## **Store Performance Analysis Dashboard Highest Average Sales by District** Highest Average Sales by Category Average Customer Footfall **Average Economic Indicator** 125.60K 176.88K 2020 99.76 **Lowest Average Sales by District** Lowest Average Sales by Category **Average Store Size** Average Store Age 121.44K 158.03K 273 **15** Average Marketing Spend **Product Count** Average Employee Efficient **Average Promotion Count** 27.46 574 72.20 6 Average Monthly Sales, Marketing and Customer by Store Category Average Monthly Sales, Marketing and Customer by District Average Count Average Count 2000 2000 Average Mont.. Average Mont... Average Mark... Average Mark... 1500 1500 Average Custo.. Average Custo... Average 1000 1000 500 500 Clothing Palo Alto Store Category District Average Monthly Sales, Marketing and Customer by Store Size Average Monthly Sales, Marketing and Customer by Store Age Average Count Average Count 2000 2000 Average Mont... Average Mont... Average Mark... Average Mark... Count 1500 Average Custo... Average Custo... 1000 Average 1000 500 10 to 15 30 to 35 0 to 5 20 to 25 Store Age Average Monthly Sales, Marketing and Customer by Competitor Distance Average Monthly Sales, Marketing and Customer by Promotion Average Count Average Count 2000 Average Mont.. Average Mont.. 2000 Average Count Average Mark... Average Mark... Average Count 1500 Average Custo.. Average Custo... 1000 1000 500 Competitor Distance 3 to 4 4 to 5 5 to 6 6 to 7 7 to 8 8 to 9 Promotions Count