# Ideation Phase Brainstorm & Idea Prioritization Template

Date	20 JUNE 2025
Team ID	LTVIP2025TMID54908
Project Name	DOCSPOT: SEEMLESS APPPOINMENT BOOKING FOR HEALTH
Maximum Marks	4 Marks

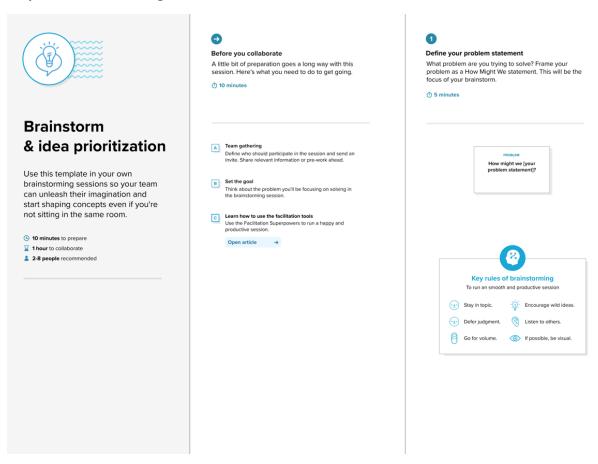
#### **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



## **Step-3: Idea Prioritization**



## **Brainstorm & Idea Prioritization Template**

Date:20 June 2025

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Project Name: DocSpot – Seamless Appointment Booking for Health

Maximum Marks: 4 Marks

#### STEP-1: Team Gathering, Collaboration and Select the Problem Statement

Team Members Collaborated:

Team Size: 4

\*Team Leader: B Hema Sri

\*Team member : Arja Sai Rishika

\*Team member : Arise Akash

\*Team member : Asuri Sowjanya

#### **Selected Problem Statement:**

DocSpot addresses the challenge of inefficient medical appointment systems by offering a smart, easy-to-use digital platform for doctor discovery, slot booking, and admin approval – enhancing the healthcare experience for both patients and clinics.

#### STEP-2: Brainstorm, Idea Listing and Grouping

Main Ideas (Raw List):

- \* User registration and login
- \* Real-time doctor slot booking
- \* Admin dashboard for approval
- \* Doctor filter by specialization/location
- \* Patient profile with booking history
- \* Appointment confirmation system
- \* Doctor availability calendar view
- \* Responsive design (Bootstrap & Material UI)
- \* WhatsApp/SMS reminder integration
- \* Doctor review/rating system

# **Grouped By Themes:**

- \* User Features: registration, appointment booking, reminders
- \* Doctor Tools: availability view, admin approval
- \* Admin Panel: verify doctors, manage data
- \* UI/UX: responsive design, filters, ratings

# **Step-3: Idea Prioritization**

Step-3: Idea Prioritization

Idea		Danashilian (4	Delevites	Daggan
Idea	Impact (1-5)	Feasibility (1– 5)	Priority (H/M/L)	Reason
Real-time Slot Booking	5	4	High	Core of the system
Doctor Filter by Specialty	5	5	High	Improves search experience
Admin Approval Dashboard	4	4	High	Adds trust & control
User Registration/Login	4	5	High	Needed for personalization
Appointment Confirmation	4	5	High	Keeps users informed
SMS/WhatsApp Reminder	4	3	Medium	Improves attendance
Doctor Rating System	3	4	Medium	Helps user decision
Responsive UI	5	4	High	Essential for mobile users
Patient Profile View	3	3	Medium	Useful but not urgent
Calendar View for Doctors	3	3	Medium	Optional but helpful