# **Ariff Jeff**

3D Generalist, Software Developer, Web Developer, Graphic Designer 860.501.0121 ariffjeff@icloud.com linkedin.com/in/ariffjeff artstation.com/ariffjeff github.com/ariffjeff

#### **EXPERIENCE**

# **Graphic Designer**

**Critical Signs** | 03/2023 - 04/2023

- Designed and produced graphics and advertising/marketing materials.
- Communicated with clients and subcontractors to complete projects promptly.
- Researched and found best value-for-performance computer parts to upgrade old workstations.

#### **3D Generalist**

XVIVO Scientific Animation | 06/2021 - 01/2022

- Produced scientifically accurate 3D medical animations for institutions and public companies with Houdini, Cinema 4D, and Redshift.
- Assembled and animated shots according to storyboards, including modeling, texturing, shading, lighting, rendering, and compositing.
- Participated in daily meetings with animators, editors, and management to exchange feedback, maintain shot cohesion, and ensure deadlines could be met.

## Fencing Coach, Director

Eastern Connecticut Conference, ELHS Fencing, TRFC | 04/2021 - Present

- Coached students in fencing who became unrivaled state champions.
- Directed at tournaments throughout Connecticut for the Eastern Connecticut Conference.

# **Graphic Designer, Software Developer**

One Look Sign Company | 09/2019 - 05/2021

- Created a file version control GUI for efficient management of hundreds of client proof work.
- Automated graphic design workflows with JavaScript to reduce repetitive tasks down to hotkeys.
- Designed and produced logos, custom artwork, and informational graphics.
- Collaborated with clients to refine projects from inception to completion.

# **3D Animator**

**Trebel Music** | 08/2018 - 12/2018

- Animated and projected motion graphics (Cinema 4D, Arnold, Deadline) for a sponsored event.
- Co-organized event that boosted Trebel's mobile app user engagement in Connecticut by 13%.

# 3D & 2D Graphic Designer

UConn Athletics | 04/2017 - 01/2019

- Designed 2D & 3D graphics for UConn Football social media using Photoshop, Cinema 4D, and Arnold.
- Established batch processes and documentation to automate the graphics production pipeline.

#### **SIGGRAPH Student Volunteer**

**ACM SIGGRAPH** | 07/2017 - 07/2017

- Presented unreleased Oculus Rift VR experience previews to conference attendees.
- Performed general volunteer tasks, guided attendees, and fulfilled managerial directives.













# **PROJECTS**

# Houdini Package Manager

Simple plugin management for Houdini in a Qt GUI.

# ReEmployCT Data Entry

Automatic weekly CT unemployment benefits in a CLI.

## **Graphics Toolset**

Custom version control GUI and graphics pipeline tools.

#### **SKILLS**

#### 3D

Houdini, Karma, Solaris, Substance 3D Painter, Nuke, Cinema 4D, Maya, Arnold, Octane, Redshift, ACES/OCIO, Deadline, Royal Render

#### 2D / Design

Photoshop, Illustrator, Flexi, After Effects, Premiere Pro

#### Software Development

OOP, Unit testing, CI/CD, Git/GitHub, Python, JavaScript, VEX, Qt/PySide, Selenium, Pandas, Fernet, Poetry, Desktop GUI & CLI apps, Open source development

#### Web Development

HTML, CSS/SCSS, JavaScript, PHP, MySQL/Workbench, SEO optimization, Mobile-first design

# **EDUCATION**

# **University of Connecticut**

2016 - 2019, Bachelor of Arts 3D Animation and Visualization New England Scholar (2016) Dean's List (2016, 2018)

#### **CG Master Academy**

January - March 2019 Mastering Destruction in Houdini

#### **GAMES I LOVE**

Kerbal Space Program, Subnautica, Factorio, Age of Mythology, Faster Than Light, modded Skyrim