
INTRODUCTION

As a capable and independent autodidact, I have the personal experience of learning to code as a post-graduate. I have been through portfolio school (think Flatiron School for Advertising/Design), so I've seen what works and what doesn't in boutique schools. I'm committed to help build a school *that just works*.

EXPERIENCE ORGANIZED BY SKILL

Communication

Excellent written, verbal, digital, and visual skills across different settings: In-person, creative and formal writing, emails and social media. Able to speak computer code.

UX Consultant, Contract/Freelance; New York/Atlanta — 2011-Current

Consulted with software and ad agencies providing design and usability improvements for client business. Deliverables included wireframes, prototypes, Photoshop files, presentations, and live production code.

Creative, Anomaly Partners; New York — 2011

Worked in teams to develop interactive and video experiences for Budweiser, Converse, Captain Morgan, and agency-side initiatives.

Research

Highly developed critical thinking, analytic, and intuitive reasoning skills. Noted ability to spot patterns in disparate sources of data.

Information Security Analyst, Solutionary; Omaha — 2009-10

Solved complex online security problems in a fast-paced environment. Created visual training materials and thwarted some would-be hackers.

Research Assistant, Penn State EEG Neuroscience Lab, 2007

Conducted one-on-one and group interviews of study participants. Recorded and analyzed both qualitative behavior and quantitative data.

Interviewing & Advising

Exceptional 1-on-1 skills. Keen perceptive and observational abilities. Empathetic, good-humored, and honest.

Tech Director, WMRE Radio; 2008

Interviewed, trained, and managed 55 students in a \$30,000 campus studio.

Academic Advisor, Emory FAME Program; Atlanta — 2008-09

Served as guidance counselor to 16 students. Used my encyclopedic knowledge of course listings and faculty reviews to masterfully tailor student schedules.

EDUCATION

Emory University (2009)

Psychology – 3.7/4.0

Concentrations in music, philosophy, and neuroscience.

The Creative Circus (2011)

Interactive Design/Copywriting

Created portfolio of brand campaigns. Worked in creative & tech teams.

IES Study Abroad (2008)

Vienna, Austria

Travelled through Western and Eastern Europe.

DOMAIN KNOWLEDGE

Advertising & Marketing

Art Direction · Copywriting · Design · Branding · Analytics

Web Development:

JavaScript · Ruby/Rails · PHP · Databases

Web & App Design

HTML/CSS · Mobile · UX Info Architecture

Content

Film/Video/Motion · Music Supervision