

ARIQA AMIR WASEEM **UX UI Expert**



Lahore, Pakistan

ariqaamirwaseem@gmail.com

Enthusiastic UX/UI Designer with 3+ years of experience eager to continuously learn & improve. Hoping to get an opportunity to develop in a controlled environment alongside talented individuals to attain the best result possible.

EDUCATION

2017-2021 Kinnaird (Bachelors)

Completed Bachelors in Design with distinction

2015-2017 Kinnaird (College)

80% score achieved before switching fields.

SKILLS

HTML, CSS

Web Design App Design Brand Design User Research UI Design

PORTFOLIO

My Wesbite <u>ariqaamirwaseem</u>

The website contains portfolio with work but limited due to NDA's restrictions.

Behance

Dribbble

LinkedIn

WORK EXPERIENCE

2023-Present

WIzard Analytics

- Understanding Client based server for insurance industry intergrated with AI
- · Keeping up with marketing strategies and implementing them
- Revamping the User Interface and User Experience of the module
- Figma, Adobe Suite, Miro

2022-2023

Custom Gateway International

- Designing wireframes and prototypes, Based on user research and user flows.
- Tasked to interoperate the client's vision and turn it into a fully fledged out successful product.
- Tasked to gather requirements from clients & present final products.
- Tasked with helping out the graphics team with Branding & Other projects when required.

2021-2022

Ittehad

- · Creating visual design concepts
- Designing graphics and illustrations
- · Developing visual guidelines
- Staying up-to-date with design trends