

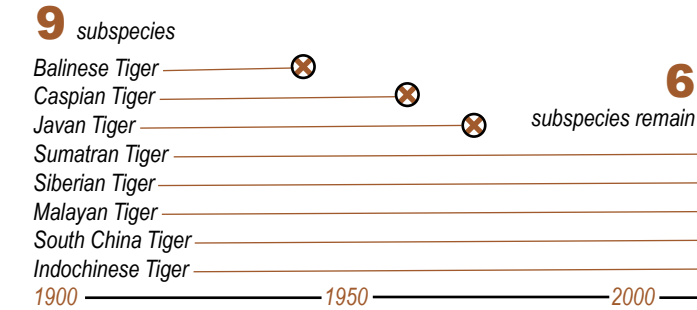
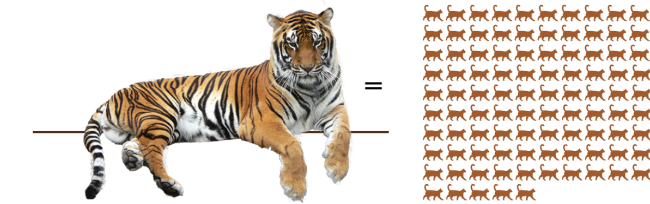
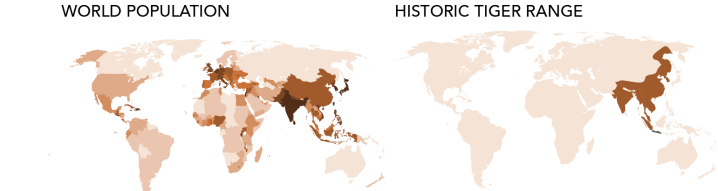


VISUAL POTENTIAL ANALYSIS

You this form to record your analysis of topics for their potential to be communicated visually. Identify 2 subtopics for each form of visual potential for each topic.

	TOPIC #1	TOPIC #2	TOPIC #3
VP OF APPEARANCE	Cryptocurrency	Building a PC/ computers	Pandas
The potential to communicate what something looks like, or to use the viewers' prior knowledge of what something looks like to communicate the topic of the display.	<div>1Ethereum or Bitcoin logo</div> <div>CC logos backdropped by logos for govt., piracy, computers, freedom, markets, graphs, entrepreneurship, etc.</div> <div>2A robber mask around a computer with money on the screen and graphs in the background</div>	<div>1CPU with pathways/ lines coming out of it</div> <div>Controller overhead a PC case</div> <div>2Wrench, nuts, bolts, wiring, screen, and harddrives</div>	<div>1Panda face</div> <div>2Panda eating bamboo</div>
			
VP OF CONNECTIONS/RELATIONSHIPS			
The potential to communicate connections between things or people in the real world using connections between shapes on a page.	<div>1Cryptocurrency in the middle; on the left, possibly show the different types; in the middle- the way they're distributed (blockchain), and on the right- the different broker platforms.</div> <div>2A nueral diagram or flow-chart of the different components around crypto-currencies (mining, distribution, buyers, wallets, exchanges, etc.) or it's different uses</div>	<div>1Different brands and the parts they specialize in</div> <div>Different forms of gaming- PC, VR, xbox, PS, ninintendo, etc. and their price</div> <div>2Different parts of a computer and their function from peering into a computer or an exploded view of one</div> <div>Different motherboard sizes and their uses</div>	<div>1Types of panda families</div> <div>2Panda lifecycle (years to milestones)</div>
			
VP OF TIME			
The potential to communicate when events occur/ occurred in time relative to each other using relative position on a page.	<div>1Graph showing value/ popularity/difficulty of mining/ #of transactions/ etc. of a popular cryptocur over time</div> <div>A timeline (long line with lines sticking out) for the history of cryptocurrencies and important events around them with another graph or graphic nearby showing value/ number of currencies/ global prvsvnes (number of countries trading)</div>	<div>1Price of components (inflation adjusted) with performance metrics or milestones near them</div> <div>Graph showing popularity or marketshare for different gaming consoles (PC, xbox, Ninintendo, etc.)</div> <div>Timeline of various gaming events and milestones (DOTA, comp. performance, CSGO, game launches, companies, etc.)</div>	<div>1Panda population over time overlayed with milestones (protection, social action, etc.)</div> <div>2How much food can a panda eat at each stage of their life</div>
			
VP OF NUMBERS			
The potential to communicate the number/amount/size of things in the world using the number/amount/size of things on a page.	<div>1Picture of currency and pictures of number of cars/ bars of gold/ stacks of dollars it can buy (\$100 bills)</div> <div>Numbers comparing value of different cryptocurrencies</div> <div>ROI on different graphic-cards used for mining</div> <div>2Alternatively- breakdown of popularity of mining by vendor or graphic of earning by card per day</div> <div>CC vs. bank/ creditcard transactions per day or numer of websites using CC vs. traditional payment</div>	<div>1Gamers vs. size of countries</div> <div>What \$60, the price of a new game, can get you in some countries</div> <div>Vendor popularity for CPU and GPU</div> <div>Size/ value of videogame vs. other entertainment industries illustrated via pie charts of circles</div>	<div>1Weight of panda relative to other bears</div> <div>2Ideal climate for panda living (temperature, humidity, elevation, etc.)</div>
 <div>A single tiger can weigh as much as 95 average housecoats.</div>			
VP OF LOCATION			
The potential to communicate positions of things or places relative to each other in the world using position on the page.	<div>1Countries that have banned or outlawed trading cc</div> <div>Minimum wage around the world vs. earning from mining</div> <div>2Number of wallets/ owners for btc around the globe by country (trading volume)</div>	<div>1Players by country adjusted for population</div> <div>Country by vendor (AMD, Nvidia, Intel popularity).</div>	<div>1Population by region.</div> <div>2Media portrayal and popularity by country with popouts for notable/ interesting facts like national animal and social stature</div>
 <div>Tigers are indigenous to some of the more densely populated places on Earth</div>			
CHOSEN TOPIC NARRATIVE			
<div>TITLE:</div> <div>PARAGRAPH:</div>	<div>Emergence of the digital fiat currency- bitcoin</div> <div>In less than a decade, bitcoin (APPEARENCE) went from \$20 to \$20,000 (TIME); with people buying houses and even real curre from their computer-generated “money” (NUMBERS). Bitcoin is one of the several emerging cryptocurrencies on whom investors and miners (asic, computer, network, etc.) (RELATIONSHIP) are trying to get their hands on in hopes of cashing in and retiring early, while some countries have banned them in fears of malice in use from their inherent anonymity and lack of regulation (LOCATION).</div>	<div>Bitcoin- the new dollar?</div>	