

**STATISTICAL ANALYSIS OF PPE
WASTE MANAGEMENT
BEHAVIOUR AMONG YOUTH IN
INDIA DURING
COVID-19**

M.Sc. Project

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**CENTRAL UNIVERSITY OF TAMIL NADU
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CERTIFICATE

This is to certify that the project entitled “**STATISTICAL ANALYSIS OF PPE WASTE MANAGEMENT BEHAVIOUR AMONG YOUTH IN INDIA DURING COVID-19** ” is the bonafide project work carried out by **ARIF P**, Department of Statistics and Applied Mathematics, Central University of Tamil Nadu, Thiruvavur 610 005 during the academic year 2022-2023, in partial fulfilment of the requirements for the award of the degree of Master of Science in Statistics and Applied Mathematics by the Central University of Tamil Nadu. No part of this report has been submitted elsewhere for the award of any other degree.

Dr. C.VIJAYALAKSHMI

Date: 08/05/2023

Place: Thiruvavur

DECLARATION

I, ARIF P of II year M.Sc Statistics and Applied Mathematics, Department of Statistics and Applied Mathematics, Central University of Tamil Nadu, Thiruvarur, hereby declare that the project work entitled **“STATISTICAL ANALYSIS OF PPE WASTE MANAGEMENT BEHAVIOUR AMONG YOUTH IN INDIA DURING COVID-19 ”** submitted to the Department of Statistics and Applied Mathematics, Central University of Tamil Nadu during the academic year 2022-23 under the guidance of **Dr. C VIJAYALAKSHMI**, Department of Statistics and Applied Mathematics, Central University of Tamil Nadu, Thiruvarur, is a bonafide work done by me. This project work is submitted in partial fulfilment of the requirements for the award of the degree of **“Master of Science”** in Statistics and Applied Mathematics. I further declare that the results of this work have not been submitted for any other degree.

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Date: 08/05/2023

Place: Thiruvarur

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ABSTRACT:

Personal protective equipment has been globally used by people at the COVID-19 pandemic to protect themselves from infection. According to the research, it was found that young individuals display a high level of apprehension towards contracting infections, and a significant proportion of them resorted to wearing masks as a preventive measure against the spread of the virus. The research investigates how young people in India disposed of Personal Protective Equipment (PPE) waste during the COVID-19 pandemic using the value-identity-personal norm model framework. Data were gathered from 458 Indian youths, using questionnaires, and analysed using Partial Least Square Structural Equation Modelling (PLS-SEM). Six relationships are found in this study (1) Biospheric values are positive in relation with Environmental personal social responsibility (2) Biospheric value is positively associated to environmental self-identity (3) Personal norm is positively correlated to PPE waste management behaviour (4) Environmental self identity is positively related to PPE waste management behaviour (5) Environmental Personal Social responsibility is positively linked to the personal norm (6) Environmental personal social responsibility is positively related to PPE waste management behaviour. Findings indicate that all the relationships are significant. The cluster analysis identified two distinct clusters based on the latent factors and are significant.

Keywords: PPE Waste management behaviour, PLS-SEM, Cluster analysis

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CHAPTER 1

INTRODUCTION

The COVID-19 outbreak, commonly referred to as the coronavirus pandemic, started in Wuhan, China, towards the end of 2019. SARS-CoV-2, the virus that's causing the outbreak, mainly transmits by respiratory droplets produced when a person with the infection coughs, sneezes, or talks [5]. The outbreak has significantly impacted public health, the global economy, and daily life for millions. In 2020, the WHO proclaimed the COVID-19 outbreak to be a pandemic.

Public health measures such as social distancing, mask-wearing, and vaccinations have been implemented worldwide to combat the spread of the virus. They are resulting in a considerable rise in the use of PPE body suits, gloves, and masks, among other items of personal protective equipment. PPE is generally made of single-use plastic designed to protect personnel from infection. The public widely uses them to prevent transmission of the COVID-19 virus.

PPE played a vital role in preventing COVID-19 transmission and protected the people throughout the crisis. Nations around the world require face masks as well as gloves when in public. Every day, people all around the world use millions of these personal protective devices. But PPEs are disposable after usage, creating a new type of waste.

The wide usage of such protective equipment created a challenge in managing and disposing of such wastes. Due to the sudden increase in the usage of PPE, existing facilities were unable to handle the situation properly. Since it is a single-use plastic, it creates a massive amount of solid waste and becomes a repercussion for environmental contamination.

Due to the lack of environmental awareness, PPE waste was disposed of improperly. Most of them are thrown into the environment or littered with PPE. Since it is made of plastic and has low biodegradability, it remains in the environment. Mismanagement of PPE leads to serious environmental problems. PPE waste also affects the marine ecosystem directly and indirectly. Some aquatic species may become trapped inside gloves or entangled in the elastic ear loops of facial masks, which may restrict their movement and possibly cause them to starve. Additionally, improper PPE disposal transmits other infectious diseases in addition to polluting the environment.

So human behaviour is an important thing that can impact environmental problems. Lack of awareness of how the plastic will affect environmental stability is a significant reason behind the mismanagement of PPE waste. To prevent environmental pollution caused by PPE, we need to study human behaviour toward PPE waste management. The PPE waste continues to increase day by day. Effective waste management is needed to overcome the scenario. It is essential for ensuring sustainable development. Waste management is not a technical issue but a social issue too, as it is immediately connected with human behaviour.

At the heart of the waste management issue, human behaviour is the primary cause. How we consume, produce, and dispose of it significantly impacts the amount of waste generated [6]. But our disposal practices, such as littering and dumping make worsen the problem by creating additional waste and polluting the environment.

Human behaviour towards waste management can be considered a Value Identity personal Norm model and have different levels such as Biospheric values, Environmental Self-identity, Personal Norms, and Environmental personal social responsibility. The Value identity personal norm model has been used in the past to analyse human pro-environmental conduct among people.

Biospheric values are those values that refer to the ethical, cultural, and spiritual values which are associated with the earth's ecosystem and the living beings that inhabit it. These values recognize the instinct worth of nature and the importance of preserving it for its own sake, as well as the well-being of humans and other species. It explains positive pro-environmental thoughts.

Environmental Self Identity is the degree to which an individual identifies with environmental values and behaviour. It elicits moral obligations to protect the environment. Individuals who identify strongly with environmentalism are more likely to view waste as a personal responsibility.

Personal norms are the internalized standards and expectations that guide an individual's behaviour in a specific situation. In the context of waste management, personal norms can play an essential role in shaping an individual's behaviour and promoting sustainable waste management practices.

Compared with previous generations' youths, they have more environmental challenges, especially during the COVID-19 pandemic. Youths have started consuming a considerable number of PPEs due to viral transmission and protocol insisted by respective authorities, and we should be noticed their PPE waste management behaviour. It can change their behaviour for some time.

India is a developing country having the majority of youth. 65% of the population is under 35 years old. The pro-environmental behaviour of youth can protect the sustainability of nature and the environment from PPE pollution while protecting themselves. Studying the behaviour of a large section of the population can use to picture how the country is developing and managing its problems.

The study intends to investigate how young people in India handled PPE waste during the COVID-19 pandemic and predict how they would behave in the future using the value identity personal norm model.

The core of statistics includes first-generation multivariate techniques such as multiple linear regression, logistic regression, and analysis of variance. They provide significantly shaped results. However, these methods have three major drawbacks in common such as (1) the postulations of simple model structure, (2) demand that all variables be observable (3) the presumption that every variable being studied must be measured without an error. While observing the relationship measure of theoretical variables, first-generation techniques may not provide proper results. To overcome this, researchers widely use second-generation techniques such as Structural Equation Modelling (SEM). There are primarily two types of SEM: partial least squares (PLS-SEM) and covariance-based (CB-SEM). The main purpose of the CB-SEM is to confirm (or reject) the underlying theories and hypotheses. But PLS-SEM is made as a predictive approach to SEM, which mainly explains the variance of the dependent variable present in the model. For creating and studying the structural relationship, both approaches are equally effective. In contrast to PLS-SEM, which is fairly liberal, CB-SEM places substantial demands on the data [7]. For the study, the PLS-SEM approach is used to validate our hypothesised model. PLS-SEM is changing rapidly as a statistical modelling technique. There have been many introductory articles about this methodology in the past decades. For clustering the individuals based on their behaviour Partition Around Medoid (PAM) is used. Because a medoid is less affected by outliers or other extreme values other than a mean, PAM is more robust even if the outliers are present in the data [4].

CHAPTER 2

LITERATURE SURVEY

| Name of the paper | Author Name | Journal name | Technique Used |
|--|---|---|-----------------------------|
| Youth and sustainable waste management: a SEM approach and extended theory of planned behaviour | Ava Heidary, Mahdi Kolahi | Journal of material cycles and Waste management (Volume 20,2018) | SEM, Cluster analysis |
| Food waste behaviour at the house hold level, A conceptual frame work | Fadi Abdelradi | International Journal of Integrated Waste Management, Science and Technology (Volume 71,2018) | SEM |
| Determinants of proper dispoal of single-use masks: kwnoledge,perception,be haviour, and intervention measures | Dasina Crina Petrescu, Hamid Rasegari, Ioan Valentin Petrescu-Mag, Ruxandra Malina Petrescu-Mag | PeerJ Publications (Volume 11,2023) | SEM, Cluster analysis |
| The Machanism of Household Waste Sorting Behaviour-A study of Jiaxing, China | Bora Ly, Romy Ly | International Journal of Environmental Research and Public Health (Volume 19,2022) | SEM |
| Waste sorting practices of cambodians during covid-19 | Bora Ly, Romy Ly | International Journal of Sustainable Engineering (Volume 15,2022) | PLS-SEM |
| Increased plastic pollution due to COVID-19 pandemic: Challenges and recommendations | Ana L. Patrício Silva, Joana C. Prata ,Tony R. Walker, Armando C. Duarte , Wei Ouyang , Damià Barcelò , Teresa Rocha-Santos | Chemical Engineering Journal (Volume 405,2021) | SEM, Descriptive Statistics |

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|---|--|--|-----|
| The Thought of Death in a Pandemic Era: Can Anxiety Determine the Nexus between the Accessibility, Availability and Use of Personal Protective Equipment (PPE) for COVID-19 and Work Behaviour among Aviation Workers | Edmund Nana Kwame Nkrumah ,Suxia Liu, David Doe Fiergbor, Linda Serwah Akoto | Healthcare (Volume 10,2022) | SEM |
| Understanding the Gap between Environmental Intention and Pro-Environmental Behavior towards the Waste Sorting and Management Policy of China | Huilin Wang, Aweewan Magmeechai | International Journal of Environmental Research and Public Health (Volume 18,2021) | SEM |
| COVID-19 Pandemic: Assessment of Behavior and Attitudes in Medical Waste Management Among Healthcare Workers in Kuwait | Fatimah Al-Dashti , Anwaar Mohammad Alkandari , Shihanah AlMutairi, Ahmed Al-Saber | International Journal of Electronic Government Research (Volume 18, 2022) | SEM |

CHAPTER 3

MATERIALS AND METHODS

3.1 Data Collection

The data used to carry out the study was collected from the youth of different parts of India during the COVID-19 pandemic. The questionnaire is made, and the survey is carried out through online mode in order to avoid transmission from person to person. The survey collected samples from 458 persons. The questionnaire contains personal details and their agreement towards each question. A set of questions measures all the variables. Each person's agreement toward the variable is measured on a five-point Likert scale that ranges from "Strongly Agree" to "Strongly Disagree". The questionnaire is mainly explaining five variables that are essential for the study: Biospheric values, Environmental Self Identity, Environmental personal social responsibility, Personal norms and Personal Protective Equipment (PPE) waste management behaviour. Each variable is measured based on a set of questions. Along with variables, each person's basic information is also collected, such as age and gender. The following Table 3.1.1 shows the questionnaire used.

Table 3.1.1 Questionnaire

| Determinants | Indicators |
|---|--|
| Biospheric Values (B) | B1 : We respect nature and coexist peacefully with all other creatures. |
| | B2 : I feel that I am a part of the nature. |
| | B3: Environmental protection and preservation are practiced in nature. |
| | B4 : There is no pollution in the environment or nature. |
| Environmental Self-Identity (ES) | E1: I handle PPE Waste with eco-friendly manner |
| | E2: I tend to handle PPE garbage in an environmentally appropriate manner |
| | E3 : I consider myself to be a PPE waste management person that cares about the environment. |
| Personal Norm (P) | P1 : I believe I have a moral obligation to properly dispose of PPE trash. |
| | P2: I would feel bad if I didn't act in an environmentally friendly manner. |
| | P3 : I'd be a better individual if I behaved in a more environmentally conscious manner. |
| PPE Waste Management behavior (PPE WMB) | PPE1 : I appropriately dispose of PPE trash (masks, gloves, face shields, hazard suits, etc.) in disposal bins rather than on the ground, in drains, in rivers, etc. |

| | |
|---|--|
| Environmental Personal Social Responsibility (EP) | PPE2 : I separate waste that is recyclable from PPE waste. |
| | PPE3 : I don't burn PPE trash as a way of disposal. |
| | PPE4 : When going out is unnecessary, I stay at home to reduce my use of PPE. |
| | EP1: In my daily life, I pay attention to environmental protection and the usage of PPE. |
| Environmental Personal Social Responsibility (EP) | EP2 : I make sacrifices to lessen the pollution caused by PPE trash |
| | EP3 : I don't handle PPE trash in a way that could be harmful to the environment. |
| | EP4: For environmental concerns, I have ceased all PPE waste mishandling activities. |

The demographic characteristics of respondents are described in Table 3.1.2. A total of 458 youths participated in the study; 62.2 % were male, and the remaining were female (37.8%). Most of the respondents belong to the 15-20 (65.9%) age category. And 91% of them have college/university education qualifications.

Table 3.1.2 Demographic characteristics of participants

| Factor | Frequency | Percentage |
|--------------------------------|------------------|-------------------|
| Age | | |
| 15-20 | 302 | 65.9 |
| 21-25 | 108 | 23.6 |
| 26-30 | 30 | 6.6 |
| 31-35 | 18 | 3.9 |
| Gender | | |
| Male | 285 | 62.2 |
| Female | 173 | 37.8 |
| Education Qualification | | |
| College/University | 389 | 84.9 |
| Secondary/ High School | 69 | 15.1 |

Data Pre-Processing

The responses are ordinal. They are converted into numerical numbers ranging from 1- "Strongly disagree" to 5- "Strongly agree" to do the analysis. Then exploratory data Analysis was carried out to clean the data for analysis. Cleaning data includes dealing with missing data, checking for outliers, and dealing with them. And response misconducted responses were found and removed by using standard deviation.

2. Structural Equation Modelling

Structural Equation Modelling (SEM) is an integration of many multivariate statistical techniques into a single model framework. It is an integration of

- Measurement Theory
- Factor (latent variable) Analysis
- Path Analysis
- Regression
- Canonical Analysis

It is useful to describe the system of relationships rather than a dependent variable and a set of predictors. It helps to estimate multiple and interrelated dependencies in an integrated model. It also helps to find the mediation and moderation effect of variables on other variables. It can be helpful to analyse the complex relationship that cannot be done using multiple regression.

Here our aim is to study the underlying relationship between latent variable. The hypothesis we are going to verify about the latent variables are listed below

H1 : Biospheric values are positive in relation with the environmental personal social responsibility

H2 : Biospheric value is positively association to environmental self-identity

H3 : Personal norm is positively related to PPE waste management behaviour

H4 : Environmental self identity is positively correlated to PPE waste management behaviour

H5 : Environmental Personal Social responsibility is positively related to personal norm

H6 : Environmental personal social responsibility is positive link to PPE waste management behaviour.

To find the data pattern such that which of the factors are grouping together, exploratory factor analysis was done by the principal component method with varimax rotation. It has confirmed that the factors are correctly classifying to corresponding latent variables.

The proposed measurement model is as follows

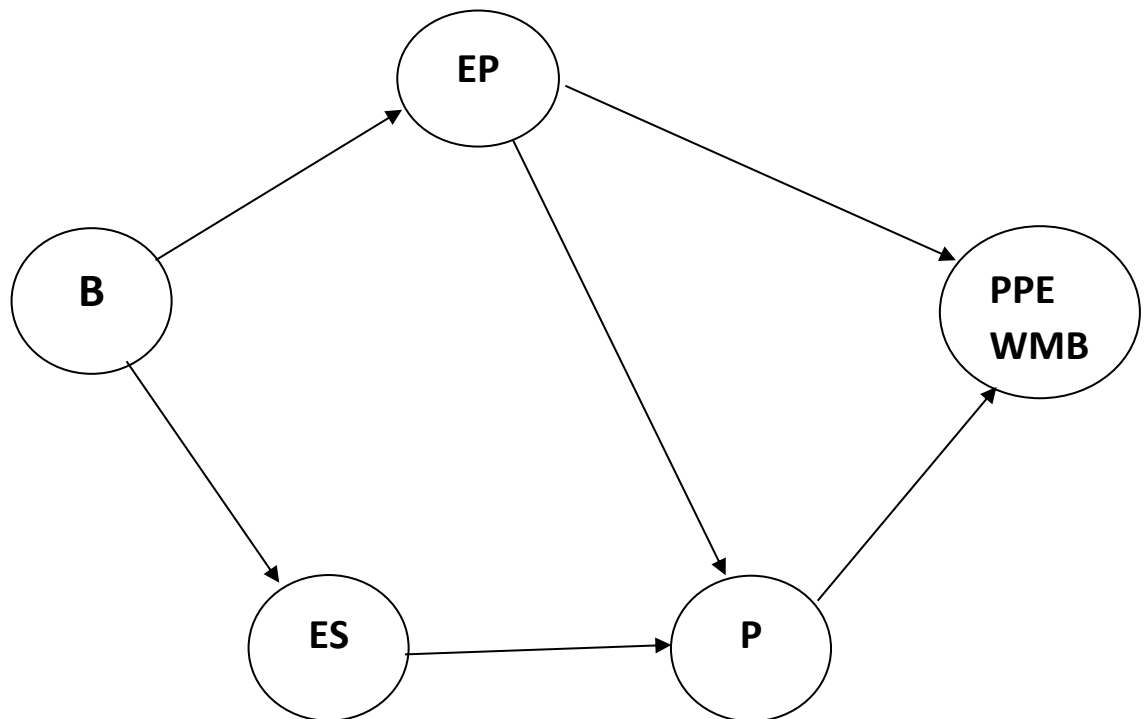


Fig.3.2.1 Proposed model

By assessing the measurement model, the study's construct quality can be determined. By analysing factor loadings and comparing construct reliability and construct validity, one can assess the quality standards.

Factor loading is the correlation between a latent variable and its measured indicators. It is an extent to which how strongly the indicator explains the underlying latent variable. Factor loading varies from the range -1 to $+1$. The higher value indicates a high correlation indicator with the underlying factor. Recommended value of factor loading is 0.5.

In order to evaluate the multicollinearity among each indicator, the variance inflation factor (VIF) can be used. According to the Hair et al [1], multicollinearity is not a problem for VIF below 5.

Reliability analysis is the degree to which the measured latent factor is stable and consistent. This reliability measurement validates the repeatability, such that if the factor is measured repeatedly by the same indicators, it will yield the same result or not. The Cronbach Alpha and the Composite Reliability are the reliability metrics that are widely employed.

The Cronbach alpha measures the internal consistency to measure the latent variable by means of factors. Thus, it implies how good or bad the measurement accuracy. We can calculate Cronbach alpha by

$$\alpha = \frac{N\bar{k}}{\bar{l} + (N - 1)\bar{k}}$$

Where, N - number of items, \bar{k} – Average inter-item covariance between items, \bar{l} – Average variance

Similarly Composite Reliability is the found by

$$CR = \frac{(\sum_{i=1}^k \theta_i)^2}{(\sum_{i=1}^k \theta_i)^2 + \sum_{i=1}^k Z(\delta_i)}$$

Where, θ_i = entirely standardized loading for the i^{th} indicator

$Z(\delta_i)$ = the error term variance for the i^{th} indicator

k = number of indicators

For both indications, 0.6 represents adequate reliability while 0.8 or above represents good reliability.

In Construct validity, we have two sections, convergent validity and discriminant validity. The degree to which many attempts to assess the same construct yield the same results is known as convergence validity. One can use the Average Variance Extracted (AVE) metric to assess convergent reliability. One can use the Average Variance Extracted (AVE) metric to assess convergent reliability. AVE is the sum of squared loadings divided by the number of indicators. The observed variable converges to measure the factor if the AVE value is above or equal to 0.50, and convergent validity is confirmed. AVE greater than or equal to 0.5 indicates the 50 percentage or higher the variance of factor is explained.

Here, an indicator from Biospheric values (B4, factor loading = 0.400) and Environmental Self Identity (EP3, factor loading = 0.465) are deleted to achieve the threshold of factor loadings. Generally, outer Loading with 0.4 to 0.7 shall be considered to remove if the deletion result increase in AVE value beyond the threshold. So, to get the threshold value of AVE, an indicator from PPE waste management behaviour (PPE3, factor loading = 0.635, AVE-0.463) is deleted. The remaining factors are satisfying the needed thresholds and are shown in the following table

Table 3.2.1 Factor loading

| | B | EP | ES | P | PPE WMB |
|------|-------|-------|-------|-------|---------|
| B1 | 0.842 | | | | |
| B2 | 0.778 | | | | |
| B3 | 0.780 | | | | |
| EP1 | | 0.861 | | | |
| EP2 | | 0.749 | | | |
| EP4 | | 0.661 | | | |
| E1 | | | 0.764 | | |
| E2 | | | 0.836 | | |
| E3 | | | 0.843 | | |
| P1 | | | | 0.755 | |
| P2 | | | | 0.766 | |
| P3 | | | | 0.732 | |
| PPE1 | | | | | 0.671 |
| PPE2 | | | | | 0.736 |
| PPE4 | | | | | 0.746 |

Table 3.2.2 Multicollinearity statistics (VIF) for indicators

| | VIF |
|------|-------|
| B1 | 1.505 |
| B2 | 1.226 |
| B3 | 1.326 |
| E1 | 1.291 |
| E2 | 1.807 |
| E3 | 1.721 |
| EP1 | 1.329 |
| EP2 | 1.328 |
| EP4 | 1.183 |
| P1 | 1.170 |
| P2 | 1.279 |
| P3 | 1.242 |
| PPE1 | 1.159 |
| PPE2 | 1.146 |
| PPE4 | 1.118 |

Table 3.2.3 Construct Reliability Analysis (Cronbach Alpha and Composite Reliability)

| | Cronbach's alpha | Composite reliability |
|--|------------------|-----------------------|
| BIOSPHERIC VALUES | 0.660 | 0.812 |
| ENVIRONMENTAL PERSONAL SOCIAL RESPONSIBILITY | 0.645 | 0.804 |
| ENVIRONMENTAL SELF IDENTITY | 0.747 | 0.856 |
| PERSONAL NORM | 0.616 | 0.795 |
| PPE WASTE MANAGEMENT BEHAVIOR | 0.537 | 0.762 |

Table 3.2.4 Construct Convergent validity (AVE)

| | Average Variance Extracted (AVE) |
|--|----------------------------------|
| BIOSPHERIC VALUES | 0.592 |
| ENVIRONMENTAL PERSONAL SOCIAL RESPONSIBILITY | 0.580 |
| ENVIRONMENTAL SELF IDENTITY | 0.664 |
| PERSONAL NORM | 0.564 |
| PPE WASTE MANAGEMENT BEHAVIOR | 0.516 |

Discriminant validity is the extent to which measures of different constructs are different in nature. The behind is that the valid measure is not strongly associated if two more ideas are unique. Hetrotrait-monotrait ratio (HTMT) is a measure of discriminant validity. The HTMT measures all indicators' correlations across latent variables assessing various latent variables in comparison to the geometric mean of their average correlations across the same latent variable. The required threshold is less than 0.85. Here all the factors have HTMT values less than the required threshold.

Table 3.2.5 Discriminant validity- HTMT criterion

| | B | EP | ES | P |
|--|-------|-------|-------|-------|
| BIOSPHERIC VALUES | - | | | |
| ENVIRONMENTAL PERSONAL SOCIAL RESPONSIBILITY | 0.524 | - | | |
| ENVIRONMENTAL SELF IDENTITY | 0.455 | 0.739 | - | |
| PERSONAL NORM | 0.403 | 0.673 | 0.712 | - |
| PPE WASTE MANAGEMENT BEHAVIOR | 0.341 | 0.813 | 0.668 | 0.841 |

Another way of assessing the discriminant validity is by Fornell & Lacker criterion. By this criterion, discriminant validity attained by correlation with all other latent variables is less than the square root of AVE . Here all the latent variables are achieved the particular threshold

Table 3.2.6 Discriminant validity- Fornell & Lacker criterion

| | B | EP | ES | P | PPE WMB |
|--|---------------------|---------------------|---------------------|---------------------|---------------------|
| BIOSPHERIC VALUES | <i>0.770</i> | | | | |
| ENVIRONMENTAL PERSONAL SOCIAL RESPONSIBILITY | 0.348 | <i>0.761</i> | | | |
| ENVIRONMENTAL SELF IDENTITY | 0.330 | 0.535 | <i>0.815</i> | | |
| PERSONAL NORM | 0.270 | 0.455 | 0.491 | <i>0.751</i> | |
| PPE WASTE MANAGEMENT BEHAVIOR | 0.206 | 0.516 | 0.427 | 0.484 | <i>0.718</i> |

Note: Bold italics represents the square root of AVE

Because the measurement model fits data well, the goodness of fit of the proposed theoretical fame work can be evaluated by the structural model. Path analysis is used to test the hypothesis, such that to confirm the proposed relationships between latent variables. Here, we performed 5000 samples of the PLS-SEM model using the Bootstrapping procedure, and we achieved results for model significance. t-statistics larger than 1.96 indicates that the path coefficients are statistically significant. From the result, we can see that all the latent variables, including Biospheric values, Environmental self-identity, Environmental social responsibility and Personal norms, explain the PPE waste management behaviour. So, it supports the hypothesis H3, H4 and H6. Similarly, the remaining hypothesis is also valid. The following Table 3.2.7 validate the significance of each hypothesis by assessing the path coefficient and t-statistics.

Table 3.2.7 Path analysis (Direct effects)

| Paths (Direct effect) | Coefficients | Standard deviation (STDEV) | t statistics |
|--------------------------|--------------|-------------------------------|--------------|
| B -> EP | 0.348* | 0.052 | 6.708 |
| B -> ES | 0.330* | 0.052 | 6.307 |
| EP -> P | 0.270* | 0.042 | 6.357 |
| EP -> PPE WMB | 0.372* | 0.055 | 6.812 |
| ES-> P | 0.347* | 0.048 | 7.250 |
| P -> PPE WMB | 0.315* | 0.056 | 5.643 |

Note: *Relationships are significant at $p < 0.01$.

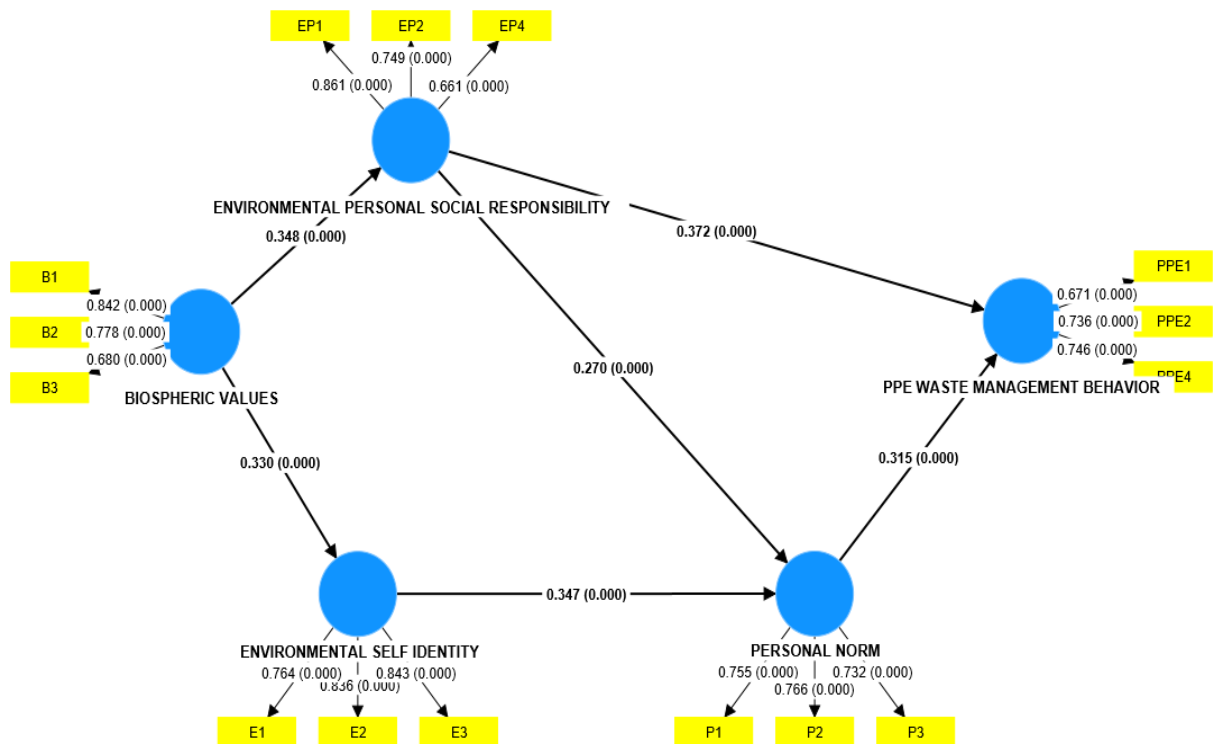


Figure 3.2.2 PLS-Structural Equation Model

Mediation analysis is evaluated to assess the median relationship between latent variables, that is between independent and dependent variables. The following table 3.2.8 shows the significant indirect effects in the proposed model

Table 3.2.8 Path analysis (Indirect effects)

| Paths (Indirect effects) | Original sample (O) | Standard deviation (STDEV) | t statistics | P values |
|-------------------------------------|------------------------------------|---|---------------------|-----------------|
| B -> ES-> P | 0.114 | 0.026 | 4.375 | 0.001 |
| EP-> P -> PPE WMB | 0.085 | 0.020 | 4.183 | 0.001 |
| B -> EP -> PPE WMB | 0.130 | 0.029 | 4.445 | 0.001 |
| B-> ES-> P-> PPE WMB | 0.036 | 0.012 | 3.051 | 0.002 |
| B -> EP -> P-> PPE WMB | 0.030 | 0.009 | 3.326 | 0.001 |
| B -> EP -> P | 0.094 | 0.022 | 4.288 | 0.001 |
| ES -> P -> PPE WMB | 0.109 | 0.027 | 4.054 | 0.001 |

Here table is describing the possible indirect effects in the model that are significant.

Table 3.2.7 Total effect of proposed PLS-SEM model

| Latent Variables | Path | Direct Effect | Indirect Effect | Total Effects |
|-------------------------|-------------|----------------------|------------------------|----------------------|
| B | ES | 0.330 | | 0.330 |
| | EP | 0.348 | | 0.348 |
| | P | | 0.208 | 0.208 |
| | PPE WMB | | 0.195 | 0.195 |
| ES | P | 0.347 | | 0.347 |
| | PPE WMB | | 0.109 | 0.109 |
| EP | PPE WMB | 0.372 | 0.085 | 0.457 |
| | P | 0.27 | | 0.270 |
| P | PPE WMB | 0.315 | | 0.315 |

Discussing about the suggested structural equation model's explanatory power. R square value is used to interpret the variance explained by the endogenous variable. That is, one or more independent variables can measure a little change in the dependent variable. Additionally, it measures the ability of a model for the explanation. R square has a range of 0 to 1; higher values denote more explanatory ability. According to Falk and Miller (1992) [8] and Cohen, J. (2013) [2], R square values of 0.10 or above are sufficient to explain the endogenous variable. The difference in the R square value caused by the removal of an exogenous variable from the model is known as the f square value. Different variables can affect the variables in a structural model. If an external variable is eliminated, the dependent variable might change.

Q square is a measure the predictive relevance of the structural equation model. It describes the predictive relevance of each endogenous variable. Q square values over zero signify that the model has predictive power.

Here PPE waste management behaviour is moderately explained by the three latent variable environmental self-identity, environmental social responsibility and personal norm. Also, Q square values of latent variables are above the threshold. the model has the explanatory power.

Table 3.2.8 R square value

| | R-square | Adjusted R-square |
|---------|----------|-------------------|
| EP | 0.133 | 0.132 |
| ES | 0.136 | 0.134 |
| P | 0.295 | 0.292 |
| PPE WMB | 0.355 | 0.353 |

Table 3.2.9 f^2 values

| | f-square |
|---------------|----------|
| B -> EP | 0.154 |
| B -> ES | 0.131 |
| EP -> P | 0.070 |
| EP -> PPE WMB | 0.183 |
| ES -> P | 0.123 |
| P -> PPE WMB | 0.119 |

Table 3.2.10 Q^2 value

| | Q^2_{predict} |
|--|------------------------|
| ENVIRONMENTAL PERSONAL SOCIAL RESPONSIBILITY | 0.123 |
| ENVIRONMENTAL SELF IDENTITY | 0.106 |
| PERSONAL NORM | 0.066 |
| PPE WASTE MANAGEMENT BEHAVIOR | 0.143 |

3.3. Cluster Analysis

As an exploratory statistical technique, cluster analysis is used to identify patterns in the data. In cluster analysis, we are interested in grouping our observations in a manner that all group members are similar, that is, grouping observations with the same features. However, the observations that belong to one group are distinctly different from those that belong to another group.

Since the data are categorical, the K-Medoids clustering method is applied. K-Medoid is also known as Partition Around Medoids (PAM). Since the mean is not defined for ordinal data, we use medoids in such a way that starts from initial set of medoid and iteratively replace with the non-medoid if the replacing improves the total distance of clusters. This method is more robust than K-means to outliers.

To carryout PAM algorithm we find the dissimilarity matrix with daisy() command. Dissimilarity matrix is used to find the dissimilarity between the individual, that is how each respondent is dissimilar from each other. It ranges from '0' to '1' such that '0' indicate completely similar and '1' indicate completely dissimilar. For ordinal dissimilarity matrix is calculated by the 'Gower Method' instead of Euclidean distance.

In 'Gower method' the dissimilarity between i^{th} and j^{th} unit is obtained as

$$d(i, j) = \frac{\sum_k \beta_{ijk} d_{ijk} w_k}{\sum_k \beta_{ijk} w_k}$$

Where d_{ijk} represent distance between i^{th} and j^{th} component as considering k^{th} variable, w_k is the weight of the k^{th} variable. For ordinal data distance is found by transforming the observation by the

$$g_{ik} = \frac{r_{ik} - 1}{\max(r_{ik}) - 1}$$

Where r_{ik} is the factor level. Then this new g_i are used to as new observations which are in interval scale and corresponding distance measure can be used

$$d_{ijk} = \frac{|g_{ik} - g_{jk}|}{R_k}$$

Where R_k range of the k^{th} variable.

PAM needs a predetermined number of clusters. By using either a diagnostic approach or domain knowledge, we can figure out the optimum number of clusters. The silhouette approach is used to determine the optimal number of clusters for the given set of data. For ordinal data, the silhouette method is frequently used to determine the optimum number of clusters.

The silhouette method determine a list of cluster sizes by measuring the observations are similar in a cluster against similar they are to observations from other cluster . This method gives scores to ranges from -1 to 1 for each number of clusters. A score of +1 indicates that the clustering is highly effective, whereas a score of -1 indicates poor clustering. Here cluster size with best number of scores is chosen.

[silhouette\\$Best.nc](#)

| Number_clusters | Value_Index |
|-----------------|-------------|
| 2.00 | 0.37 |

With the help of multidimensional scaling PAM is plotted in to two-dimensional scale.

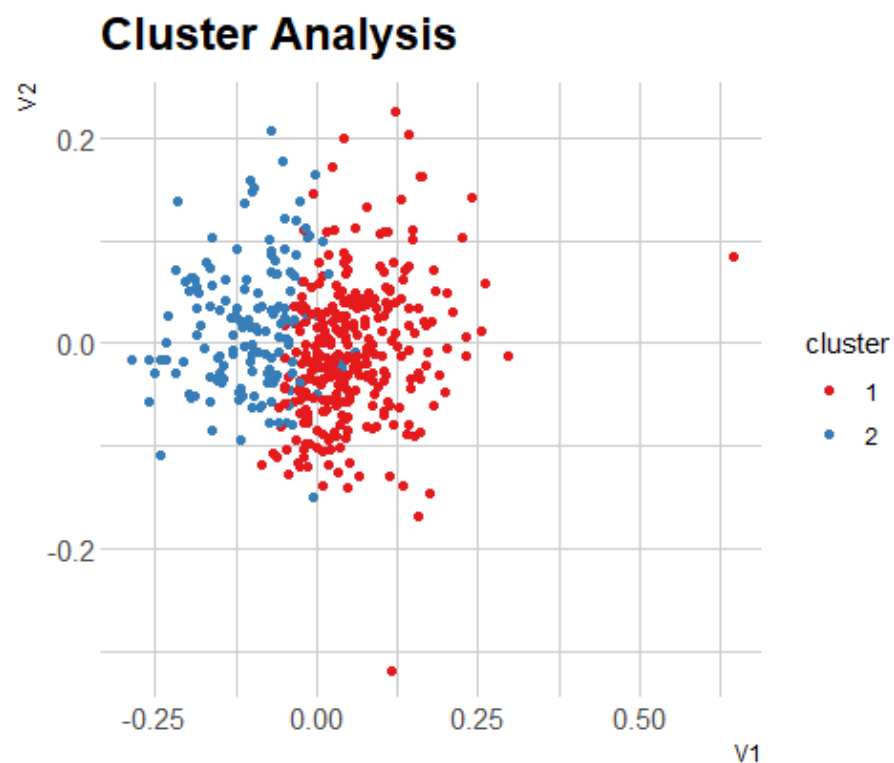


Figure 3.3.1 Plot of individuals based on clusters

From the clusters we can see that individuals are classified based on the responses. The cluster 1 and 2 contain 300 and 158 individuals respectively.

`clust$clusinfo`

```
      size max_diss av_diss diameter separation
cluster 1  300 0.6111111 0.1468519 0.7500000 0.04166667
cluster 2  158 0.3750000 0.1414381 0.4861111 0.04166667
```

To access the goodness of clustering we have two indices namely Silhouette width and Dunn index

Silhouette analysis calculates the average distance between the clusters in order to assess how good the data is grouped. The silhouette plot displays the separation between each point in a cluster and each point in its neighboring clusters. The silhouette width is

Silhouette width is found as

$$S_i = \frac{n_i - m_i}{\max(m_i, n_i)}$$

where m_i represents the cluster's average dissimilarity between point i and all other points. n_i is the dissimilarity between i and the point which is in its neighbor cluster, not in the same cluster.

The observations with large S_i are very well grouped. And observations with negative S_i are likely to assign incorrect cluster. When S_i value close to zero, observation is in between the clusters.

Her for PAM clustering the average silhouette width is 0.2. for each cluster the average silhouette width is

| cluster | Size | Average silhouette width |
|---------|------|--------------------------|
| 1 | 300 | 0.18 |
| 2 | 158 | 0.23 |

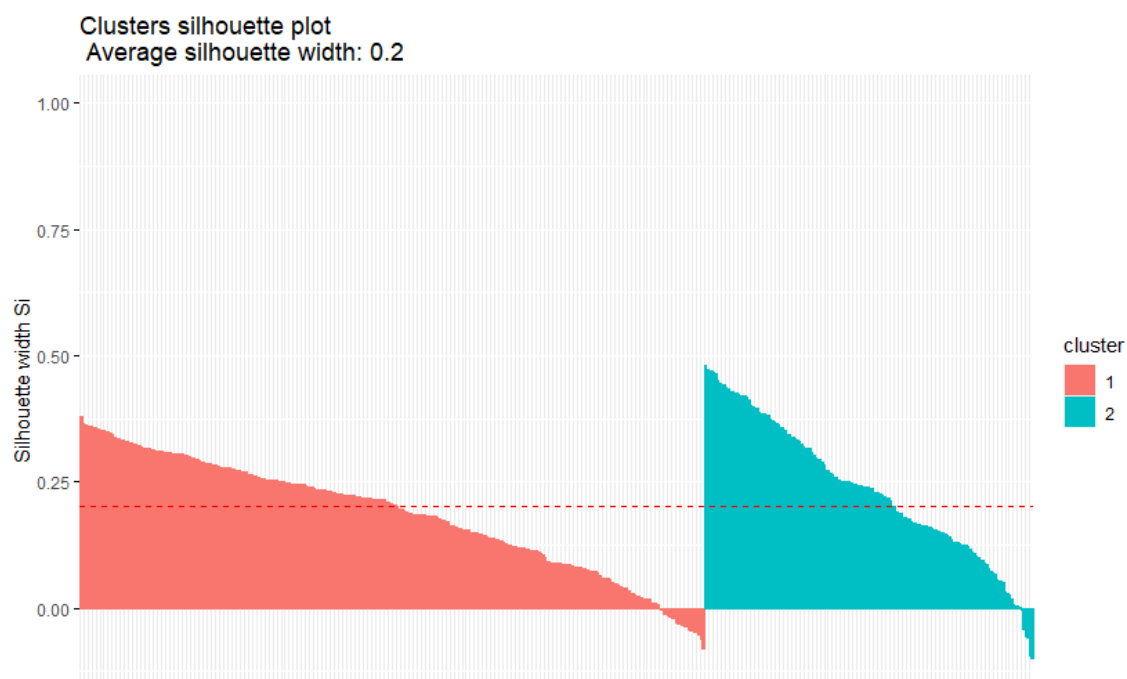


Figure Silhouette plot of PAM cluster

Other measures are

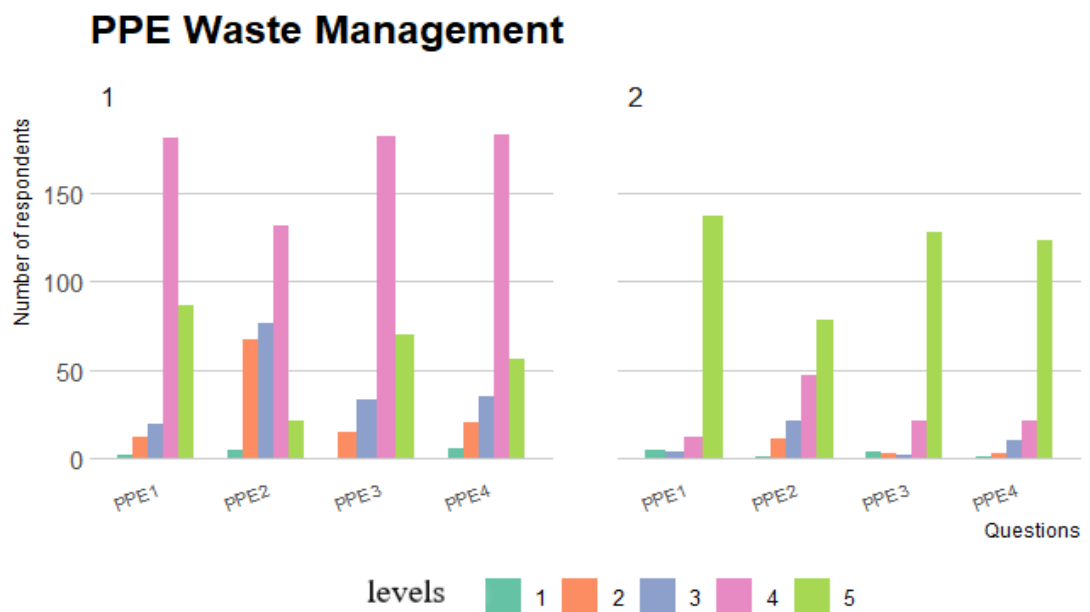
| | Scores |
|--------------|---------|
| Connectivity | 152.979 |
| Dunn Index | 0.1021 |

The misclassified observations can be found by negative silhouette value. There are 28 individuals incorrectly clustered. And are listed below

| Observation Position | cluster | neighbour | sil_width |
|-------------------------|---------|-----------|-----------|
| 5 | 1 | 2 | -0.0805 |
| 21 | 1 | 2 | -0.0313 |
| 32 | 1 | 2 | -0.03221 |
| 33 | 2 | 1 | -0.09856 |
| 36 | 1 | 2 | -0.01898 |
| 66 | 1 | 2 | -0.04652 |
| 85 | 1 | 2 | -0.00325 |
| 100 | 2 | 1 | -0.05783 |
| 114 | 1 | 2 | -0.04768 |
| 127 | 2 | 1 | -0.04047 |
| 145 | 1 | 2 | -0.00054 |
| 189 | 1 | 2 | -0.01047 |
| 199 | 2 | 1 | -0.00247 |

| | | | |
|-----|---|---|----------|
| 211 | 2 | 1 | -0.09272 |
| 228 | 1 | 2 | -0.02081 |
| 229 | 1 | 2 | -0.05981 |
| 243 | 1 | 2 | -0.01727 |
| 247 | 1 | 2 | -0.03749 |
| 344 | 1 | 2 | -0.03664 |
| 353 | 1 | 2 | -0.04451 |
| 392 | 1 | 2 | -0.02714 |
| 393 | 1 | 2 | -0.04271 |
| 422 | 1 | 2 | -0.04377 |
| 430 | 1 | 2 | -0.03134 |
| 438 | 2 | 1 | -0.05618 |
| 439 | 1 | 2 | -0.01276 |
| 449 | 1 | 2 | -0.05333 |
| 455 | 1 | 2 | -0.01505 |

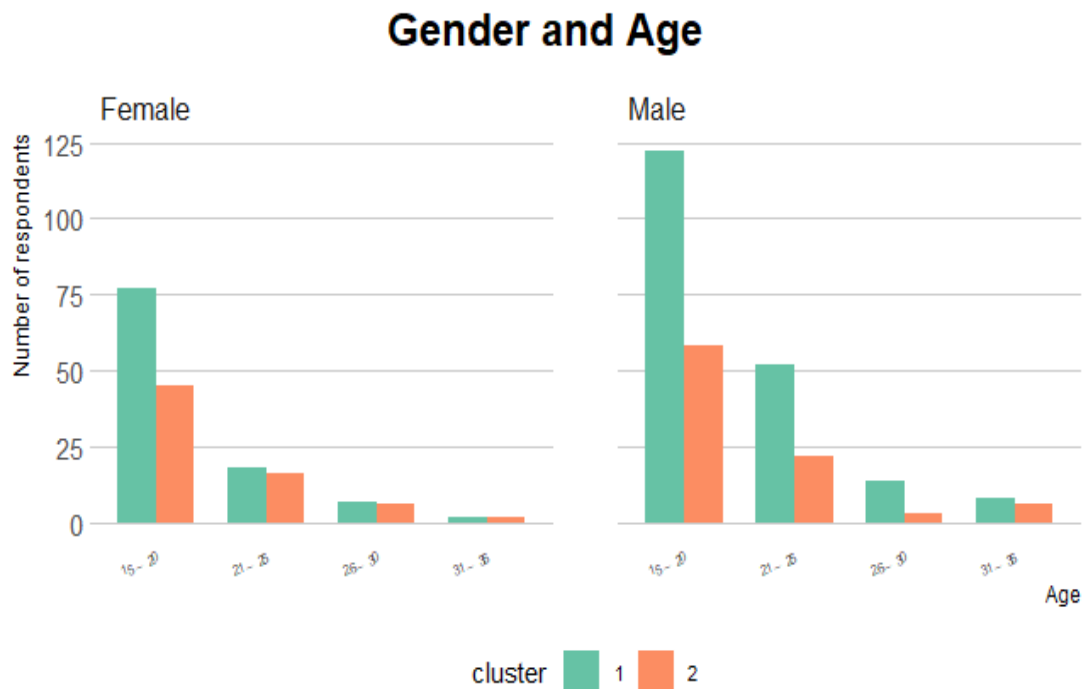
From the results and graphs, individuals from cluster 2 have high waste management behaviour, and the cluster is made on the basis of having the respondents strongly agreeing towards the PPE waste management behaviour. Cluster 2 is made by taking the clustering centre as strongly agreeing towards PPE waste management. Cluster 1 is the cluster containing moderate PPE waste managing people made by taking cluster centre as “agree”.



The demographic features of each cluster are shown in the table

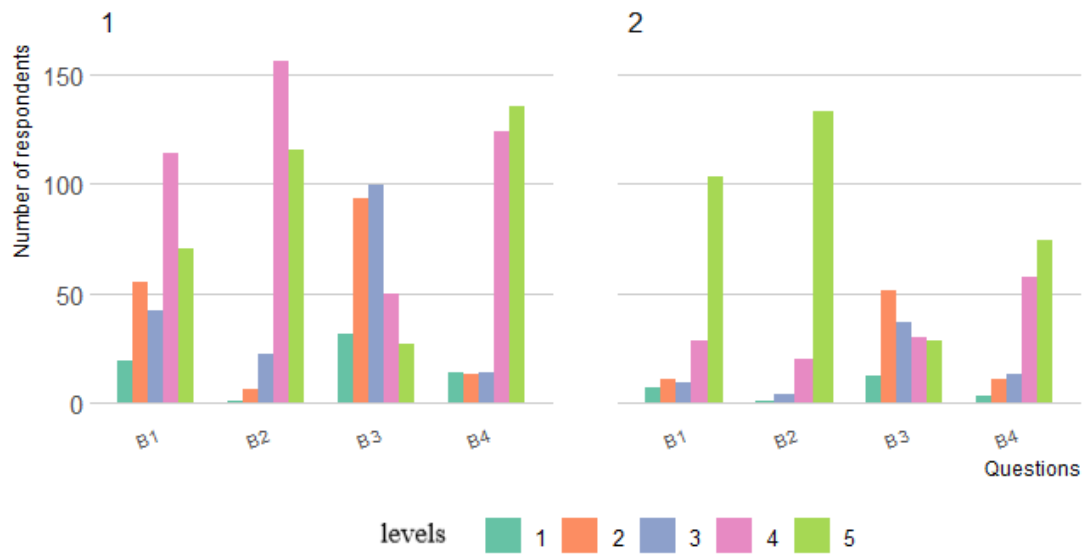
Table 3.3.1 Demographic features of Clusters

| Demographics | | Cluster 1,n | Cluster 2, n |
|--------------|--------|-------------|--------------|
| Age | 15-20 | 199 | 103 |
| | 21-25 | 70 | 38 |
| | 26-30 | 21 | 9 |
| | 31-35 | 10 | 8 |
| | | | |
| Gender | Male | 196 | 89 |
| | Female | 104 | 69 |
| | | | |



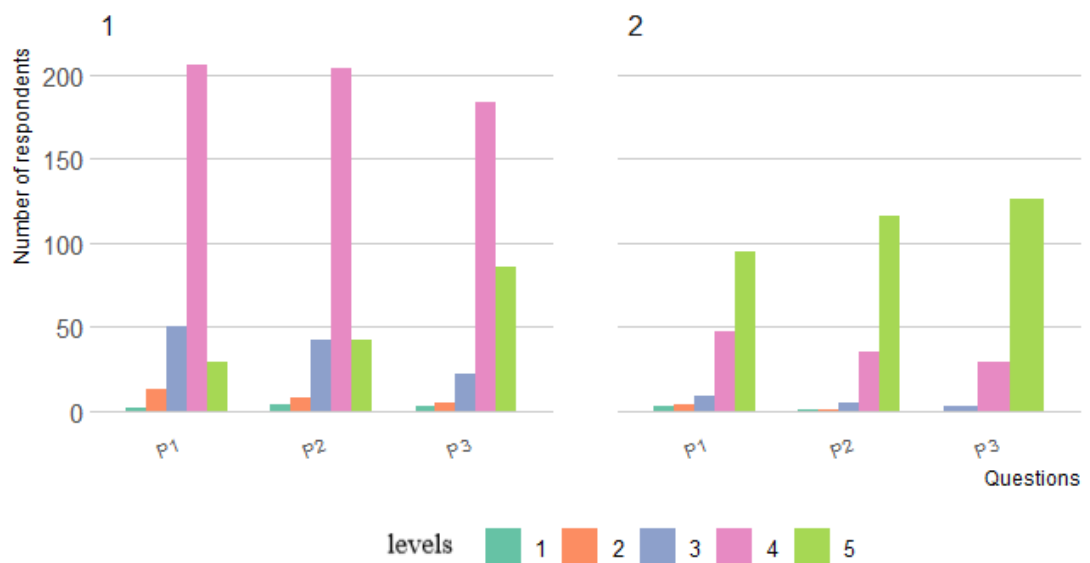
For Biospheric values, cluster 1 contains those who responded to Biospheric values as “Agree” and have moderate Biospheric values. In the second cluster, individuals have Biospheric values.

Biospheric Values

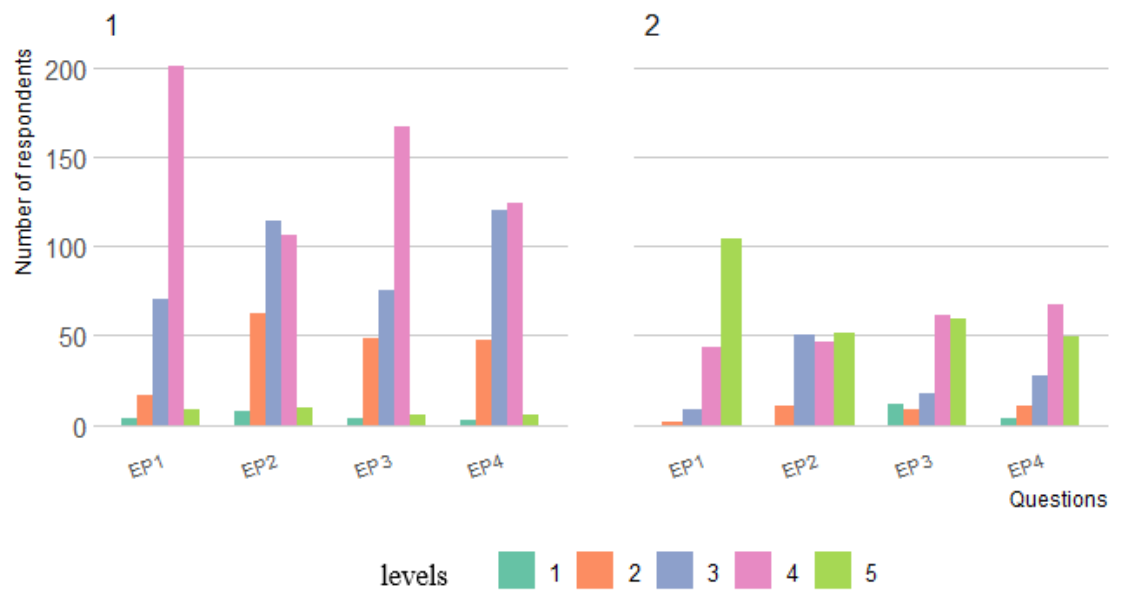


Similarly, in cluster 1, individuals having moderate environmental self-identity, Environmental personal social responsibility and Personal norm are clustered. But in cluster 2, individuals having a high attitude towards factors are clustered.

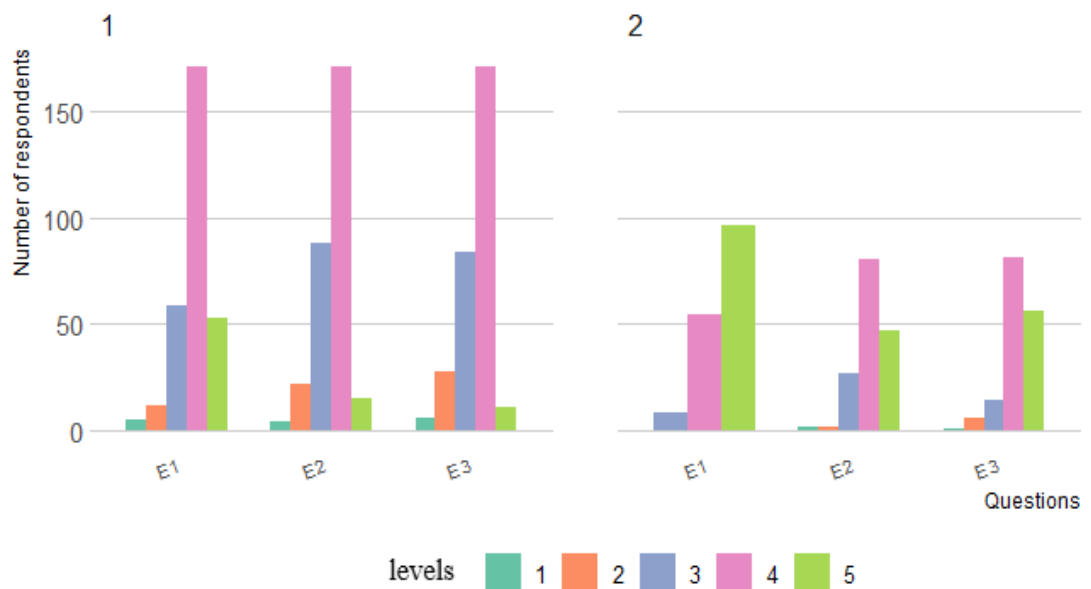
Personal Norm



Environmental Personal Social Responsibility



Environmental Self Identity



The clustering centres for each cluster are shown below

Table 3.3.2 Cluster centres

| Cluster | B1 | B2 | B3 | B4 | E1 | E2 | E3 | P1 | P2 | P3 |
|---------|----|----|----|----|----|----|----|----|----|----|
| 1 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 5 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 5 | 5 |

| Cluster | PPE1 | PPE2 | PPE3 | PPE4 | EP1 | EP2 | EP3 | EP4 |
|---------|------|------|------|------|-----|-----|-----|-----|
| 1 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 |
| 2 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 |

Where rating scale is 1-“Strongly disagree”, 2- “Disagree”, 3- “Neither agree nor disagree”, 4- “Agree”, 5-“Strongly agree”.

3.4 Garrett ranking method

Garret's Ranking techniques is helps to rank the factors based on the responses. For this method respondent were asked to give their ranks about the all factors and it will return with ranking score among with them. The following formula helps to convert

$$\text{Percent position} = \frac{100(H_{ik} - 0.5)}{N_{ik}}$$

Where $H_{ik} = k^{th}$ respondent's ranking for i^{th}

N_{ik} = Number of variables ranked by the k^{th} person

By comparing the values of percentage position with the Garrett's table will provide the score for each rank. After that, each person's score for every factor is added and the total and mean value of scores are computed. The factors having the highest mean value will consider as most important factor and then factors can be ranked based on the mean value obtained.

Since for each factor here we are having a set of questions that explaining factors, we ranked the questions by Garrets ranking based on the response they given to the questions. The responses are rated on a five-point Likert scale, with "Strongly agree" being the highest and "Strongly disagree" being the lowest. For each Factor garret's ranking is found and they are mentioned in the table

Table 3.4.1 Garret's Ranking

| | Strongly disagree, n | Disagree, n | Neither agree nor disagree, n | Agree, n | Strongly Agree, n | Rank |
|-----|----------------------|-------------|-------------------------------|----------|-------------------|------|
| B1 | 26 | 66 | 51 | 142 | 173 | 2 |
| B2 | 2 | 6 | 26 | 176 | 248 | 1 |
| B3 | 43 | 144 | 136 | 80 | 55 | 3 |
| B4 | 209 | 181 | 27 | 24 | 17 | 4 |
| E1 | 5 | 12 | 67 | 225 | 149 | 1 |
| E2 | 6 | 24 | 115 | 251 | 62 | 3 |
| E3 | 7 | 34 | 98 | 252 | 67 | 2 |
| EP1 | 4 | 18 | 79 | 244 | 113 | 1 |
| EP2 | 8 | 73 | 164 | 152 | 61 | 4 |
| EP3 | 16 | 57 | 92 | 228 | 65 | 2 |
| EP4 | 7 | 58 | 147 | 191 | 55 | 3 |
| P1 | 5 | 12 | 59 | 253 | 124 | 3 |
| P2 | 5 | 9 | 47 | 239 | 158 | 2 |
| P3 | 3 | 5 | 25 | 213 | 212 | 1 |

| | | | | | | |
|------|---|----|----|-----|-----|---|
| PPE1 | 7 | 12 | 23 | 193 | 223 | 1 |
| PPE2 | 6 | 78 | 97 | 178 | 99 | 4 |
| PPE3 | 4 | 18 | 35 | 203 | 198 | 2 |
| PPE4 | 7 | 23 | 45 | 204 | 179 | 3 |

For Biospheric values, the question “*I feel that I am a part of the nature.*” is having high rank amongst them. Similarly for Environmental self-identity – “*I handle PPE Waste with eco-friendly manner*”, Personal norms – “*In my daily life, I pay attention to environmental protection and the usage of PPE.*”, Environmental Person Social Responsibility – “*I'd be a better individual if I behaved in a more environmentally conscious manner*”.and for PPE Waste management behaviour – “*I appropriately dispose of PPE trash (masks, gloves, face shields, hazard suits, etc.) in disposal bins rather than on the ground, in drains, in rivers, etc.*” are having the highest rank in their corresponding factors.

As a result of this method, the highest-ranked questions can be used to explain the corresponding latent variable instead of using more than one.

CHAPTER 4

CONCLUSION

The goal of the study is to identify the factors that affect youth's waste management practises for personal protective equipment during the COVID-19 pandemic in India, Based on the value identity personal norm model. The study concluded that the factors Biospheric values, Environmental self-identity, Environmental Personal Social Responsibility and Personal norms are significant and positively affect the PPE Waste management behaviour among youth. Most people of the young age category widely use PPE because of high social activity. The attitude towards waste management among this group of people is crucial for the environment on a worldwide scale. The model evaluated through the PLS-SEM algorithm shows that all relationship is significant. We found six relationships in this study (1) Biospheric values are positively related to Environmental personal social responsibility (2) Biospheric value is positively related to environmental self-identity (3) Personal norm is positively related to PPE waste management behaviour (4) Environmental Self identity is positively related to PPE waste management behaviour (5) Environmental Personal Social responsibility is positively related to the personal norm (6) Environmental personal social responsibility is positively related to PPE waste management behaviour.

Environmental personal social responsibility and PPE waste management practises have the largest relationship, while environmental personal social responsibility and Biospheric values are second. Least relationship is Environmental personal social responsibility and Personal norms.

The cluster analysis gives insight about data, the individuals are clustered into two groups. People in Cluster 1 who manage PPE very well and those in Cluster 2 who manage waste more moderately. Each factor is sufficiently helping to cluster into two groups. Cluster 1 is made of individuals whose having moderate behaviour towards each factor. Cluster 2 is made with a high degree of positive attitude toward the factors.

This study sheds light on how young people handled PPE trash during the COVID-19 epidemic and what factors should be taken into account to improve their environmentally friendly PPE waste management practises. According to the study, raising an individual's Biospheric values improves their Environmental self-identity, Personal norms, Environmental personal social responsibility, and eventually influences how they handle PPE waste.

CHAPTER 5

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CHAPTER 6

APPENDIX

R code for Cluster analysis

```
library(cluster)
library(hrbrthemes)
library(tidyverse)
library(NbClust)
library(factoextra)
data1<-data.frame(sem_3[,c(-3,-2,-1)])
data1
d<-daisy(data1,metric = "gower")
n<-NbClust(data1,diss = d,distance=NULL, min.nc = 2,max.nc = 10,method =
"median",index = "silhouette")
n$Best.nc
clust<-pam(d,diss = TRUE,k=2)
clust$isolation
m<-data1[clust$medoids,]
m
plot(clust)
summary(clust)
clust$medoids
clust
clusters<- as.data.frame(cmdscale(d,2))
clusters
clusters$cluster <- as.factor(clust$clustering)
clusters$cluster
ggplot(clusters,aes(x=V1,y=V2,color=cluster)) +
  geom_point() + theme_ipsum() +
  labs(title="Cluster Analysis") +
  scale_color_brewer(palette="Set1")

data1$cluster <- clusters$cluster
```

```

data1
e<-c(1,2,3,4,5)
levels<-as.ordered(e)
language_domains_social_solidarity <- data1 %>%
  dplyr::select(E1,E2,E3,cluster)
names(language_domains_social_solidarity) <-c("E1","E2","E3","PAM cluster")
language_domains_social_solidarity_gathered <- language_domains_social_solidarity %>%
  gather(key="data1",value="e",- "PAM cluster")

ggplot(language_domains_social_solidarity_gathered,
  aes(x=data1,fill=levels)) +
  geom_bar(stat="count",position="dodge",width=0.7) +
  theme_ipsum(grid="Y") + scale_fill_brewer(palette="Set2") +
  labs(title="Environmental Self Identity") +
  xlab("Questions")+ theme(axis.text.x =
    element_text(angle = 20,hjust=1,size=8),
    legend.position="bottom",
    legend.text=element_text(size=10))+
  ylab("Number of respondents") + facet_grid(~`PAM cluster`)

ggplot(demos,aes(x=Age,fill=cluster)) +
  geom_bar(stat="count",position="dodge",width=0.7) +
  theme_ipsum(grid="Y") + scale_fill_brewer(palette="Set2") +
  labs(title=" Age",
    subtitle="") +
  xlab("Age")+
  ylab("Number of respondents")

ggplot(demos,aes(x=Gender,fill=cluster)) +
  geom_bar(stat="count",position="dodge",width=0.7) +
  theme_ipsum(grid="Y") + scale_fill_brewer(palette="Set2") +

```

```

labs(title=" Gender", ) +
xlab("Gender")+
ylab("Number of respondents")

ggplot(demos,aes(x=Age,fill=cluster)) +
  geom_bar(stat="count",position="dodge",width=0.7) +
  theme_ipsum(grid="Y") + scale_fill_brewer(palette="Set2") +
  labs(title=" Gender and Age",
    ) + theme(axis.text.x = element_text(angle = 20,hjust=1,size=5),
      legend.position="bottom",
      legend.text=element_text(size=8)) +
  xlab("Age")+
  ylab("Number of respondents") + facet_grid(~Gender)
x<-data.frame(demos[,c(3,22)])
filter(x,Age=="26 – 30",cluster==1)

```