



MERCHANT

Unveiling the Revamped Merchant App: Cobone's Cutting-Edge Design Transformation

As a UI/UX designer, I was tasked with designing a merchant app that has voucher redemption functionality. This app was designed to allow merchants to easily distribute vouchers to their customers, which could then be redeemed within the app.

Challenge

The main challenge was to design an app that would be user-friendly and simple enough for merchants to use. Additionally, the app needed to be visually appealing and able to attract merchants.



MERCHANT

Let you manage your deals
directly from your smartphone



MERCHANT LOGIN

Please use your merchant account's detail to login the app

Design Solution

To address these challenges, I created a simple yet elegant design for the app that included a clear layout with easy-to-use buttons and functions. The design featured a minimalist aesthetic with a neutral color scheme that was easy on the eyes and helped the user focus on the content.

The app design incorporated the voucher redemption functionality in a seamless manner. Upon opening the app, users could easily navigate to the "voucher" section and view their available vouchers. Once a voucher was selected, the user would be directed to a "redeem" screen where they could easily input the voucher code.

← REPORTS

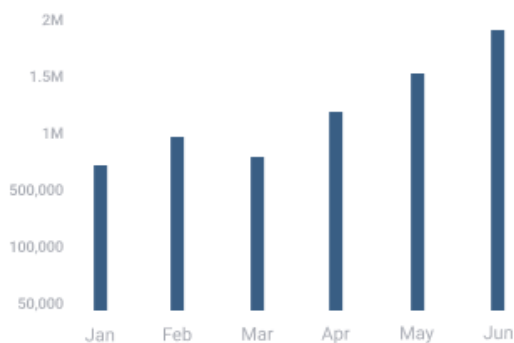
Active Deals 28



Choose Date Range



Total Earned **82,540** AED

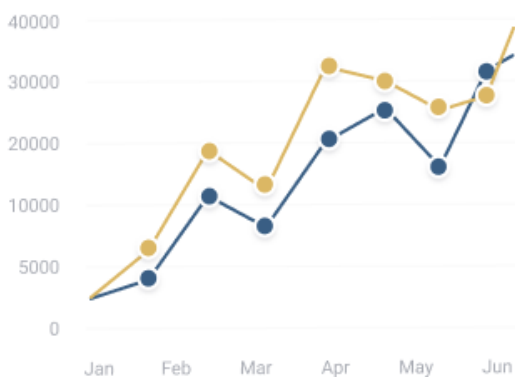


Voucher Sold

38,410 AED

Voucher Redeemed

25,622 AED



Another feature that was included was a dashboard that provided merchants with detailed insights into how their vouchers were being used. The dashboard would display key metrics such as voucher redemption rates, total voucher usage, and customer demographics.



QUICK REDEEM

Enter a voucher code

Comments

REDEEM NOW



Start barcode scan to redeem a voucher

SCAN VOUCHER



The design solution resulted in an app that was easy to use, visually appealing, and helped merchants effectively manage their vouchers. The voucher redemption functionality allowed merchants to easily distribute and track their promotions, which helped boost customer engagement and increase revenue.



SCAN VOUCHER



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Align the barcode in the box to scan and redeem the voucher

