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**ARIS**  
AI Data Analyst

# TRAINING PROGRAM VIBE ANALYTICS

Best Online Platform To Study Vibe Analytics

## Duration

2 Weeks  
2 Hours Daily



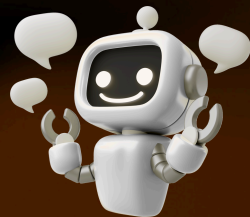
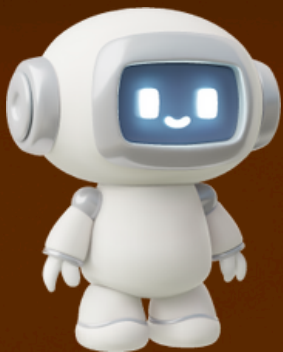
## Program Format

Online Classes  
& Self Paced  
Videos



## Learning

30+ Tools  
& Projects



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# TREND IN VIBE ANALYTICS

Vibe Analytics is an emerging trend where AI and natural language allow users to “chat” with data instead of relying only on dashboards and static reports. It democratizes analytics by making insights accessible to non-experts across teams. The focus is on speed, real-time insights, and combining structured with unstructured data. Challenges include accuracy, governance, and ensuring trust in AI-generated insights.

## WHY VIBE ANALYTICS ARE IMPORTANT?

Vibe Analytics is important because it makes data insights fast, accessible, and easy to explore for everyone. It helps businesses respond quickly, combine different data types, and make smarter decisions with less reliance on technical experts.

**Speeds up Decision-Making**

**Democratizes data**

**Handles complexity**

**Boosts agility & innovation**

According to the World Economic Forum (WEF) Future of Jobs Report 2025, new technologies (AI, big data, robotics etc.) are expected to create about 170 million new jobs by 2030, while displacing about 92 million roles, giving a net gain of ~78 million jobs.



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# ABOUT THE PROGRAM

The Vibe Analytics program introduces learners to AI-powered data exploration and insight generation. It focuses on simplifying analytics through conversational interfaces, vibe coding, and automated storytelling. Designed for both beginners and professionals, the program empowers participants to turn raw data into real-time, actionable insights using the latest AI tools.

# NO PROGRAMMING EXPERIENCE? NO PROBLEM!

We guide you from the basics to proficiency in Advanced Excel, SQL & Database, Power BI, Python, Statistics, Machine Learning, and using Gen AI tools to help you develop Insights.



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# KEY HIGHLIGHT IN PROGRAM



## INDUSTRY-ALIGNED CURRICULUM

Learn Advanced Excel, Power BI, SQL & Database, Python, ML, and Gen AI-based applications.



## Interactive Learning Experience

Join live, interactive sessions and collaborate with peers whether you're learning Online or Self Paced.



## Hands-on Learning

Apply concepts through real-world projects in a practical manner.



## Built for Career Success

Become part of our growing alumni network, excelling in data careers.



## Advanced Data Science Internship

Get industry-relevant data science experience with hands-on internships.





# KEY WORKFLOW STAGES

A clear overview of essential steps to process and analyze data effectively using Vibe Analytics.

## Data Integration

Connect and unify structured and unstructured data sources.



## N L Querying

Users ask questions conversationally instead of writing code or building dashboards.



## AI-Powered Insight

The system analyzes, detects patterns, and summarizes findings in plain language.



## Visualization & Narratives

Insights are presented as charts, graphs, and story-like explanations.



## Iterative Exploration

Users refine questions, drill deeper, and collaborate in real time for faster decisions.





# PROGRAM CURRICULUM

## Vibe Analytics Journey

Begin learning instantly after signing up — No Delays.

- **Build a strong foundation in Vibe Analytics fundamentals.**
- **Explore top AI tools for text, image, automation, and workflows.**
- **Dive into Prompt Engineering to refine and optimize AI outputs.**
- **Learn real-world applications with business, data, and creative case studies.**
- **Integrate AI tools into workflows to boost productivity and innovations.**

## Foundations of Data & Analytics

1

Understand data basics, types, and lifecycle. Learn key concepts of analytics, BI, and AI in decision-making. Get started with Excel, databases, and data storytelling.

- **Learn core concepts of data, analytics, and BI.**
- **Understand structured vs. unstructured data.**
- **Explore the role of analytics in decision-making.**
- **Get introduced to Excel, databases, and basic queries.**

## Data Handling & Visualization

2

Master data cleaning, transformation, and structuring. Learn visualization best practices with Power BI & Tableau. Tell compelling stories through dashboards and reports.

- **Master data cleaning and preprocessing techniques.**
- **Use Power BI & Tableau for interactive dashboards.**
- **Learn visualization principles for clarity and impact.**
- **Practice storytelling with real-world datasets.**







# PROGRAM CURRICULUM

## Exploratory Data Analysis (EDA)

3

Analyze datasets with Python (Pandas, NumPy, Matplotlib, Seaborn). Identify trends, outliers, and patterns. Apply EDA to real-world case studies.

- Perform EDA using Python libraries (Pandas, NumPy).
- Visualize trends with Matplotlib & Seaborn.
- Identify correlations, anomalies, and distributions.
- Apply EDA to solve case-based problems.

## Applied Business Analytics

4

Learn how businesses use analytics for strategy and growth. Case studies in marketing, sales, and operations. Hands-on projects for KPI tracking and performance analysis.

- Understand analytics applications in business functions.
- Work on case studies from marketing, sales, and HR.
- Build KPI dashboards for performance tracking.
- Apply analytics for real decision-making.

## AI & Advanced Analytics

5

Introduction to Machine Learning for analytics. Predictive modeling, clustering, and sentiment analysis. Use AI tools to enhance decision-making.

- Introduction to predictive analytics and ML basics.
- Build regression, classification, and clustering models.
- Explore sentiment analysis and text analytics.
- Use AI tools to enhance analytics workflows.





# PROGRAM CURRICULUM

## Real-World Applications

6

Understand ethical concerns like bias, privacy, and compliance. Learn responsible ways to apply AI in work and life. Explore future AI trends and career opportunities.

- Apply analytics in finance, social media, and retail.
- Work on multi-domain datasets for practice.
- Integrate BI with automation tools (Zapier, n8n).
- Develop end-to-end analytics pipelines.

# TOOLS AND TECHNOLOGIES



Decide







## INDUSTRY-READY SKILLS FOR YOUR CAREER GROWTH



### Career Guidance

Get personalised guidance and actionable plans designed to help you move your career forward with clarity and confidence.



### Aptitude Training

Excel in employer aptitude tests with our targeted problem-solving training.



### Build your proof of Work

Build a standout portfolio to differentiate yourself from prospective employers.



### Interview Preparation

Learn to crack interviews with mock sessions and expert feedback.



### Job Placement Assistant

Get a minimum of 10 interview opportunities to kickstart your career.





## ROLES YOU CAN STEP INTO

**15K +**  
Job Opening

### **Data Analyst**

Translates complex data into strategic insights, using BI tools to support decision-making and streamline business operations.

**10K +**  
Job Opening

### **Analytics Consultant**

Guide organizations in adopting analytics tools and strategies.

**12K +**  
Job Opening

### **Marketing Analyst**

Use analytics to measure campaign performance and consumer trends.

**10K +**  
Job Opening

### **AI Data Analyst**

Analyzes complex datasets using AI and machine learning techniques to generate actionable insights.

**5K +**  
Job Opening

### **Analytics Engineer**

Bridge between data engineering and analytics by building pipelines.

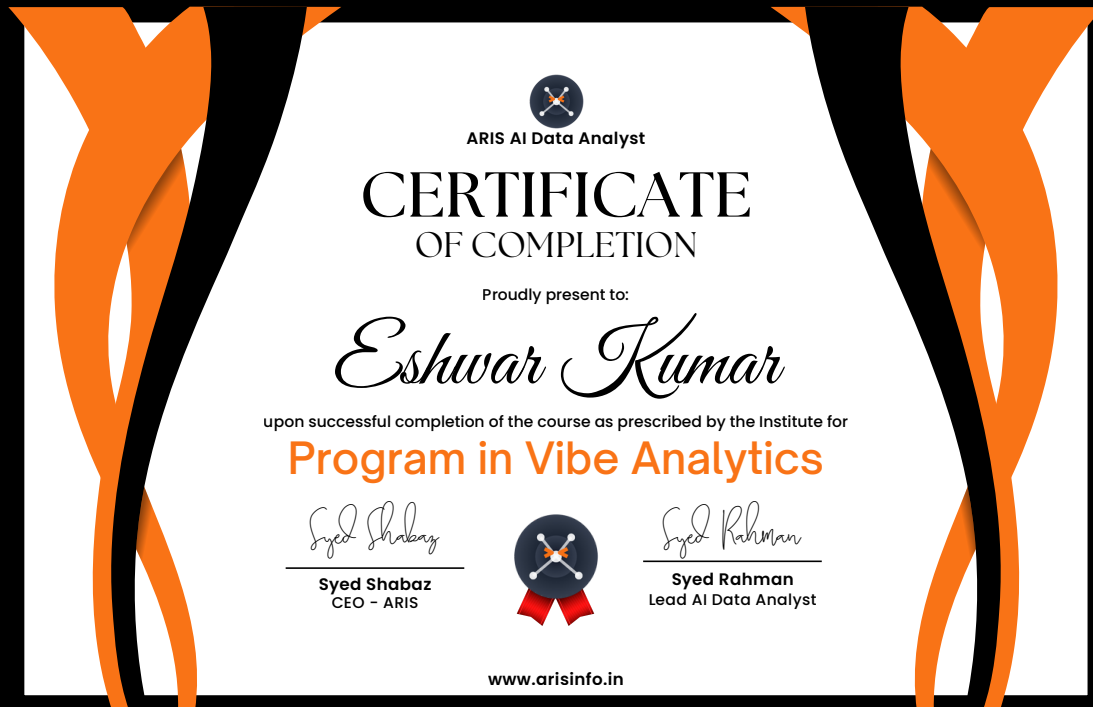




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AI Data Analyst

"Human + AI = Super Intelligence Analytics"

# PROGRAM CERTIFICATION



**PROGRAM  
FEE JUST:**

**INR  
5,000**

**ONLY!**

**FOR MORE INFORMATION, CONTACT US:**



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