

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	20 JUNE 2025
Team ID	LTVIP2025TMID54908
Project Name	DOCSPOT: SEEMLESS APPPOINMENT BOOKING FOR HEALTH
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.




Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.


C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


 5 minutes


PROBLEM


How might we [your problem statement]?


Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to select) icon to start drawing!

Amar

Yuktresh

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Brainstorm & Idea Prioritization Template

Date: 20 June 2025

Team ID: LTVIP2025TMID54908

Project Name: DocSpot – Seamless Appointment Booking for Health

Maximum Marks: 4 Marks

STEP-1: Team Gathering, Collaboration and Select the Problem Statement

Team Members Collaborated:

Team Size : 4

*Team Leader : B Hema Sri

*Team member : Arja Sai Rishika

*Team member : Arise Akash

*Team member : Asuri Sowjanya

Selected Problem Statement:

DocSpot addresses the challenge of inefficient medical appointment systems by offering a smart, easy-to-use digital platform for doctor discovery, slot booking, and admin approval – enhancing the healthcare experience for both patients and clinics.

STEP-2: Brainstorm, Idea Listing and Grouping

Main Ideas (Raw List):

- * User registration and login
- * Real-time doctor slot booking
- * Admin dashboard for approval
- * Doctor filter by specialization/location
- * Patient profile with booking history
- * Appointment confirmation system
- * Doctor availability calendar view
- * Responsive design (Bootstrap & Material UI)
- * WhatsApp/SMS reminder integration
- * Doctor review/rating system

Grouped By Themes:

- * User Features: registration, appointment booking, reminders
- * Doctor Tools: availability view, admin approval
- * Admin Panel: verify doctors, manage data
- * UI/UX: responsive design, filters, ratings

Step-3: Idea Prioritization

Step-3: Idea Prioritization

Idea	Impact (1-5)	Feasibility (1-5)	Priority (H/M/L)	Reason
Real-time Slot Booking	5	4	High	Core of the system
Doctor Filter by Specialty	5	5	High	Improves search experience
Admin Approval Dashboard	4	4	High	Adds trust & control
User Registration/Login	4	5	High	Needed for personalization
Appointment Confirmation	4	5	High	Keeps users informed
SMS/WhatsApp Reminder	4	3	Medium	Improves attendance
Doctor Rating System	3	4	Medium	Helps user decision
Responsive UI	5	4	High	Essential for mobile users
Patient Profile View	3	3	Medium	Useful but not urgent
Calendar View for Doctors	3	3	Medium	Optional but helpful

