieved a new successful social media marketing strategy and campaign after our agency team presented plans and materials best representative of the Trebel brand.

### 2D & 3D Graphic Designer

#### UConn Athletics, April 2017 - January 2019

- Design of 2D & 3D graphics for UConn Football social media (Photoshop, Cinema 4D, Arnold).
- Increased workflow speed of graphic production more than 10-fold with the testing and development of an automatic process to batch create Photoshop graphics.
- Produced documentation of automatic batch process for future users.

#### CG Club Member

# UConn Computer Graphics Club, September 2017 - May 2019

- Gained experience and understanding on how to provide technical, constructive critique of 2D/3D artwork to student colleagues.
- Learned how to receive the same constructive critique for my own artwork.
- Engaged in sessions to learn Maya, Substance Painter, Arnold, Deadline, and After Effects compositing.

### Treasurer & Manager

## UConn Blue Line, November 2017 - May 2018

- Trained to qualify as a treasurer by the university finance department.
- Managed financial records in Excel and signing off transactions.
- Liaised with UConn's finance department for bookkeeping purposes.

#### Student Volunteer

# ACM SIGGRAPH - Los Angeles, California, July 2017

- Facilitated presentation of unreleased Oculus Rift virtual reality experience previews to conference attendees.
- General volunteer duties, directed attendees, implemented managerial directives.

#### Camp Counselor Staff

### Camp Med-O-Lark - Maine, June 2017 - July 2017

- Taught and demonstrated 3D printing, 2D animation, stop motion, virtual reality (HTC Vive) to 8-16 year-old
- · General camp counselor duties, helped organize events, and responsible for safety of children.

#### Head Fencing Captain

# ELHS Fencing - Connecticut, November 2014 - March 2015

- Lead and taught fencing to largest team (60 members) in Connecticut.
- Director and advisor of fencers at tournaments.
- Won 4th place in Eastern Connecticut Conference.
- Best Foilist Award 2014 2015, Coach's Award 2014, 2015.

Kerbal Space Program, Subnautica, Factorio, Age of Mythology, Faster Than Light, Terraria, heavily modded Skyrim