



FiTTiE

The logo features the word "FiTTiE" in a bold, white, sans-serif font. The letter "i" is replaced by a stylized white figure of a person with arms raised in a V-shape. To the right of the "E", there is a white heart rate line graphic consisting of three connected peaks and valleys. The entire logo is centered on a solid purple background decorated with various geometric shapes like stars, triangles, and circles in different shades of purple.