

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a ripple effect. A large red speech bubble is centered on the page, containing the text "Toronto Property Prices".

# Toronto Property Prices

# Introduction

- The immigration population has been on a rise and almost 45% of population in Toronto is an immigrant. These people look for houses to rent/buy. Therefore, it becomes difficult for people who are looking to buy/sell/rent/lease to decide the fair amount for a house in a particular locality.
- Amenities play an important role in deciding the price of a house in a particular locality. If there are a lot of shops/gyms etc nearby, it tends to increase the price of that particular property

# Problem

- The problem that I am trying to solve helping in deciding which locality should charge premium because of presence of a lot of amenities and which locality cant charge premium based on its location. It will also help the students who visit Toronto to find properties in cheap area.

# Target audience

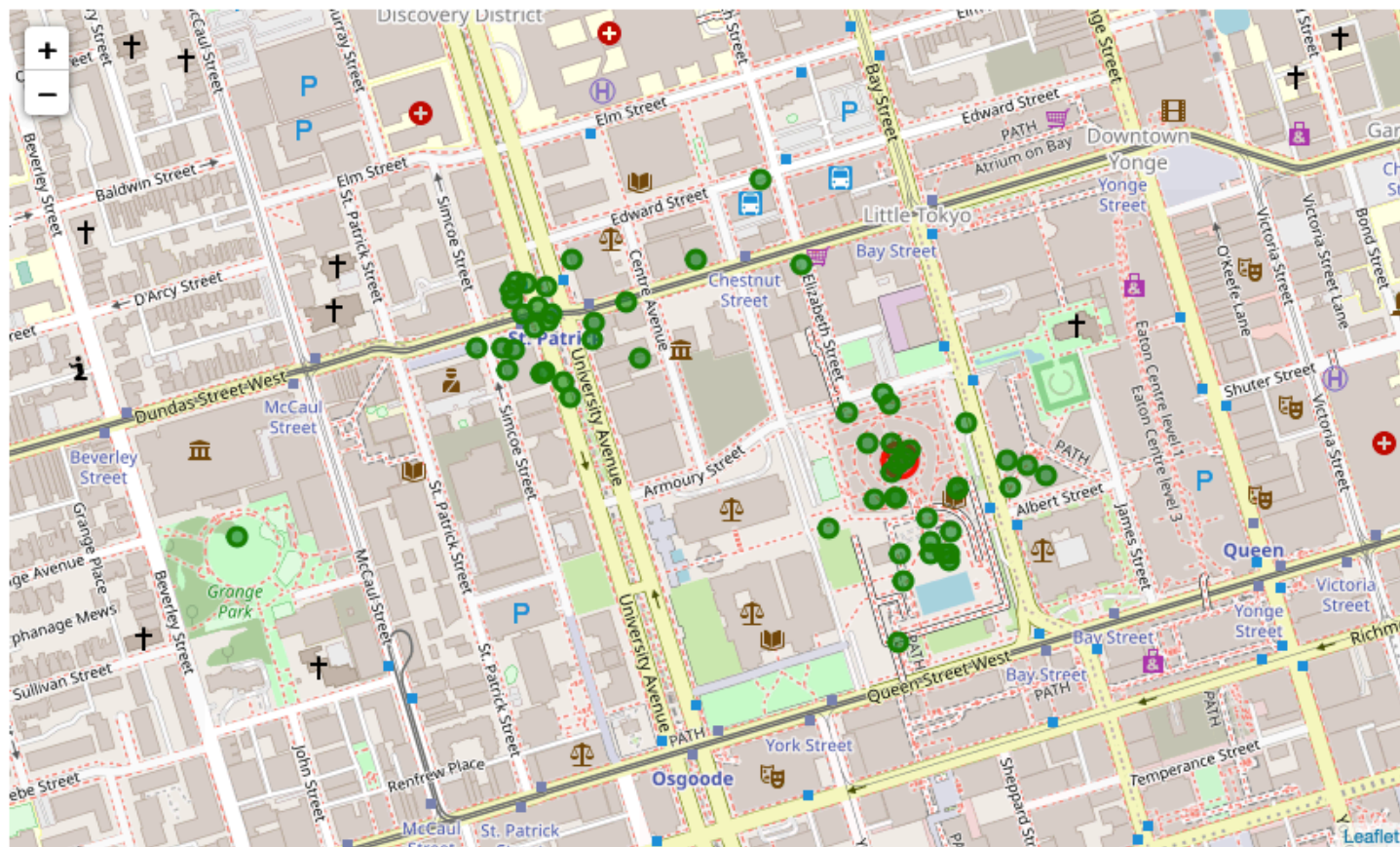
- Target audience would be anyone looking to buy and sell houses. Both the parties are in a constant dilemma of finding the right price for the particular piece of land. Also people looking to buy/rent a property find amenities an important part in the decision making process.

A large red speech bubble graphic with a white outline, pointing downwards. The word "Data" is written in white inside the bubble.

# Data

- I acquired data using foursquare API. Used it to find various amenities in a particular area and clustered those area where the amenities are in huge numbers and closer to each other.

# Clusters



## Methodology and Results

- I used foursquare API to gather information of all the amenities present in Toronto and the their location. Once I got the info, I plotted that on a map to find out where exactly are all the facilities. From the above map we can see that there are 2 main area where all the cafes and other amenities are clustered. These areas will be expensive compared to other areas. This is because of the closeness of cafes, etc tend to raise the price of a property