

## COLOR WORKSHEET - part 2 (sample)

Use this worksheet as a tool to explore the use of color in an infographic. It is intended to help you look closely and notice things that aren't immediately obvious.

### COLOR INVENTORY - SCREENSHOTS

Find examples of all the colors and color combinations (background-foreground) for text, lines, graphic elements and backgrounds.

**background color(s)** place an image of your entire infographic here



The background color is white.

**text color(s)** find examples of all the colors used for text, and all of the background colors for each text color. Recall that the contrast between the value of the text and the background is important for legibility. If you find low contrast, note whether the text is exceptionally large or bold to help keep it legible.

add notes for each (e.g. "white text on dark gray")

**Water diversion projects**

Black text on white

3.6

Black text on red

500

Black text on blue

Nanyang Lake

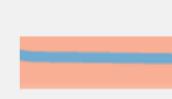
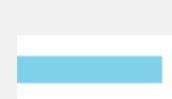
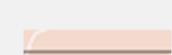
Blue text on red

SHANDONG

Red text on red

Red text on blue

**line color(s)** find examples of all the colors used for simple lines (pointers, separators etc.), and all of the background colors for each line color.

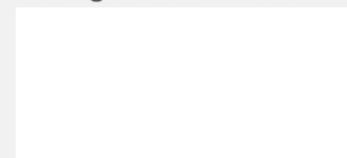


**graphic color(s)** find examples of all the colors used for graphic elements other than lines (e.g. icons, data bars or points, call-out boxes). Organize them by color and label the sections "uses of gray", "uses of blue" etc.

uses of  
<replace this with the name of the color>

### COLOR INVENTORY - RE-CREATIONS

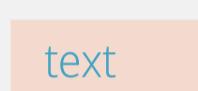
**background color(s)**



Draw a box to represent the shape of the infographic and color regions that correspond to background color regions in the infographic

**text color(s)** # text colors, # background colors

3 text colors, 3 background colors



**line color(s)** # line colors, # background colors



Duplicate these blocks and color them to correspond to the foreground/background colors in your infographics

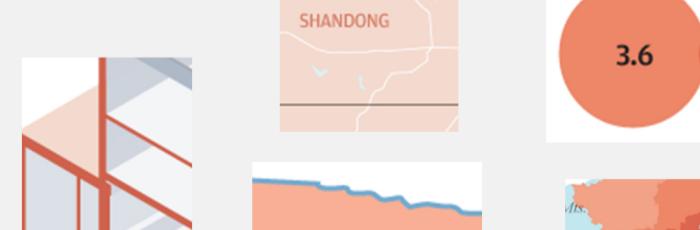
White has been used for icons, and detail like roads on a map and direction on a water diagram



Gray used in place of missing segments on a circle and unimportant details on a house.



Red used for map backgrnd, structural details, text, give affect of drought, and on circles for data purposes.



Blue has been used for map bckgrnd, data purposes, and for showing water by acting as a contrast to its red backdrop

