



Arif Wahyu Prasetyo

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SUMMARY

Full Stack Developer specializing in scalable SaaS platforms using React.js, Next.js, Laravel, and Node.js, with a strong focus on performance, UX, and business impact. Experienced in building production-grade apps, payment integrations, and real-time systems with 99%+ uptime.

SKILLS

Front End: HTML5, CSS3, JavaScript, TypeScript, React.js, Next.js, Tailwind CSS, Chakra UI.

Back End: Laravel, Node.js, Supabase, Firebase, Microservices Architecture.

Database: PostgreSQL, MySQL, Firebase Real-time Databases, Firebase Firestore, Supabase.

Version Control & Deployment: Git, GitHub, Vercel, CI/CD Pipelines, Play Store Console, Cloud Deployment.

Development Methodologies: Agile/Scrum, Clean Architecture, SOLID Principles, Code Review, API Documentation, Technical Documentation.

EXPERIENCE

Full Stack Developer

Playfields

March 2025 - Present, Sleman, Special Region of Yogyakarta

- Architected and built multi-tenant SaaS platform from scratch enabling sports venue owners to manage bookings, serving data with real-time reservation system.
- Integrated Xendit payment gateway processing transactions monthly with secure payment handling, automated reminder, and reconciliation features reducing manual payment tracking by 90%.
- Established CI/CD pipeline on Vercel with automated deployment, enabling daily releases with zero-downtime deployments and 99.8% platform uptime.
- Built responsive dashboard with Tailwind CSS providing venue analytics, revenue tracking, booking management, and customer insights, improving operational efficiency by 60%.
- Collaborated with cross-functional teams in agile environment, consistently delivering sprint commitments with 95% on-time delivery rate.

Full Stack Developer

Business Watch Indonesia

June 2023 - March 2025, Boyolali, Central Java, Indonesia

- Maintained and enhanced a legacy Android application built with Kotlin, driving over 14,000+ downloads on the Google Play Store through continuous performance and UI/UX improvements.
- Architected freemium subscription model with premium recruiter dashboard featuring candidate filtering, and analytics tools generating recurring revenue stream.
- Integrated Mailchimp email marketing automation launching targeted newsletter campaigns that increased weekly active users by 28% and improved user retention by 35%.
- Managed complete product lifecycle from requirement gathering, technical architecture design, development, testing, Play Store deployment, to post-launch feature iterations.
- Collaborated with cross-functional teams in agile environment, delivering 15+ major features across both platforms with 95% on-time delivery rate and stakeholder satisfaction.

PROJECT

Playfields

Playfields · playfields.id · March 2025 - Present

BisnisLink

Business Watch Indonesia · bisnislink.id · September 2024 - March 2025

Kubu.id

Business Watch Indonesia · kubu.id · June 2023 - March 2025

EDUCATION

Bachelor of Science in Informatics

University of Amikom Yogyakarta · Sleman, Special Region of Yogyakarta, Indonesia · 2023 · 3.78 GPA