# **Ariela Israel**

Software Engineer

## **Contact Info**

Washington, DC

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GitHub: <u>ariicodes</u> LinkedIn: Ariela Israel

### Skills

HTML (HTML5) CSS (CSS3) JS (JavaScript) React (ReactJS) Node (Node.js) Express (ExpressJS) MongoDB Bootstrap (Bootstrap 5) Tailwind (Tailwind CSS) Git - Version Control Postman Figma Adobe Xd Adobe Photoshop Adobe Illustrator Web Design Terminal - Command Line **JSON** Axios **REST APIs** 

Self-driven, JavaScript developer with the ability to adapt and prioritize. My experience in customer service, graphic design, and marketing allows me to deliver and develop projects that are clean and efficient. My passion for problem-solving and attention to detail also adds to my dedication to build progressively. I'm seeking to launch a career, developing web and native applications to improve a business' user interaction.

# **Projects**

#### Eclypse Weather — FEB 2022

Personal Proiect

Repo: <u>https://github.com/ariicodes/eclypse-weather-app</u> Live App: <u>https://ariicodes.github.io/eclypse-weather-app/</u>

Eclypse was developed to exercise my ability to extract and display **API** data using **JavaScript**. This web app was designed using **Adobe Xd** and styled using vanilla **CSS**.

## **Work Experience**

# Web Designer and Developer — MAY 2021 - Current

Help Meets

- Assisted in Brand Development using Adobe Photoshop and Adobe Illustrator.
- Designed websites using Adobe Xd and Figma.
- Developed websites using HTML 5, CSS 3, JavaScript ES6, and Bootstrap.

#### Retail Sales Representative — AUG 2020 - JUL 2021

MarketSource Inc

- Successfully resolved technical issues involving mobile phones with 96% efficiency
- Ensured that our team met or exceeded sales the sales of postpaid cellular phones per month.

#### Retail Sales Associate — OCT 2018 - AUG 2020

CVS Pharmacy

 Improved the quality of customer service at this location in the span of 30 days which helped with

customer retention.

 Successfully promoted and sold a new customer rewards program and exceeded daily quotas.

#### Salon Assistant — SEP 2017 - OCT 2018

The Hair Company USA

- Assisted owner with marketing strategies via social media and storefront to draw in new clients and retain existing clients as well.
- Effectively operated the PC, telephone, register, and spoke with clients in person while maintaining my workspace and fulfilling all tasks on my agenda in a timely manner.