



I offer comprehensive digital solutions tailored specifically to meet the needs of your company.

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Living in Dubai SINCE 2006

English and Urdu

WORK & PROFILES

<https://ariflive.com>

<https://linkedin.com/in/ariflive>

SKILLS

User Interface Design



Front-end Development



Wireframing and prototyping



Back-end Development



I specialize in providing logo design, rebranding, website design, and development services that align with today's industry standards. With my expertise, I will ensure your brand maintains a compelling and effective digital presence online.

SERVICES

Logo Design

- In-depth discussion and understanding of your company's values, mission, and target audience
- Multiple logo design concepts with the flexibility to provide revisions based on your feedback
- Finalization of a distinctive and memorable logo that reflects your brand identity

Please click the following link to view samples of my work:

<https://ariflive.com/gallery/logo>

Website Design and Development

- Custom website design tailored to your brand's aesthetics and user experience requirements
- Mobile-responsive design ensures seamless functionality on all devices.
- Development of a user-friendly content management system (CMS) for easy website updates
- Integration of essential features such as contact forms, social media integration, and multimedia elements
- Search engine optimization (SEO) to enhance online visibility and organic traffic

Please click the following link to view samples of my work:

<https://ariflive.com/gallery/web>

Re-branding

- Evaluation of your current brand identity and market positioning
- Development of a comprehensive re-branding strategy
- Creation of a new brand identity, including a revised logo, color palette, and typography
- Brand guidelines to ensure consistency across all marketing materials

Please click the following link to view samples of my work:

<https://ariflive.com/gallery/graphic>

Domain name and hosting (if needed)

- Assistance in selecting an appropriate domain name that aligns with your brand and target audience
- Recommendations for reliable hosting providers to ensure optimal website performance and security

One-year website maintenance (included)

- Provision of a complimentary annual website maintenance contract, covering routine updates, security patches, and backups
- Ongoing technical support and troubleshooting to ensure smooth website operation