



# **Elevating Depa Group's Marketing Collateral: A Paradigm Shift in Design**

As a skilled designer, I had the opportunity to create a custom logo for Depa Group. Utilizing my expertise in design fundamentals and industry software, I crafted a unique emblem that reflects the company's brand identity and values. I take pride in my design work and look forward to creating additional high-quality branding assets in the future.

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As part of my role, I was responsible for the creation of the branding and marketing collateral for Depa Group, a leading global interior solutions group. This included the development of visual branding elements such as logos, color schemes, and typography, as well as the design and production of a wide range of marketing materials such as brochures, flyers, and advertisements.



CERTIFIED DEPA CONTRACT MANAGER'S EXPERT

THIS IS TO CERTIFY THAT

**Ayman Al Thaher**

IS RECOGNIZED BY  
DEPA CONTRACT MANAGERS TRAINING PROGRAM AS

**Certified Depa Contract Manager v12 Expert**

April 7<sup>th</sup>, 2009

  
Group IT Director



## Certificate of Appreciation

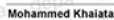


THIS CERTIFICATE IS AWARDED TO

**Mr. Hafees Raja Mattakompanal**

IN RECOGNITION OF HIS DEDICATION, COMMITMENT  
AND OUTSTANDING SUPPORT TO THE  
IT DEPARTMENT OF DEPA UNITED GROUP

July 07<sup>th</sup>, 2009

  
Mohammed Khalata  
IT Manager - Strategy



In addition, I worked closely with the marketing team to develop comprehensive marketing strategies and campaigns, which enabled Depa Group to effectively communicate its value proposition and increase brand awareness among its target audience.



Depa Clinic  
Management System



My contributions played a key role in the successful branding and marketing efforts of Depa Group, which strengthened its market position and achieved a significant increase in revenue.

