

Description: I want to make a very simple budgeting application where the user can input income and parse their budget into several different expense categories. I wanted to do this project, because often with budget trackers too many features get crammed into one app which can make it convoluted and hard to use. For a budget tracker which no one really wants to use this becomes problematic.

Audience:

Since this design is so simple I think that this project would best target a younger audience who may have a less complicated set of expenses and income, however this could certainly appeal to everyone.

Similar Apps:

1. YNAB: Which has graphing capability and connects to your bank account makes the process super easy by not even making you enter in any info. However, this app requires you to purchase the \$60 desktop version so it is not ideal, especially for lower income users.



2. Mint: Honestly, this looks awesome. It connects to your bank accounts and has a really strong user interface that shows you your spending. However this format does have a lot going on and can seem a little convoluted to a user. Also, some users may not want to give an app their banking information to keep track of their finances.

Prototype: