FitLife

Processing of Location, Age and Name can be used to give User details for Third-Party data sharing

Processing Workout Type, Workout Frequency, Workout Duration and Fitness Goals to Target Content as per Third-Party data sharing

Processing location with Dietary Preferences and Allergies of a User to map out trends over a region. Third-Party data sharing

Processing features used by a user to categorize the areas of the Application for hotspots(Used for Ad-Presentation)
- Processing of Interactions and Content
- Processing of App Time to pin-point the usage statistics

Processing data-points to create a User Profile
- Processing Workout Type, Workout Frequency, Workout Duration and Fitness Goals
- Processing Progress, Content, Interaction and Features Used to create a Profile of a User
- Processing Location, Weight, Height, BMI and Age
- Processing of Interactions and Content
- Processing of Progress

This can be used to create a node for User in the Graph, which can be further used through weighted edges to their friends

This processing can help us to create Events like Competitions and also help us maintain Leaderboard by leveraging Progress of User's