

Ariff Jeff

3D Motion Graphics & Simulations
Web Design & Development



Education

University of Connecticut

2016 - 2019

Bachelor of Arts

Digital Media and Design

3D Animation and Visualization

New England Scholar (2016)

Dean's List (2016, 2018)

CG Master Academy

January - March 2019

Mastering Destruction in Houdini

Skills

Cinema 4D, Maya, Houdini, Nuke

Substance Painter & Designer

Arnold, Octane, Deadline

Adobe Creative Cloud

Photoshop, Illustrator

After Effects, Premiere Pro

3D Animation, Motion Graphics

Simulations: Destruction

Hard surface modeling

Retopology, UVs, Texturing

Lighting, Rendering, Compositing

Python, JavaScript

HTML, CSS, PHP, MySQL

Responsive web design

GitHub Desktop

MySQL Workbench

Visual Studio Code, Sublime Text

Windows, macOS

Macro photography

Photogrammetry

HTC Vive, Oculus Rift

MotionBuilder, OptiTrack Motive

Fusion 360, SolidWorks

Simplify3D, MakerBot

Bash, C#, Automator

FileZilla, Excel, Trello

Fencing, Rowing

Computer building and gaming

Travel

Los Angeles, Canada, Spain,

United Kingdom, Southern Ireland,

Malaysia, France

Portfolio

www.ariffjeff.com

www.ariffjeff.com/demoreel

www.artstation.com/ariffjeff_3dcdg

www.instagram.com/ariff_jeff

Contact

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East Lyme, Connecticut

Work Experience

Graphic Designer, Programmer, Sign Maker

One Look Sign Company - Connecticut, September 2019 - Present

- Develop with JavaScript to streamline repetitive pipeline procedures
- Secure clients' approvals for sign artwork designed and proofed with Illustrator
- Print, cut, and mount vinyl to vehicles, machinery, coroplast, aluminum, wood
- Maintain workplace efficiency - manage incoming calls, schedule jobs with Trello

3D Animator, Agency Member

Trebel Music/UConn Student Agency, August 2018 - December 2018

- Animated and projected giant looping motion graphic (Cinema 4D, Arnold, Deadline) at event
- Increased user engagement of Trebel's mobile app in Connecticut by 13%
- Trebel achieved a new successful social media marketing strategy and campaign after our agency team presented plans and materials best representative of the Trebel brand

2D & 3D Graphic Designer

UConn Football Social Media Team, April 2017 - January 2019

- Design of 2D & 3D graphics for UConn Football social media (Photoshop, Cinema 4D, Arnold)
- Increased workflow speed of graphic production more than 10-fold with the testing and development of an automatic process to batch create Photoshop graphics
- Produced documentation of automatic batch process for future users

CG Club Member

UConn Computer Graphics Club, September 2017 - May 2019

- Gained experience and understanding on how to provide technical, constructive critique of 2D/3D artwork to student colleagues
- Learned how to receive the same constructive critique for my own artwork
- Engaged in sessions to learn Maya, Substance Painter, Arnold, Deadline, and After Effects compositing

Treasurer & Manager

UConn Blue Line Hockey Social Media Team, November 2017 - May 2018

- Trained to qualify as a treasurer by the university finance department
- Managed financial records in Excel and signing off transactions
- Liaised with UConn's finance department for bookkeeping purposes

Student Volunteer

ACM SIGGRAPH - Los Angeles, California, July 2017

- Facilitated presentation of unreleased Oculus Rift virtual reality experience previews to conference attendees
- General volunteer duties, directed attendees, implemented managerial directives

3D Graphic Designer

UConn Tasoglu Lab, September 2017 - May 2018

- Designed 3D medical journal cover graphic - Modeling, shading, lighting, rendering in Cinema 4D

Camp Counselor Staff

Camp Med-O-Lark - Maine, June 2017 - July 2017

- Taught and demonstrated 3D printing, 2D animation, stop motion, virtual reality (HTC Vive) to 8-16 year-old children
- General camp counselor duties, helped organize events, and responsible for children's safety

Head Fencing Captain

East Lyme High School Fencing Team - Connecticut, November 2014 - March 2015

- Lead and taught fencing to 60-member team
- Director and advisor of fencers at tournaments
- Won 4th place in Eastern Connecticut Conference
- Best Foilist Award 2014 - 2015, Coach's Award 2014, 2015