

Effective Date: February 1, 2024

Membrane AI LLC, also referred to as "us", "we", or "our", is the operator of the Itus AI Platform, herein referred to as the "Service". This document outlines our practices regarding the gathering, utilization, and disclosure of personal information when you use our Service, along with your associated rights.

Our commitment includes using your data to enhance the Service. Your use of the Service signifies your acceptance of our data practices as described in this policy. Terms not defined here have their meanings outlined in our Terms and Conditions.

Collection and Usage of Information

We gather various types of information to enhance and deliver our Service effectively.

Personal Data Collection

In the course of using our Service, we may request personal information that can identify or contact you. This includes, but is not limited to, Cookies and Usage Data.

Usage Data Collection

We automatically collect certain data when you access our Service via a mobile device. This data includes your mobile device type, unique device ID, mobile device IP address, mobile operating system, type of mobile browser, unique device identifiers, and other diagnostic data.

Tracking & Cookies Data

We employ cookies and similar tracking technologies for monitoring Service activity and storing certain information. Cookies are small data files which may include an anonymous identifier, sent to your browser and stored on your device. Other technologies like beacons, tags, and scripts are also used. You can set your browser to refuse cookies or indicate when they are being sent. However, refusing cookies may affect your usage of certain Service parts.

Types of Cookies Used:

- **Session Cookies:** For operating our Service.
- **Preference Cookies:** For remembering your settings and preferences.
- **Security Cookies:** For security measures.

Data Utilization

We use the collected data for various purposes:

- To maintain and provide the Service.
- To inform you of Service changes.
- To enable participation in interactive features when you opt to.
- For customer support.
- For analysis to improve the Service.
- To monitor Service usage.
- To detect, prevent, and address technical issues.

Data Transfer

Your information, including Personal Data, may be transferred to — and maintained on — computers outside your jurisdiction where data protection laws may differ from your area. By submitting your information, you agree to this transfer. We will protect your data in line with this Privacy Policy, ensuring secure transfer and processing.

Data Disclosure for Legal Reasons

We may disclose your Personal Data if it's necessary:

- To comply with legal obligations.
- To protect and defend Itus AI's rights or property.
- To prevent wrongdoing in connection with the Service.
- To ensure user and public safety.
- To guard against legal liability.

Data Security

We prioritize the security of your data. However, no internet transmission or electronic storage method is entirely secure. We strive to use commercially acceptable means to protect your Personal Data but cannot guarantee its absolute security.

Service Providers

Third-party companies and individuals may be employed to facilitate our Service, provide the Service on our behalf, perform Service-related services, or assist in analyzing how our Service is used. These third parties have access to your Personal Data solely to perform these tasks and are obligated not to disclose or use it for other purposes.

Subprocessors List

Itus AI, as a data processor, engages subprocessors for personal data processing submitted to our services. These include:

- Google, L.L.C. - Provides hosting, storage, and large language model processing.
- Cloudflare, Inc. - Offers TLS protection.
- OpenAI, L.L.C. - Large language model processing.

This list may be updated periodically.

Analytics and Links to Other Sites

Our Service may contain links to third-party sites not operated by us. We advise reviewing their Privacy Policies as we do not control their content or privacy practices.

Privacy Policy Updates

We may revise this Privacy Policy occasionally. Any changes will be posted on this page. We advise reviewing this policy periodically for updates. Changes become effective upon posting.

Contact Us

For questions about this Privacy Policy, please contact us at support@itus.ai.