Muhammad Arief Syahputra

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ABOUT ME

I am a 9th semester student, majoring in mathematics at Gadjah Mada University. I can read spreadsheets and data easily. I am used to the challenge of translating data into easy-to-understand information. I have experience as a business development so that it makes me accustomed to analyzing business problems. Apart from collecting data, I also use it to tell stories. I don't just collect information. As a data storyteller, I harness the power of data and weave it into compelling 'stories' that help companies solve problems, improve performance, and plan their next steps.

CERTIFICATION & ACHIEVEMENT

Grantee "Business Student Program 2020"
CEO FITO | Get hands-on training by big entrepreneurs in Indonesia|2020-2021
Fito is a tutor service provider application.

National 2nd best product promotion video
Product Promotion Video FITO | 2020
Video concept designer, script writer, talent scout, videographer and editor.

Microcredential Certification - Associate Data Scientist (Universitas Indonesia)
gained various hand-on-experiences from project given by various kinds of companies like data mining, data collection, data cleaning, data analysis, data visualization and implement the prediction models into the web app.

WORK HISTORY

PT. Pilihanmu Indonesia Jaya
Business Development
2022 *February* to 2022 August
Responsible for all sales activities in the area, from lead generation to closing. Works closely with sales and support teams to foster high customer satisfaction and generate profit.

Kecerdasan Digital 2021 - Progate (Design Thinking, HTML CSS, & SQL)
2021 August to 2021 December
Design Thinking training directly from public figures and entrepreneurs in Indonesia, working on various web and database projects.

Ruangguru
Data and Business Analytics Bootcamp Awardee
2021 January to 2021 August
Application of data understanding, data analysis, data cleaning, data visualization, data prediction.

EDUCATIONAL BACKGROUND

Gadjah Mada University
Bachelor's Degree in Business Administration,
Major in mathematics
2018 - Now

SKILLS & PROFICIENCIES

- Mastering Language Programming (SQL, Python, PHP, javascript).
- Mastering MS. Excel.
- Good at statistics and math.
- Mastering data visualization using matplotlib and tableu.
- Have good presentation skills.
- Able to deploy models and visualizations as a web app.