

From Ordinary to **Extraordinary:** How I Reinvented Depa Group's Marketing Collateral

As a skilled designer, I had the opportunity to create a custom logo for Depa Group. Utilizing my expertise in design fundamentals and industry software, I crafted a unique emblem that reflects the company's brand identity and values. I take pride in my design work and look forward to creating additional high-quality branding assets in the future.





As part of my role, I was responsible for the creation of the branding and marketing collateral for Depa Group, a leading global interior solutions group. This included the development of visual branding elements such as logos, color schemes, and typography, as well as the design and production of a wide range of marketing materials such as brochures, flyers, and advertisements.





In addition, I worked closely with the marketing team to develop comprehensive marketing strategies and campaigns, which enabled Depa Group to effectively communicate its value proposition and increase brand awareness among its target audience.





My contributions played a key role in the successful branding and marketing efforts of Depa Group, which strengthened its market position and achieved a significant increase in revenue.

