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## **Project 3 Milestone 1 – Rationale**

App Name: DamnedDebugging

The general theme of the application is as the name infers: computer related. My hopes are for this site to be used as a place where coders can vent their frustrations about their current programming projects--not necessarily seek solutions. Ideally, the posts will be humorous and use "geeky" programming jokes. I don't think a site like this exists yet, so I feel this could catch on.

I wanted to take this theme a step further and use Andale Mono font in order to convey retro computer text output; green text on a black background. I chose chartreuse as the main font color because it contrasts nicely against a black background as well as my diamond webpage page (that is slate colored). Of course I am using the F-layout type styling in order to engage my audience best: placing the header at the top and having information displayed in blurbs going left to right (text-align: left). In addition I am using the golden ratio and making my content fit within 2/3 of the whole web browser width to further appeal to viewers. In all I have 4 different types of fields: text, email, radio buttons, and text area.

My target audience is simply anyone who codes, whether it be professionally or academically or just hobbyists in general. For that reason my inputs include a choice between student, programmer and other.