Sales Analysis Dashboard (2018) **Total Sales Total Profit** Measure Names Previous Year Profit ₹4,978K ₹ 1,244.2K Recent Year Profit Choose Year ▲ 28.55% vs Previous Year ▲ 30.52% vs Previous Year 2018 2018 vs 2017 Category **Highest Month** ΑII Lowest Month Region ΑII Jan Dec Jan Dec Sales and Profit by Category/Subcategory Weekly Sales and Profit trends Profit by different cities Above Below Snacks Eggs, Mea.. Food Grai.. Bev.. Fruits & V.. Bakery Oil & M.. Kanyakumari ₹200K-Coimbatore Bodi **Pudukottai** Tenkasi Karur Vellore Tirunelveli ₹0K Namakkal Ramanadhapuram ₹40K-Dindigul Nagercoil Cumbum ₹20K Edible Oil & Ghee Noodles Mutton Chicken Soft Drinks Organic Veg. Organic Sta. Fresh Veget. Krishnagiri Perambalur ₹0K Madurai 10 20 30 40 50 Chennai

Product Dashboard (2018) **Total Order Quantity** Average Order Value (AOV) 33.45K ₹900K Measure Names ▲ 26.86% vs. Previous Year ▲ 30.22% vs Previous Year Previous Year AOV Choose Year Recent Year AOV 2018 2018 vs 2017 Category **Highest Month** Lowest Month Dec Jan Jan Dec Top Subcategories Sales by Delivery Mode Regionwise Profit Rank Sub-Categories Last Order Orders Sales Profit Region 1 Health Drinks 12/29/2018 2,409 ₹356K ₹90,209 ₹414K 2 Soft Drinks 12/30/2018 2,331 ₹351K ₹85,181 3 12/30/2018 Chocolates 1,926 ₹259K ₹65,523 ₹346K **Express Delivery** Pick-up 4 Breads & Buns 12/28/2018 1,782 ₹268K ₹70,982 32.06% 33.90% ₹284K 5 Cookies 12/30/2018 1,761 ₹255K ₹64,955 6 Noodles 12/28/2018 1,716 ₹258K ₹65,548 ₹200K 7 Masalas 12/29/2018 1,548 ₹231K ₹54,937 Edible Oil & Gh.. 12/30/2018 8 1,449 ₹205K ₹52,654 9 12/28/2018 ₹217K ₹53,835 Cakes 1,405 ₹203K ₹47,752 10 12/30/2018 1,402 Eggs Home Delivery 34.04%

South

North

West

East

Central