

Ariela Israel

Software Engineer

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Portfolio <https://ariicodes.com>

GitHub [ariicodes](#)

LinkedIn [Ariela Israel](#)

Adaptable and self-driven developer with a strong foundation in graphic design and marketing. Leveraging 9 years of customer service and 6 years of design experience, I create efficient, user-centric projects. My problem-solving acumen and attention to detail drive my commitment to progressive development. Seeking to launch a career in web and native application development to enhance user interactions.

EDUCATION

**6/2023 -
current**

Thinkful

Software Engineering Bootcamp

- Comprehensive training in modern web technologies, including HTML, CSS, JavaScript, React, Node.js, and more.
- Collaborated on team projects, refining coding, problem-solving, and teamwork skills.

2015 - 2016

Aveda Institute

Cosmetology

- Developed strong interpersonal skills and attention to detail.
- Gained experience in customer service and time management.

2014 - 2014

Maya Angelou YALC

GED

- Demonstrated commitment to education and achievement.

WORK EXPERIENCE

**2/2023 -
current**

Enterprise Holdings

Driver

- Deliver exceptional customer service while maintaining a safe and efficient driving record.
- Display punctuality and reliability in fast-paced work environment.

**5/2021 -
current**

ariicodes

Independent Designer and Developer

- Successfully designed and developed web projects using Figma, React JS, Tailwind CSS, and more.
- Managed client relationships, ensuring projects aligned with client goals.

**8/2020 -
7/2021**

MarketSource Inc.

Retail Sales Representative

- Demonstrated strong communication skills while representing the company's products.
- Successfully resolved technical issues involving mobile phones with 96% efficiency.
- Navigated sales processes to meet and exceed sales targets.

**10/2018 -
8/2020**

CVS Pharmacy

Retail Sales Associate

- Provided outstanding customer service, assisting with inquiries and purchases.
- Maintained organized and visually appealing product displays.
- Successfully promoted and sold a new customer rewards program and exceeded daily quotas.

9/2017 -
10/2018

The Hair Company USA

Salon Assistant

- Collaborated with the salon team to ensure smooth operations.
- Assisted owner with marketing strategies via social media and storefront to draw in new clients and retain existing clients.
- Designed digital marketing campaigns which increased the new clientele by 60%.
- Supported client services and maintained a welcoming environment.

11/2016 -
11/2017

FootAction

Sales Associate

- Assisted customers with product selections and provided expert advice.
- Increased the success of meeting and exceeding daily and weekly sales goals by 50-60% which began approximately at 50%.
- Contributed to maintaining store presentation and inventory management.

PROJECTS

Shyne Weather

Weather App

GitHub: <https://github.com/ariicodes/shyne-weather>

Live App: <https://shyne-weather.web.app>

SKILLS

Frontend Development:

HTML5, CSS3, JavaScript, SASS/SCSS, React, Bootstrap, Tailwind CSS, jQuery

Backend Development:

Node.js, Express.js, MongoDB, REST APIs

Version Control:

Git, GitHub/GitLab

Design Tools:

Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator

Other Tools:

VS Code, Postman, Terminal, JSON, Axios, Unix

Testing:

Unit Testing, Mocha, Chai, Test-Driven Development

Additional:

Graphic Design, Photography, Customer Support, Async Programming