



The Daily Prothom Alo

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Competitor Sales

Return Date From : 01-Aug-2014

To : 22-Aug-2014

SL.	Competitor Name	Supply	Return	Sold	Unsold%
1-Aug-2014					
1	Prothom Alo Hawkar	98280	9240	89040	9.40
2	Prothom Alo Kallan	25845	2371	23474	9.17
3	Prothom Alo Floating	285	-	285	0.00
	Prothom Alo Total	124,410	11,611	112,799	9.33
4	Kaler Kontho	-	-	-	0.00
5	Jugantor	-	-	-	0.00
6	Ittefaq	-	-	-	0.00
7	Naya Digonto	-	-	-	0.00
8	Somokal	-	-	-	0.00
9	Bangladesh Protidin	-	-	-	0.00
10	Alokito Bangladesh	-	-	-	0.00
11	Manobkontho	-	-	-	0.00
12	Amader Somoy	-	-	-	0.00
13	Bortoman	-	-	-	0.00
1-Aug-2014 Total:		124,410	11,611	112,799	9.33
2-Aug-2014					
1	Prothom Alo Hawkar	113000	8316	104684	7.36
2	Prothom Alo Kallan	33230	2048	31182	6.16
3	Prothom Alo Floating	405	-	405	0.00
	Prothom Alo Total	146,635	10,364	136,271	7.07
4	Kaler Kontho	-	-	-	0.00
5	Jugantor	-	-	-	0.00
6	Ittefaq	-	-	-	0.00
7	Naya Digonto	-	-	-	0.00
8	Somokal	-	-	-	0.00
9	Bangladesh Protidin	-	-	-	0.00
10	Alokito Bangladesh	-	-	-	0.00
11	Manobkontho	-	-	-	0.00
12	Amader Somoy	-	-	-	0.00
13	Bortoman	-	-	-	0.00
2-Aug-2014 Total:		146,635	10,364	136,271	7.07
3-Aug-2014					
1	Prothom Alo Hawkar	144655	8073	136582	5.58
2	Prothom Alo Kallan	39790	2431	37359	6.11
3	Prothom Alo Floating	605	-	605	0.00
	Prothom Alo Total	185,050	10,504	174,546	5.68
4	Kaler Kontho	-	-	-	0.00
5	Jugantor	-	-	-	0.00
6	Ittefaq	-	-	-	0.00
7	Naya Digonto	-	-	-	0.00
8	Somokal	-	-	-	0.00
9	Bangladesh Protidin	-	-	-	0.00
10	Alokito Bangladesh	-	-	-	0.00

SL.	Competitor Name	Supply	Return	Sold	Unsold%	
11	Manobkontho	-	-	-	0.00	
12	Amader Somoy	-	-	-	0.00	
13	Bortoman	-	-	-	0.00	
3-Aug-2014		Total:	185,050	10,504	174,546	5.68
4-Aug-2014						
1	Prothom Alo Hawkar	150345	8114	142231	5.40	
2	Prothom Alo Kallan	42520	2096	40424	4.93	
3	Prothom Alo Floating	790	-	790	0.00	
	Prothom Alo Total	193,655	10,210	183,445	5.27	
4	Kaler Kontho	32020	7493	24527	23.40	
5	Jugantor	30040	11469	18571	38.18	
6	Ittefaq	31330	10173	21157	32.47	
7	Naya Digonto	22280	4155	18125	18.65	
8	Somokal	15100	5963	9137	39.49	
9	Banqladesh Protidin	151456	6987	144469	4.61	
10	Alokito Bangladesh	30035	4033	26002	13.43	
11	Manobkontho	10525	3129	7396	29.73	
12	Amader Somoy	17960	5790	12170	32.24	
13	Bortoman	8225	1554	6671	18.89	
4-Aug-2014		Total:	542,626	70,956	471,670	13.08
5-Aug-2014						
1	Prothom Alo Hawkar	167525	5738	161787	3.43	
2	Prothom Alo Kallan	45705	1673	44032	3.66	
3	Prothom Alo Floating	1050	-	1050	0.00	
	Prothom Alo Total	214,280	7,411	206,869	3.46	
4	Kaler Kontho	33350	6312	27038	18.93	
5	Jugantor	33520	7127	26393	21.26	
6	Ittefaq	31840	10733	21107	33.71	
7	Naya Digonto	26605	5915	20690	22.23	
8	Somokal	15545	5829	9716	37.50	
9	Banqladesh Protidin	161070	7829	153241	4.86	
10	Alokito Bangladesh	35595	3237	32358	9.09	
11	Manobkontho	12710	3612	9098	28.42	
12	Amader Somoy	19825	6619	13206	33.39	
13	Bortoman	9570	1569	8001	16.39	
5-Aug-2014		Total:	593,910	66,193	527,717	11.15
6-Aug-2014						
1	Prothom Alo Hawkar	164055	7862	156193	4.79	
2	Prothom Alo Kallan	45080	2404	42676	5.33	
3	Prothom Alo Floating	1070	-	1070	0.00	
	Prothom Alo Total	210,205	10,266	199,939	4.88	
4	Kaler Kontho	34836	7012	27824	20.13	
5	Jugantor	33730	7694	26036	22.81	
6	Ittefaq	32985	10835	22150	32.85	
7	Naya Digonto	26830	5777	21053	21.53	
8	Somokal	15755	6190	9565	39.29	
9	Banqladesh Protidin	165665	9853	155812	5.95	
10	Alokito Bangladesh	39025	3319	35706	8.50	
11	Manobkontho	14845	4093	10752	27.57	
12	Amader Somoy	20500	6860	13640	33.46	
13	Bortoman	10385	1637	8748	15.76	

SL.	Competitor Name	Supply	Return	Sold	Unsold%	
6-Aug-2014		Total:	604,761	73,536	531,225	12.16
7-Aug-2014						
1	Prothom Alo Hawkar	166785	7891	158894	4.73	
2	Prothom Alo Kallan	46125	1997	44128	4.33	
3	Prothom Alo Floating	1175	-	1175	0.00	
Prothom Alo Total		214,085	9,888	204,197	4.62	
4	Kaler Kontho	35730	8128	27602	22.75	
5	Jugantor	35225	8218	27007	23.33	
6	Ittefaq	33245	11789	21456	35.46	
7	Naya Digonto	26860	5950	20910	22.15	
8	Somokal	15770	6216	9554	39.42	
9	Banqladesh Protidin	169810	10148	159662	5.98	
10	Alokito Banqladesh	42810	4849	37961	11.33	
11	Manobkontho	15140	5145	9995	33.98	
12	Amader Somoy	20585	8409	12176	40.85	
13	Bortoman	11085	2413	8672	21.77	
7-Aug-2014		Total:	620,345	81,153	539,192	13.08
8-Aug-2014						
1	Prothom Alo Hawkar	169530	6641	162889	3.92	
2	Prothom Alo Kallan	47165	2044	45121	4.33	
3	Prothom Alo Floating	1115	-	1115	0.00	
Prothom Alo Total		217,810	8,685	209,125	3.99	
4	Kaler Kontho	34260	7988	26272	23.32	
5	Jugantor	31835	8344	23491	26.21	
6	Ittefaq	33380	12248	21132	36.69	
7	Naya Digonto	26700	5639	21061	21.12	
8	Somokal	15245	6328	8917	41.51	
9	Banqladesh Protidin	162145	8949	153196	5.52	
10	Alokito Banqladesh	43160	5183	37977	12.01	
11	Manobkontho	14640	4948	9692	33.80	
12	Amader Somoy	19550	7864	11686	40.23	
13	Bortoman	10615	2275	8340	21.43	
8-Aug-2014		Total:	609,340	78,451	530,889	12.87
9-Aug-2014						
1	Prothom Alo Hawkar	166505	5953	160552	3.58	
2	Prothom Alo Kallan	45850	1720	44130	3.75	
3	Prothom Alo Floating	1075	-	1075	0.00	
Prothom Alo Total		213,430	7,673	205,757	3.60	
4	Kaler Kontho	-	-	-	0.00	
5	Jugantor	-	-	-	0.00	
6	Ittefaq	-	-	-	0.00	
7	Naya Digonto	-	-	-	0.00	
8	Somokal	-	-	-	0.00	
9	Banqladesh Protidin	-	-	-	0.00	
10	Alokito Banqladesh	-	-	-	0.00	
11	Manobkontho	-	-	-	0.00	
12	Amader Somoy	-	-	-	0.00	
13	Bortoman	-	-	-	0.00	
9-Aug-2014		Total:	213,430	7,673	205,757	3.60
10-Aug-2014						
1	Prothom Alo Hawkar	169020	6687	162333	3.96	
2	Prothom Alo Kallan	46470	2053	44417	4.42	

SL.	Competitor Name	Supply	Return	Sold	Unsold%	
3	Prothom Alo Floating	1165	-	1165	0.00	
	Prothom Alo Total	216,655	8,740	207,915	4.03	
4	Kaler Kontho	36275	7810	28465	21.53	
5	Jugantor	35745	7504	28241	20.99	
6	Ittefaq	33555	11682	21873	34.81	
7	Naya Digonto	27525	5268	22257	19.14	
8	Somokal	16130	6679	9451	41.41	
9	Bangladesh Protidin	175145	9683	165462	5.53	
10	Alokito Bangladesh	43140	4355	38785	10.10	
11	Manobkontho	14945	4196	10749	28.08	
12	Amader Somoy	21410	7970	13440	37.23	
13	Bortoman	11305	2089	9216	18.48	
10-Aug-2014		Total:	631,830	75,976	555,854	12.02
11-Aug-2014						
1	Prothom Alo Hawkar	170210	7273	162937	4.27	
2	Prothom Alo Kallan	46840	2008	44832	4.29	
3	Prothom Alo Floating	1185	-	1185	0.00	
	Prothom Alo Total	218,235	9,281	208,954	4.25	
4	Kaler Kontho	36844	7792	29052	21.15	
5	Jugantor	35865	7906	27959	22.04	
6	Ittefaq	33595	8585	25010	25.55	
7	Naya Digonto	27605	7426	20179	26.90	
8	Somokal	16180	6598	9582	40.78	
9	Bangladesh Protidin	177790	10638	167152	5.98	
10	Alokito Bangladesh	42990	4205	38785	9.78	
11	Manobkontho	15645	4668	10977	29.84	
12	Amader Somoy	21555	8466	13089	39.28	
13	Bortoman	11715	2239	9476	19.11	
11-Aug-2014		Total:	638,019	77,804	560,215	12.19
12-Aug-2014						
1	Prothom Alo Hawkar	178645	6774	171871	3.79	
2	Prothom Alo Kallan	49355	2068	47287	4.19	
3	Prothom Alo Floating	1205	-	1205	0.00	
	Prothom Alo Total	229,205	8,842	220,363	3.86	
4	Kaler Kontho	36775	7565	29210	20.57	
5	Jugantor	35990	7898	28092	21.94	
6	Ittefaq	33504	11179	22325	33.37	
7	Naya Digonto	27620	5352	22268	19.38	
8	Somokal	16140	6725	9415	41.67	
9	Bangladesh Protidin	177520	8046	169474	4.53	
10	Alokito Bangladesh	43040	3774	39266	8.77	
11	Manobkontho	15370	4348	11022	28.29	
12	Amader Somoy	21680	8518	13162	39.29	
13	Bortoman	11750	2314	9436	19.69	
12-Aug-2014		Total:	648,594	74,561	574,033	11.50
13-Aug-2014						
1	Prothom Alo Hawkar	171780	8373	163407	4.87	
2	Prothom Alo Kallan	47190	2789	44401	5.91	
3	Prothom Alo Floating	1165	-	1165	0.00	
	Prothom Alo Total	220,135	11,162	208,973	5.07	
4	Kaler Kontho	36750	8349	28401	22.72	

SL.	Competitor Name	Supply	Return	Sold	Unsold%
5	Jugantor	35820	7241	28579	20.21
6	Ittefaq	33700	11356	22344	33.70
7	Naya Digonto	26815	5359	21456	19.99
8	Somokal	16215	6512	9703	40.16
9	Bangladesh Protidin	178970	9328	169642	5.21
10	Alokito Bangladesh	42966	3880	39086	9.03
11	Manobkontho	15350	4312	11038	28.09
12	Amader Somoy	21695	8879	12816	40.93
13	Bortoman	11875	2434	9441	20.50
13-Aug-2014 Total:		640,291	78,812	561,479	12.31

14-Aug-2014

1	Prothom Alo Hawkar	172545	8277	164268	4.80
2	Prothom Alo Kallan	47320	2628	44692	5.55
3	Prothom Alo Floating	1160	-	1160	0.00
	Prothom Alo Total	221,025	10,905	210,120	4.93
4	Kaler Kontho	36605	8463	28142	23.12
5	Jugantor	36280	8309	27971	22.90
6	Ittefaq	33310	11392	21918	34.20
7	Naya Digonto	27455	5487	21968	19.99
8	Somokal	16168	6504	9664	40.23
9	Banqladesh Protidin	179190	11213	167977	6.26
10	Alokito Bangladesh	42875	4010	38865	9.35
11	Manobkontho	17420	4409	13011	25.31
12	Amader Somoy	21745	9169	12576	42.17
13	Bortoman	11074	2513	8561	22.69
14-Aug-2014 Total:		643,147	82,374	560,773	12.81

15-Aug-2014

1	Prothom Alo Hawkar	172180	7161	165019	4.16
2	Prothom Alo Kallan	48100	2424	45676	5.04
3	Prothom Alo Floating	1145	-	1145	0.00
	Prothom Alo Total	221,425	9,585	211,840	4.33
4	Kaler Kontho	-	-	-	0.00
5	Juqantor	-	-	-	0.00
6	Ittefaq	-	-	-	0.00
7	Naya Digonto	-	-	-	0.00
8	Somokal	-	-	-	0.00
9	Bangladesh Protidin	-	-	-	0.00
10	Alokito Bangladesh	-	-	-	0.00
11	Manobkontho	-	-	-	0.00
12	Amader Somoy	-	-	-	0.00
13	Bortoman	-	-	-	0.00
15-Aug-2014 Total:		221,425	9,585	211,840	4.33

16-Aug-2014

1	Prothom Alo Hawkar	168130	7525	160605	4.48
2	Prothom Alo Kallan	46190	2446	43744	5.30
3	Prothom Alo Floating	1175	-	1175	0.00
Prothom Alo Total		215,495	9,971	205,524	4.63
4	Kaler Kontho	35776	8103	27673	22.65
5	Jugantor	33620	8544	25076	25.41
6	Ittefaq	33130	11612	21518	35.05
7	Naya Digonto	27285	5699	21586	20.89

SL.	Competitor Name	Supply	Return	Sold	Unsold%	
8	Somokal	15410	6670	8740	43.28	
9	Bangladesh Protidin	174520	14456	160064	8.28	
10	Alokito Bangladesh	43520	6239	37281	14.34	
11	Manobkontho	15340	5409	9931	35.26	
12	Amader Somoy	19975	9336	10639	46.74	
13	Bortoman	10688	3893	6795	36.42	
16-Aug-2014		Total:	624,759	89,932	534,827	14.39
17-Aug-2014						
1	Prothom Alo Hawkar	166965	5859	161106	3.51	
2	Prothom Alo Kallan	45770	1970	43800	4.30	
3	Prothom Alo Floating	1175	-	1175	0.00	
	Prothom Alo Total	213,910	7,829	206,081	3.66	
4	Kaler Kontho	34885	8718	26167	24.99	
5	Jugantor	32990	8663	24327	26.26	
6	Ittefaq	32760	12202	20558	37.25	
7	Naya Digonto	26885	6289	20596	23.39	
8	Somokal	15255	6920	8335	45.36	
9	Bangladesh Protidin	169850	11745	158105	6.91	
10	Alokito Bangladesh	42055	5634	36421	13.40	
11	Manobkontho	14955	4835	10120	32.33	
12	Amader Somoy	19970	9399	10571	47.07	
13	Bortoman	10605	2648	7957	24.97	
17-Aug-2014		Total:	614,120	84,882	529,238	13.82
18-Aug-2014						
1	Prothom Alo Hawkar	171065	6631	164434	3.88	
2	Prothom Alo Kallan	46690	1968	44722	4.22	
3	Prothom Alo Floating	1220	-	1220	0.00	
	Prothom Alo Total	218,975	8,599	210,376	3.93	
4	Kaler Kontho	37085	7958	29127	21.46	
5	Jugantor	36120	7722	28398	21.38	
6	Ittefaq	33450	11328	22122	33.87	
7	Naya Digonto	27436	5108	22328	18.62	
8	Somokal	16195	7039	9156	43.46	
9	Bangladesh Protidin	177530	9617	167913	5.42	
10	Alokito Bangladesh	42785	4320	38465	10.10	
11	Manobkontho	15247	4093	11154	26.84	
12	Amader Somoy	21845	8709	13136	39.87	
13	Bortoman	11345	2078	9267	18.32	
18-Aug-2014		Total:	638,013	76,571	561,442	12.00
19-Aug-2014						
1	Prothom Alo Hawkar	178850	5686	173164	3.18	
2	Prothom Alo Kallan	49110	2073	47037	4.22	
3	Prothom Alo Floating	1245	-	1245	0.00	
	Prothom Alo Total	229,205	7,759	221,446	3.39	
4	Kaler Kontho	36790	7526	29264	20.46	
5	Jugantor	36020	7822	28198	21.72	
6	Ittefaq	33405	11120	22285	33.29	
7	Naya Digonto	27650	5318	22332	19.23	
8	Somokal	16155	6837	9318	42.32	
9	Bangladesh Protidin	178280	9440	168840	5.30	
10	Alokito Bangladesh	42630	4239	38391	9.94	

SL.	Competitor Name	Supply	Return	Sold	Unsold%
11	Manobkontho	14915	4093	10822	27.44
12	Amader Somoy	21840	8898	12942	40.74
13	Bortoman	11420	2155	9265	18.87
19-Aug-2014		Total:	648,310	75,207	573,103
20-Aug-2014					
1	Prothom Alo Hawkar	171405	6020	165385	3.51
2	Prothom Alo Kallan	46975	1903	45072	4.05
3	Prothom Alo Floating	1225	-	1225	0.00
Prothom Alo Total		219,605	7,923	211,682	3.61
4	Kaler Kontho	36740	8781	27959	23.90
5	Jugantor	36160	7975	28185	22.05
6	Ittefaq	33485	10905	22580	32.57
7	Naya Digonto	27645	5810	21835	21.02
8	Somokal	16270	6950	9320	42.72
9	Banqladesh Protidin	179645	9800	169845	5.46
10	Alokito Banqladesh	42465	4298	38167	10.12
11	Manobkontho	15465	4288	11177	27.73
12	Amader Somoy	21845	9524	12321	43.60
13	Bortoman	11550	2300	9250	19.91
20-Aug-2014		Total:	640,875	78,554	562,321
21-Aug-2014					
1	Prothom Alo Hawkar	171990	6424	165566	3.74
2	Prothom Alo Kallan	47050	1792	45258	3.81
3	Prothom Alo Floating	1230	-	1230	0.00
Prothom Alo Total		220,270	8,216	212,054	3.73
4	Kaler Kontho	36545	8157	28388	22.32
5	Jugantor	36090	7884	28206	21.85
6	Ittefaq	33555	11275	22280	33.60
7	Naya Digonto	27595	5255	22340	19.04
8	Somokal	16235	6583	9652	40.55
9	Banqladesh Protidin	179340	9735	169605	5.43
10	Alokito Banqladesh	42540	3855	38685	9.06
11	Manobkontho	15495	4099	11396	26.45
12	Amader Somoy	21845	8748	13097	40.05
13	Bortoman	11605	2119	9486	18.26
21-Aug-2014		Total:	641,115	75,926	565,189
22-Aug-2014					
1	Prothom Alo Hawkar	174630	6483	168147	3.71
2	Prothom Alo Kallan	48340	1826	46514	3.78
3	Prothom Alo Floating	1155	-	1155	0.00
Prothom Alo Total		224,125	8,309	215,816	3.71
4	Kaler Kontho	34400	7756	26644	22.55
5	Jugantor	32430	8318	24112	25.65
6	Ittefaq	33070	12219	20851	36.95
7	Naya Digonto	27165	5459	21706	20.10
8	Somokal	15335	6543	8792	42.67
9	Banqladesh Protidin	169190	8717	160473	5.15
10	Alokito Banqladesh	41935	4423	37512	10.55
11	Manobkontho	15365	4614	10751	30.03
12	Amader Somoy	20950	8114	12836	38.73
13	Bortoman	10840	2338	8502	21.57

SL.	Competitor Name	Supply	Return	Sold	Unsold%
	22-Aug-2014	Total:	624,805	76,810	547,995 12.29