



UI/UX Designer &
Front End Developer

ARIF MUHAMMAD

INTRODUCTION

With over a decade of experience in managing web and interactive communication projects from initial consultation through successful launch.

Working at Cobone since 2011, Middle East's biggest daily deals website.

Have a proven ability to handle various projects at the same time and complete them by the given deadlines.

Experience in managing web and interactive communication projects from initial consultation through successful launch.

HIRE ME



For Remote Work

AVAILABLE

 Logo Designer

 UI/UX/Product Designer

 Front End Developer

 Back End Developer

1/3

UI/UX Designer
Front End Developer

CONTACT & PERSONAL



+971 50 340 3822

ariflive.com@gmail.com

Living in Dubai SINCE 2006

Residence Permit DUBAI FZE

From Karachi, Pakistan

I've wife and three kids

English & Urdu

PROFILE & WORK



<https://ariflive.com>

<https://linkedin.com/in/ariflive>

<https://behance.net/ariflive>

<https://github.com/ariflive>

SKILLS & TOOLS



UI/UX

Figma

XD

Sketch

InVision

Photoshop

Illustrator

Front End

HTML

CSS

SASS

JavaScript

jQuery

Bootstrap

AJAX

JSON

API APIs

XML XML

Back End

Wordpress

PHP

MySQL

Jenkins

Git

Jira

Basic Knowledge

React

Vue

EXPERIENCE



Cobone

Dubai, UAE

Nov 2011 - PRESENT

- Create interfaces and prototypes on tight deadlines.
- Develop complex front-end UX with multiple trending tools and technologies.
- Optimize website for maximum speed and scalability.

Qatar Airways

Doha, Qatar

Nov 2009 - Oct 2010

- Oversee day-to-day execution of email campaigns from creative setup and html coding to testing and deployment via email service provider.
- Ensure that the brand experience is integrated into all email campaigns.

Media World

Dubai, UAE

Dec 2010 - Oct 2011

- Design user interfaces to internet applications.
- Interacting with the client for requirement gathering and project reporting.
- Supporting, maintaining and upgrading existing live sites.

Depa Ltd

Dubai, UAE

Nov 2009 - Oct 2010

- Create web applications using ASP.NET, JavaScript, ActionScript and Visual Studio to increase staff effectiveness and performance.
- Ensure that the brand experience is integrated into all campaigns in a way that is consistent with overall company brand objectives.

EDUCATION



Bachelor of Commerce

Karachi

Karachi University 1994 - 1996

Diploma of Information Technology

Karachi

Petroman Training Institute 1999 - 2000

TRAVELLED ABROAD



Singapore

Malaysia

Thailand

Oman

Qatar

Saudi Arabia

Turkey

Georgia

Egypt

Sri Lanka

Spain

France