

CITYJSCONF

An annual JavaScript event taking place at the heart of the City of London

2018 Sponsorship Prospectus

<u>Cityjsconf.org</u>

Overview

CityJSConf is a one day conference, a joint event from the London's JavaScript meetups, including London JS Community, JS Monthly, Halfstack

This is a fantastic opportunity for those meetups that bring great speakers from London and the rest of UK and the world to come together to share their collective knowledge about modern JavaScript development. The event takes place at the heart of London, in one of the best Universities in the UK.

The CityJSConf conference will deliver the unmatched ability to gain access to the most talented, self driven developers, designers and entrepreneurs, community and thought leaders in Web Development today.

What you will gain with a sponsorship:

TALENT ACQUISITION & RECRUITMENT

You will have access to every level and specialty of JS or even frontend talent at the same time. We also make sure to curate and select the most promising developers from London's developers pool. Our members combined are up to **10k**. So a great audience to reach to.

THOUGHT LEADERSHIP

Either from your booth or by hosting a workshop or even a talk in **CITYJSCONF** conference you can share and spread your ideas and views to the high tech community.

INCREASE BRAND AWARENESS & RECOGNITION

Your brand and logo will be all over the conference signage, official website, youtube videos, and social media.

HIGHLY TARGETED MARKETING OPPORTUNITIES

You will meet with the decision makers, the people who are responsible for proposing technological solutions to the problems large or small corporations have. This is an event hosted by **3 of the best JavaScript meetups** it is the best place to drop your advertisement.

Sponsor Packages

ALL Sponsors Get:

- Mention by our Master of Ceremonies at start and end of event.
- Permanent logo placement on the talks published on youtube (intro and outro).
- Logo placement and link on CITYJSCONF official website.
- Normal ticket discount in addition to the complimentary pack: 20%.
- Logo placement on CITYJSCONF print material wherever possible.
- Company profile presentation through our social media channels, including
- Facebook and Twitter.
- Total complimentary tickets: 2.
- Rollup banner in Event Lobby.
- Rollup banner in Workshops Lobby.
- Free placement on CITYJSCONF giftbag Swag only (no leaflets, prospectus, printed material).

Bronze Package (£500):

- Everything the Bronze package offers.
- Total complimentary tickets: 3.
- Rollup banner in Stage, 3rd tier.
- Rollup banner in Workshops of your choosing, 3rd tier.
- Booth 1 table (2 square meters).
- Booth Rollup banner.
- Free placement on CITYJSCONF giftbag.

Silver Package (£1000):

- Everything the Bronze package offers.
- Total complimentary tickets: 4.
- Rollup banner in Stage, 2rd tier.

Gold Package (£1500):

- Everything the Bronze & Silver package offers.
- Total complimentary tickets: 5.
- Rollup banner in Stage, 1st tier.
- A Speaker