



# **Croutique: Elevating the Online Shopping Experience for Antique and Hand-Made Products in Dubai**

Croutique is a newly established e-commerce brand based in Dubai, specializing in the sale of antique and hand-made products. The company's vision is to create an immersive and personalized shopping experience for customers looking to find unique and valuable items with a touch of history.

The goal was to establish Croutique as a trusted and reputable online platform, offering a curated selection of high-quality products with a focus on exceptional customer service and a seamless shopping experience.



By Lee Renee

Contact the Seller?

**SALE: White Felt Bow Baby Headband, Bow Headband, Baby Headband, Baby Girl Bow, Bows, Nylon Headband**

**AED 53.68**

Quantity:

Available 10 item(s)

Choose Size:

Code: A0127P1V0T

Add to Favourite

Add to Wish list

**Add to Cart**

Share this product:



Description

Reviews

Shipping & Policies

SALE! (Original price \$4.75)

Felt Bow on Nylon Headband

This listing is for one felt bow on a one size fits all nylon headband. The nylon headbands are so great! They do not leave marks on your little one's head and will grow with them!

Bow measures approximately 3" by 1 3/4".

If you have any questions or would like a custom order feel free to send me a message!

\* Some items contain small parts. Please do not leave Infant of child unsupervised while wearing hair accessory.

CONTACT THE SELLER

## Recently viewed



Watermelon Earrings

AED 10.60

★★★★★



Tassel Birthday Bracelet in Rose Gold

AED 10.60



No Kinky Stuff! Hair Ties, Tropical Popsicle

AED 9.94



Personalised Mum And Child Flamingo Matchi...

AED 39.10

★★★★★



Pineapple Print Large Wash Bag

AED 16.57

## You might also like



Mojito Tote Bag

AED 10.60



Fiesta Bright Coloured Jelly Shopper Bag

AED 10.60

★★★★★



No Kinky Stuff! Hair Ties, Tropical Popsicle

AED 9.94



Personalised Mum And Child Flamingo Matchi...

AED 39.10



Pineapple Print Large Wash Bag

AED 16.57

★★★★★



# Research and discovery

I explored the preferences and expectations of potential customers, including their design preferences, user experience expectations, and the emotions they associated with antique and hand-made products.

# Logo and branding

I crafted a logo that evoked a sense of timelessness and elegance. The logo featured a combination of a refined serif font and a stylized emblem, symbolizing the fusion of traditional craftsmanship and modernity. The color palette incorporated warm, earthy tones to create a sense of warmth and authenticity.



# Email Templates

To engage customers effectively and drive conversions, we designed custom email templates that aligned with Croutique's brand identity. The templates incorporated the brand's colors, typography, and graphical elements to create visually stunning and cohesive email communications.



## This Week's Crafters Edition

We know that our crafters get some of their best sales results of the year from being at one of our events. So now it's time for us to translate this into the virtual world and enable crafters, designers and boutique owners to feature their amazing products 24/7 to the largest community website audience in the UAE.

We've always supported women in following their dreams and now we've given them a special place to be able to sell their wares online.

Croutique will be the go to place for home makers, artists, fashion designers, crafters, boutique owners and more, to showcase their creativity and for shoppers to buy bespoke, quirky, individual and unusual gifts and wares.

### What's new



Tassel Birthday Bracelet In  
Rose Gold

AED 10

[VIEW](#)



Personalised Mum And Child  
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### Handmade



Tassel Birthday Bracelet In  
Rose Gold

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# Gifts & Treats

for you and your loved ones

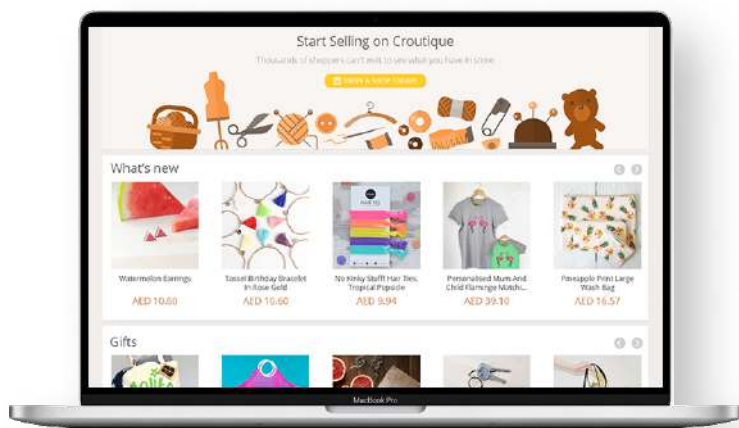
[SHOP NOW](#)



Shop  
handmade  
quirky  
unique

# UI/UX Web Design

I crafted a user-friendly and aesthetically pleasing UI/UX web design for the Croutique website. The design highlighted the products' intricate details with large, high-quality images and informative descriptions.



The collaboration with Croutique resulted in a comprehensive brand identity that successfully conveyed the company's unique value proposition. The logo and branding elements established a strong visual presence, evoking a sense of luxury, authenticity, and trust.