A novel feature was created that provided the ability to send a purchase as a gift.

My role includes user experience research, initial mockups, interface design, and front-end development.

Send Order As Gift

Recipient's Name

Recipient's Name

Occasion

Choose Any

Whatsapp	Email

\+ 971501234567 (12 digits)

Date

January 5, 2023

Time Slots

9:00 AM

SAVE

Cobone has implemented a new gifting feature that allows customers to easily purchase and send gifts to their loved ones. This feature not only enhances the customer experience but also benefits the business in various ways.

cobone™

Celebrating your Wedding!

Dear {recipient},

Sending very best wishes from {sender} who has chosen a Cobone Gift for you:

Weekend Brunch @ Marriott Jumeirah

Click on the link(s) below to view your voucher(s), or copy and paste into your browser.

https://www.cobone.com/vouchers/pdf/8785331/6b7110410010122fb967996833148bc1f7b2e53d670ae0fb470186e694b484b1

If you need any assistance, please contact Cobone Customer Support

Enjoy!

The Cobone Team

My goal was to increase sales and revenue, as customers are more likely to purchase a gift when the process is simple and hassle-free, and to improve brand reputation as customers are more likely to recommend the website to their friends and family for gifting purposes.