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Top Skills

Design
Branding & Identity
Business Transformation

Arion Mehmeti

Creative Designer
London, England, United Kingdom

Summary

As the co-founder of Konnect Studios, I embarked on an exhilarating journey into the realm of music production, immersing myself in the intricacies of business, logistics, and the world of start-ups. This venture bestowed upon me not just invaluable insights but also a diverse skillset sculpted through overcoming challenges and crafting the creation of a company from the ground up. My journey has primed me with a tapestry of abilities, which I'm now poised to weave into the fabric of my exciting new path. Eager to infuse innovation and vitality into my next endeavour, I'm thrilled to explore the possibilities ahead.

Experience

Konnect Studios
Founder, Global Brand Director
January 2019 - May 2022 (3 years 5 months)
London, England, United Kingdom

Spearheaded innovative and influential social media marketing and branding strategies, propelling the brand to new heights of recognition and engagement.

Forged strategic partnerships with esteemed clients, labels, and enterprises, fostering an ecosystem that nurtured emerging talent and incubated dynamic creative ventures.

Championed the comprehensive documentation of the music-making journey, imparting valuable insights to artists and harnessing the power of expert video editing and nuanced color grading to enrich visual narratives.

Pioneered cutting-edge marketing approaches that catalyzed fresh synergies among collaborators, leading to the birth of dynamic and captivating creative collaborations that captivated audiences.

Involved Sound & Xplicit Records

Creative Director

July 2018 - March 2022 (3 years 9 months)

Strategically crafted and elevated the brand presence of artists within the 'Involved Sound' music production and 'Xplicit Records' music label, sculpting distinctive identities that resonated deeply with audiences and industry peers.

Orchestrated the creation of visually immersive and resonant content that transcended artistic expression, ingeniously amplifying communication between artists and their admirers, fostering a profound and lasting connection.

Tank and Mammoth

Creative Director

July 2017 - February 2021 (3 years 8 months)

London, United Kingdom

Zeltu

Creative Director

March 2019 - April 2019 (2 months)

London, United Kingdom

Conceptualised and crafted an immersive visual identity and branding strategy for Vapeflix's revolutionary Zeltu modular device, seamlessly translating innovation into an all-encompassing visual narrative that resonated powerfully with audiences and elevated the product's market presence.

PIQUÉ

Creative Director

September 2018 - October 2018 (2 months)

Dubai, United Arab Emirates

Exemplified expertise in a multifaceted array of disciplines including post-production, advanced editing, innovative graphic design, skillful filming, dynamic motion graphics, and captivating photography, collectively forming a versatile skillset that amplified creative visions to new heights.

Absolute Post

JR 2D Artist

July 2016 - July 2018 (2 years 1 month)

London, United Kingdom

Demonstrated mastery across diverse artistic disciplines, including intricate compositing, precise matting, expansive set extensions, flawless rig removals, refined beauty enhancements, accurate rotoscoping, dynamic filming, expert editing, innovative graphic design, and compelling photography.

Education

University of East London

Bachelor of Arts - BA, Graphic Design and Film · (2014 - 2017)

Richmond upon Thames College

National Diploma in Performing Arts, Visual and Performing Arts · (September 2009 - June 2011)

Brentside High School

GCSE's · (September 2004 - June 2009)