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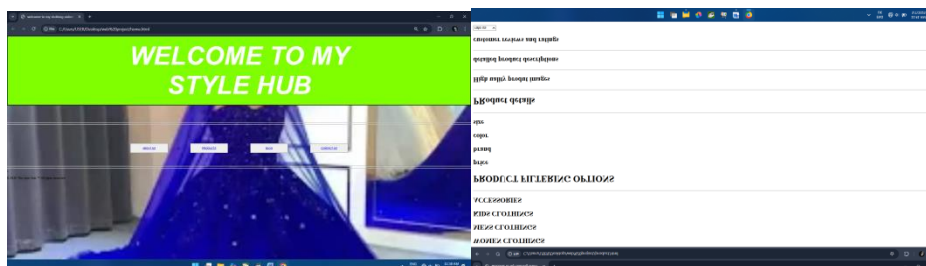
REPORT ABOUT MY STYLEHUB WEBSITE

Project overview.

The style hub is a fashion and design website developed as a part of a semester project. It aims to provide a digital space for fashion enthusiasts to explore blog content , learn about creators , and get in touch. The primary target audience includes young, adults fashion bloggers , students and upcoming stylists looking for inspiration and connections.

Design decisions.

The website uses clean , user friendly layouts with soft pastel tones to appeal to a fashion – conscious audience . typography is modern and easy to read , enhancing overall visual hierarchy. The user interface (UI) design is simple and intuitive , focusing on minimalism and easy navigation.

Key pages include the homepages, about us, blog and contact. Each page was designed to serve a specific purpose. Introduce the platforms , share team values, post fashion articles, and offer user interaction.

Development process.

Development was done using HTML, CSS, and JavaScript. The structure was built with semantic HTML, styled with CSS and a basic interactivity was handled with JavaScript . figma was used in the early stages for mockups and layout planning.

Stages included wire framing , building page structure , styling and adding responsive behavior. A major challenge was ensuring responsiveness which was solved by applying media series and flexible units.
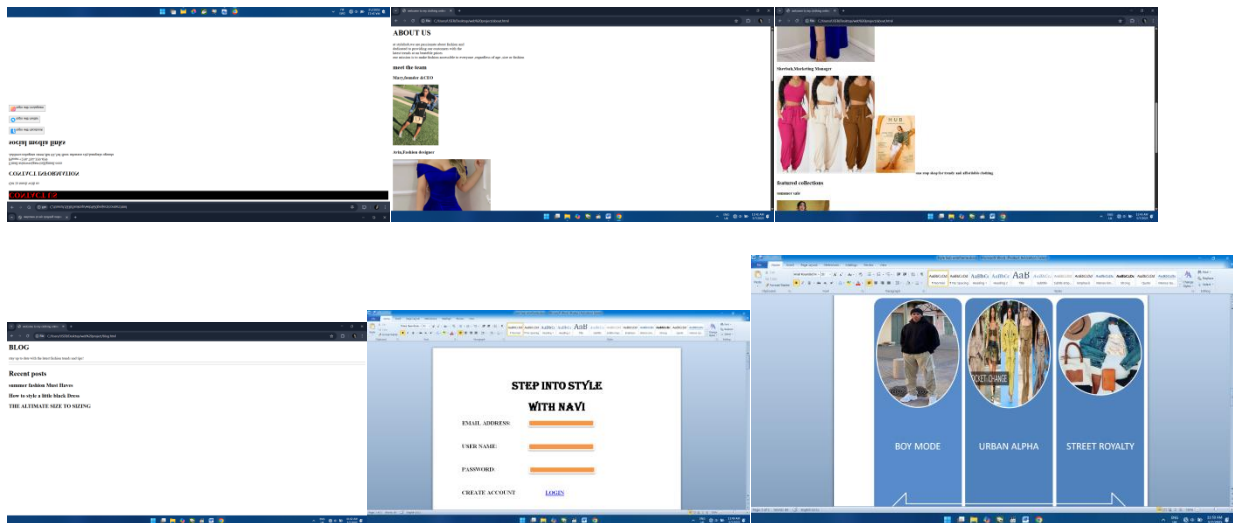
Key functionalities;

Blog content display

Responsive contact form.

Clear site navigation.

Testing and development.

Testing was done manually across multiple devices (laptops. And phone) to ensure the design adapts to various screen sizes . basic functionality like navigation links and form submission were tested thoroughly

Deployment is currently done on a local development environment . hosting it on Github pages is planned for the next stage.

https://github.com/arimwesigaavin

Conclusion and reflection.

This project allowed ne to put into in practice important web design and development skills. I learnt how to plan , prototype and execute a full website project . What went well was the clarity f the layout and responsiveness .challenges included balancing functionality with simplicity , achieving mobile responsiveness an selecting color themes that balance style and readability. I didn't want to overwhelm the users so grouped features logically and priotised clarity.

In future relations I plan to add user registration, dynamic blog content loading, and possibly AI based fashion features.

Key takeaways.

Importance of planning through wireframes.

Understanding UI principles.

Testing across multiple devices.