

Sales Analysis Dashboard (2018)



Total Sales

₹4,978K

▲ 28.55% vs Previous Year

Total Profit

₹ 1,244.2K

▲ 30.52% vs Previous Year

Measure Names

Previous Year Profit

Recent Year Profit

Choose Year
2018

Category
All

Region
All

2018 vs 2017

Highest Month

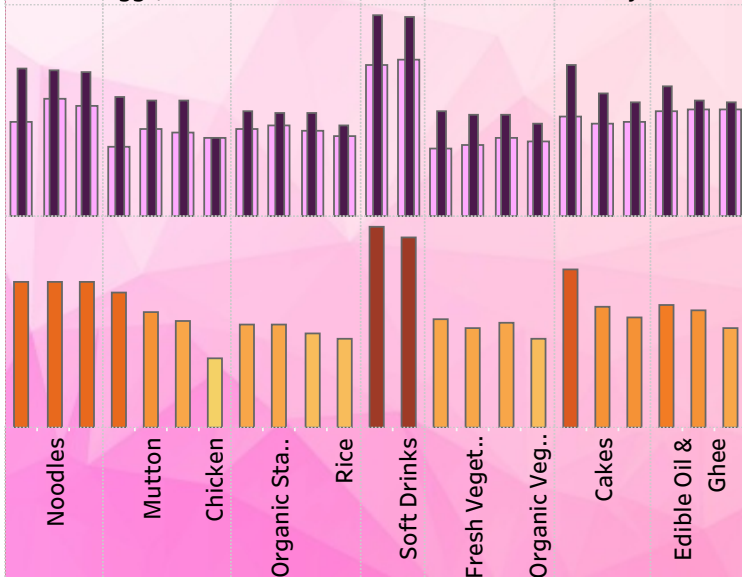
Lowest Month

Jan Dec

Jan Dec

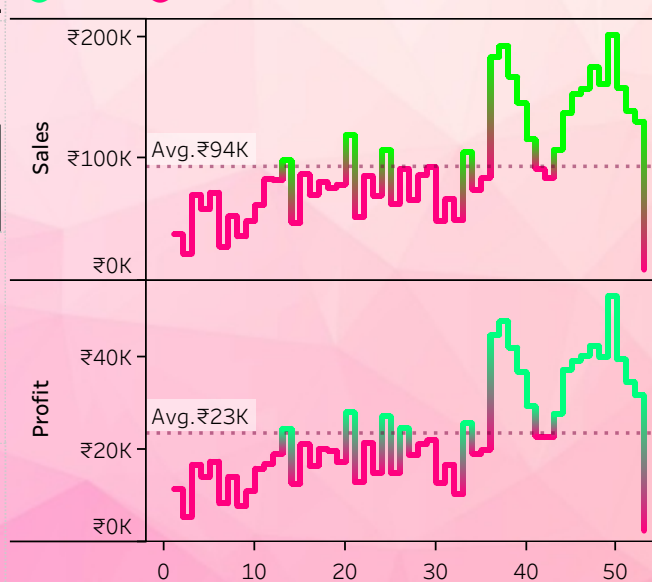
Sales and Profit by Category/Subcategory

Snacks Eggs, Mea.. Food Grai.. Bev.. Fruits & V.. Bakery Oil & M..

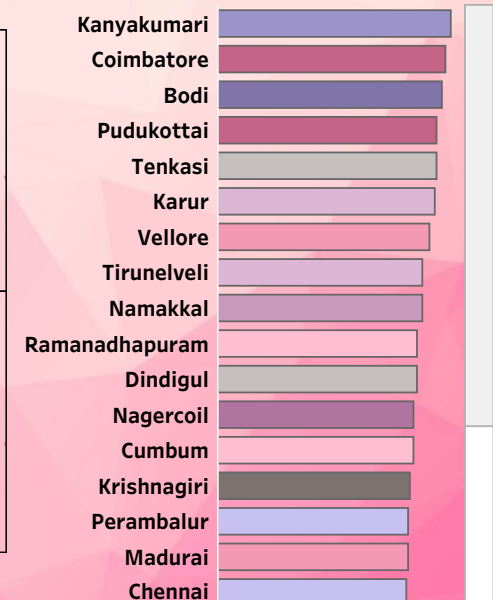


Weekly Sales and Profit trends

Above Below



Profit by different cities



● Product Dashboard (2018)



Total Order Quantity

33.45K

▲ 26.86% vs. Previous Year

Average Order Value (AOV)

₹900K

▲ 30.22% vs Previous Year

Measure Names

Previous Year AOV

Recent Year AOV

Choose Year

2018

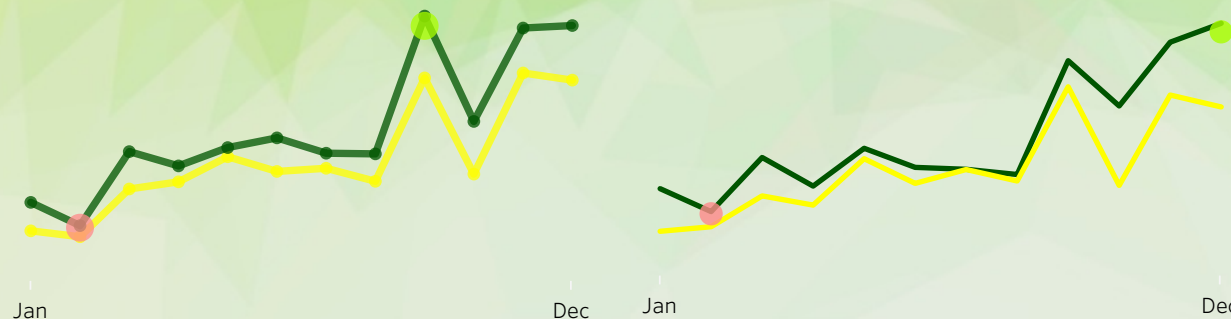
2018 vs 2017

Highest Month

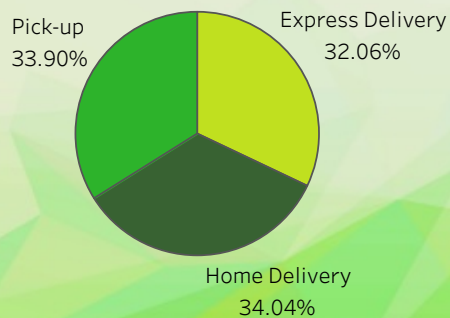
Lowest Month

Category

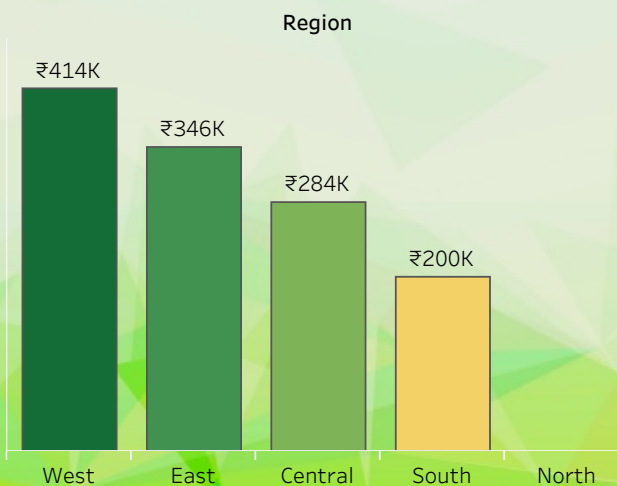
All



Sales by Delivery Mode



Regionwise Profit



Top Subcategories

Rank	Sub-Categories	Last Order	Orders	Sales	Profit
1	Health Drinks	12/29/2018	2,409	₹356K	₹90,209
2	Soft Drinks	12/30/2018	2,331	₹351K	₹85,181
3	Chocolates	12/30/2018	1,926	₹259K	₹65,523
4	Breads & Buns	12/28/2018	1,782	₹268K	₹70,982
5	Cookies	12/30/2018	1,761	₹255K	₹64,955
6	Noodles	12/28/2018	1,716	₹258K	₹65,548
7	Masalas	12/29/2018	1,548	₹231K	₹54,937
8	Edible Oil & Gh..	12/30/2018	1,449	₹205K	₹52,654
9	Cakes	12/28/2018	1,405	₹217K	₹53,835
10	Eggs	12/30/2018	1,402	₹203K	₹47,752