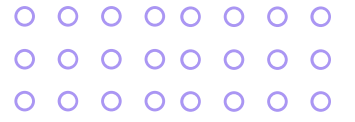






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# CLOUD COMPUTING

- On-demand resources via the Internet.
- Access to applications, services, servers, and networking from anywhere, anytime
- Pay-as-you-go subscription model.

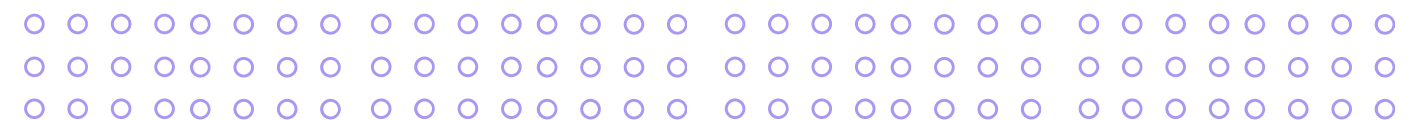




# GOOGLE CLOUD PLATFORM (GCP)

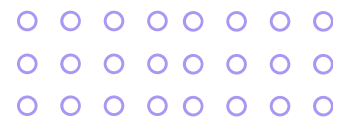


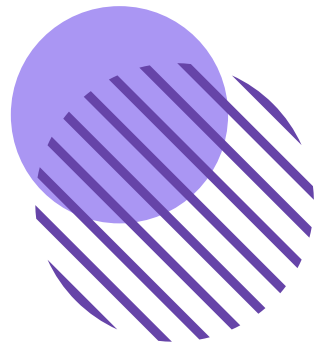
- Third-largest cloud service provider.
- Provides IaaS, PaaS, and SaaS.
- **Strengths:** AI, big data analytics, and machine learning.
- **Customers:** eBay, Spotify, PayPal, Twitter.



# CLOUD SERVICES MODELS




- IaaS: Rent IT infrastructure (VMs, servers, storage).
- PaaS: Platform for developers to build and deploy applications.
- SaaS: Ready-to-use applications (e.g., Cloud Storage).





# COMPARISON OF CLOUD COMPUTING PROVIDER



	 <b>AWS</b>	 <b>GCP</b>	 <b>MICROSOFT AZURE</b>
Market Share	31%	11%	24%
Pros	Broad market presence	Strong in AI and Machine Learning	Integration with Microsoft Services

