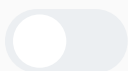




# **Cobone's Website Introduces a New Feature for Sending Purchase Vouchers via WhatsApp**

As a UI/UX designer and front-end developer, I was tasked with the responsibility of creating a seamless experience for users to easily send and receive vouchers via WhatsApp.



Send me Voucher on Whatsapp



Send Voucher on Whatsapp

Enter your whatsapp number

+971 5XXXXXXX



You will receive a 4 digit OTP code  
for verification

SEND OTP

# Understanding the Requirements

The first step was to analyze the requirements and create a plan to execute them. We conducted thorough research and identified the key features that were essential to making the voucher-sending process hassle-free and efficient.

# Design

I used a mobile-first approach and focused on designing an interface that would be easy to navigate on both desktop and mobile devices. I ensured that the feature would be accessible from anywhere on the website. Our team decided to use the WhatsApp Business API to allow users to send vouchers to their contacts through WhatsApp.



Send Voucher on Whatsapp

## OTP Verification

Enter the OTP sent to +9715XXXXXXXXX

Time left: **2:15**

XXXX

SUBMIT

Didn't receive the OTP code? [Resend](#)

Didn't receive the OTP code? Resend after 30 seconds



Send Voucher on Whatsapp



Your number is verified

+9715XXXXXXXXX

[Change?](#)

We will send you a voucher copy to  
your Whatsapp number

# Development

After completing the design process, the development phase began. I collaborated closely with our back-end developers to create an end-to-end voucher-sending experience. We also incorporated advanced validation checks and built a system to track voucher redemptions and status updates.

# Testing and Launch

After extensive testing and optimization, the WhatsApp voucher feature was launched successfully on the Cobone platform. We continued to monitor and fine-tune the feature based on feedback from users, which helped us improve the overall experience for our customers.



Developing and implementing the WhatsApp voucher feature on Cobone's website was a challenging task. However, by focusing on UX design principles, user feedback, and technical expertise, I was able to create an innovative solution that enhances the overall experience of our customers.