Mall Visiting Customer Analysis Dashboard Total Customer Total Customer by Gender Average Age Average Annual Income **Average Spending Score** Female: 112 200 39 Male: 88 **Spending Distribution Annual Income Distribution** Annual Income Spending Score 80 0 to 30000 0 to 20 60 60 30000 to 60000 20 to 40 Count 40 60000 to 90000 40 to 60 40 90000 to 120... 60 to 80 20 20 80 to 100 120000 to 15... 0 0 to 30000 120000 to 150000 0 to 20 20 to 40 80 to 100 60 to 80 60000 to 90000 40 to 60 Annual Income Spending Score Average Annual Income Distribution by Age **Average Spending Distribution by Age** Annual Income Spending Score 100000 Average Spending Sco. 20000 and bel.. ■ 10 and below 20000 to 40000 10 to 20 Average Annual 50 40000 to 60000 20 to 30 50000 60000 to 80000 30 to 40 + 2 more.. + 2 more... 45 50 55 60 65 45 55 65 20 30 40 25 30 40 50 60 Age Age **Average Annual Income Distribution by Gender Average Spending Distribution by Gender** Spending Score Annual Income 62300 Male Male 61680 50.98 61060 50.36 60440 49.74 Female Female 59820 49.12 48.5 59200 60000 20 Average Spending Score 20000 40000 Average Annual Income Top 10 Average Annual Income by Age Top 10 Average Spending Score by Age Spending Score Annual Income 71000 Average Spending. 60000 66200 40 58 40000 61400 -51 20

56600

51800 47000 - 37

Age

20000

Age