Data Analysis of Residencial Listings for Renting in Pune on Magicbricks using MySQL

Arindam Bhunia

Magicbricks Business Strategy

- Magicbricks, founded in 2006, is a leading Indian real estate platform connecting buyers, sellers, and renters.

- It offers a seamless marketplace for residential and commercial properties with features like verified listings, price trends, and AI-driven recommendations.

- Serving metro and smaller cities, it empowers users with insights and tools for informed decisions.

magicbricks

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99acres
India's No.1 Property Portal

Popular Real Estate Companies in India

About the Dataset

- The provided text is a dataset of rental properties in different metro cities in India listed on **Magicbricks**.

- Each row represents a single property, listing details such as house type, location, size, number of bedrooms and bathrooms, balconies, furnishing status, area rate, rent, and room type (e.g., "1 BHK").

- The dataset is organized in a tabular format with **7691 rows** and **10 columns**. Each row represents a unique ride, and the columns provide detailed information about each ride.

- Format of File - .csv

Description of the Dataset

Column	Descriptions	Values
house_type	Type of house	
locality	Locality where the Residential property is located	
city	City where the Residential property is located	
area	Area of property for renting in sq. ft.	Completed, cancelled
beds	No. of bedrooms in the property	1, 2, 3, etc.
bathrooms	No. of bathrooms in the property	1, 2, 3, etc.
balconies	No. of balconies in the property	0, 1, 2 etc.
furnishing	Type of furnishing in the property	Unfurnished, Semi-furnished, Furnished
area_rate	Rent per sq. ft.	
rent	Total rent	

Outlook of the Dataset

house_type	locality	city	area	beds	bathrooms	balconies	furnishing	area_rate	rent
2 BHK Flat for Rent in Oberoi Woods, Goregaon East, Mumbai	Goregaon East	Mumbai	897	2	2	0	Semi-Furnished	134	120000
1 BHK Flat for Rent in Sapphire Lakeside, Powai, Mumbai	Powai	Mumbai	490	1	1	0	Semi-Furnished	82	40000
1 BHK House for Rent in Mundhwa Pune	Mundhwa	Pune	550	1	1	0	Unfurnished	22	12000
2 BHK Flat for Rent in Hingna, Nagpur	Hingna	Nagpur	1000	2	2	0	Unfurnished	8	8000
1 BHK Flat for Rent in Unique Star Harsh Vihar, Mira Road Area, Mumbai	Mira Road	Mumbai	595	1	1	0	Unfurnished	25	15000
1 BHK House for Rent in Jakkur Bangalore	Jakkur	Bangalore	600	1	1	0	Unfurnished	27	16000
3 BHK Flat for Rent in Chittaranjan Park, New Delhi	Chittaranjan Park	New Delhi	1260	3	3	2	Unfurnished	47.66667	60000
3 BHK Flat for Rent in Soami Nagar South, Soami Nagar, New Delhi	Soami Nagar South	New Delhi	2700	3	3	2	Semi-Furnished	74.11111	200000
1 BHK House for Rent in Hadapsar Pune	Hadapsar	Pune	650	1	1	0	Unfurnished	17	11000
1 BHK Flat for Rent in Riverdale Suites, Kharadi, Pune	Kharadi	Pune	495	1	1	0	Unfurnished	48	24000
4 BHK House for Rent in Indiranagar Bangalore	Indira Nagar	Bangalore	2000	4	3	0	Semi-Furnished	40	80000
3 BHK Flat for Rent in Whitefield, Bangalore	Whitefield	Bangalore	1543	3	3	0	Unfurnished	39	60000
1 BHK Flat for Rent in Hiranandani Gardens, Powai, Mumbai	Powai	Mumbai	380	1	2	0	Furnished	184	70000
3 BHK Flat for Rent in Rustomjee Seasons, Bandra East, Mumbai	Bandra East	Mumbai	1281	3	3	0	Semi-Furnished	222	290000
4 BHK Flat for Rent in Bandra East, Mumbai	Bandra East	Mumbai	2200	4	4	3	Unfurnished	159	350000
4 BHK Flat for Rent in Oberoi Prisma, Jogeshwari Vikhroli Link Road, Mumbai	Jogeshwari Vikhroli Link Road	Mumbai	2600	4	5	0	Semi-Furnished	92	240000
2 BHK Flat for Rent in Godrej Elements, Hinjawadi, Pune	Hinjewadi	Pune	862	2	2	2	Semi-Furnished	35	30000
3 BHK Flat for Rent in Jyoti Nagar East, New Delhi	Jyoti Nagar East	New Delhi	1080	3	2	0	Semi-Furnished	23	25000
1 BHK Flat for Rent in Madanpur Khadar Village, New Delhi	Madanpur Khadar Village	New Delhi	700	1	1	0	Semi-Furnished	19	13000
3 BHK Flat for Rent in CV Raman Nagar, Bangalore	C V Raman Nagar	Bangalore	1900	3	3	3	Semi-Furnished	37	70000
2 BHK Flat for Rent in Blossom N Springs, Baner, Pune	Baner	Pune	1000	2	2	2	Semi-Furnished	35	35000
3 BHK Flat for Rent in Dudulgaon, Alandi, Pune	Dudulgaon	Pune	819	3	2	2	Unfurnished	24	20000
1 BHK Flat for Rent in Mohan Nagar, Nagpur	Mohan Nagar	Nagpur	400	1	1	0	Unfurnished	25	10000
4 BHK Flat for Rent in Eon Waterfront, Kharadi, Pune	Kharadi	Pune	2500	4	6	3	Semi-Furnished	37	92000
2 BHK Flat for Rent in Balagere, Bangalore	Balagere	Bangalore	1200	2	2	2	Semi-Furnished	16	19000
2 BHK Flat for Rent in Anirudha Residency, Manewada, Nagpur	Manewada	Nagpur	990	2	2	2	Semi-Furnished	11	11000
1 BHK Flat for Rent in Wadala West, Mumbai	Wadala West	Mumbai	400	1	1	2	Semi-Furnished	100	40000
2 BHK Flat for Rent in Gini Belvista Phase II, Dhanori Road, Pune	Dhanori Road	Pune	750	2	2	2	Semi-Furnished	35	26500
2 BHK House for Rent in Medahalli Bangalore	MedaHalli	Bangalore	300	2	2	0	Semi-Furnished	83	25000

Uploading Dataset in MySQL Server using MySQL WorkBench

```
-- creating new database
• create database magicbricks_db;

-- setting the dataset to be default
• use magicbricks_db;
```

Configure Import Settings

Detected file format: csv 🔧

Encoding: `latin1 (iso8859-1)`

Columns:

	Source Column	Field Type
☑	house_type	text
☑	locality	text
☑	city	text
☑	area	double
☑	beds	bigint
☑	bathrooms	bigint
☑	balconies	bigint
☑	furnishing	text
☑	area_rate	double
☑	rent	double

house_type	locality	city	area	beds	bathrooms	balconies	furnishing	area_rate	rent
2 BHK Flat for Rent in Oberoi Woods, Goregaon East, Mumbai	Goregaon East	Mumbai	897.0	2	2	0	Semi-Furnished	134.0	120000.0
1 BHK Flat for Rent in Sapphire Lakeside, Powai, Mumbai	Powai	Mumbai	490.0	1	1	0	Semi-Furnished	82.0	40000.0
1 BHK House for Rent in Mundhwa Pune	Mundhwa	Pune	550.0	1	1	0	Unfurnished	22.0	12000.0
2 BHK Flat for Rent in Hingna, Nagpur	Hingna	Nagpur	1000.0	2	2	0	Unfurnished	8.0	8000.0
1 BHK Flat for Rent in Unique Star Harsh Vihar, Mira Road Area...	Mira Road	Mumbai	595.0	1	1	0	Unfurnished	25.0	15000.0

```
-- Viewing the full table
• select *
  from magicbricks;
```

house_type	locality	city	area	beds	bathrooms	balconies	furnishing	area_rate	rent
2 BHK Flat for Rent in Oberoi Woods, Goregaon East, Mumbai	Goregaon East	Mumbai	897	2	2	0	Semi-Furnished	134	120000
1 BHK Flat for Rent in Sapphire Lakeside, Powai, Mumbai	Powai	Mumbai	490	1	1	0	Semi-Furnished	82	40000
1 BHK House for Rent in Mundhwa Pune	Mundhwa	Pune	550	1	1	0	Unfurnished	22	12000
2 BHK Flat for Rent in Hingna, Nagpur	Hingna	Nagpur	1000	2	2	0	Unfurnished	8	8000
1 BHK Flat for Rent in Unique Star Harsh Vihar, Mira Road Area, Mumbai	Mira Road	Mumbai	595	1	1	0	Unfurnished	25	15000
1 BHK House for Rent in Jakkur Bangalore	Jakkur	Bangalore	600	1	1	0	Unfurnished	27	16000
3 BHK Flat for Rent in Chittaranjan Park, New Delhi	Chittaranjan Park	New Delhi	1260	3	3	2	Unfurnished	47.66666666666666	60000
3 BHK Flat for Rent in Soami Nagar South, Soami Nagar, New Delhi	Soami Nagar South	New Delhi	2700	3	3	2	Semi-Furnished	74.11111111111111	200000
1 BHK House for Rent in Hadapsar Pune	Hadapsar	Pune	650	1	1	0	Unfurnished	17	11000
1 BHK Flat for Rent in Riverdale Suites, Kharadi, Pune	Kharadi	Pune	495	1	1	0	Unfurnished	48	24000

Deleting the rows with non-Pune Cities

```
•    set sql_safe_updates = 0;

•    delete
     from magicbricks
     where city != "Pune";
```

house_type	locality	city	area	beds	bathrooms	balconies	furnishing	area_rate	rent
1 BHK House for Rent in Mundhwa Pune	Mundhwa	Pune	550	1	1	0	Unfurnished	22	12000
1 BHK House for Rent in Hadapsar Pune	Hadapsar	Pune	650	1	1	0	Unfurnished	17	11000
1 BHK Flat for Rent in Riverdale Suites, Kharadi, Pune	Kharadi	Pune	495	1	1	0	Unfurnished	48	24000
2 BHK Flat for Rent in Godrej Elements, Hinjawadi, Pune	Hinjewadi	Pune	862	2	2	2	Semi-Furnished	35	30000
2 BHK Flat for Rent in Blossom N Springs, Baner, Pune	Baner	Pune	1000	2	2	2	Semi-Furnished	35	35000
3 BHK Flat for Rent in Dudulgaon, Alandi, Pune	Dudulgaon	Pune	819	3	2	2	Unfurnished	24	20000
4 BHK Flat for Rent in Eon Waterfront, Kharadi, Pune	Kharadi	Pune	2500	4	6	3	Semi-Furnished	37	92000
2 BHK Flat for Rent in Gini Belvista Phase II, Dhanori Road, Pune	Dhanori Road	Pune	750	2	2	2	Semi-Furnished	35	26500
3 BHK Flat for Rent in Megapolis Sangria Towers, Hinjawadi, Pune	Hinjewadi	Pune	1500	3	3	0	Unfurnished	20	30000
2 BHK Flat for Rent in Loni Kalbhor, Pune	Loni Kalbhor	Pune	1200	2	2	0	Unfurnished	10	12000

Data Cleaning

```sql
-- adds new column 'room_type'

alter table magicbricks

add room_type varchar(100);


-- veiwing the full table

select *

from magicbricks;
```

house_type	locality	city	area	beds	bathrooms	balconies	furnishing	area_rate	rent	room_type
1 BHK House for Rent in Mundhwa Pune	Mundhwa	Pune	550	1	1	0	Unfurnished	22	12000	NULL
1 BHK House for Rent in Hadapsar Pune	Hadapsar	Pune	650	1	1	0	Unfurnished	17	11000	NULL
1 BHK Flat for Rent in Riverdale Suites, Kharadi, Pune	Kharadi	Pune	495	1	1	0	Unfurnished	48	24000	NULL
2 BHK Flat for Rent in Godrej Elements, Hinjawadi, Pune	Hinjewadi	Pune	862	2	2	2	Semi-Furnished	35	30000	NULL
2 BHK Flat for Rent in Blossom N Springs, Baner, Pune	Baner	Pune	1000	2	2	2	Semi-Furnished	35	35000	NULL
3 BHK Flat for Rent in Dudulgaon, Alandi, Pune	Dudulgaon	Pune	819	3	2	2	Unfurnished	24	20000	NULL
4 BHK Flat for Rent in Eon Waterfront, Kharadi, Pune	Kharadi	Pune	2500	4	6	3	Semi-Furnished	37	92000	NULL
2 BHK Flat for Rent in Gini Belvista Phase II, Dhanori Road, Pune	Dhanori Road	Pune	750	2	2	2	Semi-Furnished	35	26500	NULL
3 BHK Flat for Rent in Megapolis Sangria Towers, Hinjawadi, Pune	Hinjewadi	Pune	1500	3	3	0	Unfurnished	20	30000	NULL
2 BHK Flat for Rent in Loni Kalbhor, Pune	Loni Kalbhor	Pune	1200	2	2	0	Unfurnished	10	12000	NULL

```sql
-- inserting data in the column 'room_type'

update magicbricks

set room_type = substring_index(house_type, " ",2);


-- viewing the full table

select *

from magicbricks;
```

house_type	locality	city	area	beds	bathrooms	balconies	furnishing	area_rate	rent	room_type
1 BHK House for Rent in Mundhwa Pune	Mundhwa	Pune	550	1	1	0	Unfurnished	22	12000	1 BHK
1 BHK House for Rent in Hadapsar Pune	Hadapsar	Pune	650	1	1	0	Unfurnished	17	11000	1 BHK
1 BHK Flat for Rent in Riverdale Suites, Kharadi, Pune	Kharadi	Pune	495	1	1	0	Unfurnished	48	24000	1 BHK
2 BHK Flat for Rent in Godrej Elements, Hinjawadi, Pune	Hinjewadi	Pune	862	2	2	2	Semi-Furnished	35	30000	2 BHK
2 BHK Flat for Rent in Blossom N Springs, Baner, Pune	Baner	Pune	1000	2	2	2	Semi-Furnished	35	35000	2 BHK
3 BHK Flat for Rent in Dudulgaon, Alandi, Pune	Dudulgaon	Pune	819	3	2	2	Unfurnished	24	20000	3 BHK
4 BHK Flat for Rent in Eon Waterfront, Kharadi, Pune	Kharadi	Pune	2500	4	6	3	Semi-Furnished	37	92000	4 BHK
2 BHK Flat for Rent in Gini Belvista Phase II, Dhanori Road, Pune	Dhanori Road	Pune	750	2	2	2	Semi-Furnished	35	26500	2 BHK
3 BHK Flat for Rent in Megapolis Sangria Towers, Hinjawadi, Pune	Hinjewadi	Pune	1500	3	3	0	Unfurnished	20	30000	3 BHK
2 BHK Flat for Rent in Loni Kalbhor, Pune	Loni Kalbhor	Pune	1200	2	2	0	Unfurnished	10	12000	2 BHK

Data Cleaning

```
-- updating house_type
update magicbricks
set house_type = substring_index(substring_index(house_type, " ",3), " ", -1);

-- viewing full table
select *
from magicbricks;
```

| house_type	locality	city	area	beds	bathrooms	balconies	furnishing	area_rate	rent	room_type
House	Mundhwa	Pune	550	1	1	0	Unfurnished	22	12000	1 BHK
House	Hadapsar	Pune	650	1	1	0	Unfurnished	17	11000	1 BHK
Flat	Kharadi	Pune	495	1	1	0	Unfurnished	48	24000	1 BHK
Flat	Hinjewadi	Pune	862	2	2	2	Semi-Furnished	35	30000	2 BHK
Flat	Baner	Pune	1000	2	2	2	Semi-Furnished	35	35000	2 BHK
Flat	Dudulgaon	Pune	819	3	2	2	Unfurnished	24	20000	3 BHK
Flat	Kharadi	Pune	2500	4	6	3	Semi-Furnished	37	92000	4 BHK
Flat	Dhanori Road	Pune	750	2	2	2	Semi-Furnished	35	26500	2 BHK
Flat	Hinjewadi	Pune	1500	3	3	0	Unfurnished	20	30000	3 BHK
Flat	Loni Kalbhor	Pune	1200	2	2	0	Unfurnished	10	12000	2 BHK

Business Questions

1. What is the percentage of various types of houses for rent in Pune?
2. What is total no. of rides?
3. Which service is fastest?
4. Which service is cheapest?
5. In which time of the day the demand is maximum?
6. Which is the most popular payment method?
7. Which factors influences the cancellation?
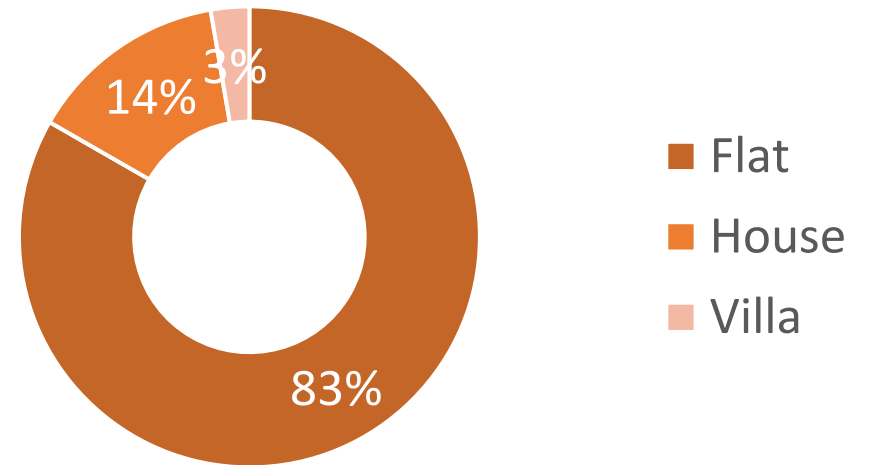8. What is the average service duration?
9. What is the average fare?

```
-- Q1. Percentage of various types of houses for rent in Pune
set @total:= (select count(*) from magicbricks);
select @total;


select house_type, (count(*)/@total)*100 as percent
from magicbricks
group by house_type;
```
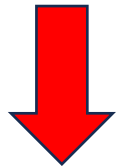
house_type	percent
House	14.0045
Flat	83.2958
Villa	2.6997

2. Top 5 localities with Highest no. of Listings

```
-- Q2. Top 5 popular places in Pune according to listing
select locality, count(locality) as cnt
from magicbricks
group by locality
order by count(locality) desc
limit 5;
```

locality	cnt
Hadapsar	106
Kharadi	98
Wagholi	94
Hinjewadi	77
Wakad	53

Count of Listing
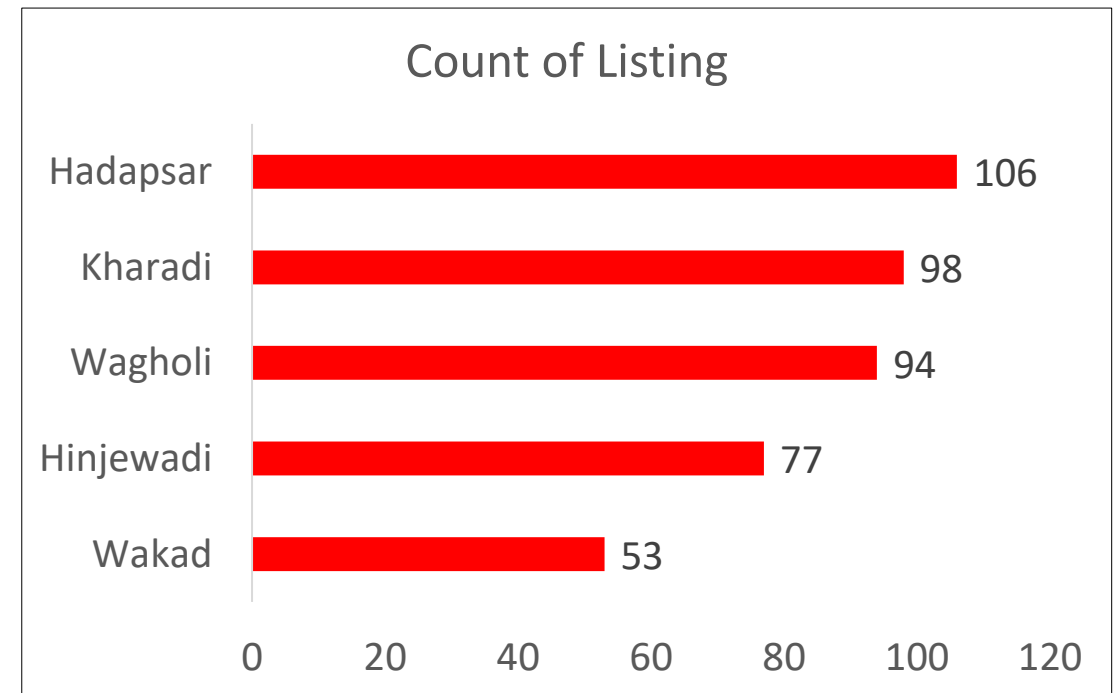
```sql
-- Q3. Localities with most listings for different room types

with c as (
select room_type, locality, count(*) as cnt, max(count(*)) over (partition by room_type) as maxm
from magicbricks
group by room_type, locality
order by room_type, count(*) desc)

select * from c
where cnt = maxm;
```

| room_type	locality	cnt	maxm
1 BHK	Hadapsar	44	44
2 BHK	Wagholi	49	49
3 BHK	Kharadi	27	27
4 BHK	Kharadi	9	9
4 BHK	Baner	9	9
5 BHK	Bavdhan	2	2
5 BHK	Pimple Nilakh	2	2
5 BHK	Kalyani Nagar	2	2
7 BHK	Gahunje	1	1
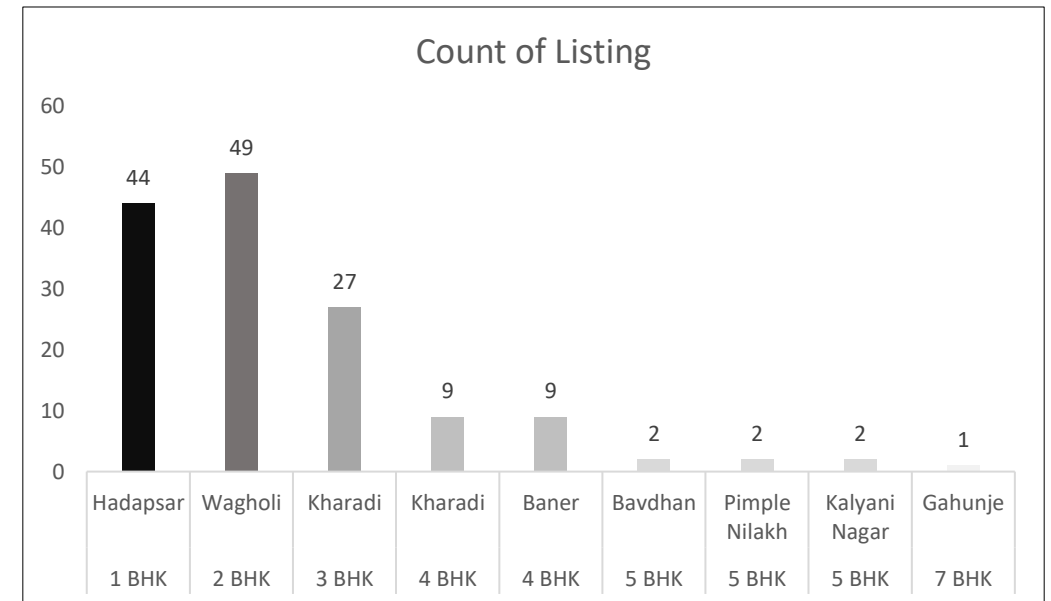
Count of Listing

4. Share of Listing with Different Room Types

```
-- Q4. room_type percentage

select room_type, (count(*)/@total)*100 as percent
from magicbricks
group by room_type;
```
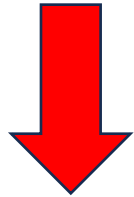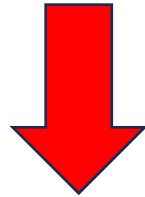
| room_type	percent
▶ 1 BHK	30.3712
2 BHK	44.0945
3 BHK	19.6288
4 BHK	5.0619
5 BHK	0.7874
7 BHK	0.0562
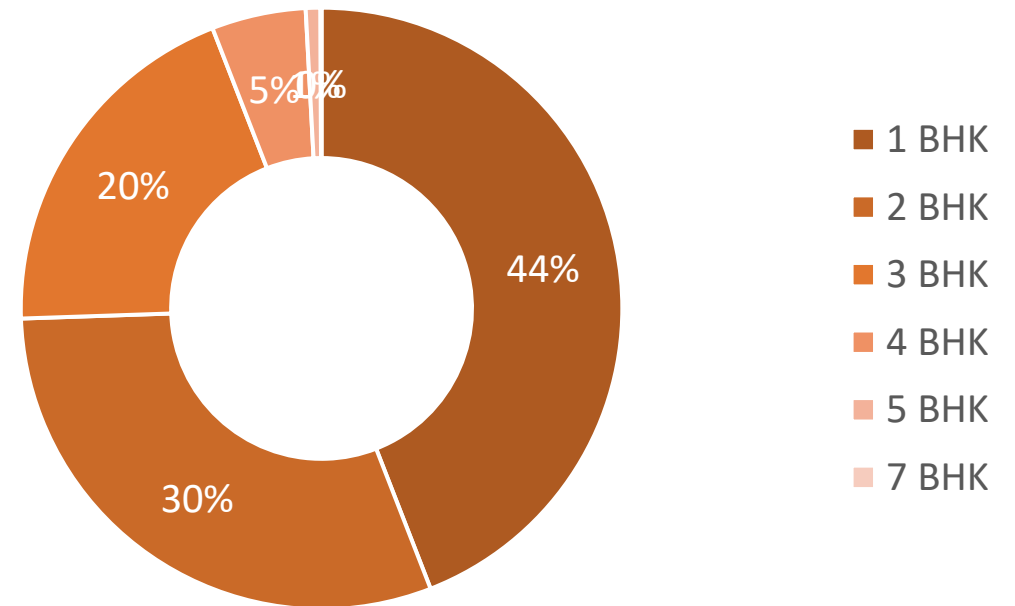
```
-- Q5 percentage of listings with different furnishing
select furnishing, (count(furnishing)/@total)*100 as percent
from magicbricks
group by furnishing
order by count(furnishing) desc;
```
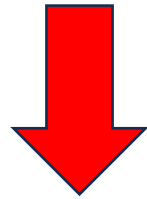
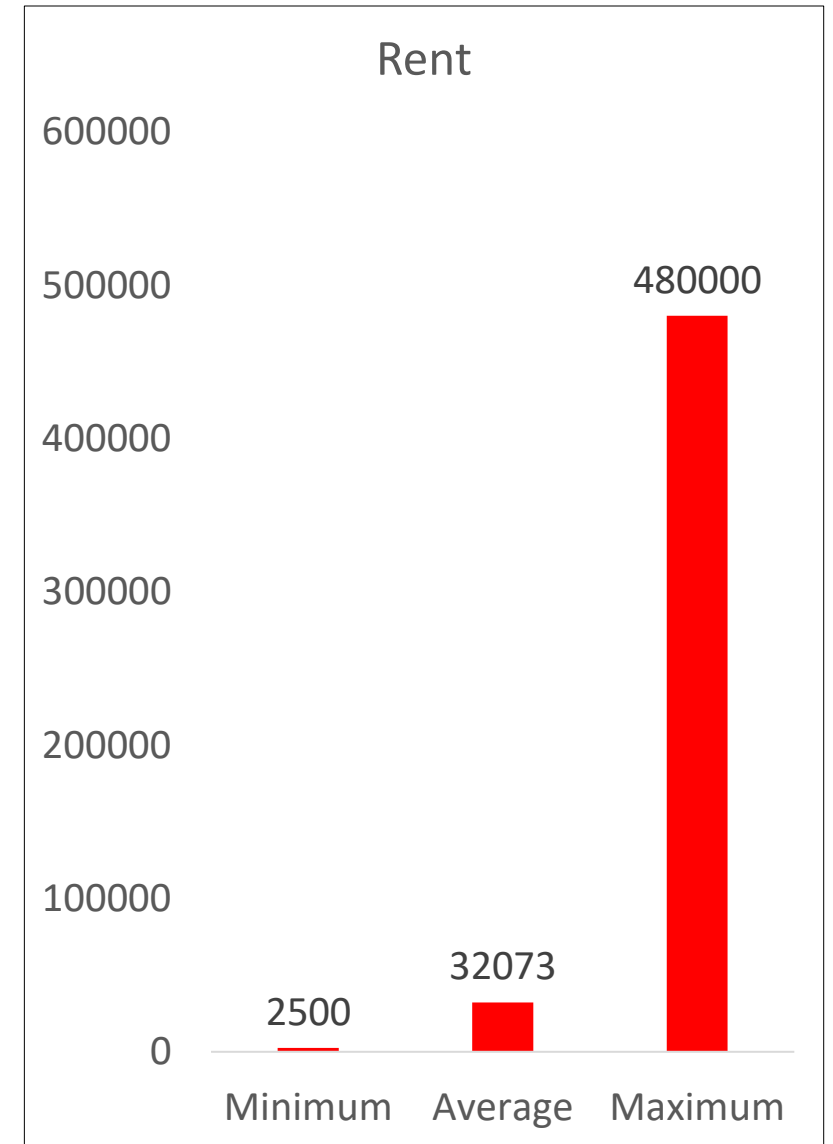|	furnishing	percent
▶	Unfurnished	45.8943
	Semi-Furnished	33.1834
	Furnished	20.9224

- Unfurnished
- Semi-Furnished
- Furnished

21% 46% 33%
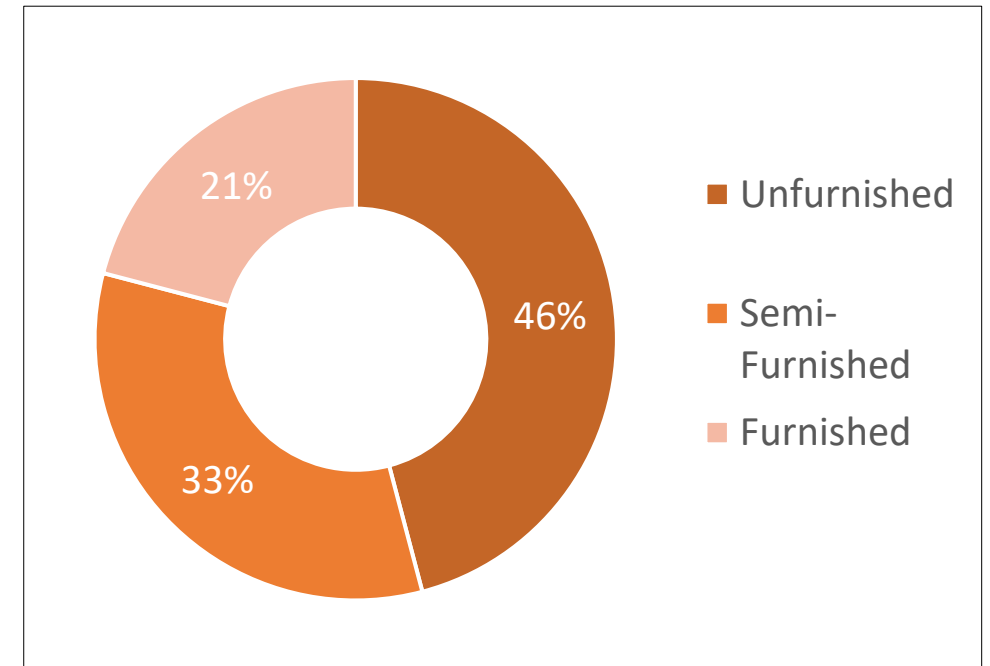
```
-- Q6. min, max and avg rent in pune
select min(rent) as min_rent, max(rent) as max_rent, avg(rent) as avg_rent
from magicbricks;
```

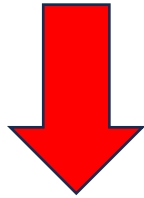|	min_rent	max_rent	avg_rent
▶	2500	480000	32073.473003374576

Rent

7. Room-type wise Minimum, Maximum and Average Rent

```sql
-- Q7 max bhk rent and min bhk rent, avg bhk rent
select room_type, min(rent) as min_rent, max(rent) as max_rent, avg(rent) as avg_rent
from magicbricks
group by room_type;
```

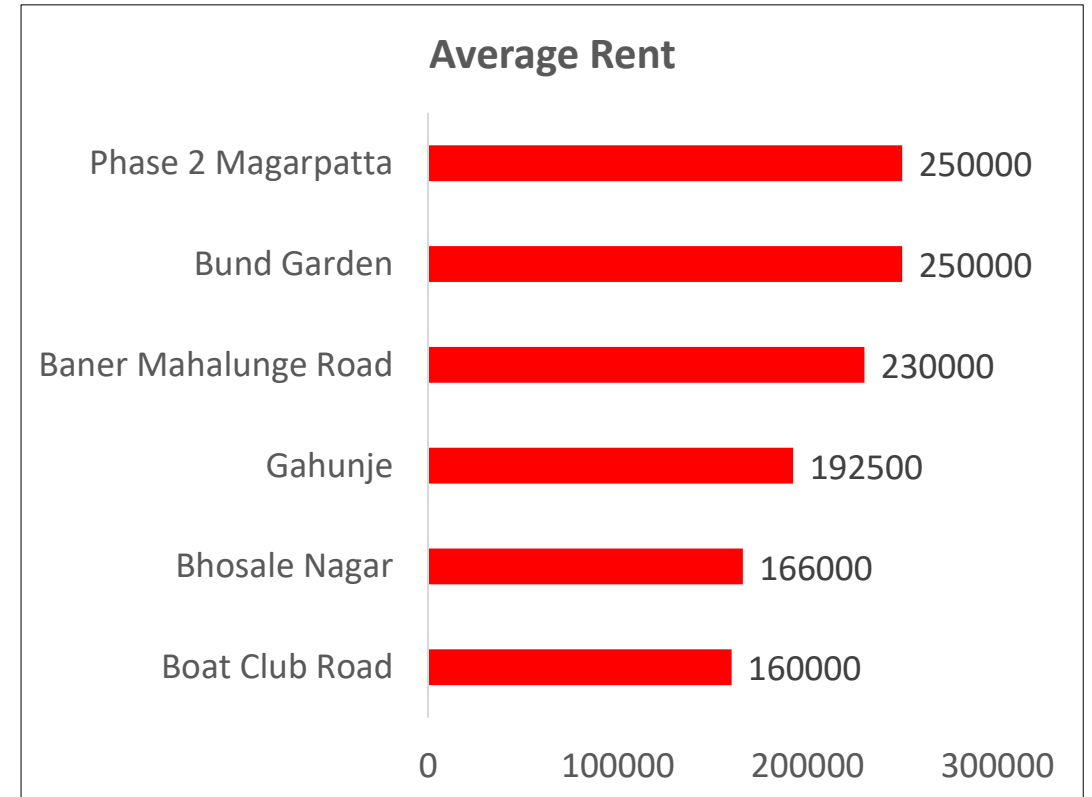| room_type	min_rent	max_rent	avg_rent
1 BHK	2500	50000	13259.996296296296
2 BHK	5000	200000	24810.168367346938
3 BHK	8500	280000	47038.822349570204
4 BHK	18000	390000	120905.73333333334
5 BHK	17000	480000	191928.57142857142
7 BHK	430000	430000	430000
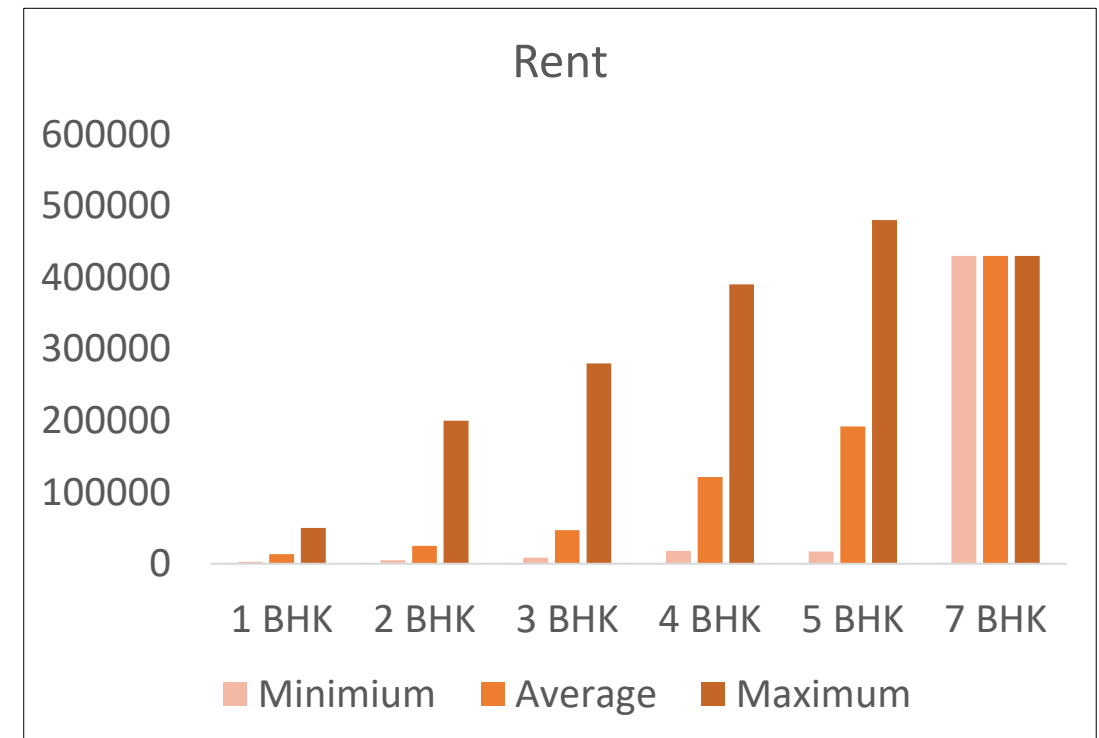
```
-- Q8 top 6 localities with highest avg rent
select locality, avg(rent) as avg_rent
from magicbricks
group by locality
order by avg(rent) desc
limit 6;
```
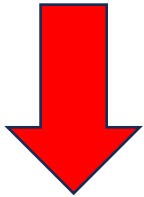
locality	avg_rent
▸ Bund Garden	250000
Phase 2 Magarpatta	250000
Baner Mahalunge Road	230000
Gahunje	192500
Bhosale Nagar	166000
Boat Club Road	160000

Average Rent

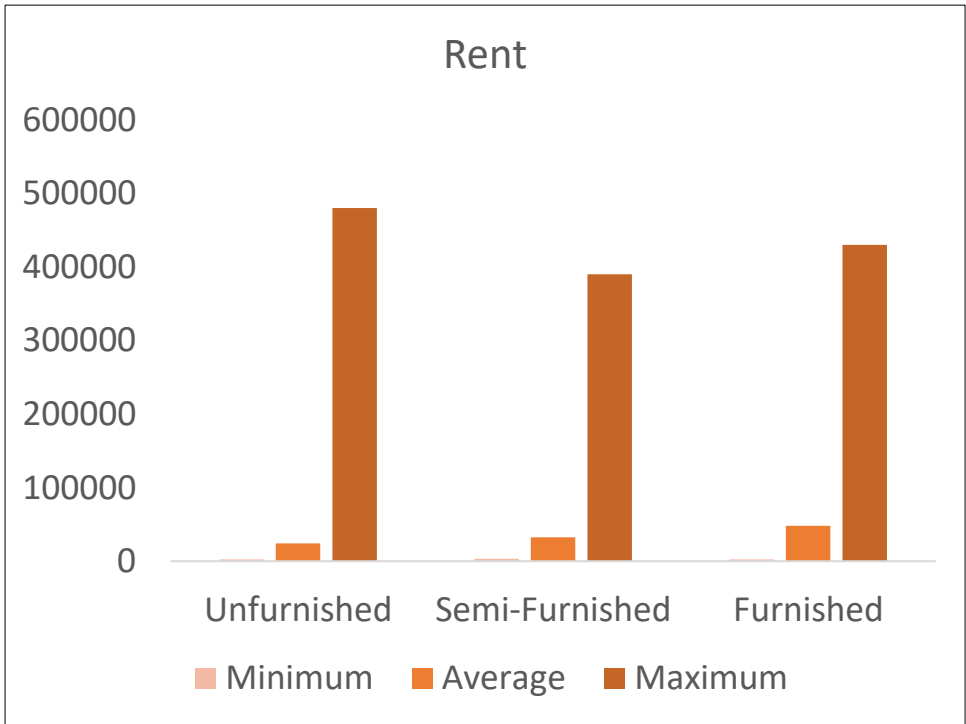| Locality	Value
Phase 2 Magarpatta	250000
Bund Garden	250000
Baner Mahalunge Road	230000
Gahunje	192500
Bhosale Nagar	166000
Boat Club Road	160000

9. Furnishing-wise Minimum, Maximum and Average Rent

```sql
-- Q9 min, max and avg rent depending on furnishing
select furnishing, min(rent) min_rent, max(rent) as max_rent, avg(rent) as avg_rent
from magicbricks
group by furnishing;
```

furnishing	min_rent	max_rent	avg_rent
Unfurnished	2500	480000	24388.280637254902
Semi-Furnished	3500	390000	32452.852542372882
Furnished	2500	430000	48329.61021505376

Rent

Minimum ■ Average ■ Maximum

```
-- Q9 min, max and avg rent depending on furnishing
select furnishing, min(rent) min_rent, max(rent) as max_rent, avg(rent) as avg_rent
from magicbricks
group by furnishing;
```

furnishing	min_rent	max_rent	avg_rent
Unfurnished	2500	480000	24388.280637254902
Semi-Furnished	3500	390000	32452.852542372882
Furnished	2500	430000	48329.61021505376

Thank You