



CREDIT EDA CASE STUDY

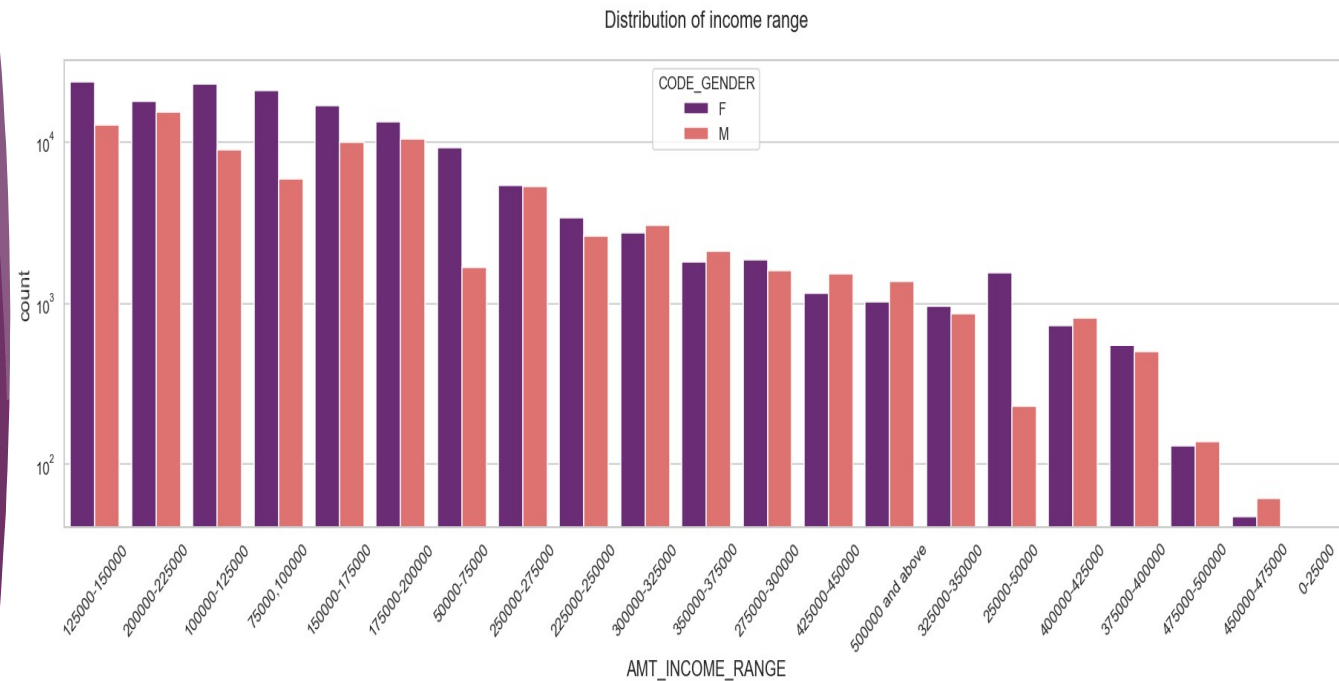
BY SHANTANU SINGH & ARINDAM

Categorical Univariate analysis for Target 0 [Applicants with no payment difficulty]

Distribution of Income

Conclusions

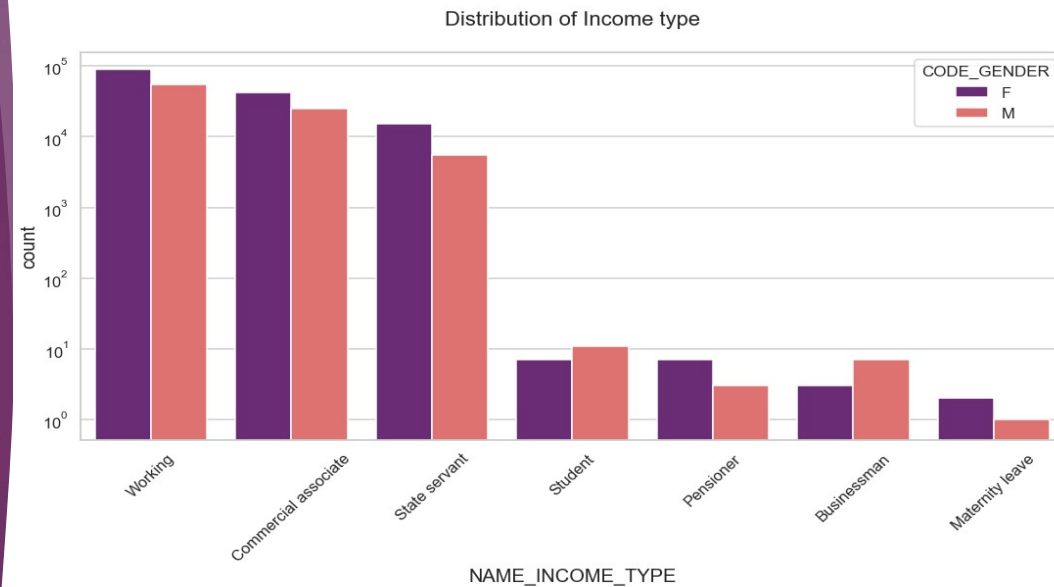
- ▶ More Females than Males.
- ▶ Income range from 1,00,000 to 2,00,000 has more applicants.
- ▶ Females have more applicants than men for that range.
- ▶ Very few applicants have income 4,00,000 and above.



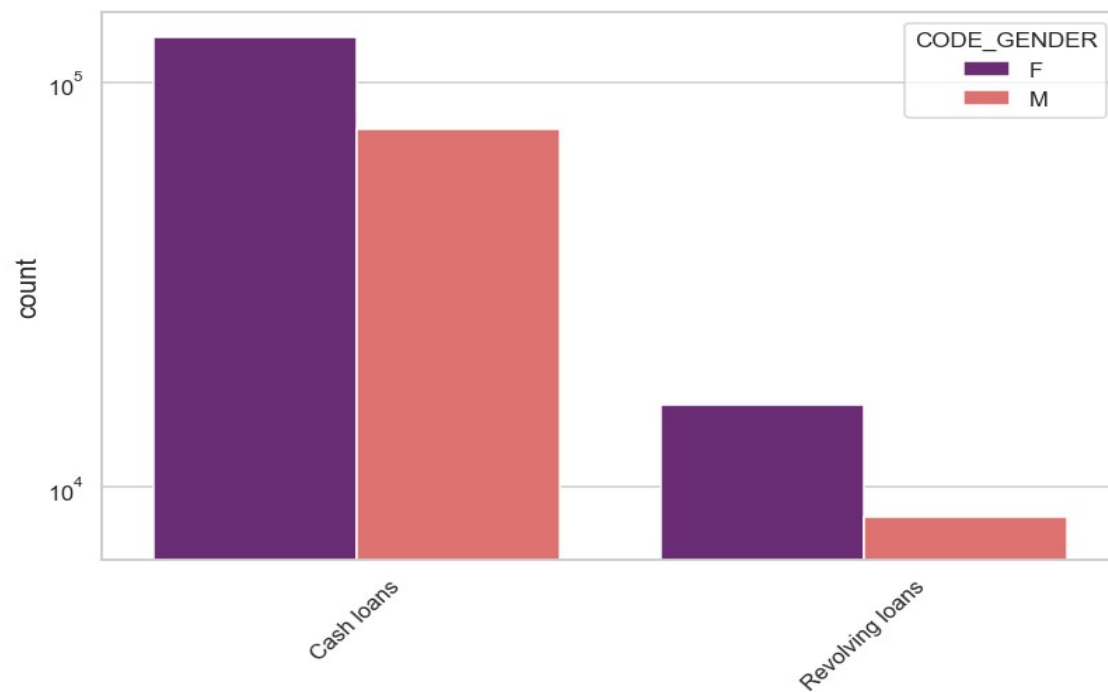
Distribution of Income Type

Conclusions

- ▶ For income type 'working', 'commercial associate', and 'State Servant' the number of applicants are higher than others.
- ▶ For those income type Females have more applications than Males.
- ▶ Less applicants for income type 'student', 'pensioner', 'Businessman' and 'Maternity leave'.



Distribution for contract type



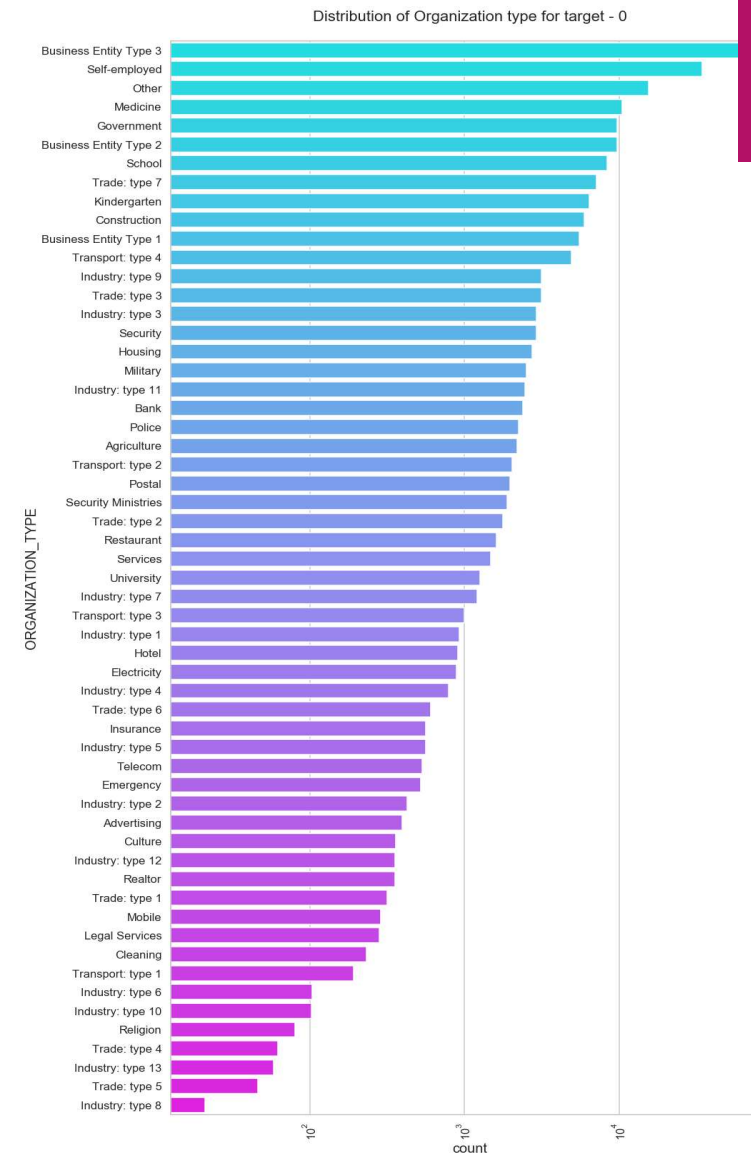
Conclusions

- ▶ More 'cash loans' than 'Revolving loans'
- ▶ More Female applicants

Distribution of organization type

Conclusions

- ▶ Most clients that have applied for loans are from organization type 'Business entity Type 3' , 'Self employed' , 'Other' , 'Medicine' and 'Government'.
- ▶ Less clients are from Industry type 8, type 6, type 10, religion and trade type 5, type 4.

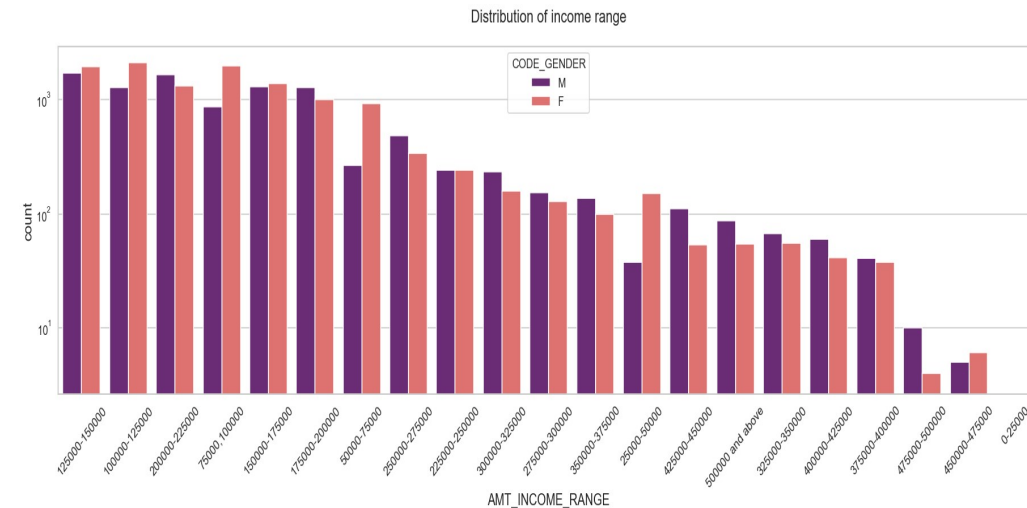


Categorical Univariate analysis for Target 1 [Applicants with payment difficulty]

Distribution of Income range

Conclusions

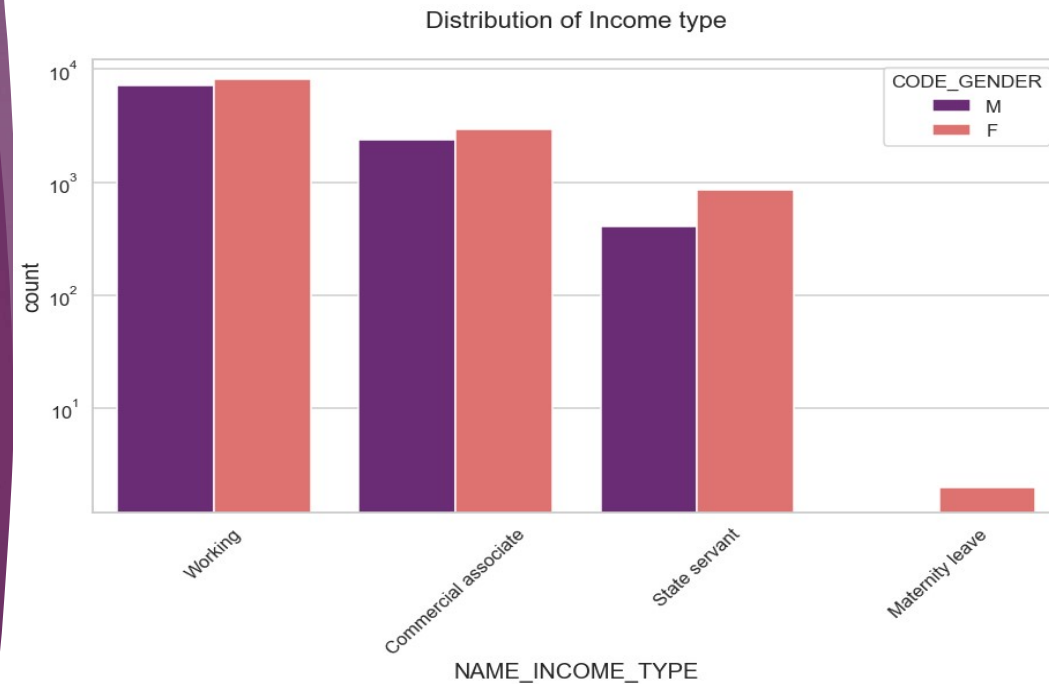
- ▶ More males than female.
- ▶ Income range 1,00,000 to 2,00,000 has more applicants.
- ▶ More males than females in that range.
- ▶ Very less applicants for income range 4,00,000 and above.



Distribution of Income type

Conclusions

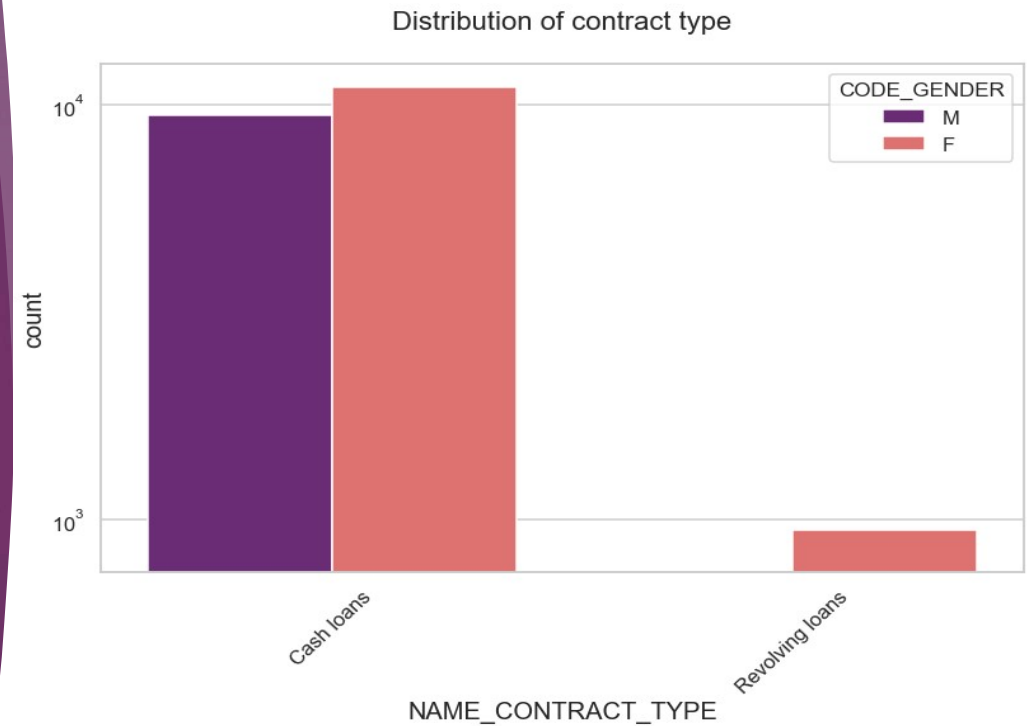
- ▶ For income type 'working', 'commercial associate', and 'State Servant' the number of applicants are higher than other.
- ▶ Females have more number of applicants than male.
- ▶ Less number of credits for income type 'Maternity leave'.
- ▶ For type 1: There is no income type for 'student', 'pensioner' and 'Businessman' which means they don't do any late payments.



Distribution for contract type

Conclusions

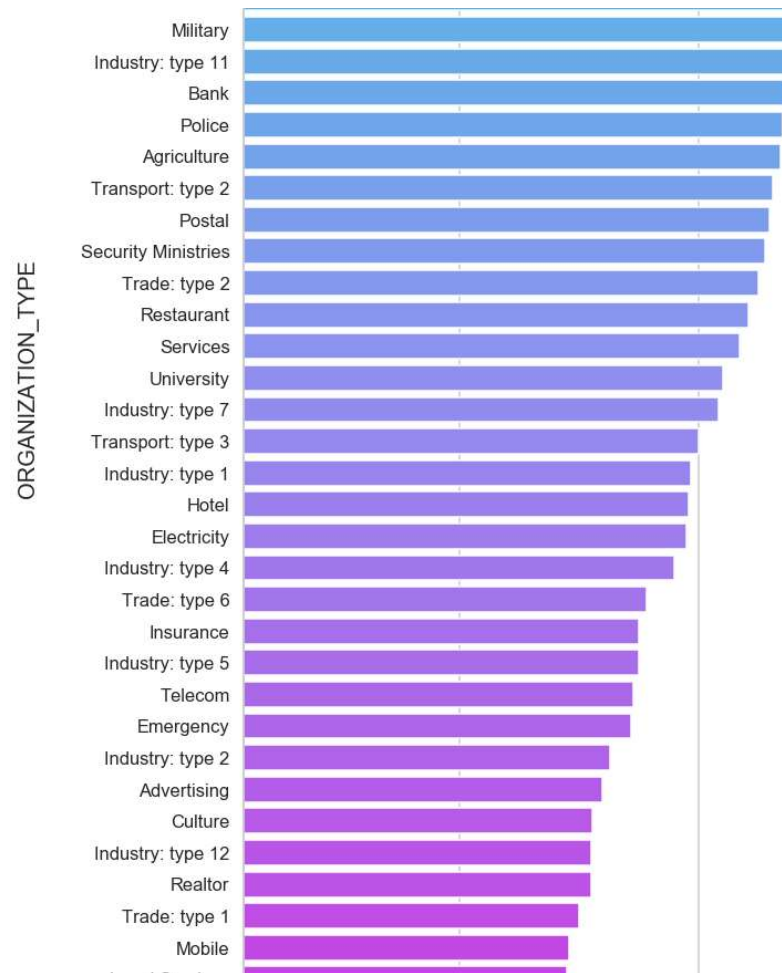
- ▶ For contract type 'cash loans' is having higher number of applicants than 'Revolving loans' contract type.
- ▶ Females is leading for applying credits.
- ▶ For type 1 : there is only Female Revolving loans.



Distribution of organization type

Conclusions

- ▶ Clients which have applied for credits are from most of the organization type 'Business entity Type 3' , 'Self employed' , 'Other' , 'Medicine' and 'Government'.
- ▶ Less clients are from Industry type 8,type 6, type 10, religion and trade type 5, type 4.
- ▶ Same as type 0 in distribution of organization type.



Correlation_of Target 0

Correlation For target 0

Loan amount is inversely proportional to the date of birth - loan amount is higher for lesser age.

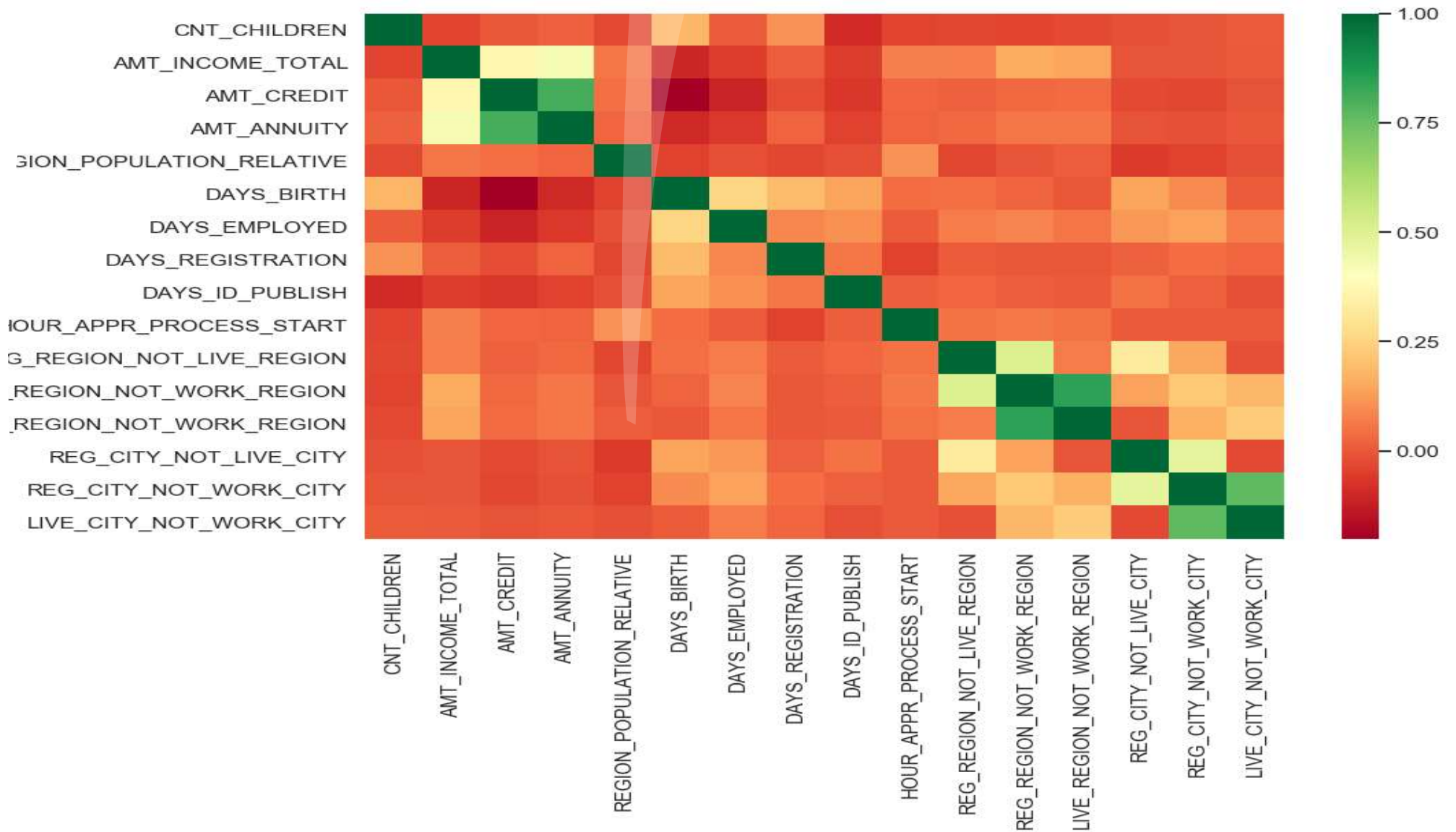
Loan amount is inversely proportional to the number of children client have – loan amount is higher for people with less children

Income is inversely proportional to the number of children client have - more income if people have less children.

Loan amount is higher for densely populated area.

Income is also higher in densely populated area.

Correlation for target 1



Correlation for type 1

This heat map for Target 1 is also having quite a same observation just like Target 0.
Other Conclusions.

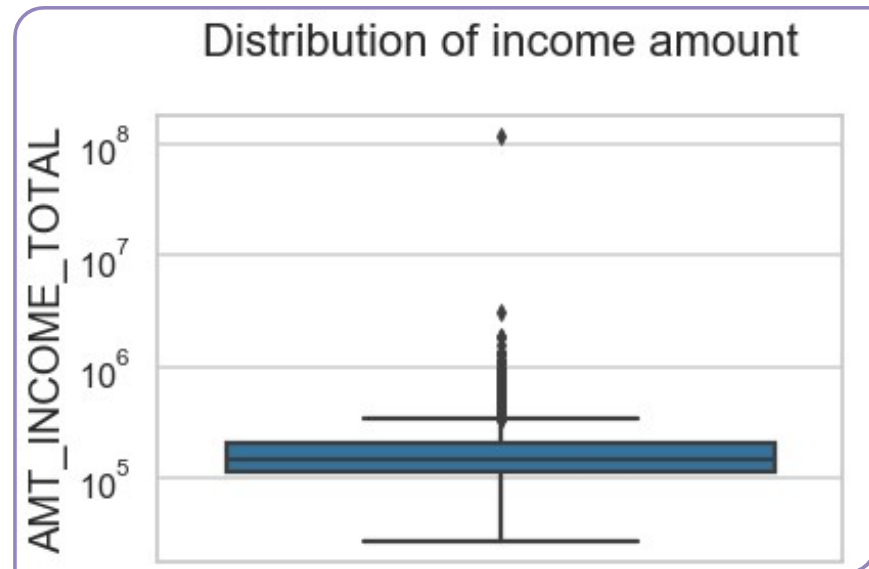
- ▶ The client's permanent address does not match contact address are having less children and vice-versa
- ▶ The client's permanent address does not match work address are having less children and vice-versa

Categorical Univariate analysis for Variables with Target 0

Boxplot for income amount

Conclusions

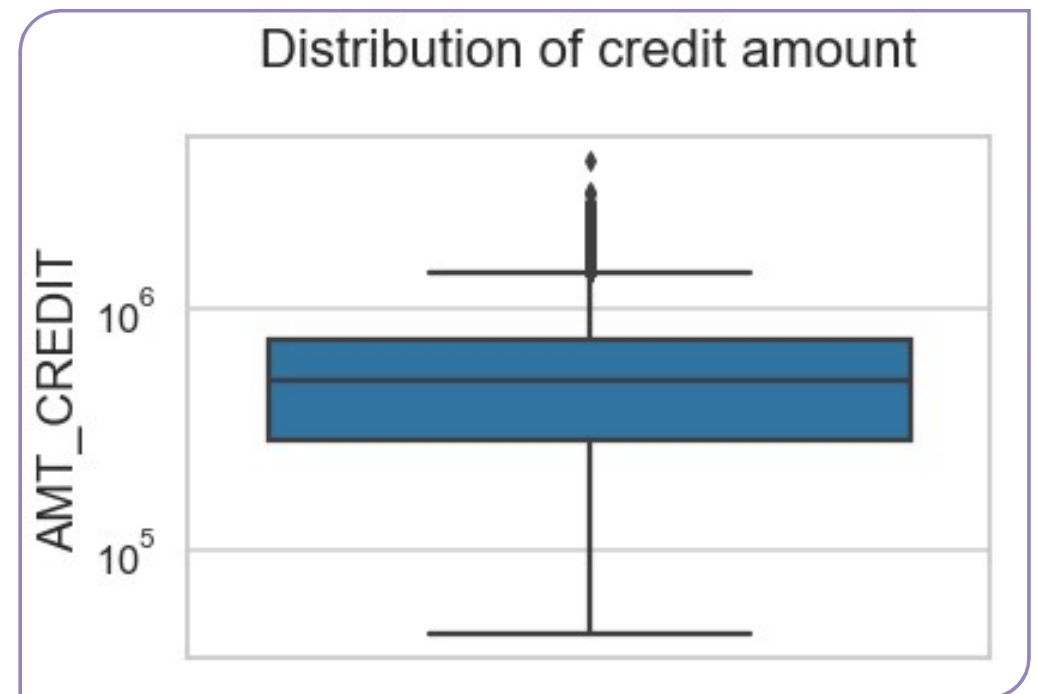
- ▶ Some outliers are noticed in income amount.
- ▶ The third quartiles is very slim for income amount.



Boxplot for loan amount

Conclusions

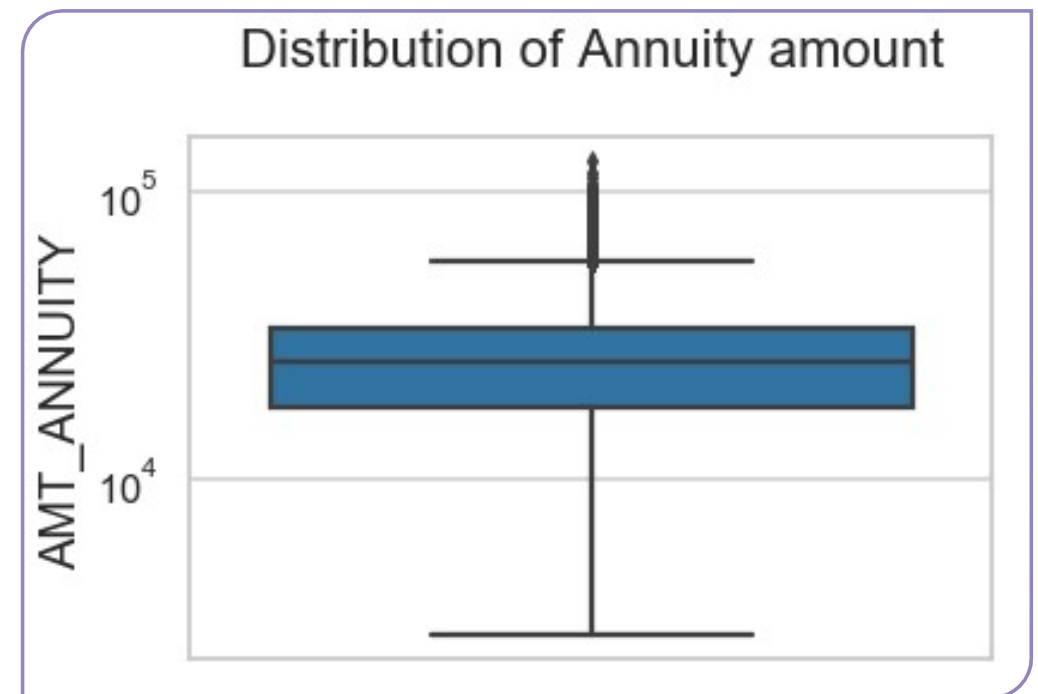
- ▶ Some outliers are noticed in loan amount.
- ▶ The first quartile is bigger than third quartile for loan amount which means most of the loan amounts are present in the first quartile.



Boxplot for Annuity amount

Conclusions

- ▶ Some outliers are noticed in annuity amount.
- ▶ The first quartile is bigger than third quartile for annuity amount which means most of the annuity clients are from first quartile.

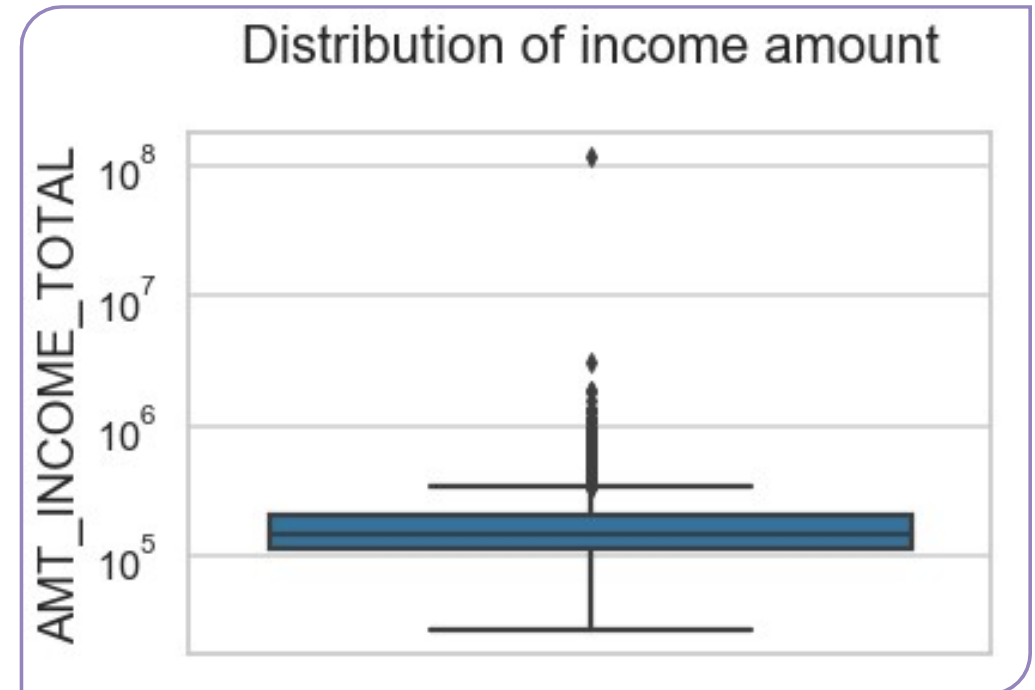


Categorical Univariate analysis for Variables with Target 1

Boxplot for Income amount

Conclusions

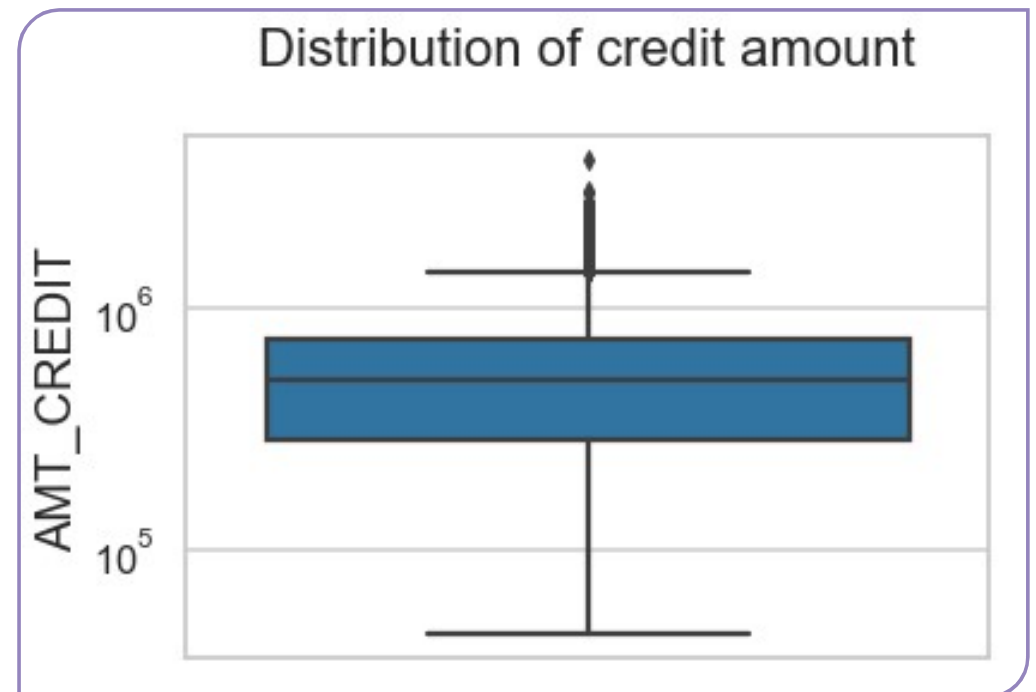
- ▶ Some outliers are noticed in income amount.
- ▶ The third quartiles is very slim for income amount.
- ▶ Most of the clients of income are present in first quartile.



Boxplot for loan amount

Conclusions

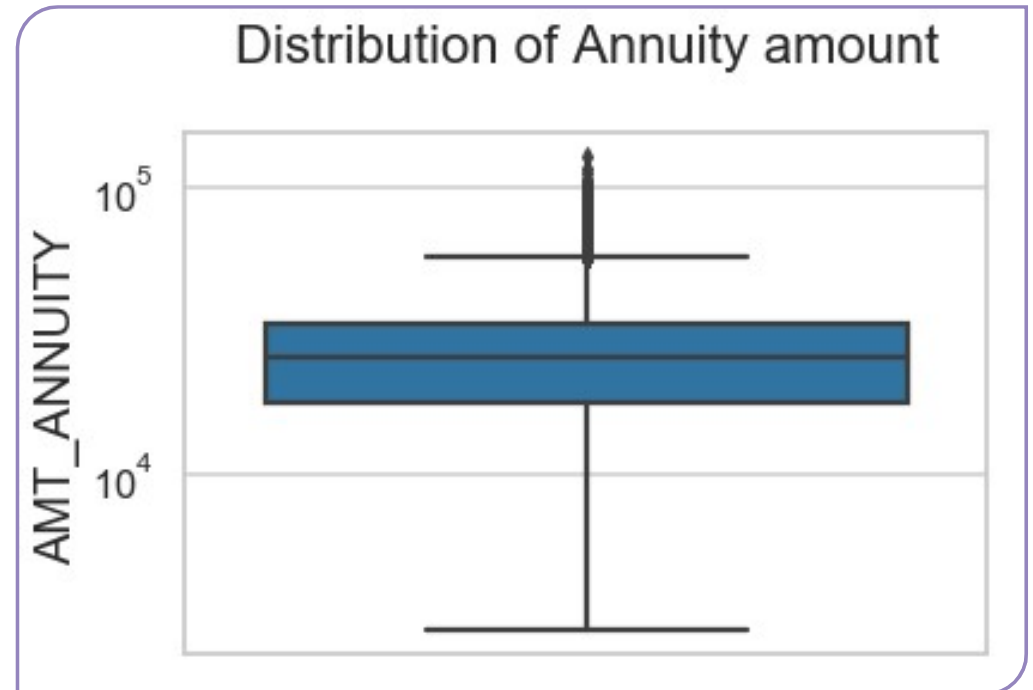
- ▶ Some outliers are noticed in credit amount.
- ▶ The first quartile is bigger than third quartile for credit amount which means most of the credits of clients are present in the first quartile.



Boxplot for annuity amount

Conclusions

- ▶ Some outliers are noticed in annuity amount.
- ▶ The first quartile is bigger than third quartile for annuity amount which means most of the annuity clients are from first quartile.

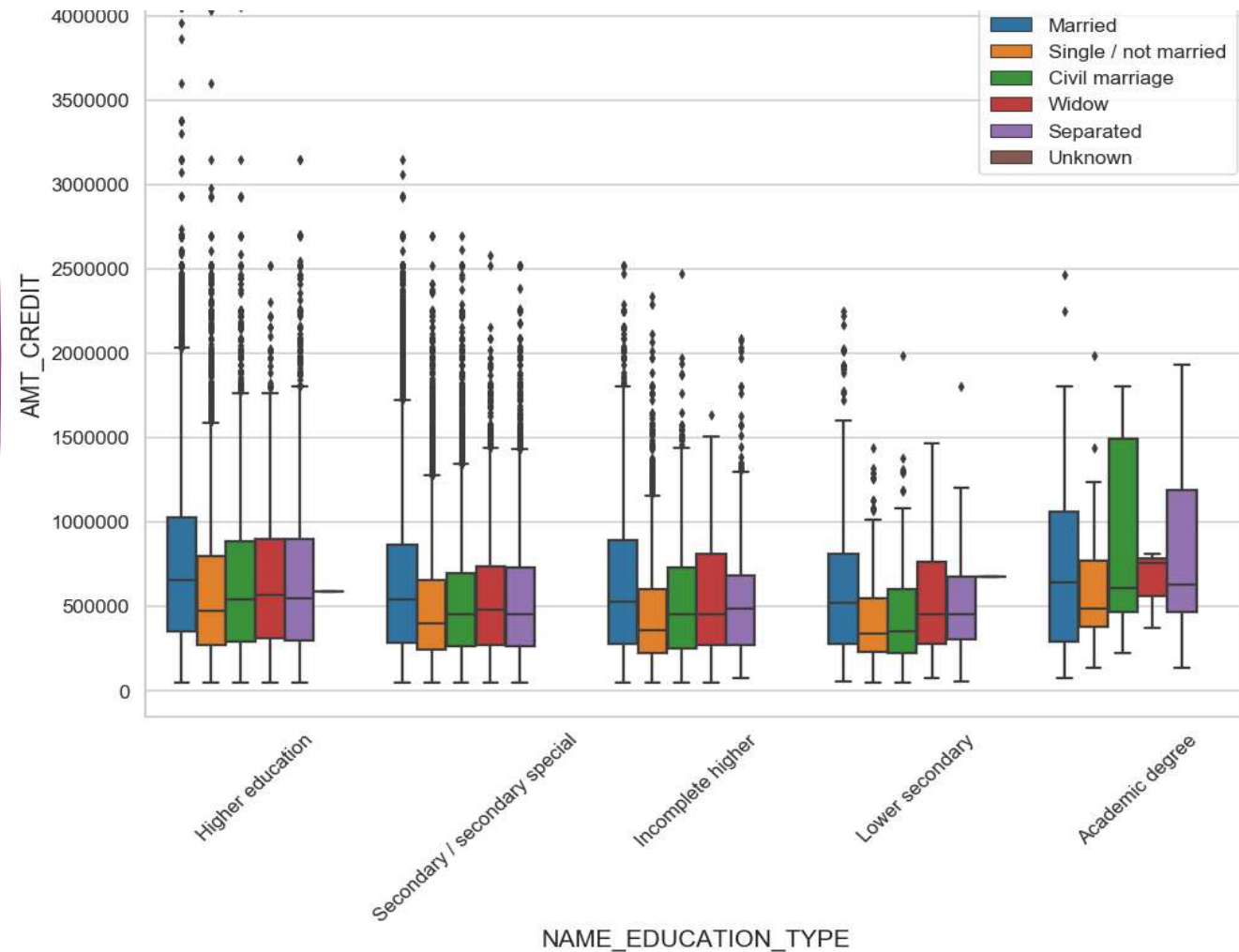


Bivariate Analysis for Type 0

Credit amount vs Education Status

Conclusions

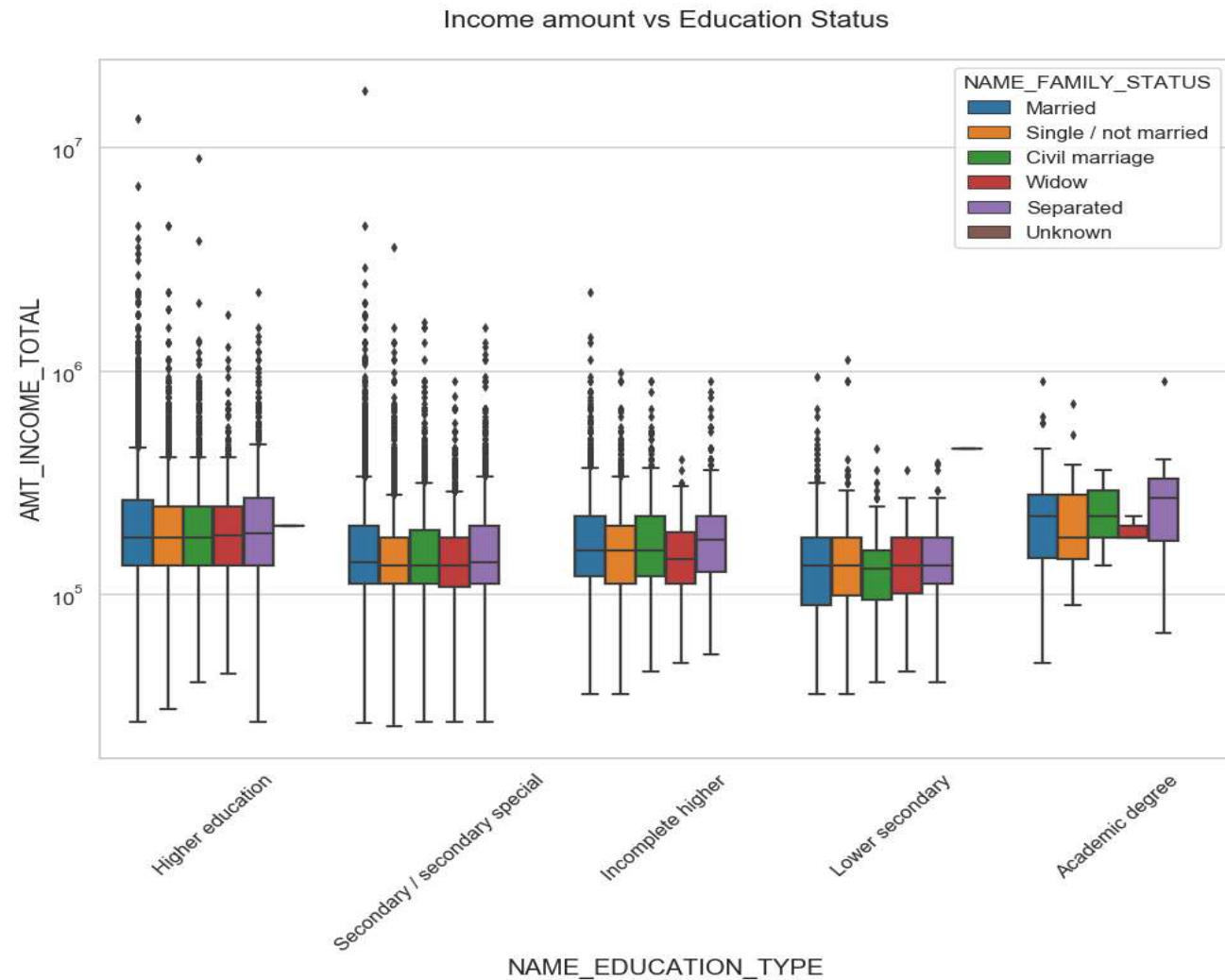
- ▶ Family status of 'civil marriage', 'marriage' and 'separated' with Academic degree education have higher number of credits than others.
- ▶ Higher education of family status of 'marriage', 'single' and 'civil marriage' are having more outliers.
- ▶ Civil marriage for Academic degree is having most of the credits in the third quartile.



Income amount vs Education Status

Conclusions

- ▶ For Education type 'Higher education' the income amount mean is mostly equal with family status. It does contain many outliers.
- ▶ Less outlier are having for Academic degree but they are having the income amount is little higher than Higher education.
- ▶ Lower secondary of civil marriage family status are have less income amount than others.

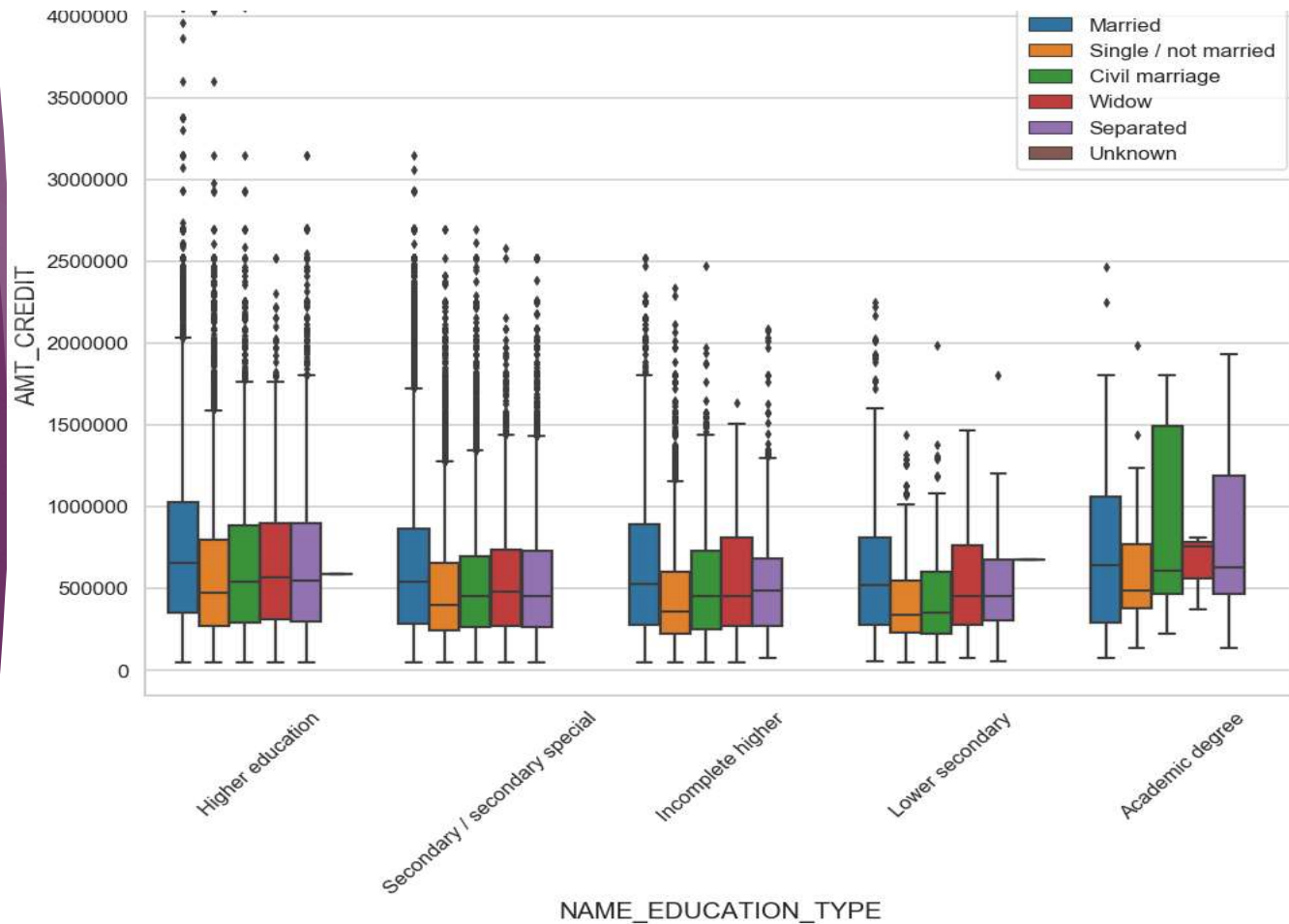


Bivariate Analysis for Type 1

Credit amount vs Education Status

Conclusions

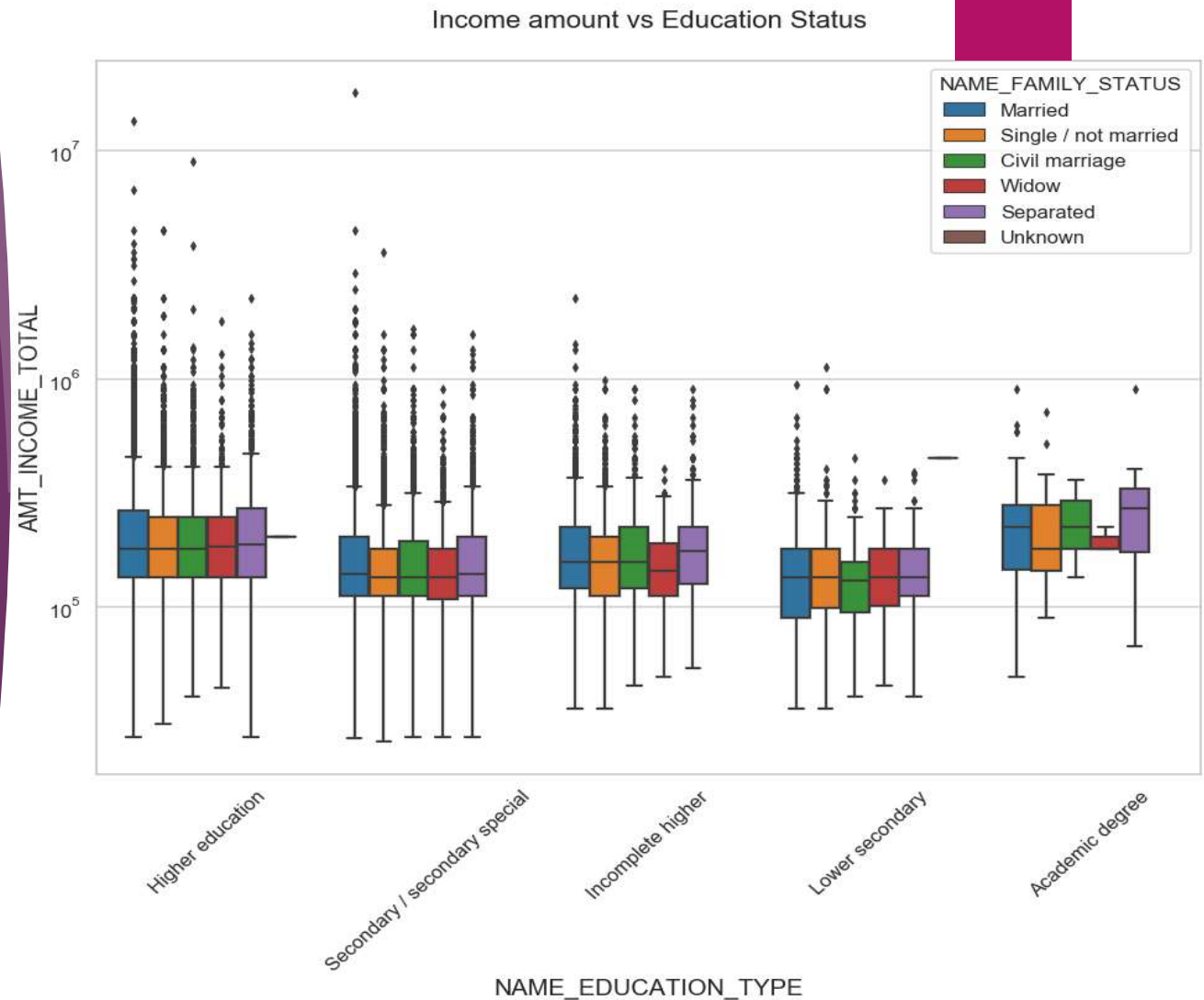
- ▶ Quite similar from Target 0, we can say that Family status of 'civil marriage', 'marriage' and 'separated' of Academic degree education are having higher number of credits than others.
- ▶ Most of the outliers are from Education type 'Higher education' and 'Secondary'.
- ▶ Civil marriage for Academic degree is having most of the credits in the third quartile.



Income amount vs Education Status

Conclusions

- ▶ Have some similarity with Target0, From above boxplot for Education type 'Higher education' the income amount is mostly equal with family status.
- ▶ Less outlier are having for Academic degree but there income amount is little higher than Higher education.
- ▶ Lower secondary are have less income amount than others.



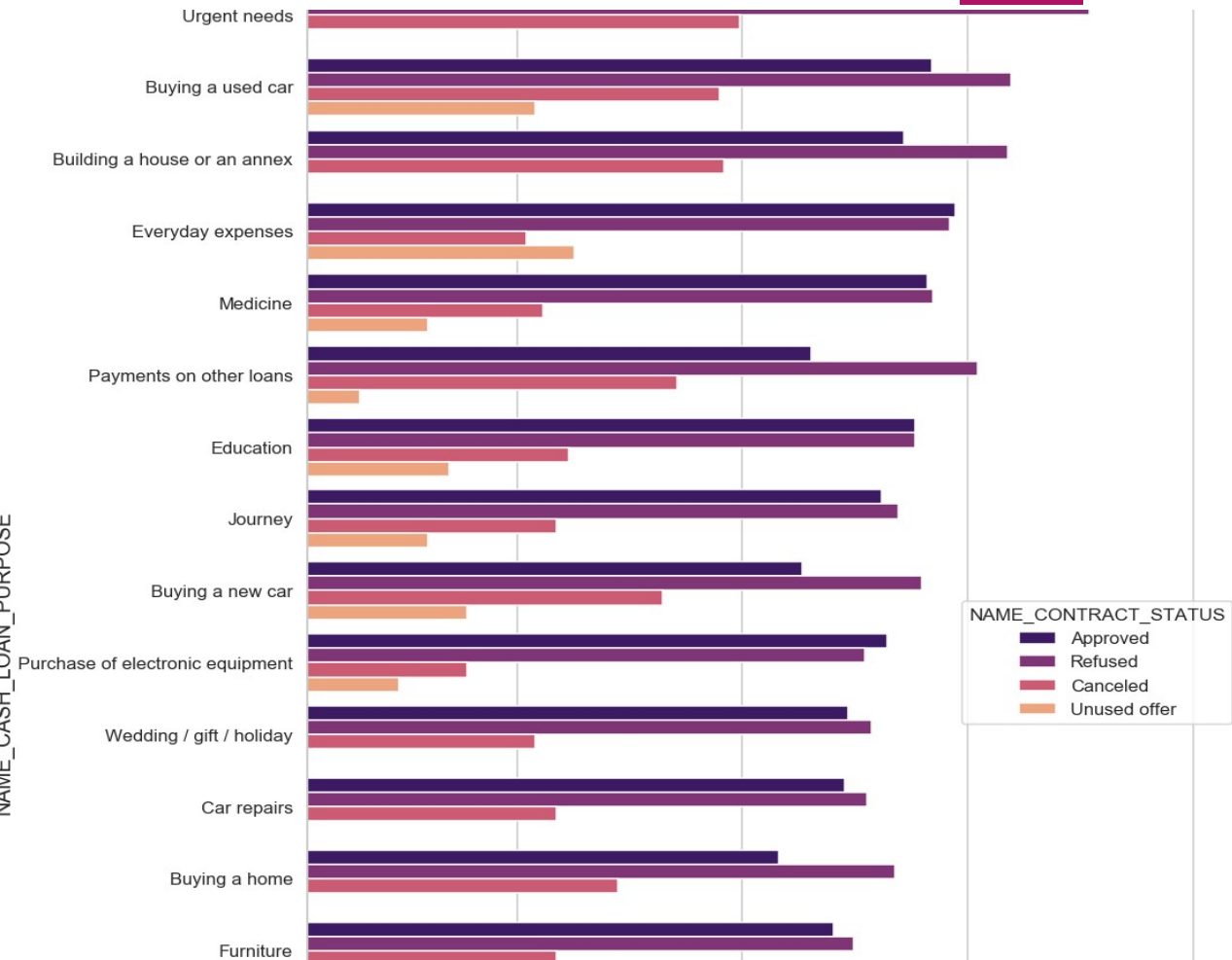
Univariate analysis after merging previous data

Distribution of contract status with purposes

Conclusions

- ▶ Most rejection of loans came from purpose 'repairs'.
- ▶ For education purposes we have equal number of approves and rejection
- ▶ Paying other loans and buying a new car is having significant higher rejection than approves.

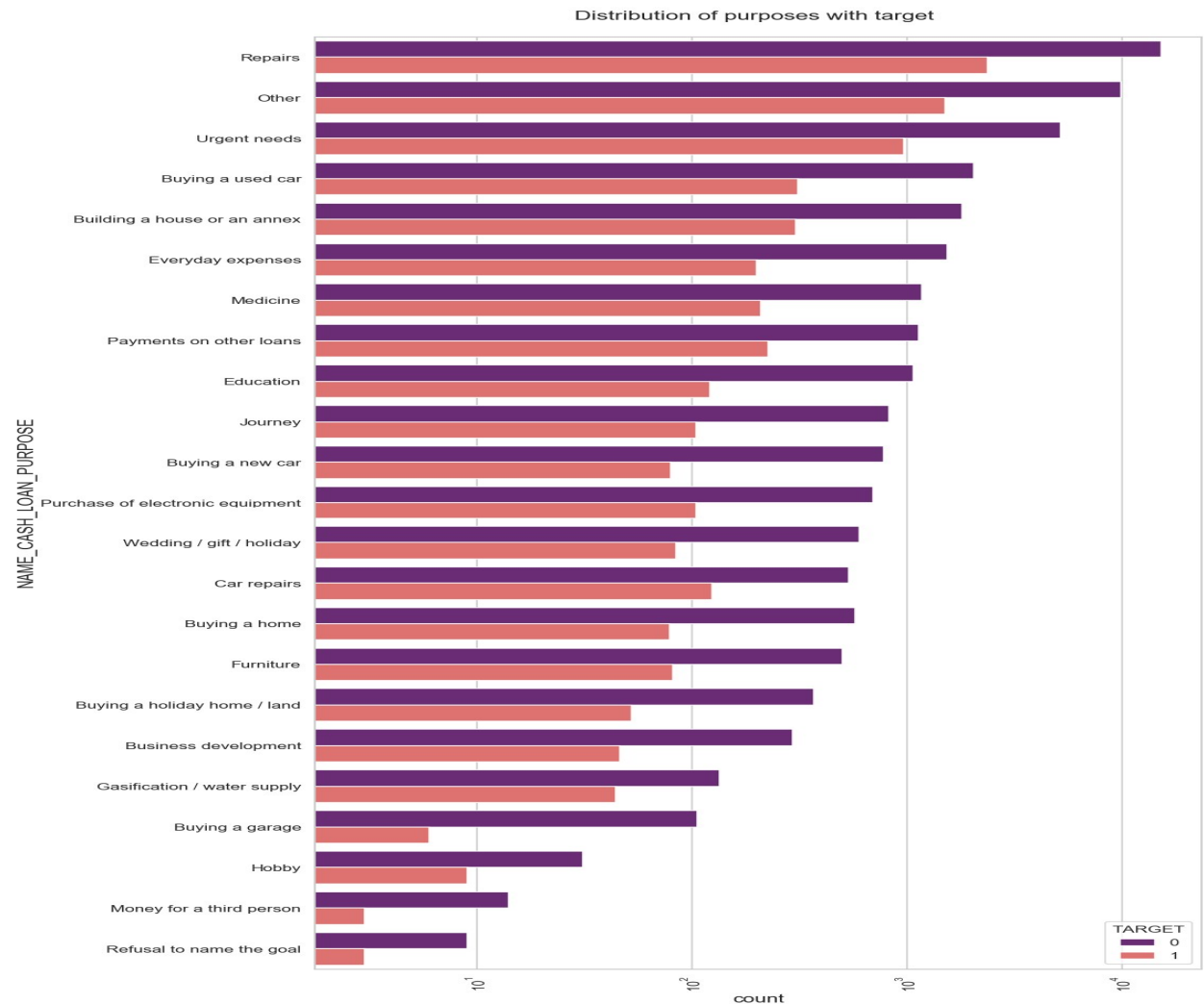
NAME_CASH_LOAN_PURPOSE



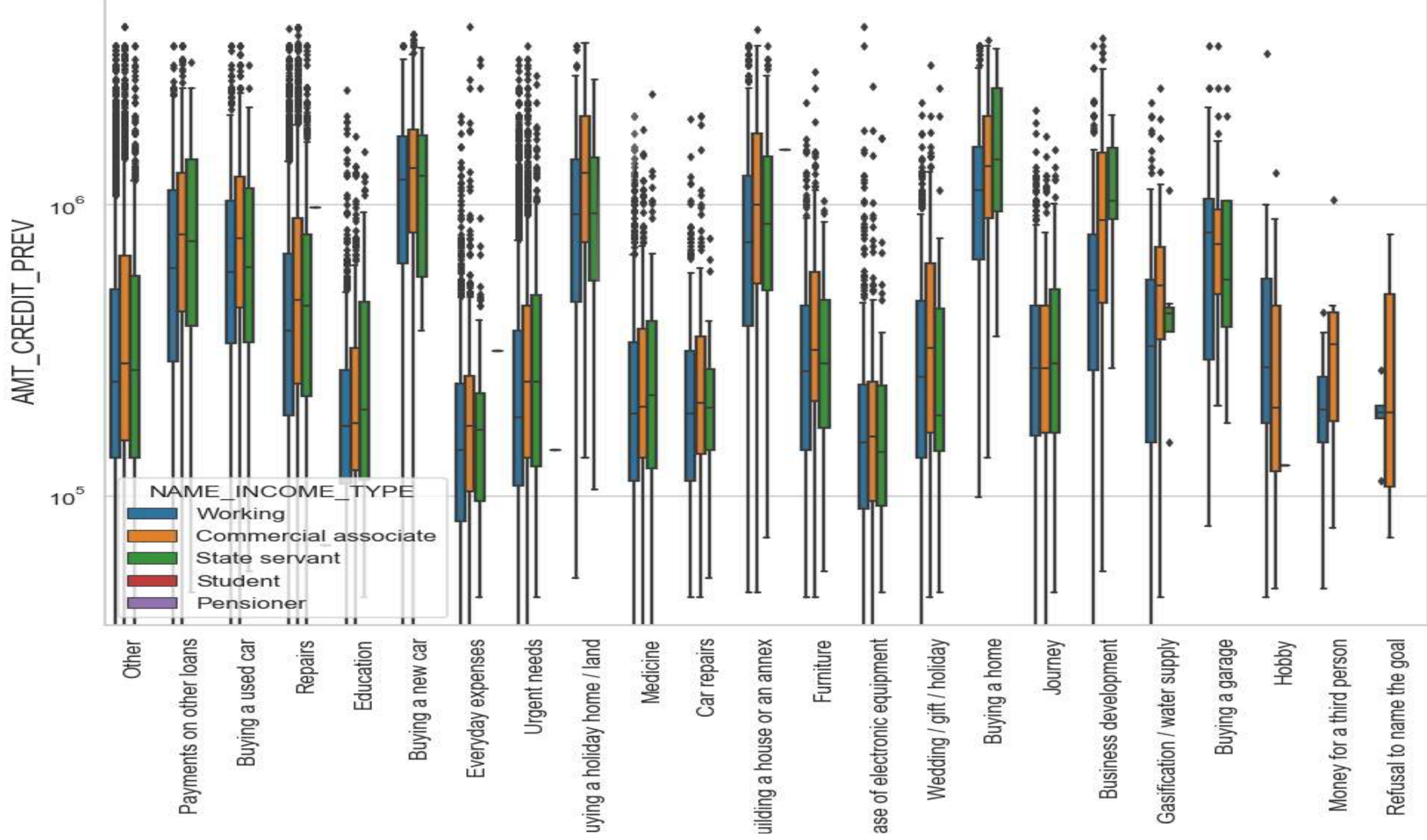
Distribution of purposes with target

Conclusions

- ▶ Loan purposes with 'Repairs' are facing more difficulties in payment on time.
- ▶ There are few places where loan payment is significantly higher than facing difficulties. They are 'Buying a garage', 'Business development', 'Buying a new car' and 'Education' Hence we can focus on these purposes for which the applicant is having for minimal payment difficulties.



Performing Bivariate Analysis



Previous Credit amount vs Loan Purpose

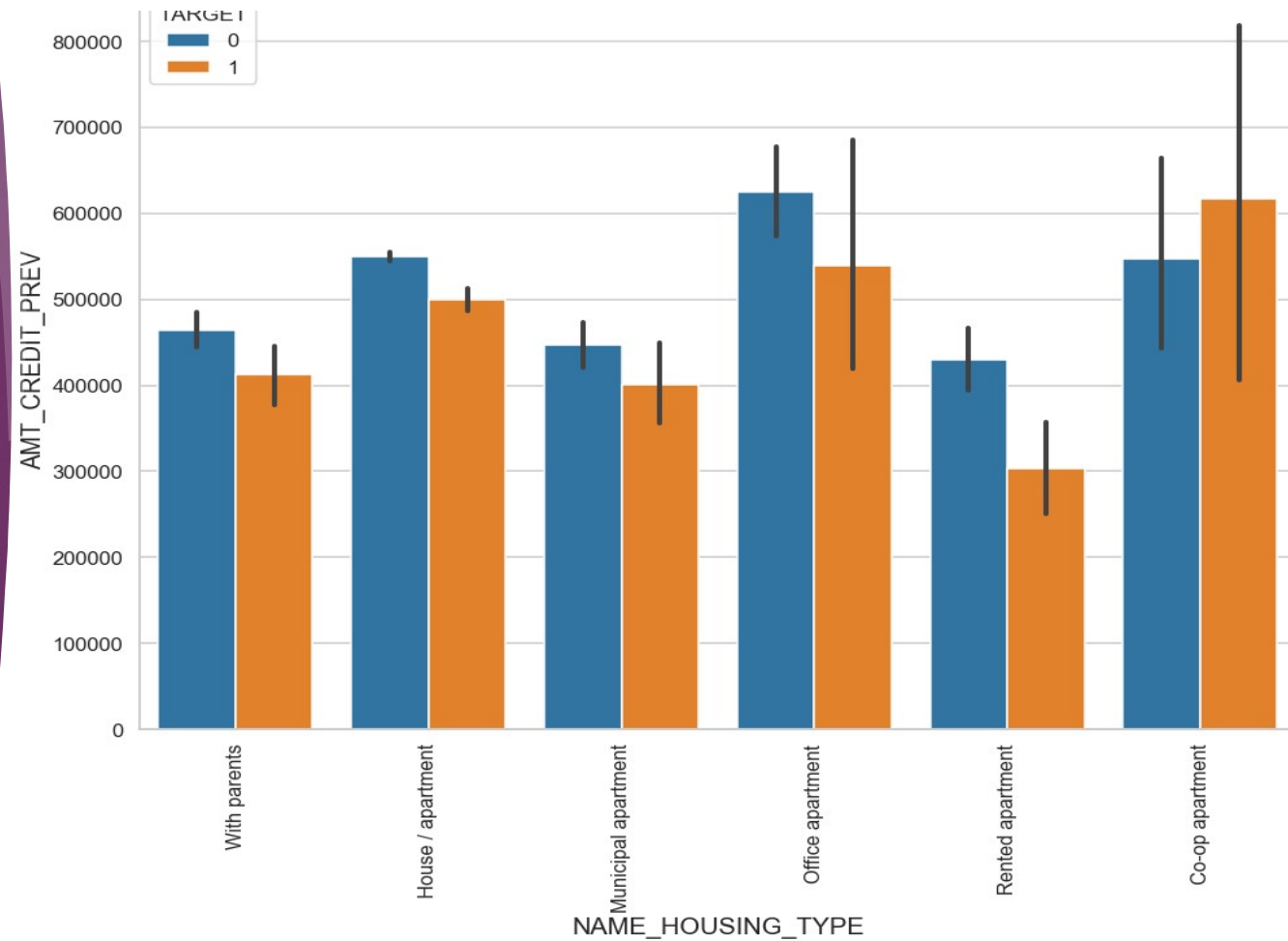
Conclusions:

- ▶ The amount of Loan purposes like 'Buying a home', 'Buying a land', 'Buying a new car' and 'Building a house' is higher.
- ▶ Income type of state servants have a significant amount of credit applied
- ▶ Money for third person or a Hobby is having less credits applied for.

Previous Credit amount vs Housing type

Conclusions:.

- ▶ Here for Housing type, office apartment is having higher credit of target 0 and co-op apartment is having higher credit of target 1.
- ▶ So, we can conclude that bank should avoid giving loans to the housing type of co-op apartment as they are having difficulties in payment.
- ▶ Bank can focus mostly on housing type with parents or House\apartment or municipal apartment for successful payments.



conclusion

- ▶ Banks should **focus more on** - Contract type 'Student' , 'pensioner' and 'Businessman' with housing 'type other than 'Co-op apartment' for successful payments.
- ▶ Banks should **focus less on** - income type 'Working' as they are having the highest number of **unsuccessful payments**.
- ▶ Loan purpose 'Repair' has highest number of unsuccessful payments
- ▶ Applicants with housing type 'With parents' have least number of unsuccessful payments.