

inter/sections

a new design system for **UNIVERSUM**

con/cept

WE OPERATE AT THE INTERSECTION OF:

BRANDING:

Students and
Employers

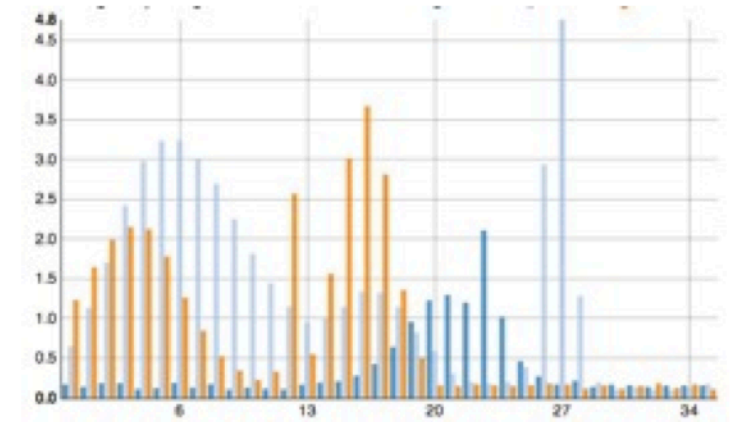
INFORMATION EXCHANGE:

Country-to-Country,
Region-to-Region Networking

INSIGHTS:

X and Y Data Points

UNIVERSUM
WORLDWIDE TOP 100



type/face

DIN

INTERNATIONAL

PROFESSIONAL

VERSATILE

CLEAR

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AaBb





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sample/elements

NAVIGATION

	Benchmarks
	My presentations
	Attractiveness
	KPI Performance
	Recruitment Funnel

Benchmarks		Insights 
		Presentations
		Shared

	RECRUITMENT FUNNEL	
	RECRUITMENT FUNNEL	
	RECRUITMENT FUNNEL	

sample/elements

ICONOGRAPHY



INTER/SECTIONS