

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
<meta charset="UTF-8">
```

```
<title>Dr. R.K.S College of Arts and Science</title>
```

```
<!-- Link to external CSS -->
```

```
<link rel="stylesheet" href="style.css">
```

```
</head>
```

```
<body>
```

```
<header>
```

```
<h1>Dr. R.K.S College of Arts and Science</h1>
```

```
<p>Empowering Minds, Enriching Futures</p>
```

```
</header>
```

```
<nav>
```

```
<a href="#about">About</a>
```

```
<a href="#departments">Departments</a>
```

Facilities

Google Analysis

Employee Profile

Contact

</nav>

<section id="about" class="card">

<h2>About the College</h2>

<p>Established in 1995, Dr. R.K.S College of Arts and Science is a premier institution located in Tamil Nadu, India. Offering a wide range of undergraduate and postgraduate programs in arts, science, and commerce, the college is known for its academic excellence and holistic development approach.</p>

</section>

<section id="departments" class="card">

<h2>Departments</h2>

Computer Science – Focus on programming, AI, and data science.

Commerce – Training in accounting, finance, and business management.

English – Literature, communication skills, and creative writing.

Mathematics – Pure and applied mathematics with research projects.

Physics – Advanced laboratories, electronics, and material science.

Chemistry – Organic, inorganic, and industrial chemistry studies.

Biotechnology – Research-focused with modern lab facilities.

Management Studies – MBA programs, leadership training, and case studies.

Tamil – Classical and modern Tamil literature, grammar, and research.

</section>

<section id="facilities" class="card">

<h2>Facilities</h2>

Library: Fully digitized with 50,000+ books and e-resources.

Laboratories: Computer, physics, chemistry, and biotech labs.

Hostel: Separate hostel facilities for boys and girls.

Sports: Playground, gymnasium, and indoor stadium.

- Auditorium: Central auditorium with 1000 seats.
- Cafeteria: Hygienic canteen with nutritious meals.
- Transport: Buses covering major routes in Salem and nearby areas.
- Wi-Fi: High-speed internet campus-wide.

</section>

<section id="analysis" class="card">

<h2>Google Search Analysis</h2>

<p>Based on simulated Google search trends, the college has seen a 35% increase in search interest over the past 2 years. Most searches come from Tamil Nadu, followed by Kerala and Karnataka.</p>

- Top Keywords: "RKS College Admission", "RKS Arts Courses", "RKS Salem Campus"
- Peak Interest: March–June (Admission Season)
- Mobile Searches: 70% of traffic

</section>

<section id="employee" class="card">

<h2>Featured Employee: Mr. S. Aravind</h2>

<p>Position: Senior Lecturer, Department of Computer Science</p>

<p>Experience: 10 Years</p>

<p>Achievements:</p>

Published 15+ research papers in international journals

Mentored 200+ students in final year projects

Organized 10 national-level tech symposiums

<p>Quote: "Teaching is not just a profession, it's a lifelong mission to inspire."</p>

</section>

<section id="contact" class="card">

<h2>Contact Us</h2>

<p>Address: Dr. R.K.S College of Arts and Science, Salem, Tamil Nadu, India</p>

<p>Email: info@dr-rkscollege.edu.in</p>

<p>Phone: +91 98765 43210</p>

</section>

<footer>

<p>© 2025 Dr. R.K.S College of Arts and Science. All rights reserved.</p>

</footer>

<!-- External JavaScript -->

<script src="script.js"></script>

</body>

</html>