

# Ariela Israel

Software Engineer

## Contact Info

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*Based in the US*

**Portfolio:** <https://ariicodes.com>

**GitHub:** [ariicodes](#)

**LinkedIn:** [Ariela Israel](#)

## Skills

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HTML (HTML5)  
CSS (CSS3)  
JS (JavaScript)  
React (ReactJS)  
Node (Node.js)  
Express (ExpressJS)  
MongoDB  
Bootstrap (Bootstrap 5)  
Tailwind (Tailwind CSS)  
Git - Version Control  
Postman  
Figma  
Adobe Xd  
Adobe Photoshop  
Adobe Illustrator  
Web Design  
Terminal - Command Line  
JSON  
Axios  
REST APIs

Self-driven, JavaScript developer with the ability to adapt and prioritize. My experience in customer service, graphic design, and marketing allows me to deliver and develop projects that are clean and efficient. My passion for problem-solving and attention to detail also adds to my dedication to build progressively. I'm seeking to launch a career, developing web and native applications to improve user interaction.

## Projects

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**Shyne Weather** — OCT 2022

*Personal Project*

**Repo:** <https://github.com/ariicodes/shyne-weather>

**Live App:** <https://shyne-weather.web.app>

Shyne Weather was developed to exercise my ability to extract, manipulate, and display **API** data. **React** is used as the frontend library/framework and **Tailwind CSS** is used for the styling.

## Work Experience

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**Web Designer and Developer** — MAY 2021 - Current

*Help Meets*

- Assisted in Brand Development using Adobe Photoshop and Adobe Illustrator.
- Designed websites using Adobe Xd and Figma.
- Developed websites using HTML 5, CSS 3, JavaScript ES6, and Bootstrap.

**Retail Sales Representative** — AUG 2020 - JUL 2021

*MarketSource Inc*

- Successfully resolved technical issues involving mobile phones with 96% efficiency
- Ensured that our team met or exceeded sales the sales of postpaid cellular phones per month.

**Retail Sales Associate** — OCT 2018 - AUG 2020

*CVS Pharmacy*

- Improved the quality of customer service at this location in the span of 30 days which helped with customer retention.
- Successfully promoted and sold a new customer rewards program and exceeded daily quotas.

**Salon Assistant** — SEP 2017 - OCT 2018

*The Hair Company USA*

- Assisted owner with marketing strategies via social media and storefront to draw in new clients and retain existing clients as well.
- Effectively operated the PC, telephone, register, and spoke with clients in person while maintaining my workspace and fulfilling all tasks on my agenda in a timely manner.