

#### GET /indexes/speakers/docs?search=arif

```
name: "Nurul Arif Setiawan",
twitter: "@ken121f",
position: "CTO",
company: "Dycode",
stack: ["C++", "Javascript"],
avatar:
```





# where [field] like '%query%' isn't a search engine

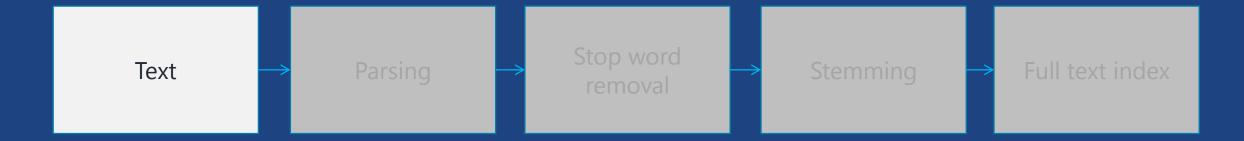


# Database index Full text search index





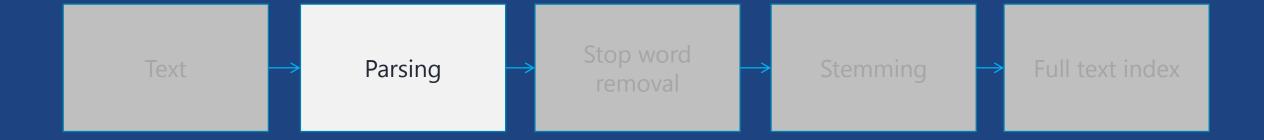




akulah si telaga: berlayarlah di atasnya; berlayarlah menyibakkan riak-riak kecil yang menggerakkan bunga-bunga padma;

Aku ingin mencintaimu dengan sederhana dengan kata yang tak sempat diucapkan kayu kepada api yang menjadikannya abu





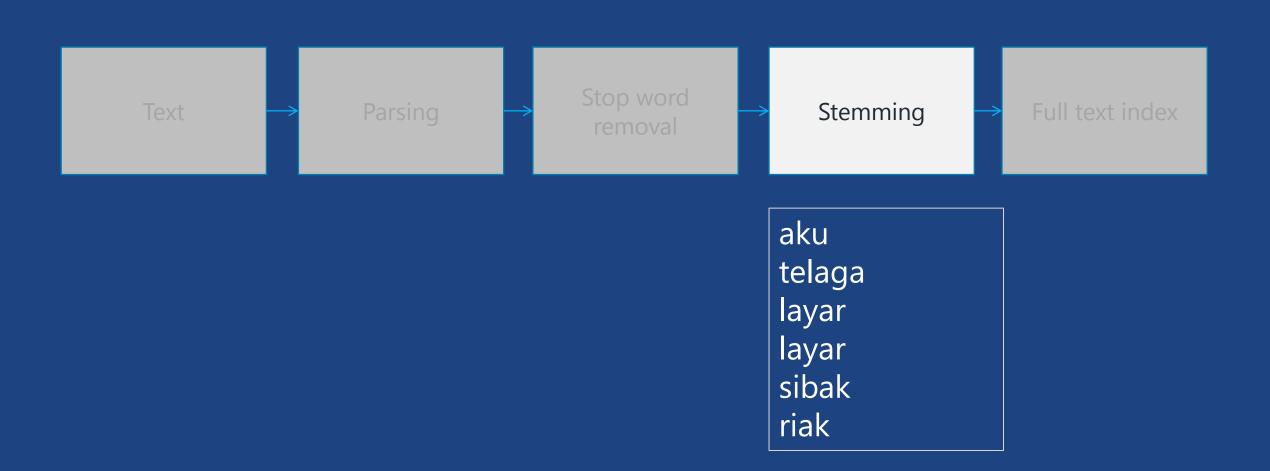
Akulah si telaga: Berlayarlah di atasnya; berlayarlah Menyibakkan riak-riak



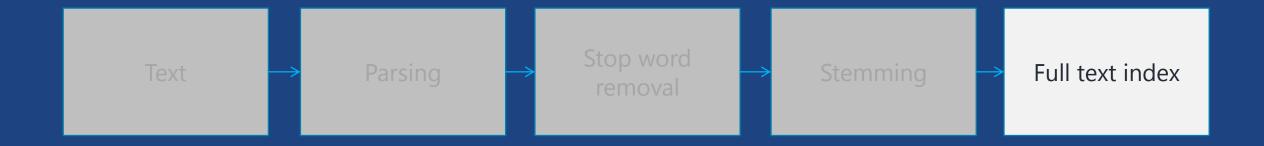


Akulah telaga: Berlayarlah berlayarlah Menyibakkan riak-riak









id	terms	Document : position
1	aku	1:1, 2:1
2	telaga	1:3
3	layar	1:4, 1:7
12	ingin	2,2
13	cinta	2,3



cinta

Aku ingin mencintaimu dengan sederhana dengan kata yang tak sempat diucapkan kayu kepada api yang menjadikannya abu

id	terms	Document : position			
1	aku	1:1, 2:1			
2	telaga	1:3			
3	layar	1:4, 1:7			
12	ingin	2:2			
13	cinta	2:3			

cinta => document no 2



Why Search?



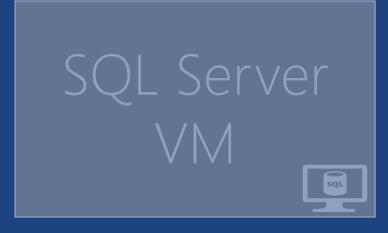
# E-commerce Booking Etc



### Azure Search

#### Azure Search







Search



Additional databases



# Search-as-a-service for web and mobile app development



Managed High performance Horizontally scalable Elastic Search under the covers REST API .NET SDK Available

#### Search Functionality



Simple REST API for creating indexes, pushing documents, searching

Keyword search with user-friendly operators (+, -, \*, "", etc.)

Hit highlighting

Faceting (histograms over ranges, typically used in catalog browsing)

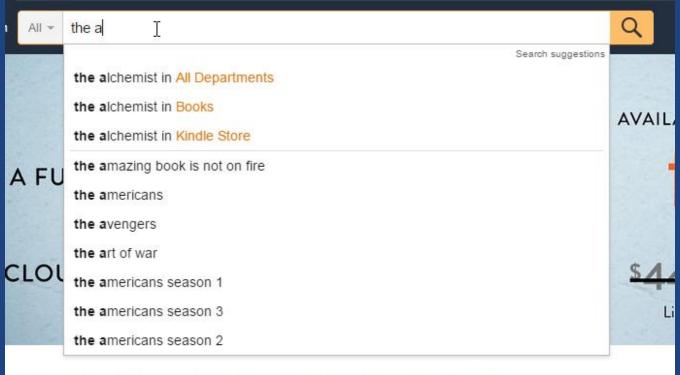
#### Search Functionality



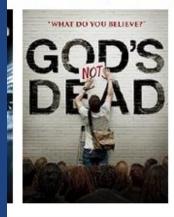
- Suggestions (auto-complete)
- Rich structured queries (filter, select, sort) that combines with search
- Scoring profiles to model search result relevance
- Geo-spatial support integrated in filtering, sorting and ranking

#### Suggestion





#### d with Prime Membership at No Additional Cost See more









#### Faceting



#### MEREK Semua Merek ACER (24) APPLE (7) ASUS (59) AXIOO (4) DELL (21) FUJITSU (5) HP (32) LENOVO (26) TIPE PROSESOR AMD Dual Core (3) AMD Quad Core (11) Intel Atom (3) Intel Celeron (40) Intel Core i3 (33) Intel Core i5 (47) Intel Core i7 (28) Intel Pentium Quad Core (13) MEMORI / RAM 2 GB (92) 4 GB (69) 6 GB (1)

Promosi Bhinneka: Beli notebook ini dan dapatkan harga spesial untuk pembelian Microsoft Office 365 Home Premium (SKU00213900) hanya Rp. 780.000 (dalam 1 invoice) Informasi Khusus: Free Upgrade Processor to Intel N3540 Compare

\*\*\*\* (3)

Compare

Special Deal: Free Carrying Asus

Compare

★★★★☆(1)



#### HP Notebook 14-r201TX - Red

Notebook / Laptop Consumer Intel Core i5

- Intel Core i5-5200U

Rp 6,899,000

- 2GB DDR3
- -500GB HDD



#### HP Stream 11-d017TU - Magenta

Notebook / Laptop Consumer Intel Celeron

- Intel Celeron N2840
- 2GB DDR3
- 32GB eMMC

Notebook / Laptop Consumer Intel Celeron - Intel Celeron N2840

- 2GB DDR3
- 32GB eMMC

Rp 2,799,000 Sold out

Rp 3,099,000

Khusus promo Notebook Festival

Rp 3,399,000

Rp 3,349,000 11%



HP Stream 13-c017TU - Magenta



#### Scoring Profiles



Control items relevance in the context of the current search operation

Boosting items score by specific criteria

Nearest location

Newest items

Most popular items

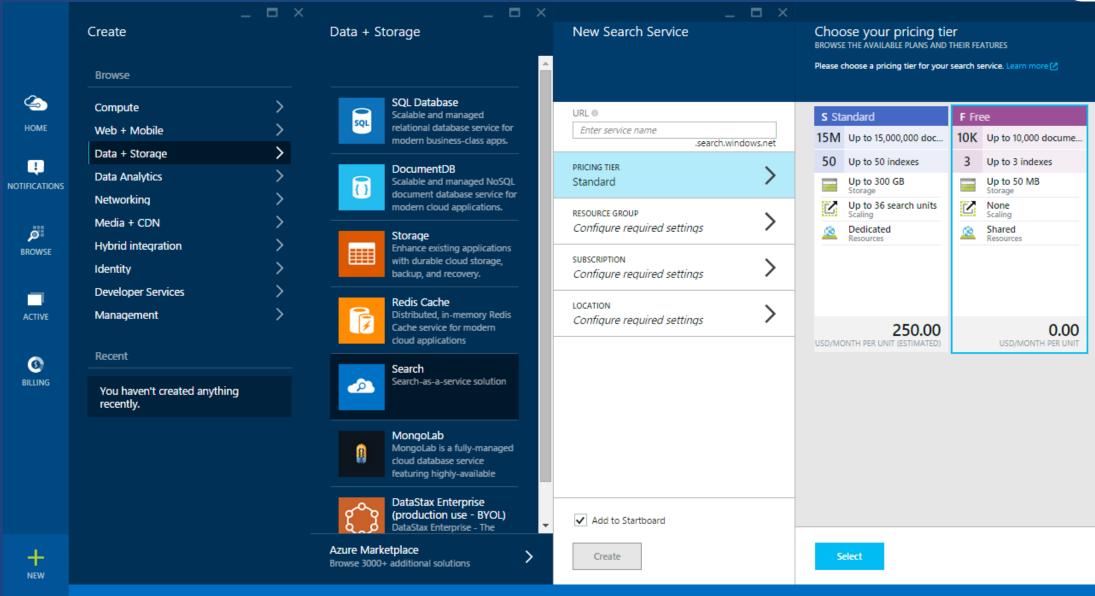
Promoted items



## Azure Search Setup

#### Create New Search Service





#### Search Workflow



Create Index
Add or Update documents
Search



## Search Index



Predefined structure

Not dynamic

Field has characteristics

Update index function is limited

#### Index



i

In the current service release, there is support for limited index schema updates. Any schema updates that would require re-indexing such as changing field types are not currently supported. Although existing fields cannot be changed or deleted, new fields can be added to an existing index at any time.

Basic Analyzer	Suggester						
FIELD NAME	ТҮРЕ	RETRIEVABLE	FILTERABLE	SORTABLE	FACETABLE	KEY	SEARCHABLE
hotelld	Edm.String	<b>ℯ</b>	•	•	•	•	
baseRate	Edm.Double	4	•	•	•		
description	Edm.String	4					•
hotelName	Edm.String	4	•	•	<b>ℯ</b>		<b>ℯ</b>
category	Edm.String	4	•	•	*		•
tags	Collection(Edm.String)	4	•		*		•
parkingIncluded	Edm.Boolean	4	4	•	•		
smokingAllowed	Edm.Boolean	4	4	•	4		
lastRenovationDate	Edm.DateTimeOffset	4	4	•	•		
rating	Edm.Int32	•	•	•	•		

#### Index Fields



Name Type Searchable Filterable Sortable Facetable Key Retrievable Analyzer



Туре

Searchable

Filterable

Sortable

Facetable

Key

Retrievable

Analyzer

Edm.String

Collection(Edm.String)

Edm.Int32

Edm.Int64

Edm.Double

Edm.Boolean

Edm.DateTimeOffset

Edm.GeographyPoint



Name

Type

Searchable

Filterable

Sortable

Facetable

Kev

Retrievable

Analyzer

Full text search-able

Edm.String
Collection(Edm.String)



Name

Туре

Searchable

Filterable

Sortable

Facetable

Key

Retrievable

Analyzer

Exact match

All types



Name

Type

Searchable

Filterable

Sortable

Facetable

Key

Retrievable

Analyzer

Sorting result
Default sorted by score

All except Collection (Edm. String)



Name

Type

Searchable

Filterable

Sortable

Facetable

Kev

Retrievable

Analyzer

Used to group items

All except Edm.GeographyPoint



Name

Type

Searchable

Fillerable

Sortable

Hacetable :

Key

Retrievable

Analyzer

Required!

Only one field for the document Can be used to look up a document directly

Update

Delete

#### Azure Search Index



Name

Туре

Searchable

Filterable

Sortable

Facetable

Kev

Retrievable

Analyzer

### Set if field is shown in search result

#### Azure Search Index



Name

Type

Searchable

Filterable

Sortable

Facetable

Kev

Retrievable

Analyzer

Stemming
Stop words

### For non-english languange

https://msdn.microsoft.com/en-us/library/azure/dn879793.aspx

Demo



### Basic Search API

https://msdn.microsoft.com/en-us/library/azure/dn798935.aspx



### Create Index

POST https://[servicename].search.windows.net/indexes?api-version=2015-02-28

Content-Type: application/json



### Get Index

GET https://[service name].search.windows.net/indexes/[index name]?api-version=2015-02-28



## Add or Update Documents

POST https://[service name].search.windows.net/indexes/[indexes/name]/docs/index?api-version=2015-02-28

Content-Type: application/json



# Search/Query Documents

GET https://[service name].search.windows.net/indexes/[index name]/docs?[query parameters]&api-version=2015-02-28

Accept: application/json



# Search/Query Parameters

```
search=string
searchFields=[string]
$orderby=[string]
$select=[string]
facet=[string]
$filter=[string]
highlight=[string]
scoringProfile=[string]
```



### Azure Search Pricing

### Pricing Tier



	FREE	STANDARD
Storage	50 MB	25 GB / unit
Queries per Second*	N/A	15 / unit
Documents Hosted**	10,000 Documents 3 Index Limit	15 Million / unit 50 Index Limit
Scale Out Limits	N/A	Up to 36 units
Price per Unit per Hour	Free	\$0.336/hr (~\$250/mo)
Data Transfer	Standard Rates Apply	Standard Rates Apply

### Scaling



Scale JEPRET	
Save	X Discard
	Shared services cannot be scaled. Create a Standard search service for greater performance and scalability.
Replicas 🛈	
	1
Partitions (	
	1



Search unit: Replica + Partition

Replica: More performance. Each replica store copy of index (distributed read)

Partition: More documents (storage), faster ingestion



### More Search API



## Questions?



# Thank you