

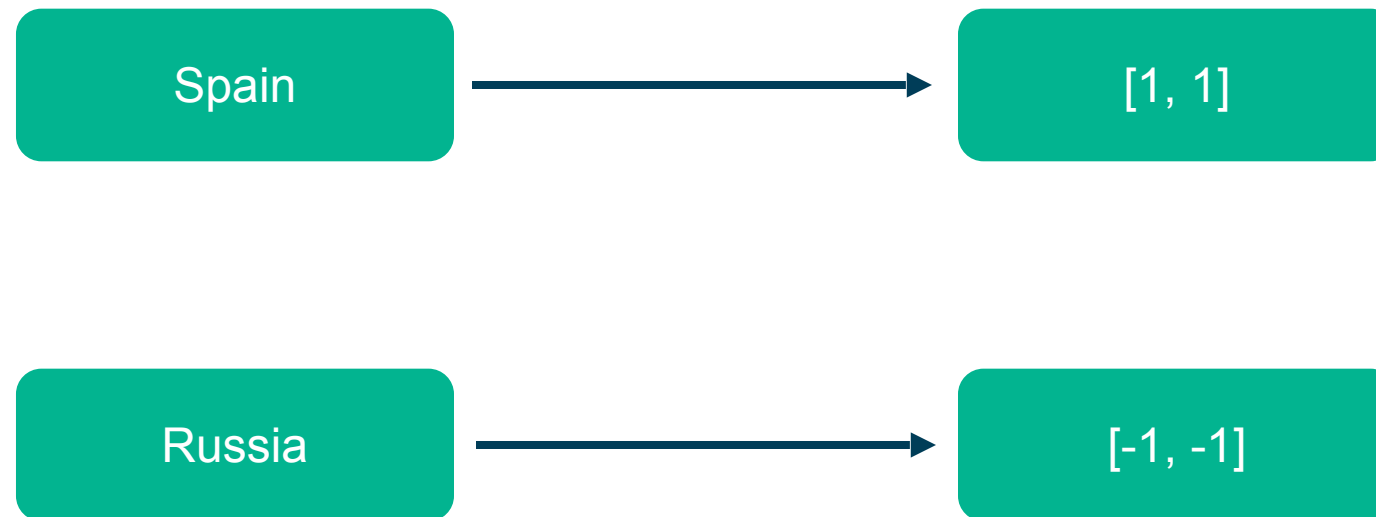
Word2Vec

Hands on Generative AI
Text Similarity

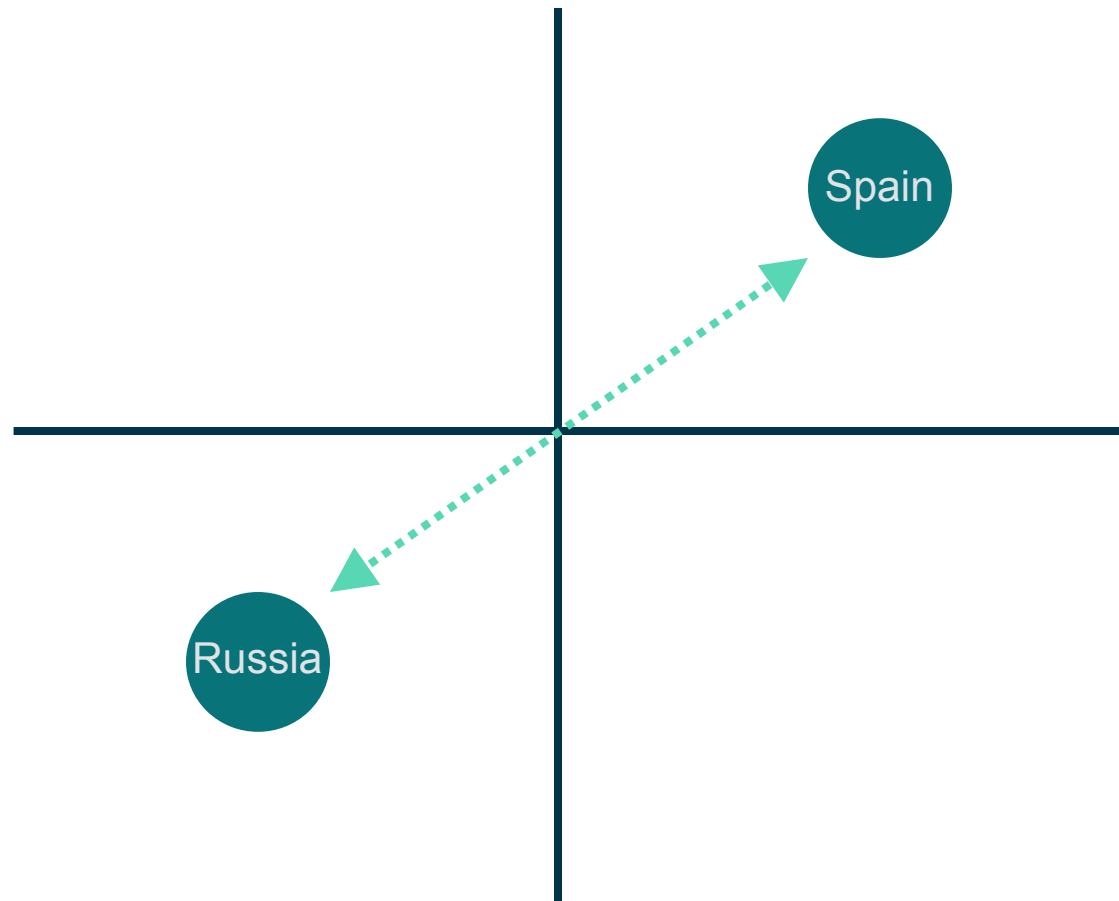
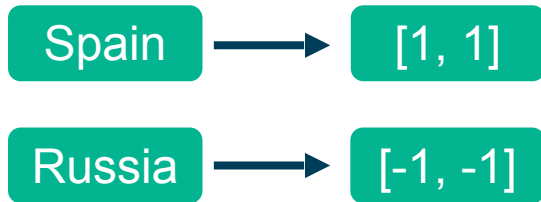


 **Data Trainers**

How do we represent words?

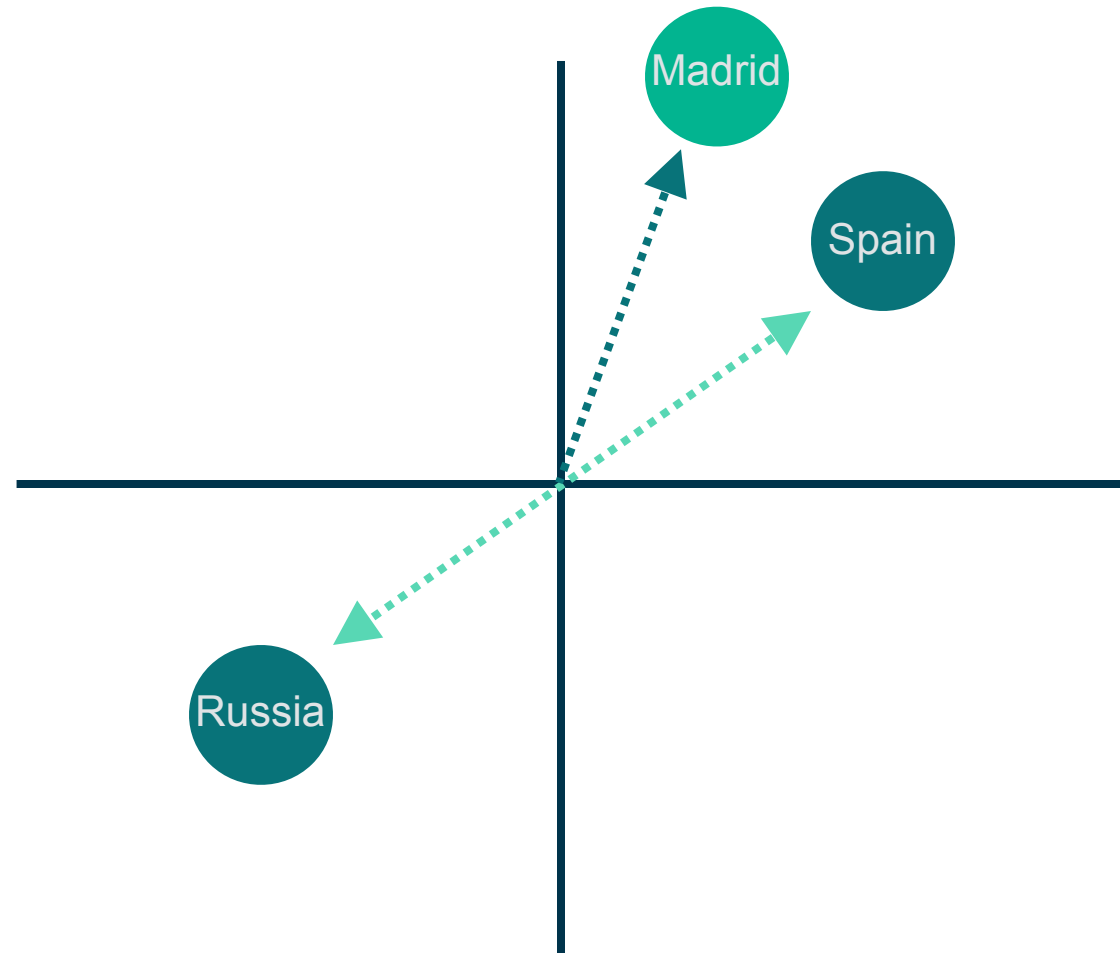
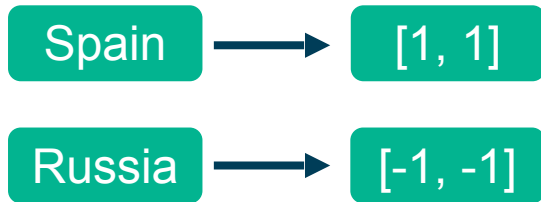


How do we represent words?



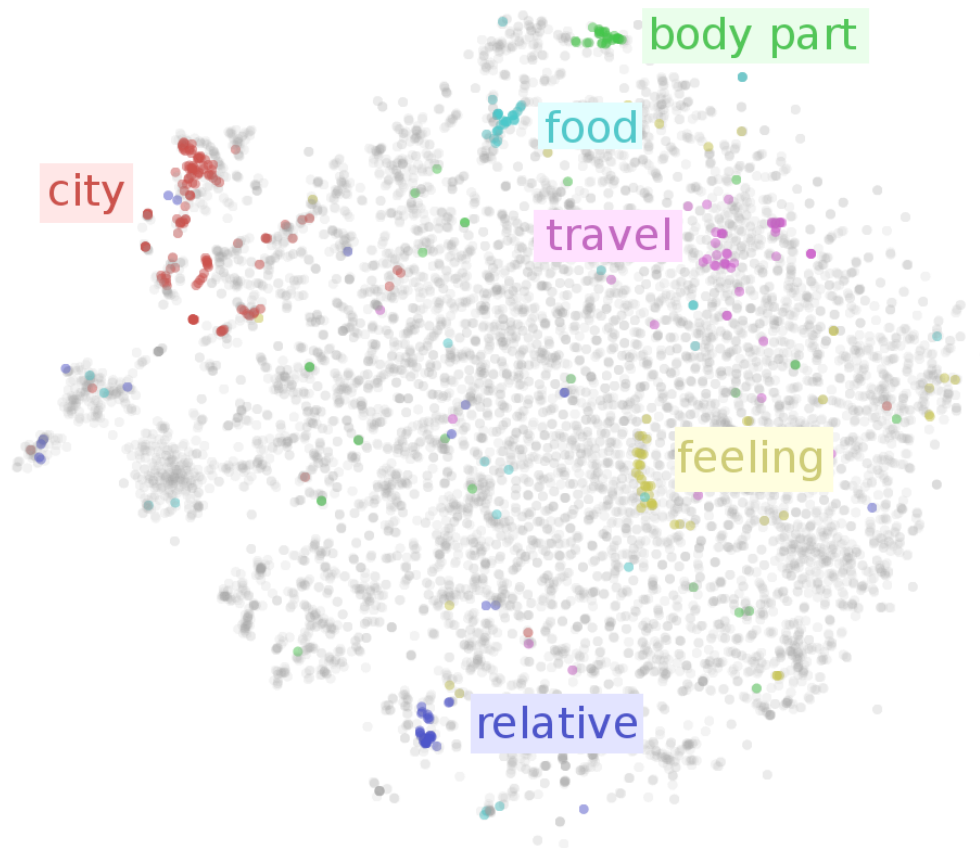
Madrid?

How do we represent words?



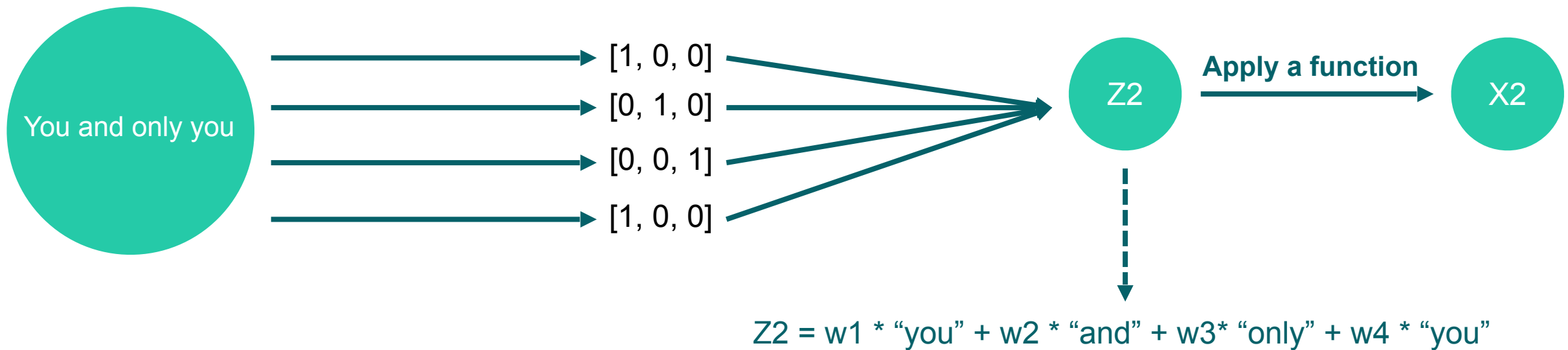
Madrid should be
closer to Spain
than Russia.

How do we represent words?



- ▶ This mapping, or function, from words to sequences of numbers is called a **word representation or embedding**.
- ▶ If we have a good word representation, then we can find similar words! And use those synonyms to expand the query.
- ▶ It has been shown that **neural networks** are great to find good embeddings.

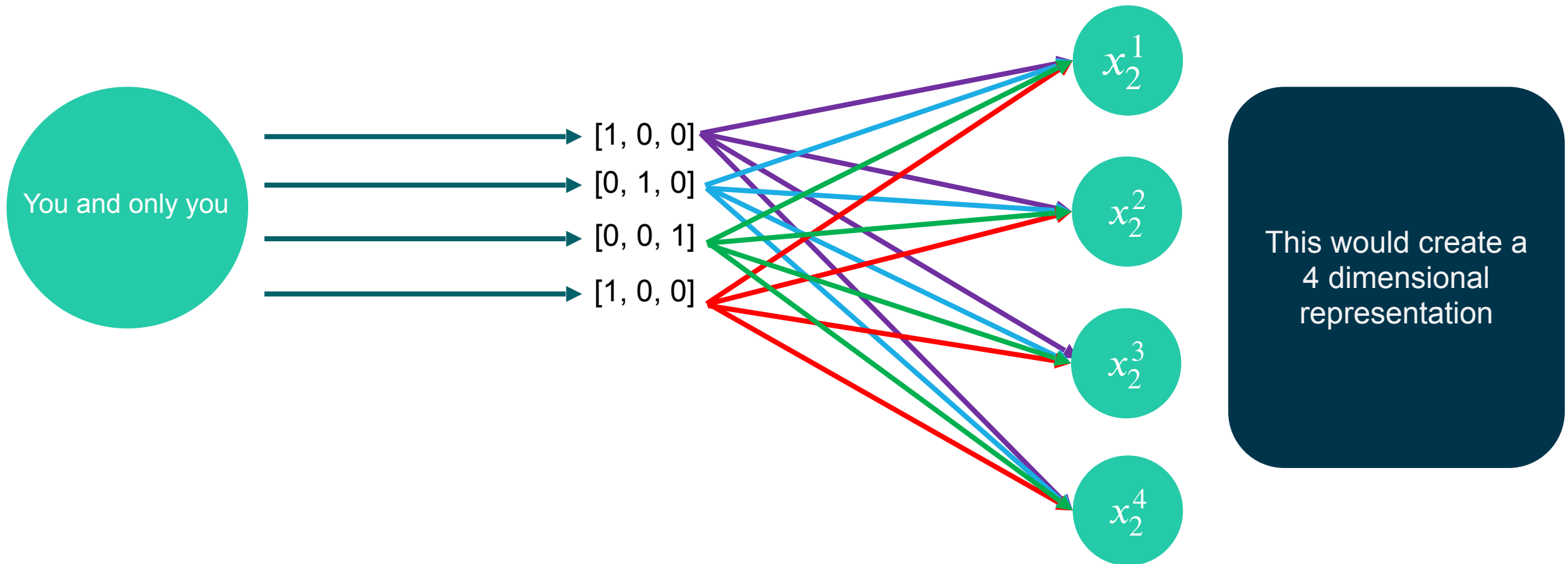
Neural Networks



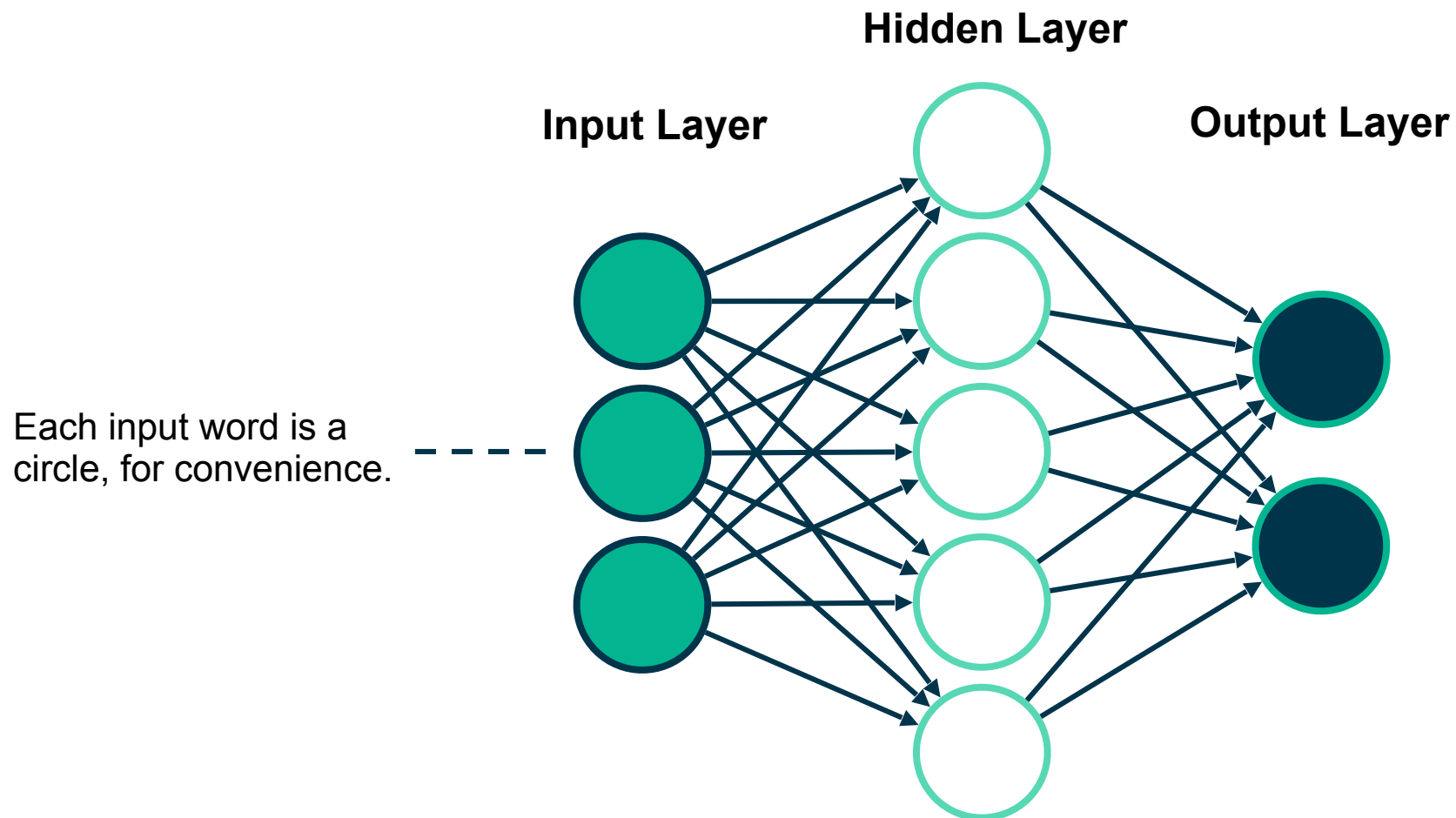
This would create a 1 dimensional representation

Neural Networks

We represent each of the initial numbers as circles too and we get...



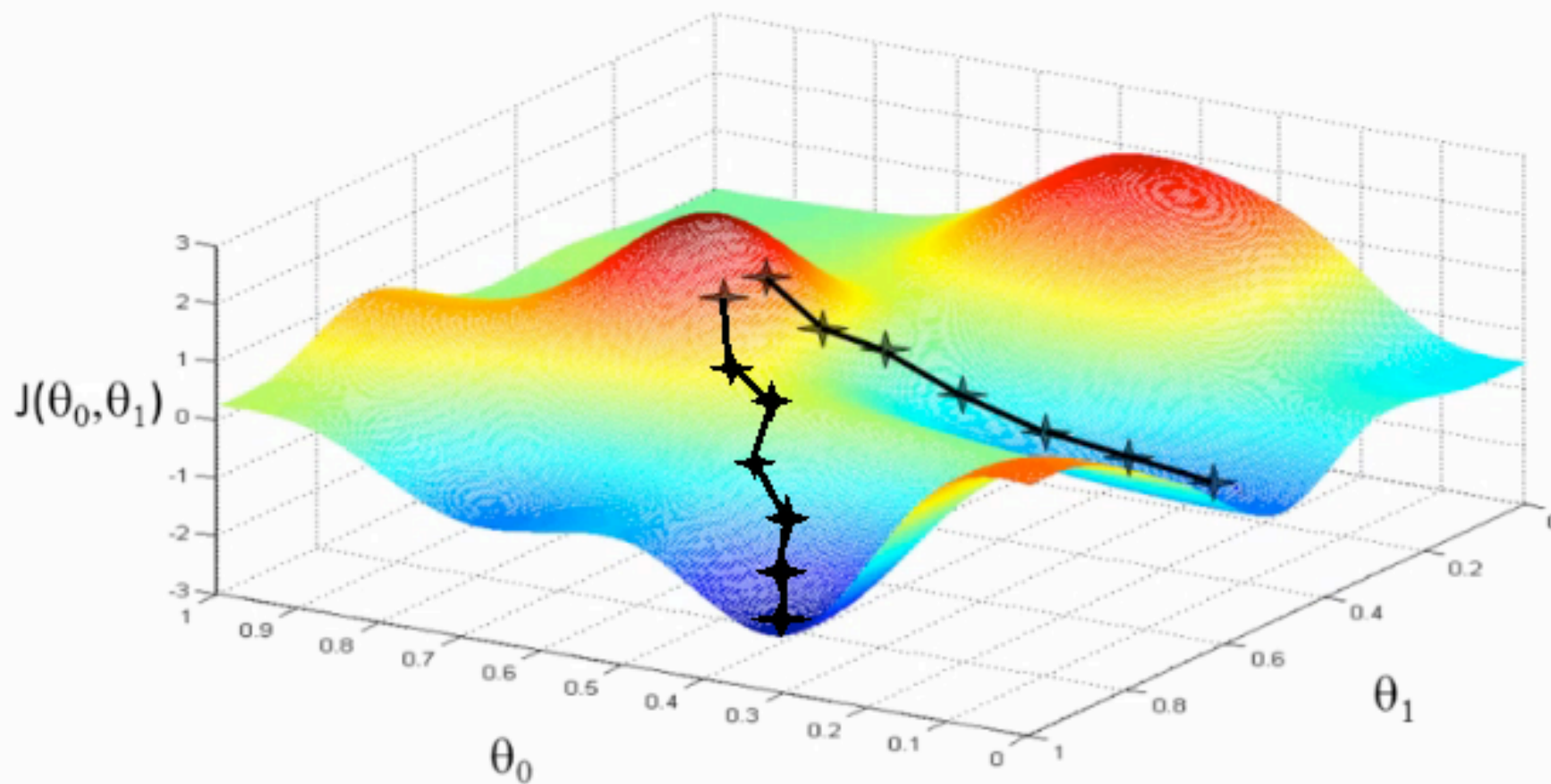
Neural Networks



Here we added another “layer” of doing the same, increasing complexity and prediction power.

Neural Networks

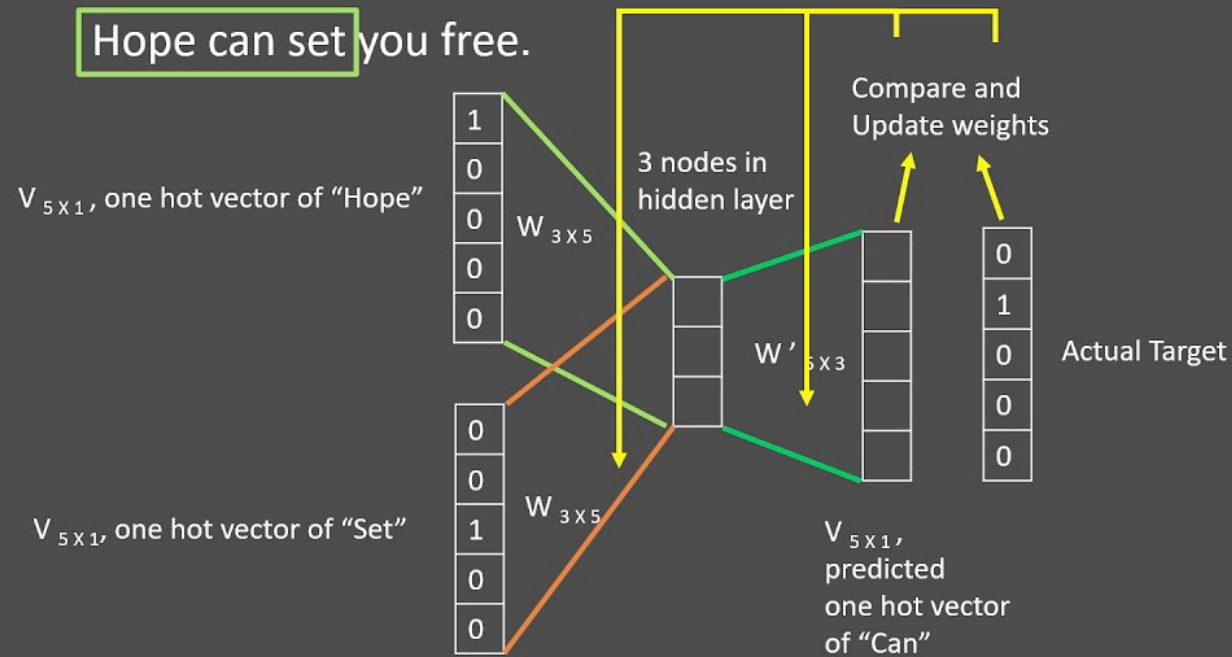
Training



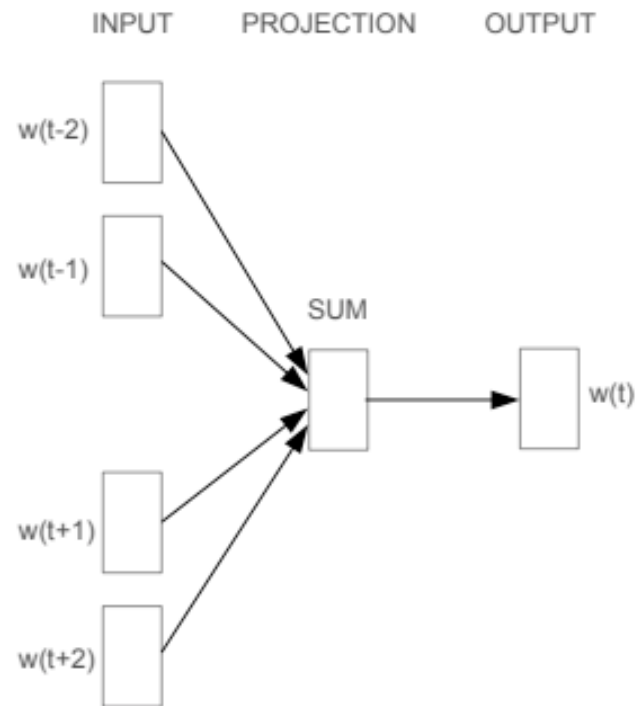
CBOW

CBOW - Working

Hope can set you free.



Why we do this?

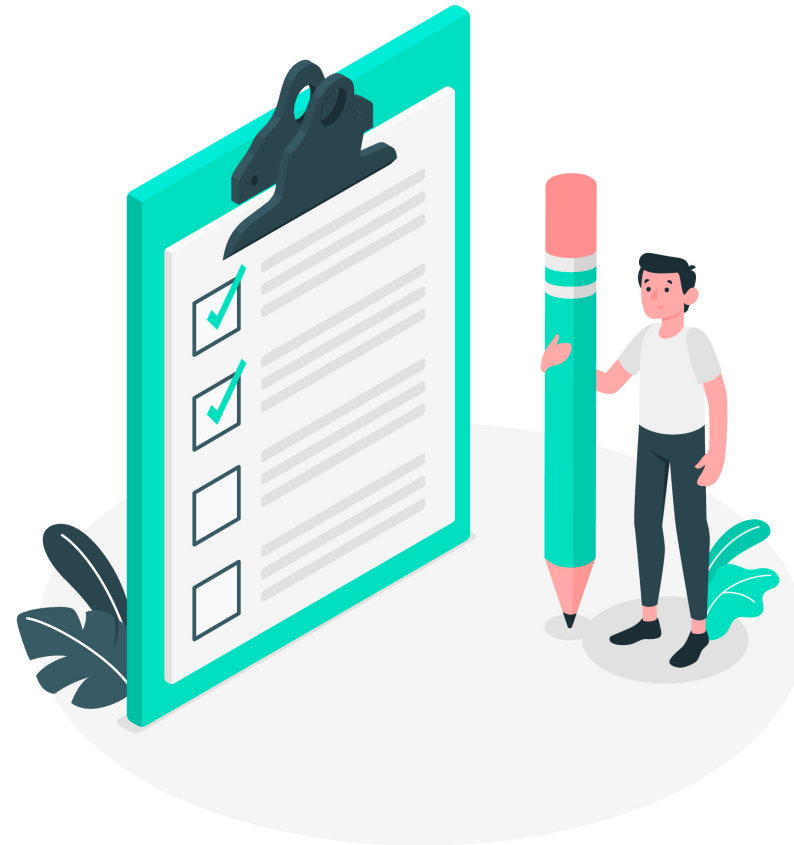


- ▶ This way, we can later get those w that mapped the words into this n-dimensional representation. **That is our embedding.**
- ▶ We used this trick with windows to be able to **train it** in an unlabeled fashion.
- ▶ It works incredibly well!

LAB

Classifying text

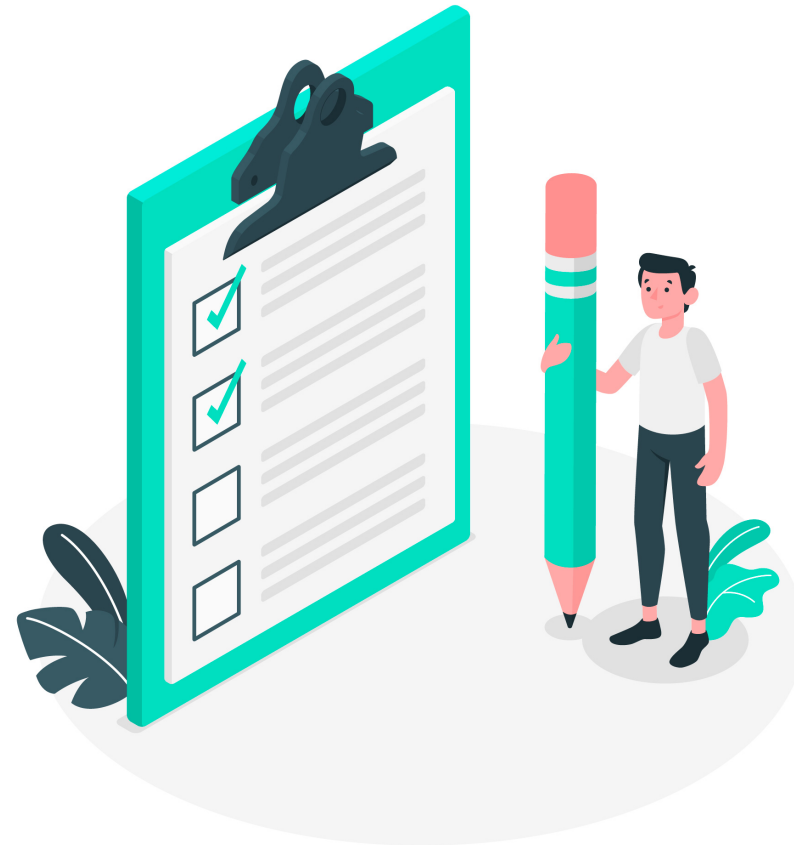
- ▶ Learn about text preprocessing in Keras
- ▶ Perform classification with logistic regression



LAB

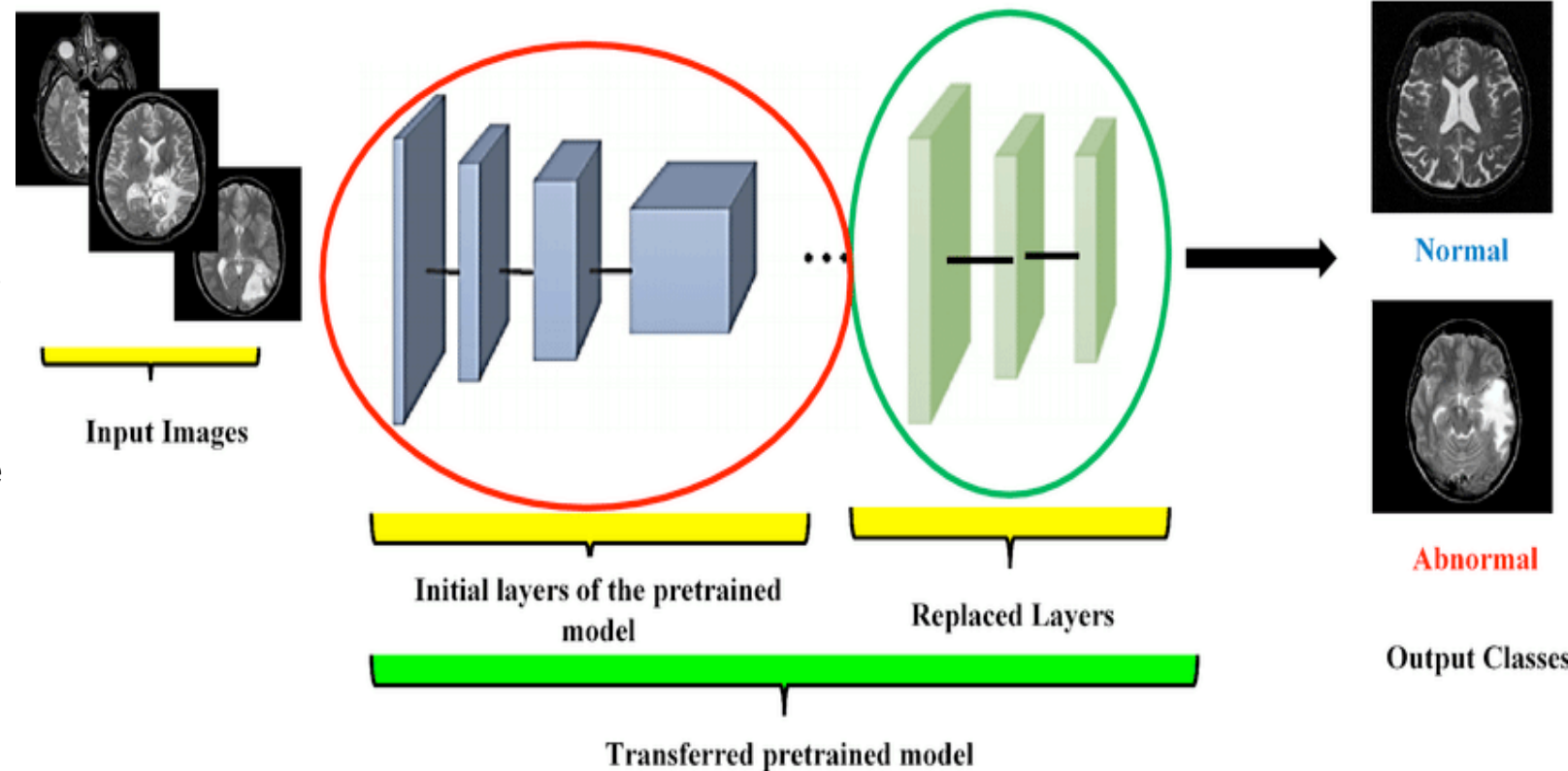
Training CBOW

- ▶ Train your first embedding using Keras.
- ▶ Transform text into a generator of training sequences.



Can we do better?

- ▶ Researchers found that one can do many things to improve.
- ▶ As layers “stack up” one can reuse a pretrained model on the first layers and just train the rest.
- ▶ Not only it speeds up, but makes it possible to do magic with little data.
- ▶ This is called **fine-tuning**.



LAB

Using GloVe pre trained Embedding

- ▶ Fine tune GloVe.
- ▶ Verify how easy it is!

