The way I write texts depends on how important a subject is, and how much do I know about the topic. If I lack information but I have to write something nonetheless, then I will start with gathering information. If (or when) I have all the data I need, I start writing. Usually I do not create plans or think the text structure through. Instead, I just write sentences from the top of my head until I get to the end. It is worth to note though that I always feel that I need readers to understand me. I need them to see clearly why and how I got to the point of view I am presenting, or what and why exactly I am trying to explain. This results in a big increase of the text size, no matter what the topic is. This can be good for technical papers, but it also happens in common blog posts I write. As a result, after I am done writing for the first time, I start reviewing the text. I read it a couple of times, each time adding, correcting, explaining, or clarifying some sentences. As a result, the text could become inconsistent, because I add a whole another paragraph in the middle of a sentence. This requires another review, during which I can move the sentences or paragraphs around until I am happy with the flow of the text, and of course, I would still add some new clarifying notes. For important subjects that I need to present, I most likely will review the text once again in a few hours, or on the next day. I will repeat the whole process as many times, as I consider reasonable, and while I have time for it.